



# SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

**Recognized with UGC 2(f) & 12(B) status**

Affiliated to Bharathiar University  
Kovai Pudur, Coimbatore - 641 042



## Editorial Team

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**Dr. S. Palaniammal, Principal**

**Co-Editor**

**Dr. M. Swapna, HoD – English**

**Interface Designer**

**Mr.S. Ahamed Johnsha Ali - BCA**

**e-Academia 36.0**

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Mr. S. Rinaldi Amalraj - English

Ms. G. Subhashree - English

Mc. Divya Sundaram - Psychology

Mrs.J.Sruthi - Mathematics

Mrs.S.Bhuvaneswari-B.Com CA

Ms. R. Akshaya Sudarshana - B.Com PA

Ms.R.Preetha Leena - B.Com & M.Com

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Mr.G.Dharma Vignesh- B.Com AF & BBA CA

Ms.J.Loveline Zeema - B.Sc CS

Mr.P.Rajesh - Tamil

Mr.A.P.Thangamuthu - B.Sc CT



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# PRINCIPAL'S DESK

## HoDs Meeting



**Our beloved Principal Dr.S.Palaniammal convened meeting with all the Heads of the Departments to know the progression of NAAC work, on-campus Placements, submission of IMR, conduct of classes post COVID 19 and SOP to be followed and other academic matters.**



## HoDs Meeting



**Our beloved Principal Dr.S.Palaniammal convened meeting with all the Heads of the Departments to ascertain the effectiveness of Professional Courses and Value Added Courses training for the First Year students.**

# ON-CAMPUS PLACEMENTS



**Android Pro System, visited our campus for recruitment on 8.02.2021 Monday. The company recruited 10 students for the profile of “Software Trainee”. The company offers Rs 1.8 Lakhs per Annum.**



**B.COM PA**

**Mr. M. Ashwin**  
III B.Com PA B



The Department of Commerce Professional Accounting feel happy to share that Mr. M. Ashwin of III B.Com PA B has been placed in HDFC bank. We congratulate and wish him for his successful future.

**B.COM CA**

**Ms.K.Akilandeshwari**  
III B.Com CA B



**Ms.M.Bhuvaneswari**  
III B.Com CA B



**Mr.A.Sheik Abdulla**  
III B.Com CA B

The Department of B.Com Computer Applications feels happy to share that Mr. Sheik Abdulla.A, Ms. M.Bhuvaneswari and Ms.K.Akilandeshwari of III B.Com CA B have been placed in XByte solutions. We congratulate and wish them a successful career.

**B.COM CA**

**Ms R.Devadharshini  
Subishika**



**Mr.G.Gokul**

The Department of B.Com Computer Applications feels happy to share that two members of III B.Com CA B have been placed in Sureti Marketing. We congratulate and wish them for a successful career.



**B.COM CS & IT**

**Mr. S. Praveen**  
**III B.Com CS**



**Dr. R. Geetha, Head of the department and all faculty members feel happy and proud to share that Mr. Praveen.S of III BCOM CS got selected in onerouf resources private limited for the profile of HDFC.**

**B.Sc IT**

**MADHANRAJ D  
III B.Sc IT**



The Department of  
Information Technology  
HOD, Faculty members, and  
students congratulated the  
students placed in the  
recent SURETI IMF Pvt Ltd.,  
campus drive.



**RAJARAMAN S  
III B.Sc IT**

**B.Sc IT****SURETI INSURANCE  
MARKETING PVT.LTD****RANJITH KUMAR K  
III B.Sc IT****SRITHAR J  
III B.Sc IT****SATHISH KUMAR S  
III B.Sc IT**

The Department of Information Technology HOD, Faculty members, and students congratulated the students placed in the recent SURETI IMF Pvt Ltd., campus drive.



**B.Sc IT**

**DHAARANI T**  
**III B.Sc IT**



The Department of Information Technology HOD, Faculty members, and students congratulated Dhaarani T, III B.Sc IT student for the placement in the recent ANDROID PRO SYSTEMS., campus drive.

**BCA**

**Ms.DHARANI.R  
III BCA**



**Mr.RIJU.C  
III BCA**

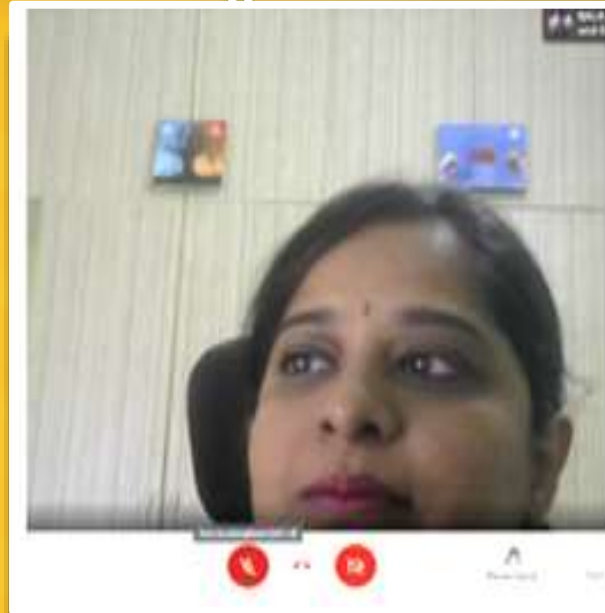


**The Department of Computer Applications proud to share  
that the students Ms.Dharani.R and Mr.Riju.C of III BCA got  
placed in ANDROID PRO SYSTEMS**

