



SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University)
Kovaipudur, Coimbatore - 42



e-Academia 32.0

Athina
Information Bulletin

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Mr.P.Rajesh - Tamil
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IN-FOCUS

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PRINCIPAL'S DESK



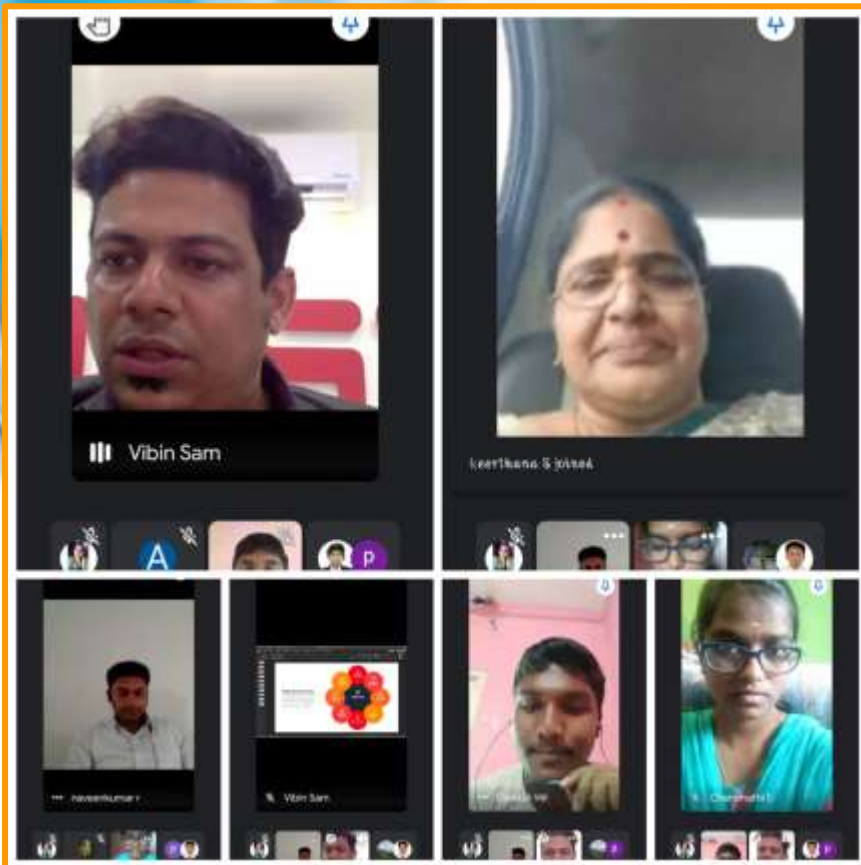
Meeting with Chairperson and MT Madam

Our most respected and erudite Chairperson and Managing Trustee Smt.S.Malarvizhi Madam convened a meeting with our Principal and the Heads of the Departments of SKACAS and shared her insights on the entirety of the NAAC which is used as a yardstick to authenticate quality standards of an Institution. Madam instructed the Heads of the Departments to take utmost care in the authenticity and relevance of filing the documents. Our CEO Dr.K.Sundaraman briefed on NAAC preparation.

VIGNANA CLUB ACTIVITIES



B.Com & M.Com



SRI KRISHNA ADITHYA
COLLEGE OF ARTS AND SCIENCE
(AFFILIATED TO BHARATHIAR UNIVERSITY)
KOVAIPUDUR, COIMBATORE-641042

MOE'S INSTITUTION'S INNOVATION COUNCIL
In Association With
DEPARTMENT OF COMMERCE(B.COM&M.COM)
Intellectual & Hackathon Club

Cordially Invites You All For the Webinar On

**TRANSFORMING THE ORGANIZATION
INTO THE SOURCE OF INNOVATION**

MR. VIBINSAM
NOS2 RESEARCH & DEVELOPMENT PVT LTD
MUMBAI.

PRESIDED BY:
DR. S PALANIAMMAL,
PRINCIPAL OF SKACAS

[HTTP://MEET.GOOGLE.COM/ECG-DHXC-CG](http://meet.google.com/ECG-DHXC-CG)

Date: 8-01-2021
Time: 2-3 PM

CONVENER
Dr. R NAVEEN KUMAR
Asst. Prof commerce dept

The Department of Commerce (B.Com & M.Com) along with the Intellectual and Hackathon Club conducted a webinar on “Transforming the Organisation into the Source of Innovation”, it was presided by our Principal Dr.S.Palaniammal. The Resource Person Mr.Vibin Sam of NOS2 Research & Development Pvt LTD, Mumbai spoke to the students about Innovative Business Plans.

தமிழ்

விக்கித்திட்டங்கள் அறிமுகம்

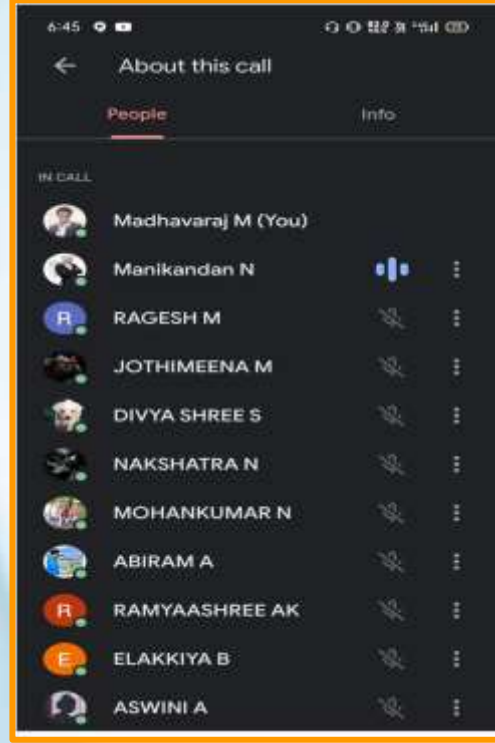
விக்கிமீடியா திட்டங்கள்

- விக்கிமீடியா பொதுவகம்
- மீடியாவிக்கி
- மேல்-விக்கி
- விக்கிப்பீனங்கள்
- விக்கிநூல்கள்
- விக்கித்தரவு
- Wikimania
- விக்கிசெய்திகள்
- விக்கிமேற்கோள்
- விக்கிமூலம்
- விக்கிசனரி

விக்கித்திட்டங்கள் அறிமுகம்

விக்கித்திட்டங்கள் அறிமுகம்

தமிழ்



தமிழ்த்துறையின் தமிழர் பண்பாட்டு மன்றத்தின் சார்பாக "தேவாரம் கற்போம்" எனும் பொருண்மையிலான நிகழ்வு 07.1.2020 அன்று நடைபெற்றது. இந்நிகழ்வில் கல்லூரி முதல்வர் முனைவர் செ.பழனியம்மாள் அவர்கள் தலைமையுரை நிகழ்த்தினார்கள். பயிற்றுநராக செல்வன் ந.மணிகண்டன் (II பி.காம்.சி.ஏ., வணிகவியல் மற்றும் கணினிப் பயன்பாட்டியல் துறை, ஸ்ரீ கிருஷ்ணா ஆதித்யா கலை மற்றும் அறிவியல் கல்லூரி, கோயம்புத்தூர்) அவர்கள் கலந்து கொண்டு தேவாரப் பாடல்கள் பாடும் முறை மற்றும் பாடல் நயம் குறித்து மாணவர்களுக்குப் பயிற்சியளித்தார். இந்நிகழ்வை தமிழ்த்துறைப் பேராசிரியர்கள் முனைவர் சு.செல்வநாயகி, முனைவர் ம.மைதிலி ஆகியோர் ஒருங்கிணைத்தார்கள்.

PLACEMENT VIRTUAL INTERNSHIP





Amphisoft Technologies, a renowned E learning company organised Virtual Recruitment Drive for all final year Undergraduate students Batch 2020-21. The company recruits students for Education Reformist Role with a salary **package of 3.20 Lakhs per Annum**.



Placement Coordinators Meeting was held on 4.01.2020. The faculty coordinators were briefed about various documents to be maintained by the concerned departments regarding Placements for NAAC.

**SUTHERLAND**

The Principal, HoD, Faculty Members and students of the Department of Commerce (B.Com & M.Com) congratulated Saranya.B of III B.Com B for being placed in Sutherland Non-Voice process. We wish her success in all her future endeavours.

B.COM PA

**Ms.ANGEL JEMI B
III B.COM PA A**

We take immense proud to share that four students who are pursuing their final year B.com Professional Accounting have been placed in Sutherland Global Services for Non - voice process. The Management, Principal, Head of Department and Faculty members congratulated them and wished them good luck for their future endeavours.

**Mr.MANEESHWARAN S
III B.COM PA A**



B.COM PA

**Mr.RATHINA KUMAR M
III B.COM PA A**

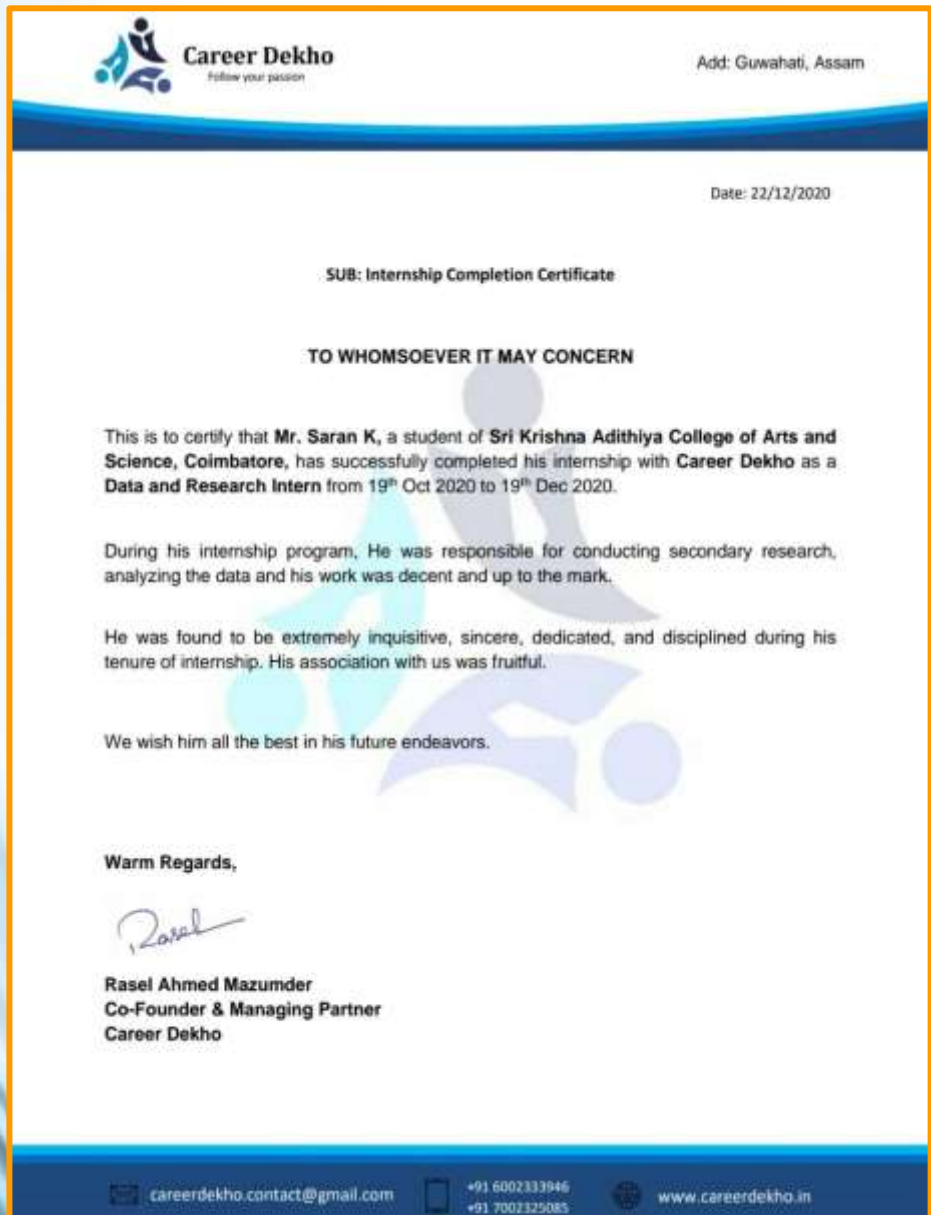


**Ms. AISHWARYA S
III B.COM PA B**

B.COM CS & IT



Mr. K. Saran
III B.COM CS



Mr. K. Saran, III B.COM CS has successfully completed his Internship with Career Dekho as a Data and Research Intern from 19th October, 2020 to 19th December, 2020. We wholeheartedly wishes him for his future endeavours.