# **VIGNANA CLUB ACTIVITIES**



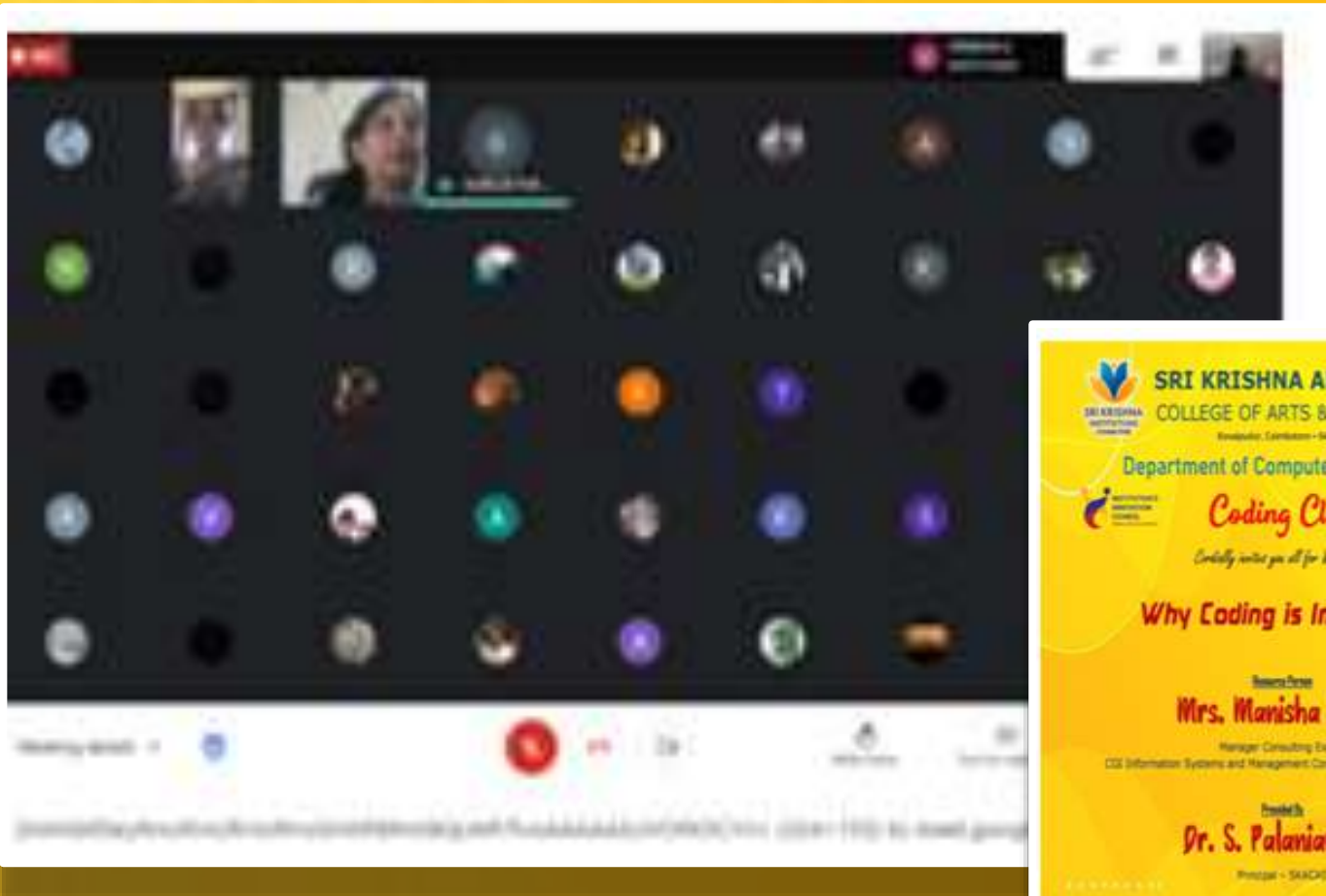
## Coding Club



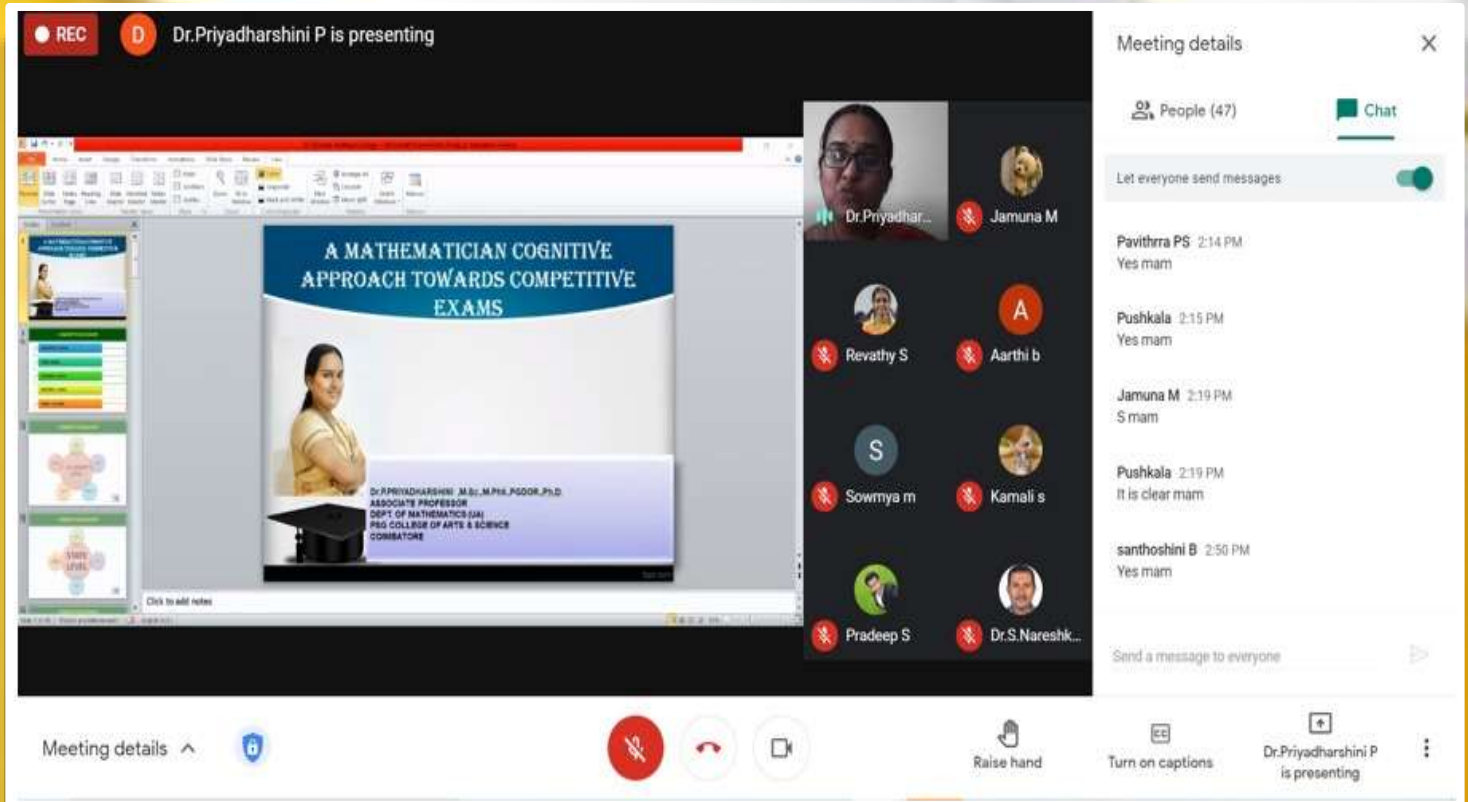
On 06-02-2021 at 2.00 pm, Coding Club have organized a webinar on “Why Coding is Important”. Ms.R.Reshma, Secretary-Coding Club, welcomed the gathering and Dr.S.Palaniammal, Principal – SKACAS gave the Presidential Address. Mrs.M.Deepa, Assistant Professor – CT introduced the chief guest to the forum. Mrs. Manisha Naidu, Manager Consulting Expert, CGI Information Systems and Management Consultants Pvt. Ltd. Bangalore, was invited the resource person. She talked on why the coding is

## Coding Club

important in IT industry; Coding is the method of communicating with a computer. It is using a language that a computer understands to give a computer instruction in order to perform specific functions. Coding allows us to create things such as computer software, websites, apps and video games. Students doubts were cleared by the resource person. Finally Ms.M.Kavina, Treasurer – Coding Club proposed the vote of thanks.



# Math Club

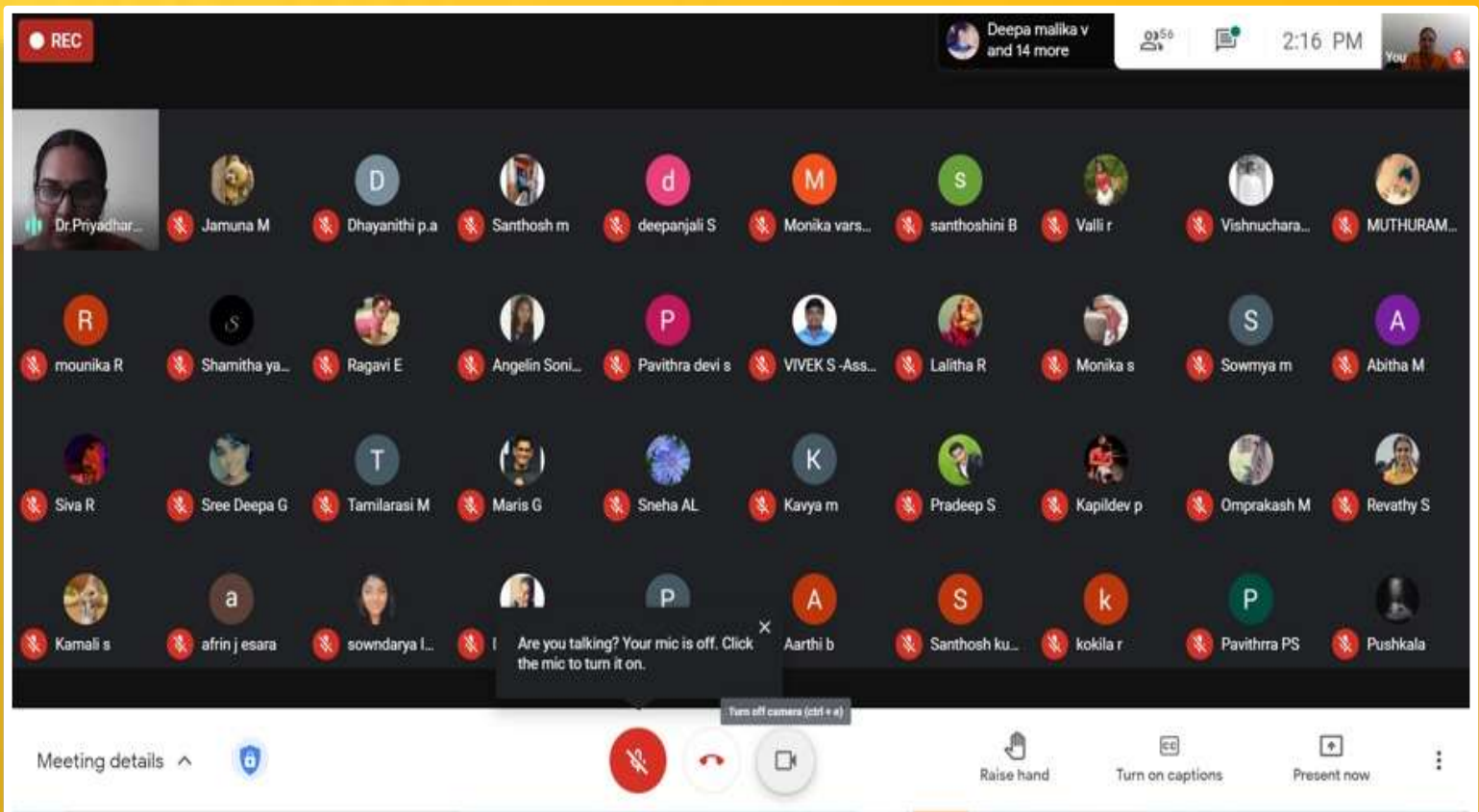


The Math club, Department of Mathematics organized “A mathematician cognitive approach towards competitive exams” webinar on 10th February 2021 at 2:00 P.M. In this webinar Dr. P. Priyadharshini, Assistant Professor, Department of Mathematics, PSG College of Arts and Science shared the pattern of competitive exams like TNPSC, TNERB, Central Services, CAT and JAM.

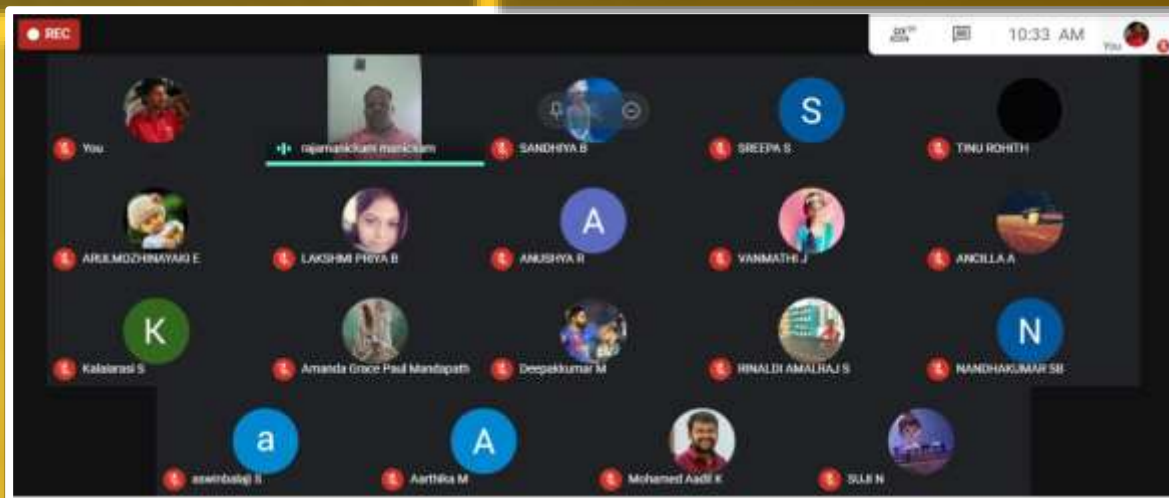
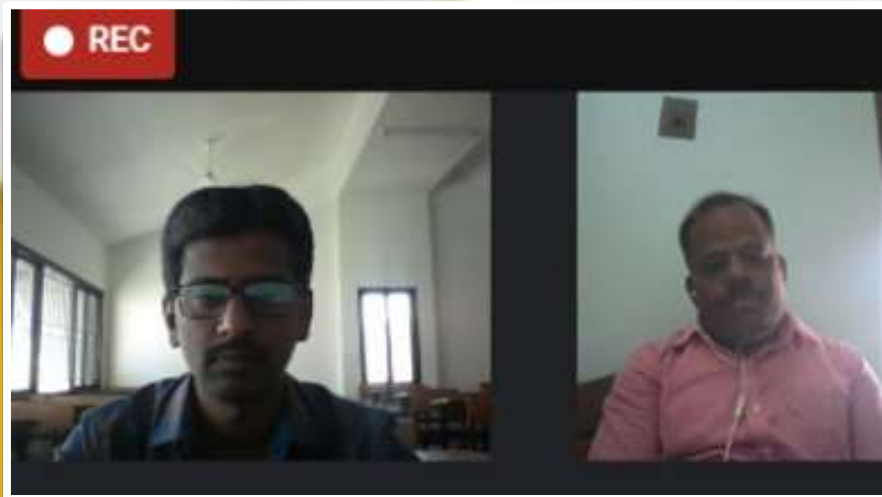


## Math Club

She introduced the students to the nature of the different competitive examinations, syllabi, structure, and preparations. During this webinar, she guided the students to prepare Aptitude and logical reasonings. It was really an informative webinar which helped the students to motivate and upgrade their aptitude skills. 57 students participated and were benefited.

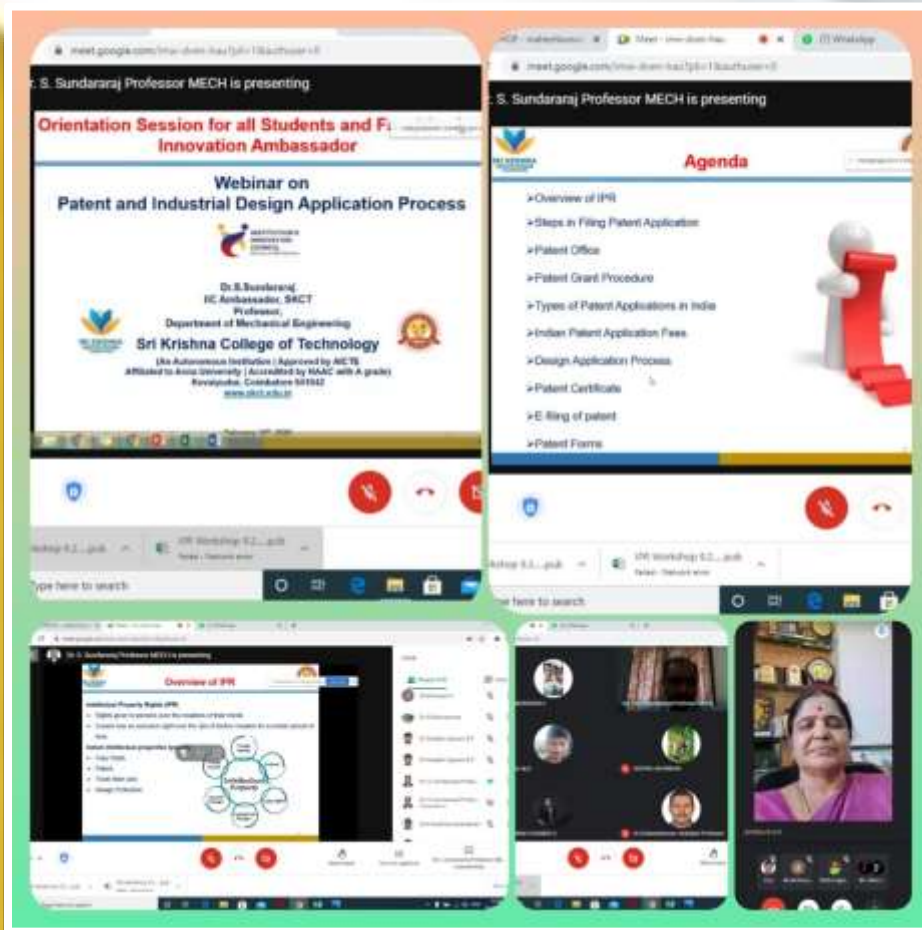


# The Critics' Club & The Theatre Club



The Critics' Club & The Theatre Club organized a virtual program 'Genius Talks' a session on 'Reading gives a Thousand Lives' on 09/02/2021 at 10.00 am. A renowned writer and Critic Mr.'Andanoor' Sura was invited as Resource Person. He addressed on the importance of reading and how it helps young aspirants to have a successful career. He introduced a lot of writers to the participants for their extensive reading. Ms.Sreepa, III B.A English has proposed the vote of thanks.