BCA



**KAVYA
DHARSHINI D**
III B.Sc. Maths



SASIKALA S
III B.Sc. Maths



**SHIVA
SHANKARI C**
III B.Sc. Maths

We feel happy to share that Kavya Dharshini D, Sasikala S and Shivashankari C of III B.Sc.Mathematics have been placed in Sutherland Global Services for Non - voice process. The Principal, Head of the Department and the Faculty Members of the Department appreciated the students.

BCA



Ms.S.Athira
III BCA



Ms.S.Pavithra
III BCA



Ms.R.Sarulath
a
III BCA



Ms.M.Seema
III BCA



HRHNext

Congratulations!

We have pleasure to inform that 4 students from III BCA have got selected in HRH Next Contact Services with a package of 1.20K for the designation of Customer Associate Backend Process.

BCA



Ms.D.Amirthavarshini
III BCA



Ms.S.Pavithra
III BCA

Congratulations!



CANAPPROVE

We are proud and happy to announce that S.Pavithra and Amirthavarshini D of III BCA got selected in Cannaprove with the package of 1.44 L for the designation of Junior Zoho Executive Trainee. Dr.Geetha, Head, Department of Computer Applications and Faculty members congratulated them.

BCA



Ms.B.Srinivasan
II BCA



Ms.M.S.Shahirin
III BCA



Mr.N.Naveen
III BCA



Mr.J.Aravindh
III BCA



Congratulations!

BCA



Ms.S.Divya
III BCA



Ms.Mercy
Faustina. A. L
III BCA



Ms.A.Gopika
III BCA

SUTHERLAND
GLOBAL SERVICES®

We feel happy and proud to share that 7 students from the Department of Computer Applications (BCA) got placed in Sutherland for non-voice screening with a package upto 2.50L.

Congratulations!

BCA



**Mr.J.Sathish
Kumar
III BCA**



**Ms.N.Aiswarya
III BCA**



**Ms.Dharani. R
III BCA**



**Ms.Mercy
Faustina. A. L
III BCA**

Congratulations!

 **Focus Σdumatics**
EDUCATION AND INNOVATION, SIMPLIFIED

BCA



Ms.M.Sunmathi
III BCA



Ms.C.Subhashini
i
III BCA



Ms.N.Thamrai
Selvi
III BCA

 **Focus Edumatics**
EDUCATION AND INNOVATION, SIMPLIFIED

It gives us immense pleasure to inform that 7 students from Department of Computer Applications (BCA) have got placed in Focus Edumatics with a salary package of 1.8 lakhs per annum for the designation of Online Tutor. We wish them success in all their future endeavours.

Congratulations!

WEBINARS

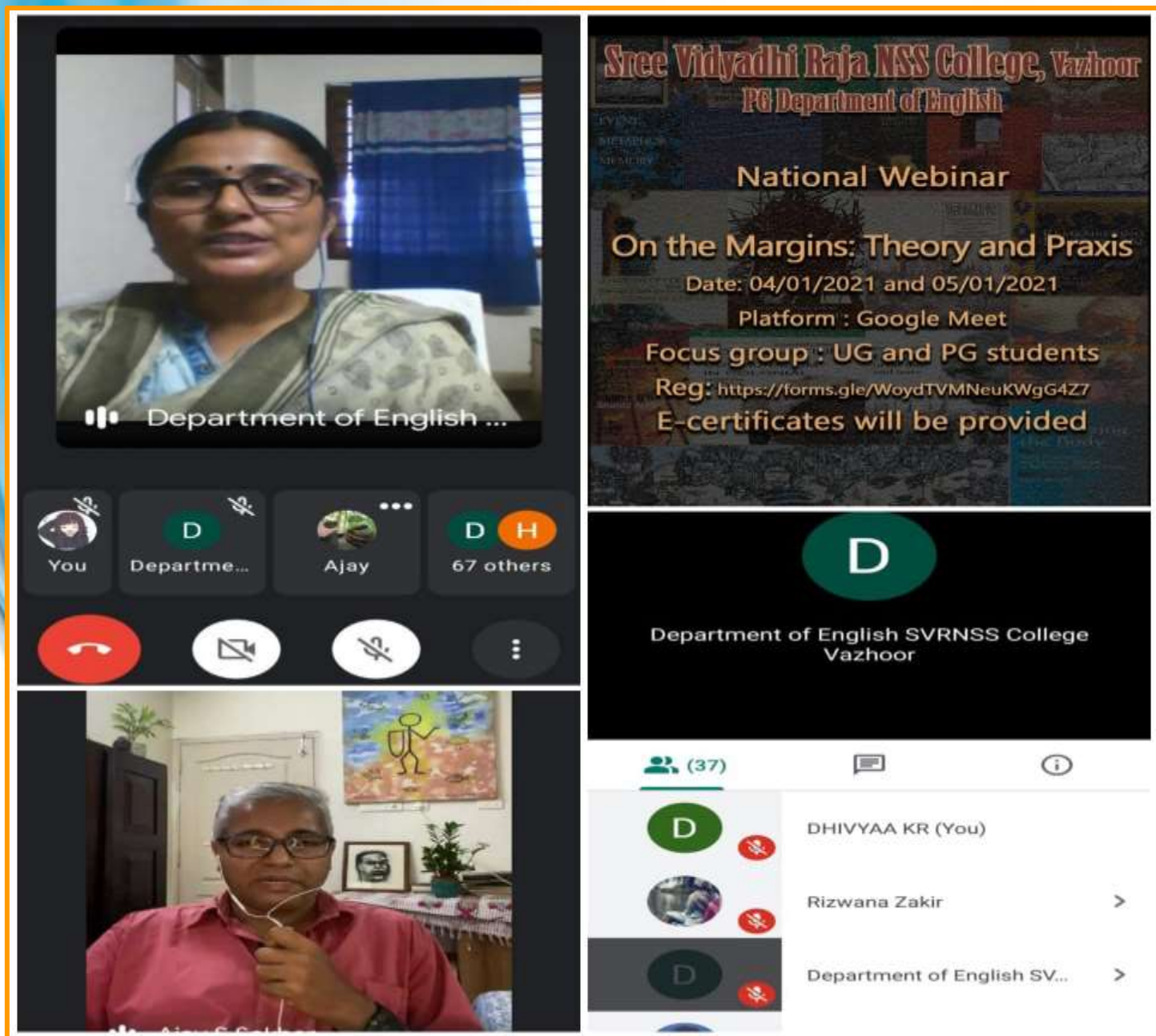
B.COM BI & Finance



Mrs. M. Shailendra Dhanaya
Department of Commerce B&I and
Finance attended a webinar on
"Implementation of Domestic
Violence Act and Effectiveness
thereof" conducted by Bharathiar
University, Coimbatore.