# B.Com CA

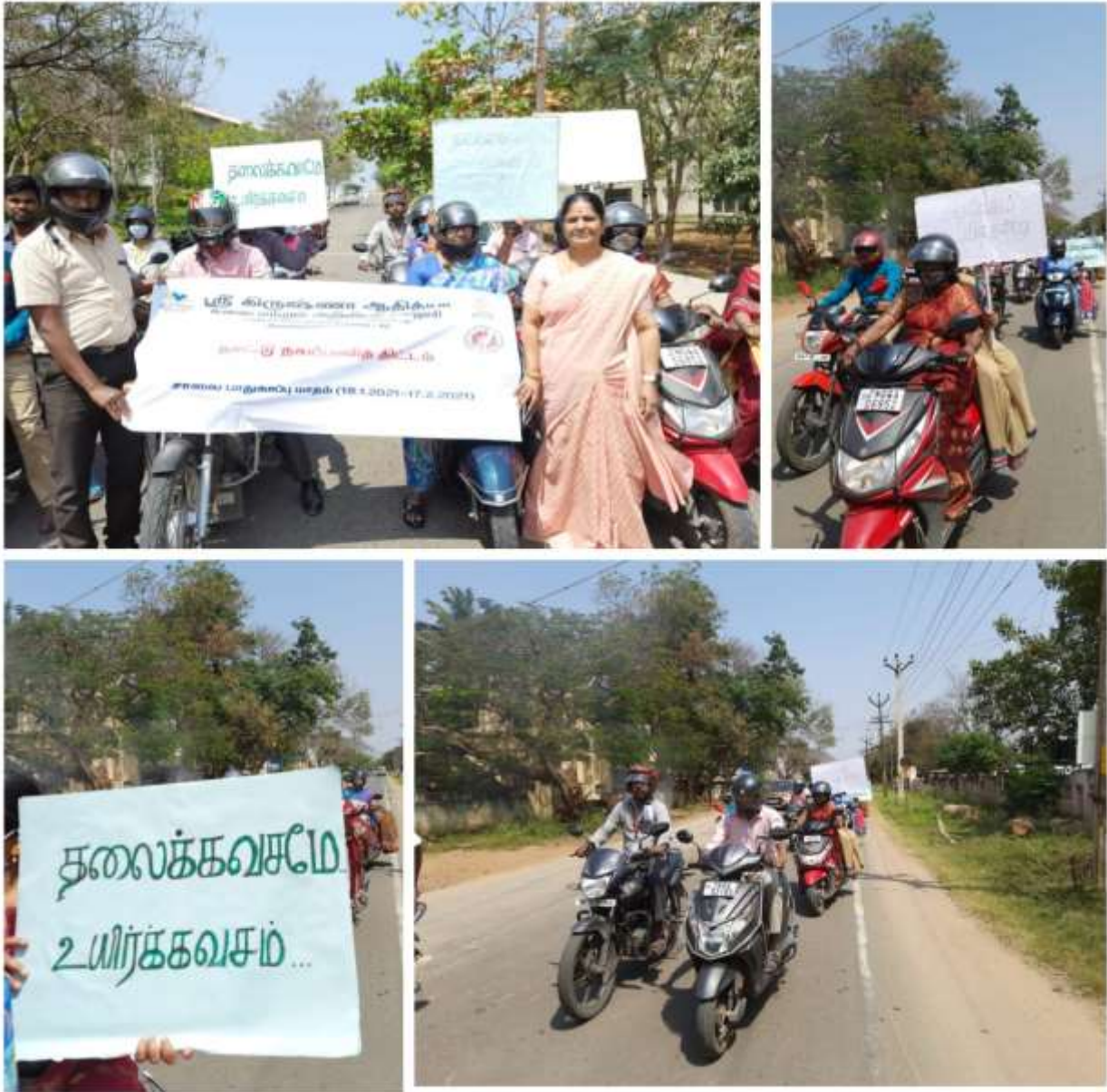


The Department of B.Com Computer Applications organised Webinar on Patent and Industrial Design Application Process on 10.2.2021 at 3.00 pm. Dr.S.Sundararaj IIC Ambassador Professor, Department of Mechanical Engineering, Sri Krishna College of Technology was the Resource Person. He briefed about overview of IPR, steps in filing Patent Application, Patent office, Patent Grant Procedure, Types of Patent Applications in India, India Patent Application Fees, Design Application Process, Patent Certificate, E-Filing of patent and Patent forms.



# **NATIONAL SERVICE SCHEME**

## NSS Chapter



In view of National Road Safety Month, NSS unit of SKACAS organised a two wheeler rally to create awareness among the public on the importance of wearing helmet and reducing the risk of fatal accidents. The rally was flagged off by our Principal Dr. S. Palaniammal.



## NSS Chapter



In view of National Road Safety Month, I.Gobi, NSS Programme officer of SKACAS distributed awareness pamphlets on Road Safety to the drivers of CS Academy International School.



## NSS Chapter



In view of National Road Safety Month, NSS unit of SKACAS organised an awareness campaign on the importance of seat belt to the drivers of CS Academy International School. Dr.S.Nareshkumar, HoD, Department of Maths lent his helping hands for this social cause.

## NSS Chapter



**In view of National Road Safety Month, NSS unit of SKACAS distributed the awareness pamphlets on Road Safety to the Highway drivers at Madukkarai Toll Gate.**

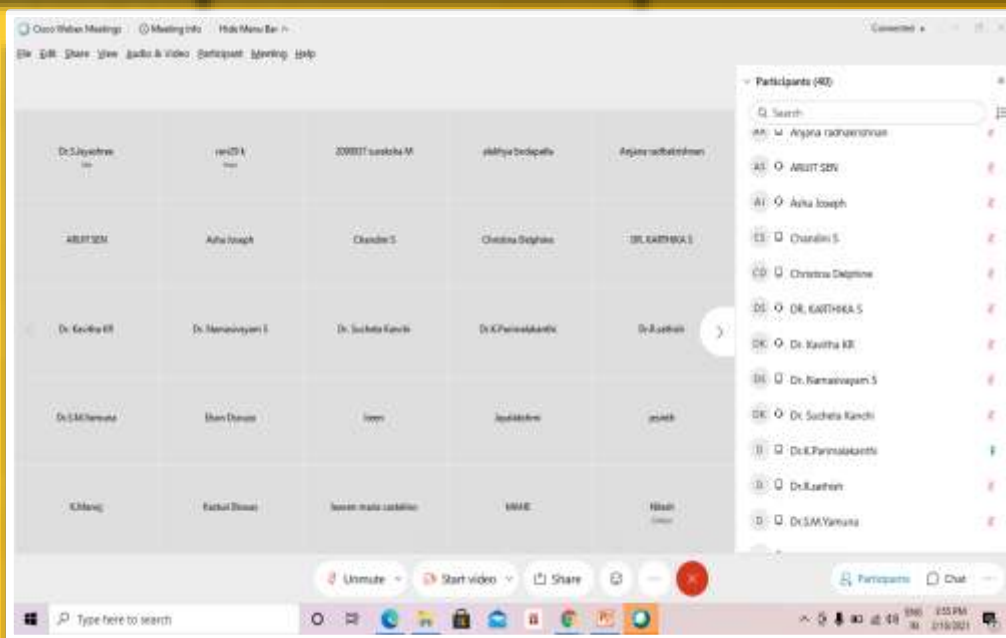




# WEBINAR



# B.Com BPS



Faculty members of the Department of B.Com BPS are attending 7 days Virtual Faculty Development Programme organised by Tata Consultancy Services on “Banking and Retail Market Research” from 10th to 18th February, 2021.

# B.Sc IT



**SRI KRISHNA ADITHYA  
COLLEGE OF ARTS & SCIENCE**  
(Affiliated to Bharathiar University)  
Kovalpudur, Coimbatore - 42



**DEPARTMENT OF INFORMATION TECHNOLOGY**  
Organizes Virtual Session for  
“**GUEST LECTURE ON MOTHERBOARD CIRCUITS**”

Subject : Mastering LAN and Troubleshooting

**Date : 08.02.2021**  
**Day : Monday**

**Subject Expert**

**Time : 03.00 PM**



**MR. P. PRABHAKARAN**  
M.Sc., MCA, M.Phil., MBA, PGDCE, MA (Yoga), [Ph.D.]  
Assistant Professor  
Department of Computer Applications  
PSC College of Arts and Science,  
Coimbatore.