ENGLISH



Students of the Department of English attended a Two Day National webinar entitled “On the Margins: Theory and Praxis” organized by the PG Department of English, SVR NSS College, Kerala.

B.Sc IT

**SRI KRISHNA ADITHYA
COLLEGE OF ARTS AND SCIENCE**
(Affiliated to Bharathiar University)
KOVAIPUDUR, COIMBATORE - 641 042

INSTITUTION'S INNOVATION CELL - SKACAS
In Association with
DEPARTMENT OF INFORMATION TECHNOLOGY
Proudly Organizes
the **INTERACTIVE SESSION** with
SUCCESSFUL START-UP FOUNDER
Mr. N. KARTHIKEYAN

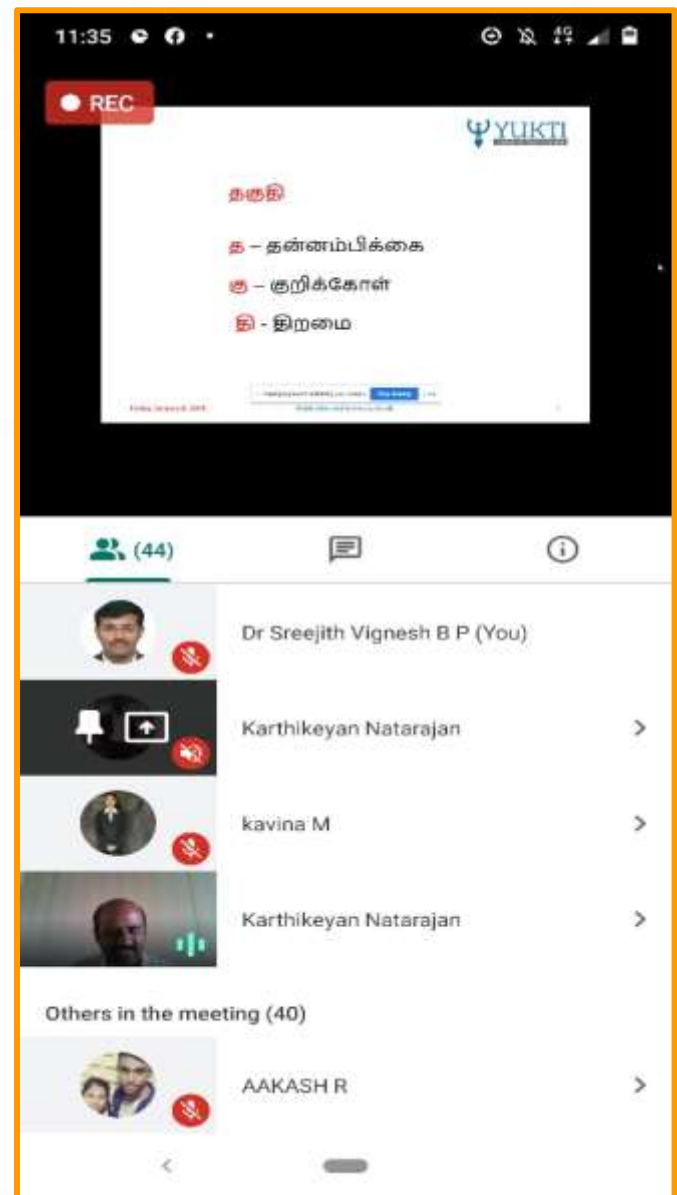
8th January 2021 11.00 am to 12 noon


<https://meet.google.com/ngc-wtrk-nap>
FOUNDER - YUKTI JOBS & SERVICES

Presided By
Dr.S.Palaniammal
Principal, SKACAS

Faculty Co-ordinator:
Dr.K.Santhiya
Member - IIC

Convener
Dr. Sreejith Vignesh B P
Associate Professor and Head - B.Sc (IT)



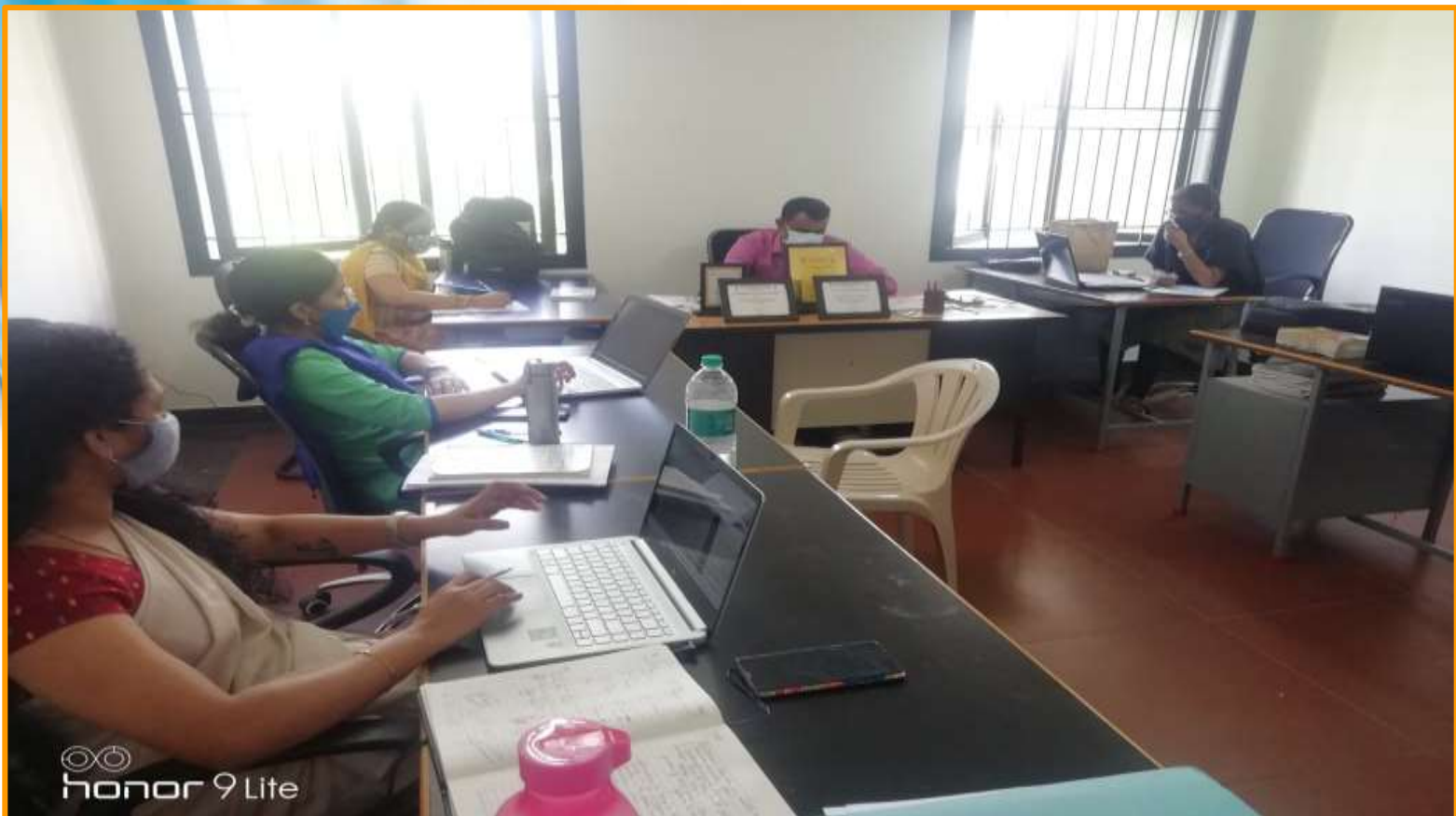
Department of Information Technology in association with Institutions Innovation Cell (IIC) conducted a webinar and interactive session with the successful start-up founder Yukti Jobs and Services Mr. N. Karthikeyan for the IIC Members and Students of the department. The students got benefited out of the discussion.