**Presidential Address**



Dr. S. Palaniammal M.Sc., M.Phil., Ph.D  
Principal, SKACAS

<https://meet.google.com/bhh-oqdn-yjk>

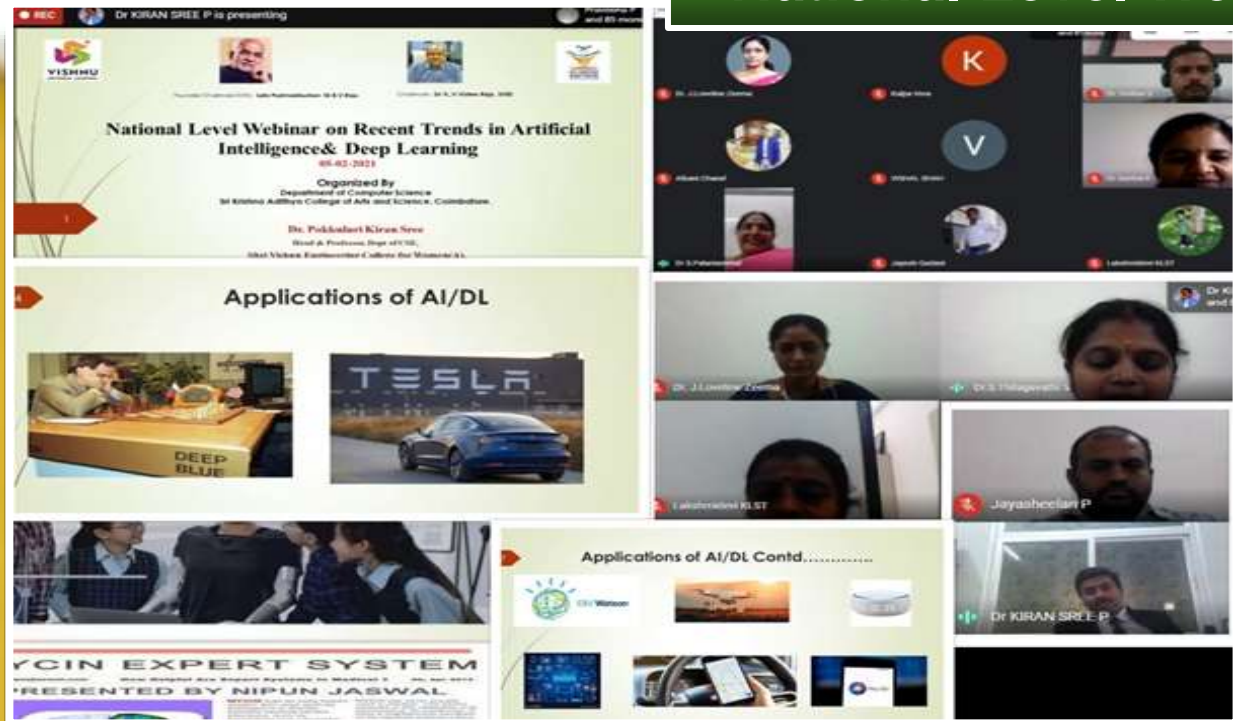
**Session Facilitator**

Dr. Sreejith Vignesh B P  
M.Sc., MBA, MCA, M.Phil., PG.D., LLAL, B. Ed., Ph.D.,  
Assistant Professor & Head - Information Technology, SKACAS.



Department of Information Technology organized a Guest Lecture on ‘Mother Board Circuits’ on 8th February 2021 for II B.Sc IT A & B section students. About 100 Students from both the batches attended the Guest Lecture and got benefited out of it.

## National Level Webinar



The Department of Computer Science organized a national level webinar on “Artificial Intelligence and Deep Learning”. The resource person Dr. Pokkuluri Kiran Sree, Professor & Head, Department of CSE, Shri Vishnu Engineering College of women(A), Andrapradesh, shared his expertise and knowledge in the field of artificial intelligence and research applications in deep learning. 224 members registered from various parts of India (Kerala, Andra Pradesh, Tamil Nadu, Gujarat, Karnataka and Telangana). Dr.K.Geetha, Associate Professor and Head, welcomed the gathering, Our Principal gave the felicitation address, Dr.S.Thilagavathi, AP gave the chief guest introduction and Dr.J.Loveine Zeema, AP gave vote of thanks.



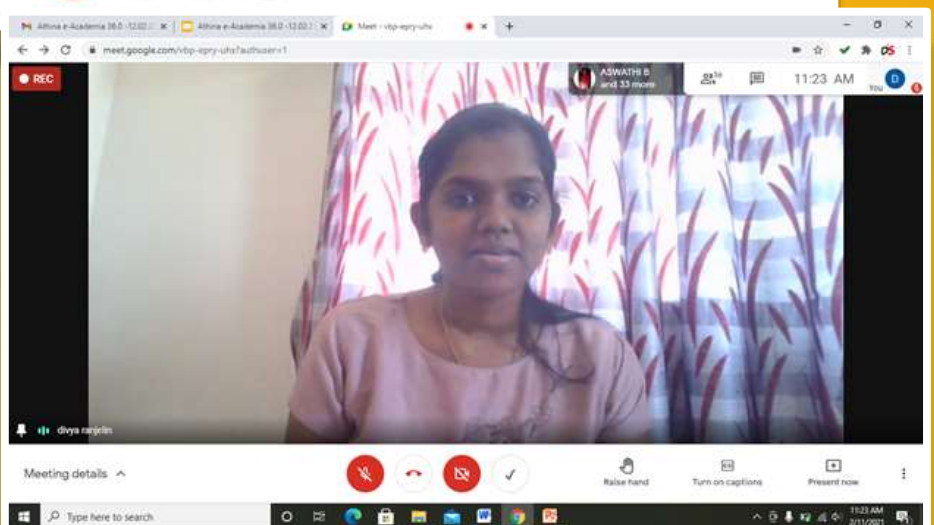
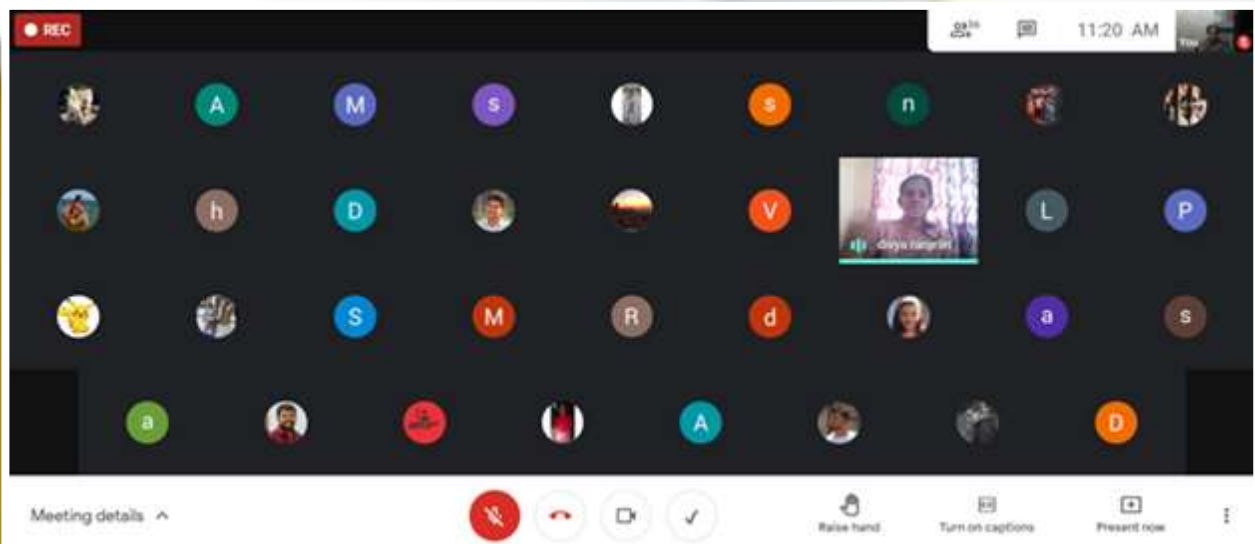
## B.Sc CS

## Webinar



The Department of Computer Science and App Development Club organized a webinar on “Big Data Analytics and Data integration” on 06.02.2021. Mr.Saravana Kumar Kathirvel, Talend Technologies, Bangalore delivered the keynote address and shared his knowledge about business intelligence, Data Analytics and visualization Techniques. He gave an idea to the students for developing data analytics & visualization using tools like Hadoop & tableau. Dr.K.Geetha, Asso.Professor and Head, welcomed gathering, Dr.S.Palaniammal, gave the felicitation address, Kamalesswaran of II BSc CS - Secretary App Club, introduced the chief guest & S. Malarvizstant Joint Secretary of App Club, II CS gave the vote of thanks.

# PSYCHOLOGY



The Department of Psychology organized a webinar for the students of first and second years on the 'Special Education: An introduction'. The resource person Mrs. Divya Ranjelin S. P. (RCI No. A5541) oriented the students to the role of a Psychologist in the field of Special Education and the need for psychological support in the management of children with special needs. 38 students of the department participated in the event and interacted with the expert.