DEPARTMENT MEETING



B.Com & M.Com

Dr.P.S.Chandni, Professor & Head, Department of Commerce (B.Com & M.Com) convened a meeting with the faculty members regarding the upcoming Even Semester, Club activities, Adithya Infomindz, Google site content preparation and NAAC documentation .

B.COM PA

Dr.A.Sukumar, Head, Department of B.Com Professional Accounting convened a meeting with the faculty members and discussed the upcoming placement drives, Funding Project Proposals, Paper publications by Faculties, Even Semester academic activities, Club activities, Adithya Infomindz, Google site content preparation and NAAC documentation .



Dr.M.Mahesh Kumar, Head, Department of B.Com Computer Applications convened a meeting with the faculty members and discussed the Paper publications by Faculties, Even Semester academic activities, Club activities, Adithya Infomindz, Google site content preparation and NAAC documentation .



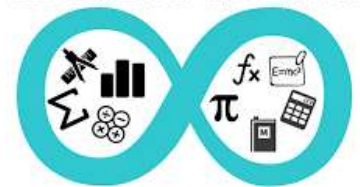
Dr. V. Suresh, Head, Departments of B.Com Banking & Insurance and B.Com Finance conducted department faculty meeting and discussed the preparations for forthcoming semester, Google site and Google Classroom completion, NAAC file completion and placement activities.



Department of Information Technology HOD Dr. B.P. Sreejith Vignesh called for a meeting with the faculty members on 5th January 2021. In the department meeting the following points were communicated, Adithya Infomindz Brand Ambassadors Ref.no. to be communicated to them, Video for Adithya Infominds Incharge, NAAC formats to be uniform across departments, CCR Department Coordinator to collect the events hosted by the FA's, minimum of 10 TNSCST Projects to be submitted by the department and it is to be enhanced by the faculties before upload, for IIC Innovation Cell Project Day best project to be presented on 1st week of February, Google Site updates, Mentor - Mentee details to be maintained for all the batches, Value Added Course attendance is compulsory for the students.

MATHEMATICS

DEPARTMENT OF MATHEMATICS



Dr.S.NareshKumar, Head, Department of Mathematics convened a meeting with the faculty members and discussed the upcoming placement drives, Funding Project Proposals, Paper publications by Faculties, Even Semester academic activities, Club activities, Adithya Infomindz, Google site content preparation and NAAC documentation .

ENGLISH




Dr.M.Swapna, Head, Department of English convened a meeting with the faculty members and discussed the upcoming placement drives, Even Semester academic activities, Club activities, Adithya Infomindz, Google site content preparation for the upcoming semester and NAAC documentation based on criteria.

-E- CERTIFICATES




Ms. M. Jamuna, II B. Sc. Mathematics, SKACAS has participated and won Second place in the event Math Quiz in the 8th State Level Virtual Inter Collegiate Math Fest CENTRA - 2K20 organized by Sankara College of Science and Commerce, Saravanampatti, Coimbatore.





NPTEL Online Certification

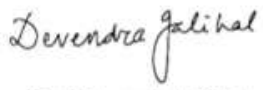
(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
REVATHY S
 for successfully completing the course
Laplace Transform

with a consolidated score of **45** %


Online Assignments	14.58/25	Proctored Exam	30/75
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Prof. Devendra Jaliha
Chairman
Centre for Continuing Education, IITM

Total number of candidates certified in this course: **105**

Sep-Oct 2020
(4 week course)



Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL20MA43S31340600

To validate and check scores: <https://nptel.ac.in/noc>

Mrs.S.Revathy, Assistant Professor, Department of Mathematics, Sri Krishna Adithya College of Arts and Science has successfully completed NPTEL Online Certification Course on “Laplace Transform”.

MATHEMATICS



Akash S and Lalitha R of II B.Sc.Mathematics, Sri Krishna Adithya College of Arts and Science have successfully completed NPTEL Online Certification Course on “Laplace Transform”.



Ms. M. Soja, Assistant Professor has published an article entitled "THE NEW CONSUMER BEHAVIOUR PARADIGM A MID COVID-19: PERMANENT OR TRANSIENT?" in Wesleyan Journal of Research (UGC care approved, Peer reviewed and Refereed Journal), Vol. 13, Issue No. 4(IV), October-December 2020 pp. 159-165. ISSN No. 0975- 1386.



Dr. R. Geetha, Head of the Department has published an article entitled "THE NEW CONSUMER BEHAVIOUR PARADIGM A MID COVID-19: PERMANENT OR TRANSIENT?" in Wesleyan Journal of Research (UGC care approved, Peer reviewed and Refereed Journal), Vol. 13, Issue No. 4(IV), October-December 2020 pp. 159-165. ISSN No. 0975- 1386.



Mr. Prasanth, I BCOM CS has successfully completed the online course on “Deep Learning Quiz” conducted by IT Zonic Solutions on 4th January, 2021.



Mr. Prasanth, Ms. V. Valarmathi, Ms. S. Kaviya, Mr. Sivaselvan, Mr. Santhosh and Mr. M. Sethu Ganesh of I BCOM CS have successfully completed the Educational Quiz on NCC Unit Exam on 6.1.2021











MEMBERSHIP IN PROFESSIONAL BODIES



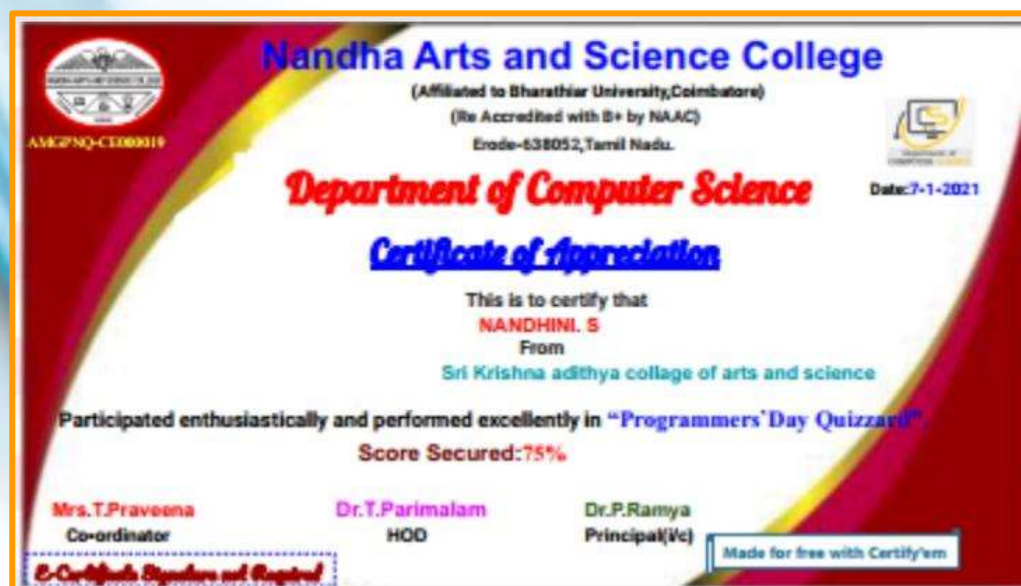
Dr. R. Geetha, Head of the department have become a member in Indian Academic Research Association.

MEMBERSHIP IN PROFESSIONAL BODIES



Dr. M. Meenakshi Saratha and Dr. A. Sumathi have become a member in Indian Accounting Association.

B.COM BI & Finance



ENGLISH



Mr. John Paul Boopathi, Assistant Professor, Department of English attended a National Webinar on "Sexual harassment of Women at workplace (prevention, prohibition and redressal) Act 2013", organized by the Department of English, Yeshwantrao Chavan Arts, Commerce and Science College, Maharashtra on 2nd January 2021.

ENGLISH



Mr.T.Vishnupriyan, Assistant Professor, Department of English, attended a short term training programme on “Harmony in the workplace : Effective interpersonal & Communication skills” organized by S V Engineering college, Karakambadi Road, Tirupati.

ENGLISH



Students of the Department of English Department attended a Two Day National webinar entitled " On the Margins: Theory and Praxis" organized by the PG Department of English,SVR NSS College, Kerala.

CREATIVE CORNER



B.COM BI & Finance



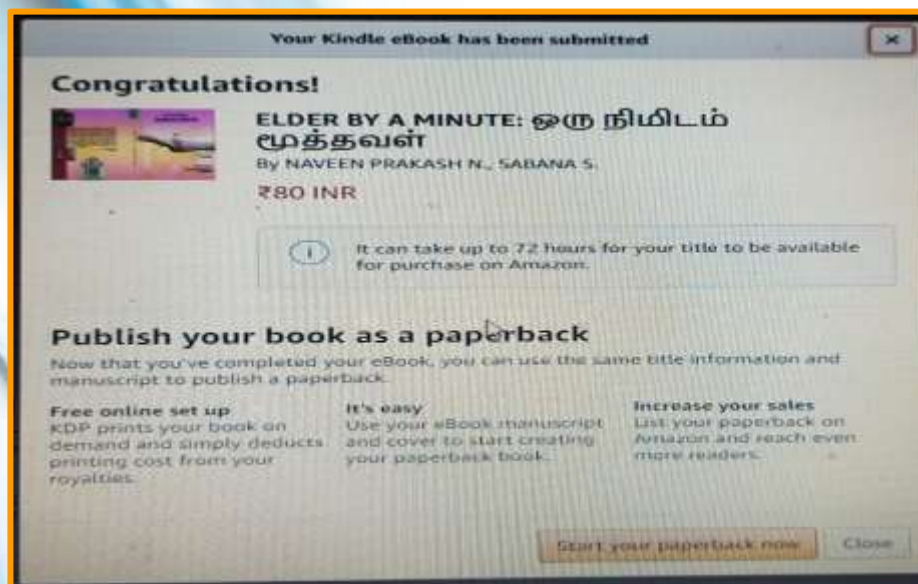
**Captured by:
Ms.P.Vaishnavi
III B.com B&I**