# DEPARTMENT MEETING



**B.Com & M.Com**

**Dr.P.S.Chandni, Professor & Head, Department of Commerce (B.Com & M.Com) convened a meeting regarding the NAAC file completion and key indicators as per the NAAC Manual, Google site Updation, Commencement of Practical classes for the second and final year students and regarding the Companies visiting the campus for the Placement Drive.**

**B.Com PA**

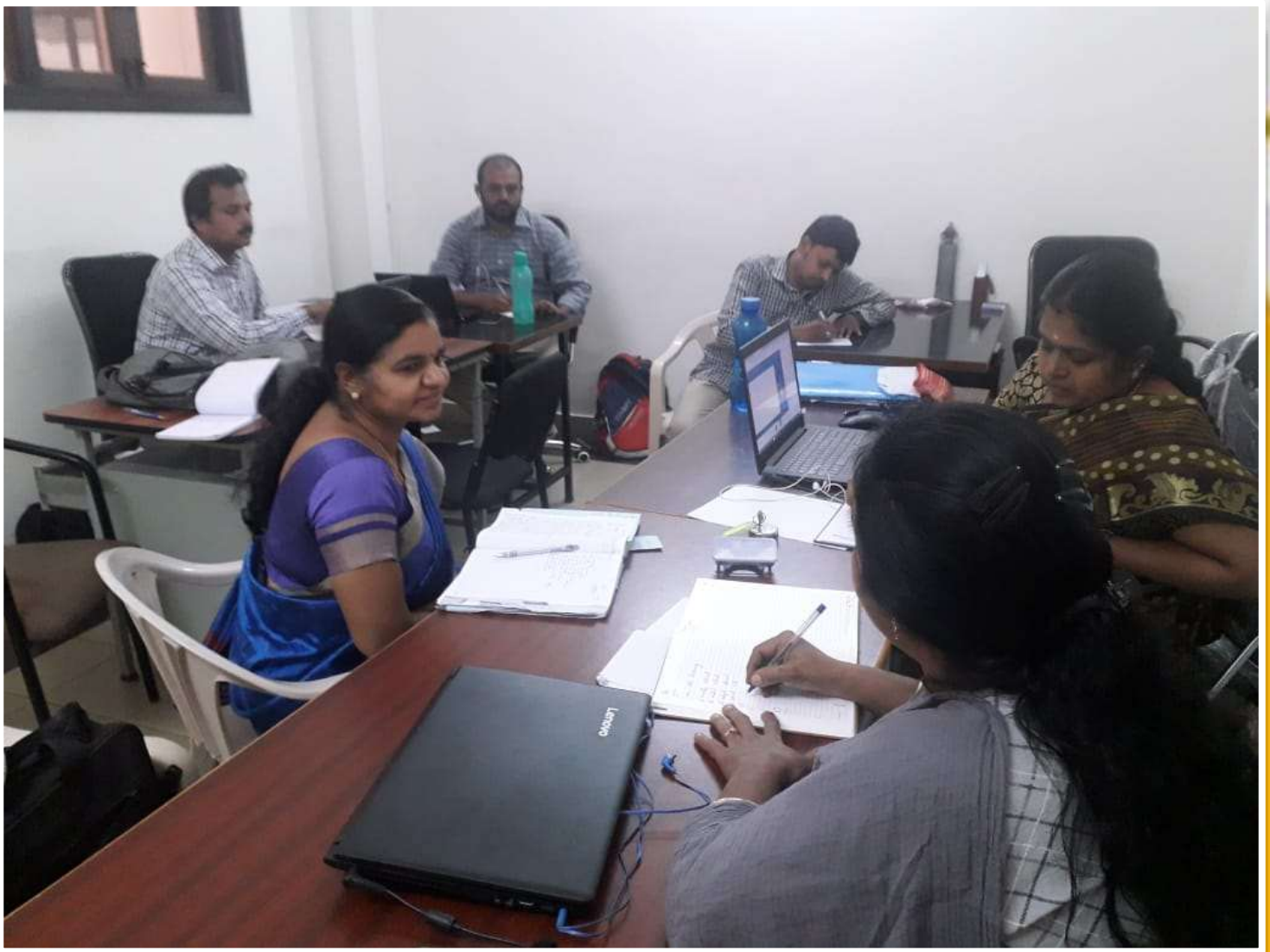
**Dr.A.Sukumar, Head, Department of Commerce Professional Accounting convened a meeting with the faculty members to discuss the conduct of practical classes, Project Review Schedule, Google site Updation, Upcoming Placement Activities, Club Activities, NAAC documentation according to criteria and other departmental works.**

## B.Com CA



**Dr.M.Mahesh Kumar Head, Department of B.Com Computer Applications convened a meeting with the faculty members to discuss the conduct of practical classes schedule, Project Review Schedule, Google site Updation, Upcoming Placement Activities, Club Activities, NAAC Documentation according to criteria and other departmental works.**

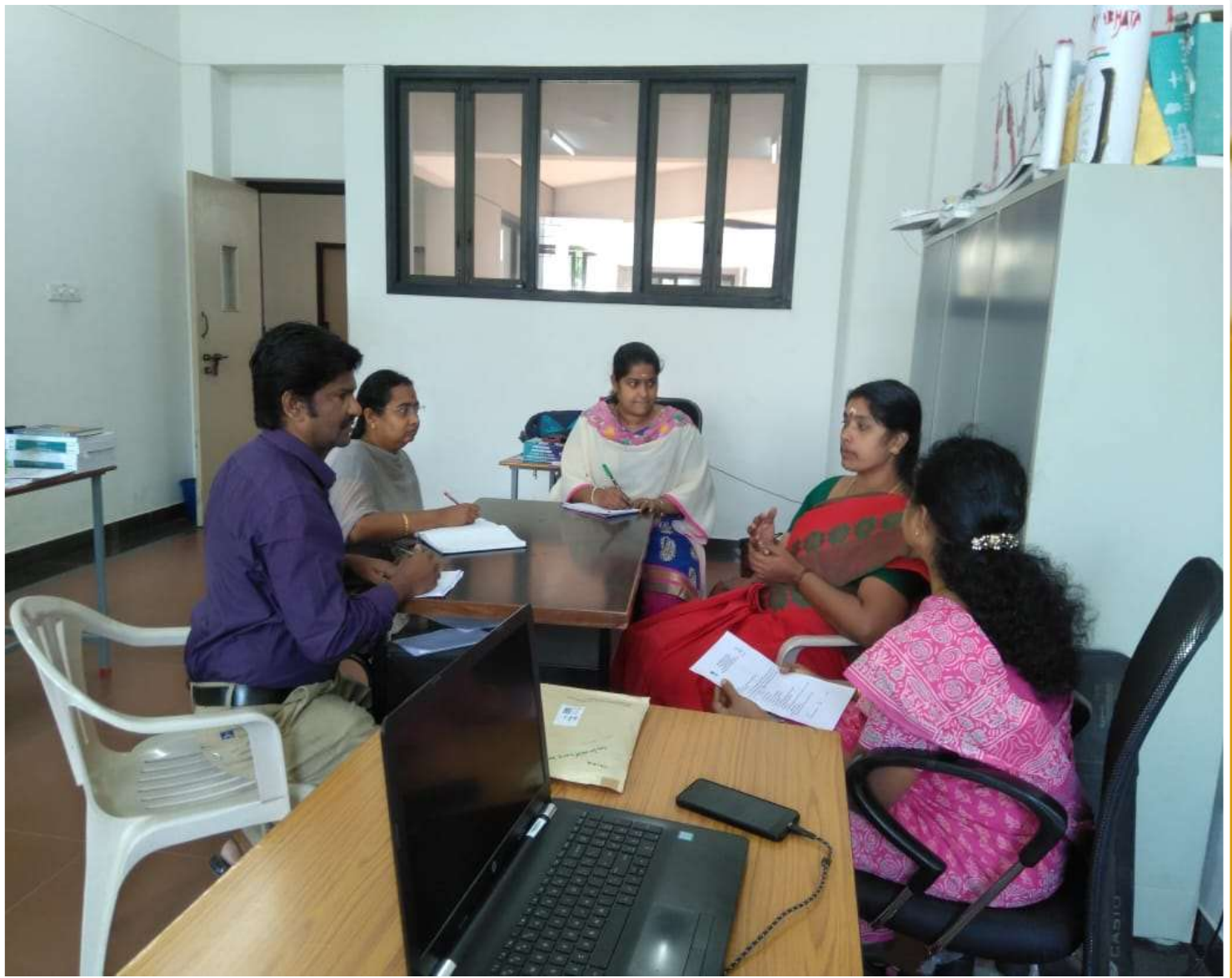


**B.Sc CS**

**Dr.K.Geetha, Head, Department of Computer Science convened a meeting with the faculty members and discussed the first year practical classes, Club Activities, NAAC Documentation work and other departmental works.**