**Art by:
Ms.P.Vaishnavi
III B.COM (BI)**



ENGLISH

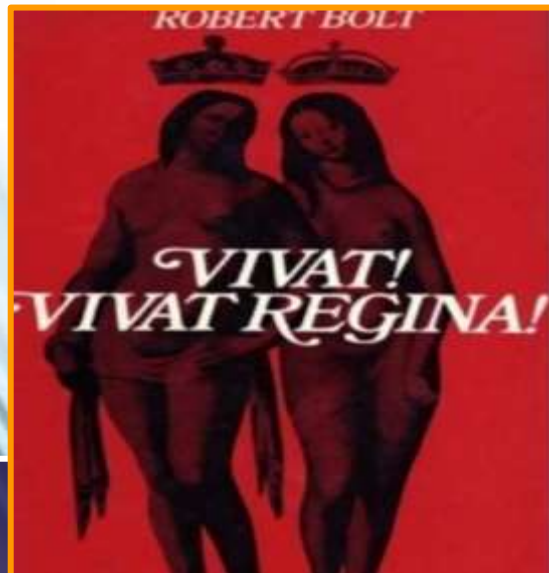
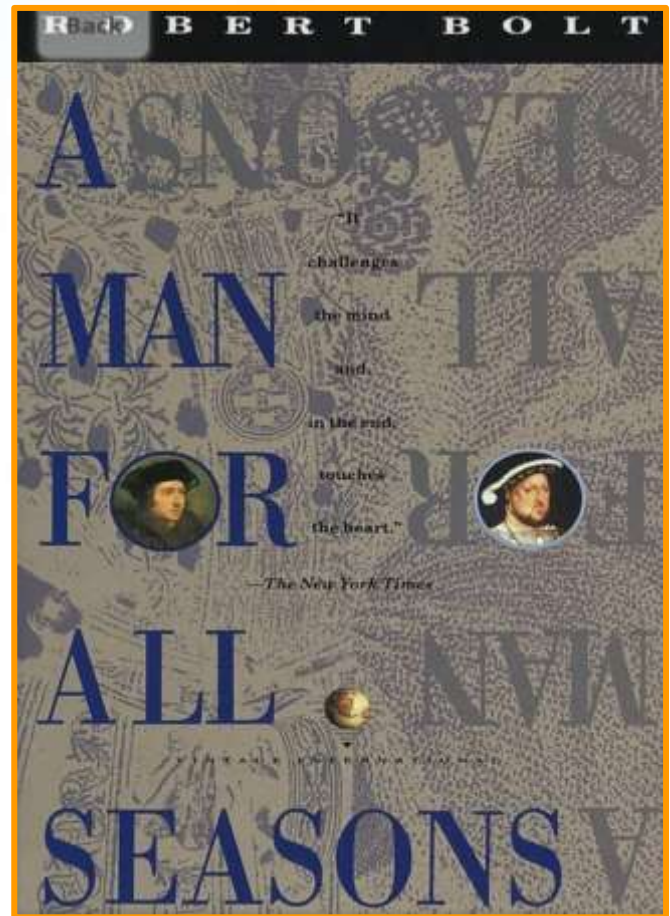


Sabana S and Naveenprakash N of III BA English have translated a Book, Titled : Elder by a Minute. Dr.M.Swapna, Head of the Department and all the faculty members congratulated their valiant effort.

KNOW THE FACTS



ENGLISH

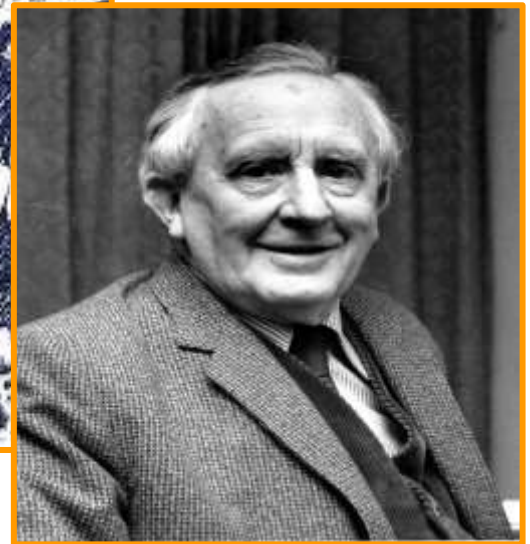
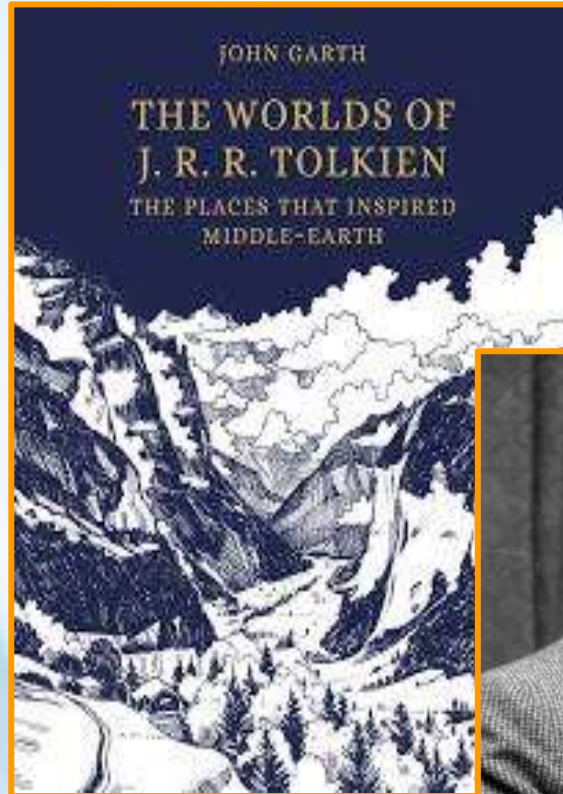
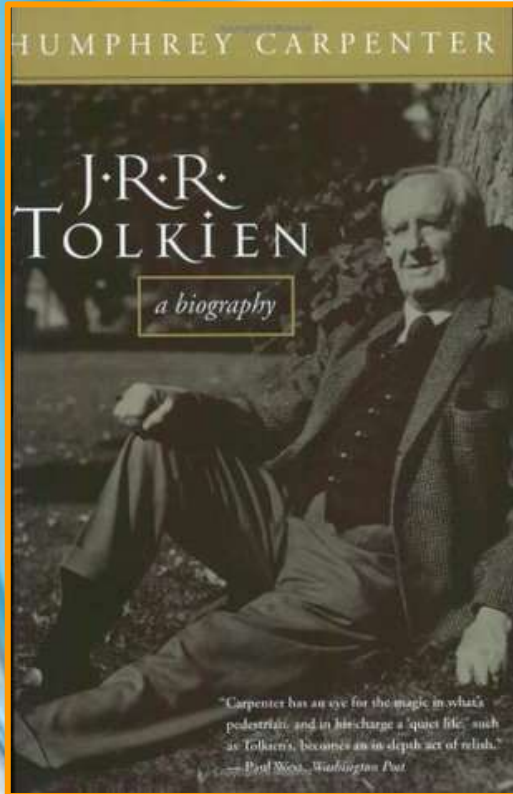


Know your Author :

Robert Bolt(1924. 1995)

was an English playwright and a two-time Oscar-winning screenwriter, known for writing the screenplays for Lawrence of Arabia, Doctor Zhivago, and A Man for All Seasons, the latter two of which won him the Academy Award for Best Adapted Screenplay.

ENGLISH



John Ronald Reuel Tolkien was born in South Africa but moved to England as a child. He was a writer, poet, philologist, and university Professor, best known for the classic high fantasy works: *The Hobbit*, *The Lord of the Rings*, and *The Silmarillion*. The success of his novels led to a popular resurgence of the fantasy genre and Tolkien is referred to as the ‘father’ of modern fantasy Fiction. The Oxford companion to English Literature called him “the greatest influence within the fantasy genre. In 2008, *The Times* ranked him sixth on a list of ‘The 50 greatest British writers since 1945’.

Tips for Campus Interviews

Interviewer: How can you swap the following variables without using a third variable?

Initial values:

$X = 'A', Y = 'B'$

Final values:

$X = 'B', Y = 'A'$

Answer:

```
/******  
char X = 'A', Y = 'B';  
printf("\n X is %c Y is %c \n", X, Y);  
X = X + Y;  
Y = X - Y;  
X = X - Y;  
printf("\n X is %c Y is %c \n", X, Y);  
*****/
```


ADITHYA @ Media

Krishna Adithya college establishes 'Institution Innovation Council'

Coimbatore, Dec 13: In what it is termed to be the youngest in the region, Sri Krishna Adithya College of Arts and Science - Coimbatore has established the Institution Innovation Council for nurturing the young minds with the hidden talents and to bring out the innovative thoughts among the students to lean the process of complex tasks.

And the Institution is recognized by the Ministry of Education, Government of India. Dr.S.Palaniammal, Principal of the Institution is the President for the Institute Innovation Council called for the first council meeting of Institution's Innovation Council and delegated Dr.Mahesh Kumar M, HoD of B.Com CA department as Vice President, to monitor and implement the various activities carried out in the IIC. Dr.Sreejith Vignesh B P, HoD of B.Sc IT department as Convener to interact with the government representatives and to ensure the implementation of the National Innovation and StartUp Policy in the Institution.

In addition to this, she also appointed Prof.S.Lakshmi devi of Computer Science



department as Innovation Activity Coordinator, Prof.R.Kalpana of BCA department as the Social Media Coordinator, Prof.G.Ramajeyam of BCA department as Internship Activity Coordinator, Prof.P.Jayasheelan a IPR Activity Coordinator, Prof. Preetha Leena as Startup Activity Coordinator, Prof.T.Vishnupriyan of English department, Dr.M.Aarthi of B.Com CA Department Dr.K.Santhiya of B.Sc IT department, Dr.J.Loveline Zeema of B.Sc CS department were added as members of the Council.

Besides, the ARIAA Coordinator of the institution is Dr.A.Sumathi of B.Com CS & IT department and NIRF Coordinator Prof.Divya Sundaram of Psychology department were also part of the Council. It is decided to

conduct the awareness among the students and other faculty members about the IIC setup in our institution and also to conduct design thinking and ideation workshop for the students by industrial

experts and to promote the IPR Activities, innovation cum startup culture in the institution by adhering the IIC Academic Calendar in the quarterly action plan released by MoE.

DISTRICT TOWN AND COUNTRY PLANNING OFFICE COIMBATORE COIMBATORE LOCAL PLANNING AUTHORITY PUBLIC NOTICE FILE NO .3989/2020/L.P.A

In the G.O.Ms.No.661 Housing and Urban Development Department dated **12.10.1994**, the Government has approved the Coimbatore Master Plan and enforced .

The applicant **Mr.S.Sengol & S.Mariyasulamani, D.no.5/2871, Majarajosh Nagar, Thoppampatti Pirivu, Kurudam palayam, Coimbatore** is requesting for change of land use from **AGRICULTURAL** use into **RESIDENTIAL** use in the Coimbatore approved Master Plan of Coimbatore District, in **S.F.Nos.274/1A2,275/1,312/2B,313/2B,313/2C of Idikarai Town Panchayat and Village , in Coimbatore North Taluk** for an extent of **2.90 Acres**.

Any objection and suggestion to the change of land use proposal may be informed to the Coimbatore Local Planning Authority within 30 days .

**MEMBER SECRETARY/JOINT DIRECTOR,
DISTRICT TOWN AND COUNTRY PLANNING OFFICE,
COIMBATORE.**

**Adithya's inaguration of Institution Innovation Cell was
published in Trinity Mirror on 13-12-2020.**

‘Mathematics plays key role in engineering’

Coimbatore, Jan 8:

The Department of Mathematics of Sri Krishna Adithya College of Arts and Science in association with Government of India, Ministry of Information & Broadcasting, Field Outreach Bureau, Coimbatore organized for a webinar on ‘Insights of Mathematics in Engineering’ to commemorate National Mathematics Day. Dr.S.Nareshkumar Head, Department of Mathematics welcomed while principal Dr.S.Palaniammal presided.

Kareena B Thangamam, Assistant Director, Field Outreach Bureau, Coimbatore shared some interesting facts about the great mathematician Ramanujam and his contributions to Mathematics. Field Publicity Assistant Chandrasekar was the guest of honour.



Dr.Muthuvel, Assistant Professor, Kongu Engineering College, Erode was the resource person.

He gave a demo how Mathematics is applied in real life and explained the concepts and said that application of Mathematics is used

in all branches of engineering and motivated the students and instructed them to realize the importance of Mathematics in engineering and other industries. Jamuna M of II B.Sc Mathematics proposed a vote of thanks.

Department of Mathematics organised a webinar on “Insights of Mathematics”. This news was published in Trinity Mirror on 8-1-2021.

Sri Krishna Adithya students motivated on startups

Coimbatore, Jan 8: Dr. Shyam Prasad Rajasekaran, Founder and CEO, Twirltact Technology Solutions Private Ltd, Coimbatore motivated the students to venture into startups even while pursuing their study as it would help them to make it a career after the course.

As a resource person for the virtual session

organised by the Institute Innovation Council of Sri Krishna Adithya College of Arts and Science, Kovaipudur in the outskirts of the city on the topic 'How to Plan for Startups, Legal and Ethical Steps', he briefed about the concept of startups and detailed on how to plan it after carefully going in to the legal and ethical steps.

Narrating the pros and

cons involved in startups, he gave useful tips on how to overcome the challenges. Also, he spoke on venture capitals that are available to support the startups and gave some interesting info. Kavina thanked the participants. Earlier, Dr. S. Palaniammal, Principal in her presidential address motivated the students to

actively participate and interact with the resource person and get valuable insights. Dr. K. Santhiya, Faculty coordinator of the club gave an intro about the resource person while Dr. Sreejith Vignesh B P, Convener – IIC cum Head of the Department of Information Technology welcomed. Around 100 students participated and got benefited.

IIC news on the event “How to plan for Startups, Legal and Ethical Steps’ was published in Trinity Mirror on 8-1-2021.