**B.Com AF & BBA CA**

**Dr.V.Suresh, Head, Department of Commerce AF & BBA CA convened a meeting with the faculty members to discuss the conduct of practical classes, organising Webinars, Project Review Schedule, Google site Updation, Placement Training, Upcoming Placement Activities, Club Activities, NAAC Documentation and other departmental works.**

**B.Com BPS**

**Dr.P.S.Chandni, Head, Department of B.Com BPS convened a meeting with the faculty members and instructed the faculties to complete the NAAC documentation and Google site work on time. She also discussed the upcoming placement drives, conduct of practical classes and semester examination for the first year students.**



## MATHEMATICS



**Dr.S.NareshKumar, Head, Department of Mathematics convened a meeting with the faculty members and discussed the upcoming placement drives, Practical classes, Internal Mark Assessment, Semester examination, Google site content preparation and NAAC documentation.**

**ENGLISH**

**Dr.M.Swapna, Head, Department of English convened a meeting with the faculty members and discussed the upcoming placement drives, Club activities, Google site content updation, NAAC documentation and Verbal Hack preparation for the upcoming weeks.**



# E-CERTIFICATES



# B.Com & M.Com



The Students of the Department of Commerce (B.Com & M.Com) submitted their ideas for the “Safer India Ideathon 2021” organised by the Ministry of Road Transport and Highways during the National Road Safety Month (18 Jan - 17 Feb 2021).

# B.Com & M.Com













# B.Com & M.Com

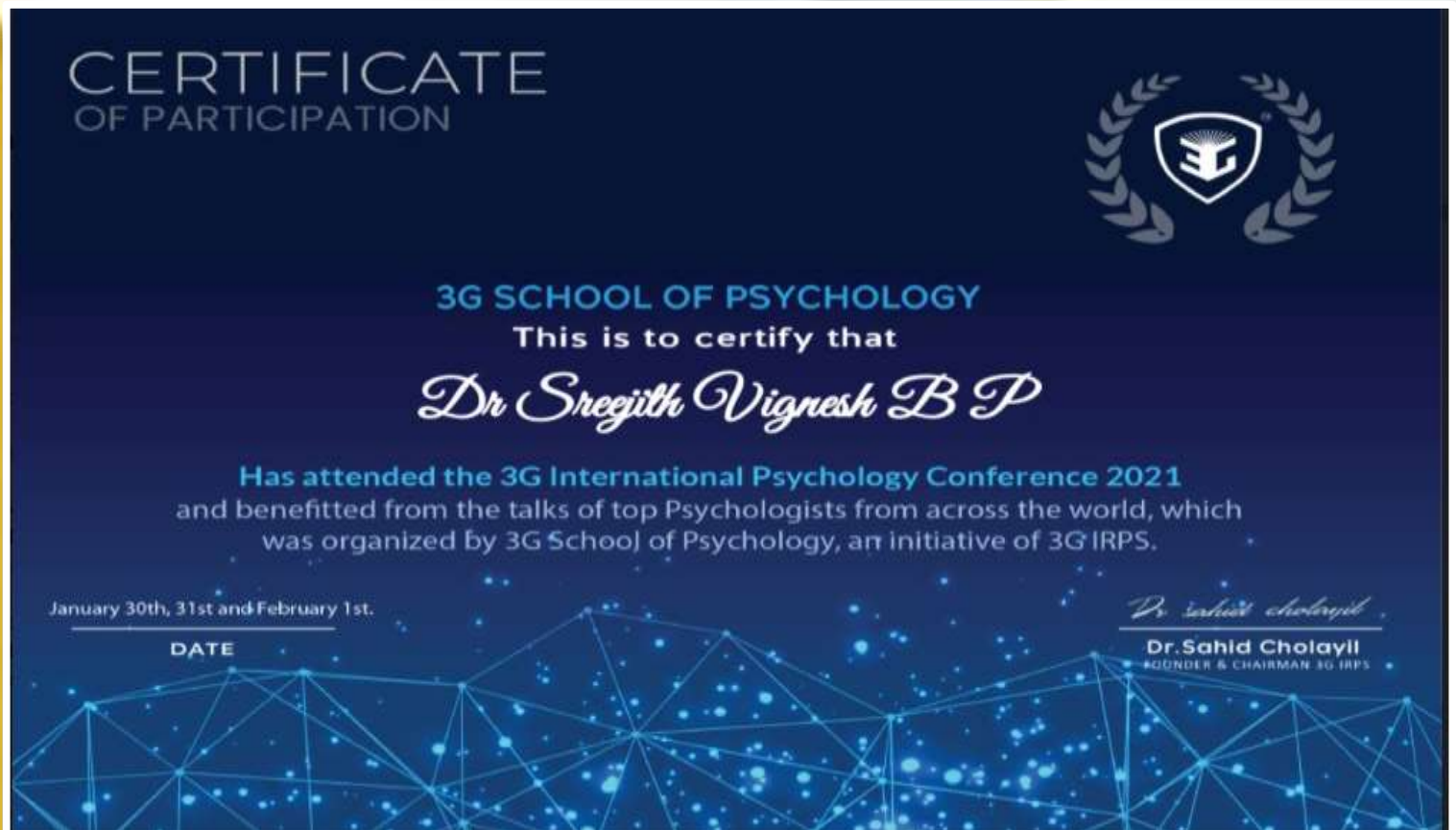




## B.Sc IT





**B.Sc IT**

**SHILMIYA SULTANA .B and SWATHI .U participated in the Intercollegiate competition held at SNMV College of Arts and Science and won 2nd Prize in the Riddle (Quiz) competition.**



# B.Sc IT







Ministry of Road Transport and Highways  
Government of India



# Certificate

-OF PARTICIPATION-

This certifies that

**Team : Sapphire**

has submitted an idea for the '**Safer India Hackathon 2021**' organized by the Indian Road Safety Campaign and Ministry of Road Transport and Highways on MyGov during the National Road Safety Month (18 Jan-17 Feb 2021).

We appreciate his/her effort in building a Safer India.

**Deepanshu Gupta**  
(Vice President)  
Indian Road Safety Campaign

**Ram Raj Meena**  
(Deputy Secretary)  
Ministry of Road Transport and Highways



## B.Sc CS





## B.Sc CS



**B.Sc CS****Karpagam Academy of Higher Education**

(Deemed to be University)  
(Established Under Section 3 of UGC Act, 1956)  
Coimbatore - 641 021

**DEPARTMENT OF MANAGEMENT****Certificate of Participation**

This is to certify that **Naveenkumar. M** of **Sri Krishna adithya collage of art and science** has participated in the event **POSTER PRESENTATION** of **MANALTICS 2K21 - Online Symposium** Organized by **Department of Management**, Karpagam Academy of Higher Education, Coimbatore on **01.02.2021**.

**Organizing Secretaries**  
**Dr.A.MARTIN JAYARAJ**

**Dr.K.C.PRAVEEN**

**Convener**  
**Dr.M.NANDHINI**

**Dean-FASH**  
**Dr.N.V.BALAJI**

Made for free with Certify'em



## ENGLISH



## ELTAI WEBINAR 35

Certificate of Participation

awarded to

**Mr. T.VISHNUPRIYAN**

for participating in an hour-long professional development webinar on

**Making Children Creative**

organised by us on 3 January 2021.

A handwritten signature in blue ink, appearing to read "K. Elango".

Dr. K. Elango  
National Secretary  
ELT@I, Chennai, India

A handwritten signature in blue ink, appearing to read "Sanjay Arora".

Dr. Sanjay Arora  
National President  
ELT@I, Chennai, India

Mr.T.Vishnupriyan, Department of English attended a webinar on Professional Development “Making Children Creative” organized by ELTAI in JAN, 2021.

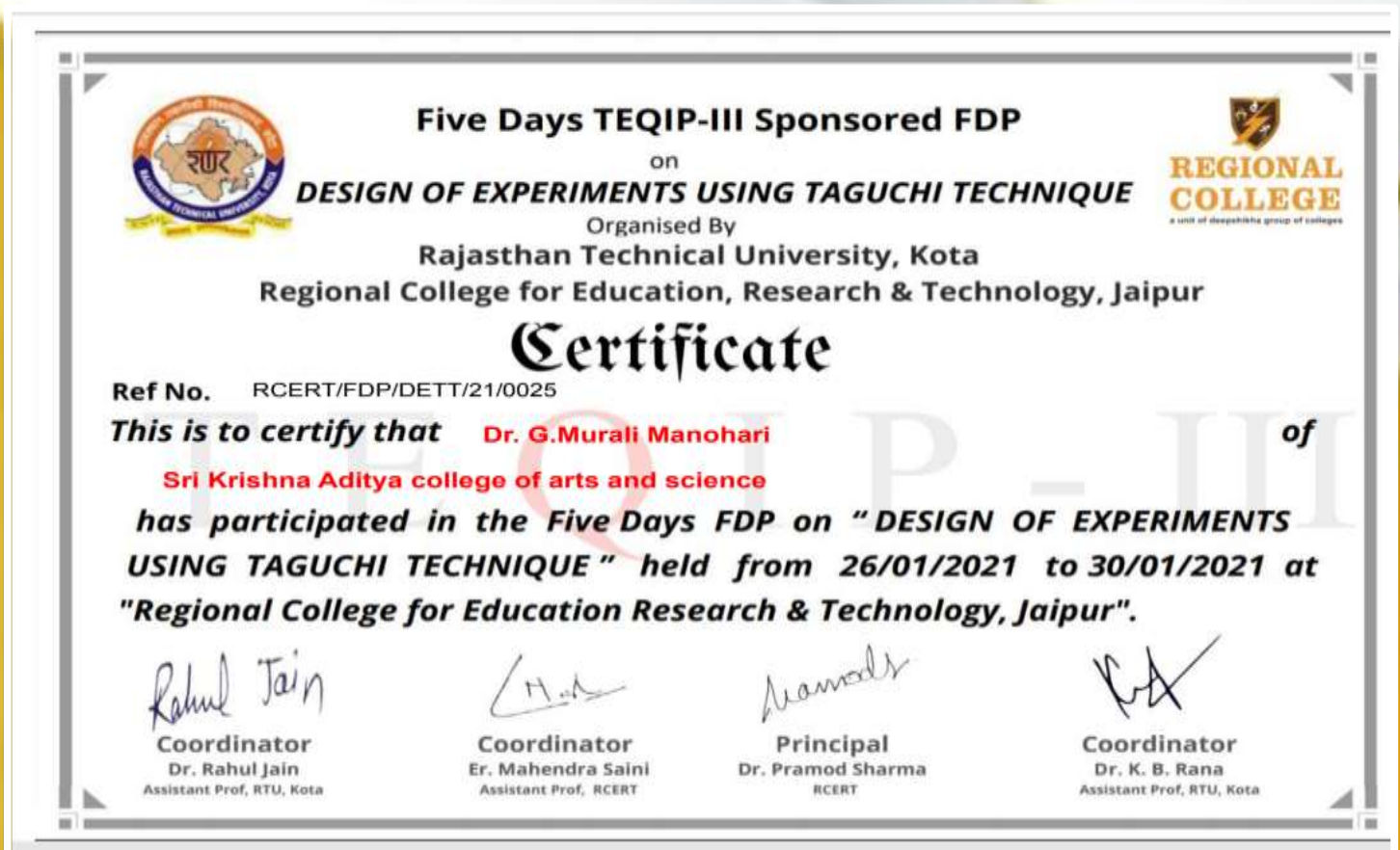
## ENGLISH



Ms. Sophia and Ms. Subhashree, Assistant Professors, Department of English attended a webinar on “ Role of Phonetics in Effective Communication” organized by Government College Harsud, Madhya Pradesh.



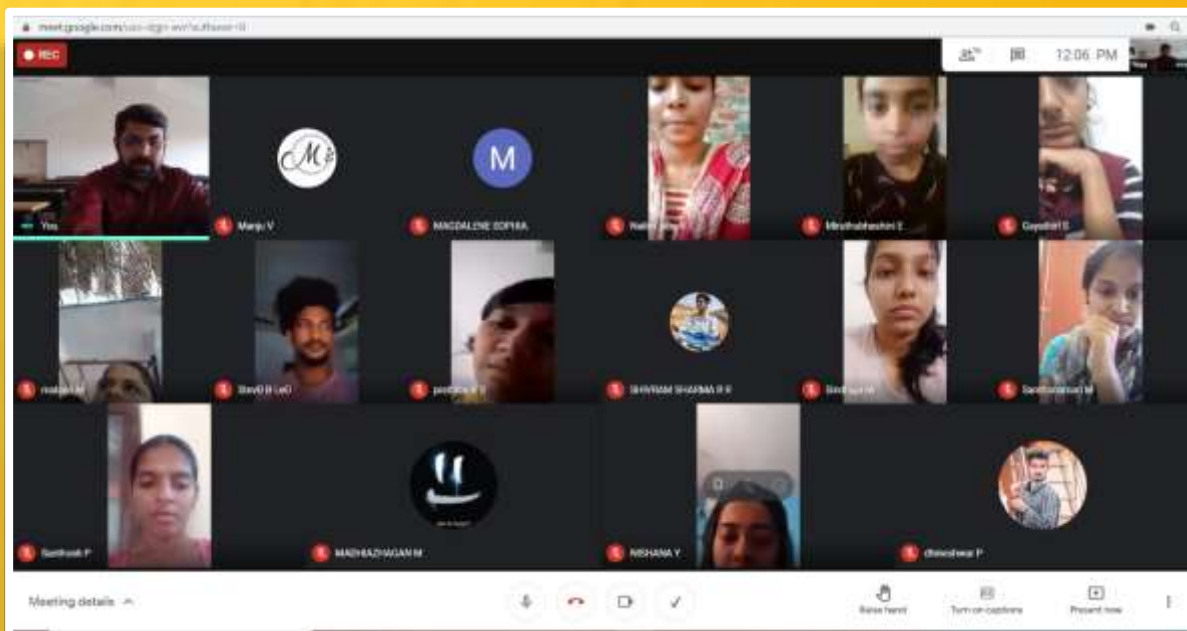
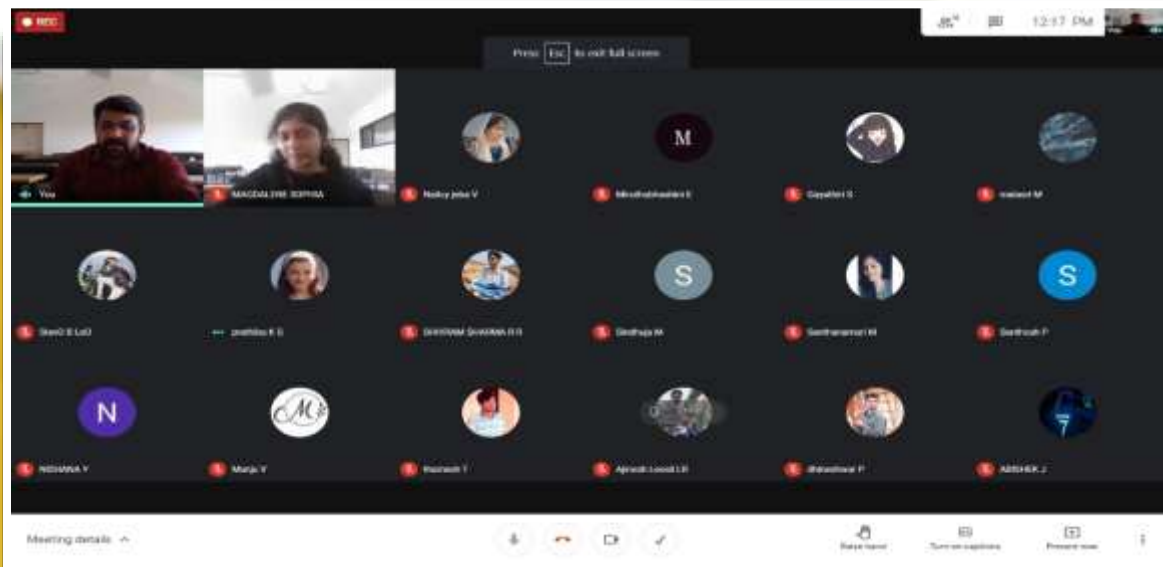
# B.Com AF & BBA CA



# TUTOR WARD MEETING

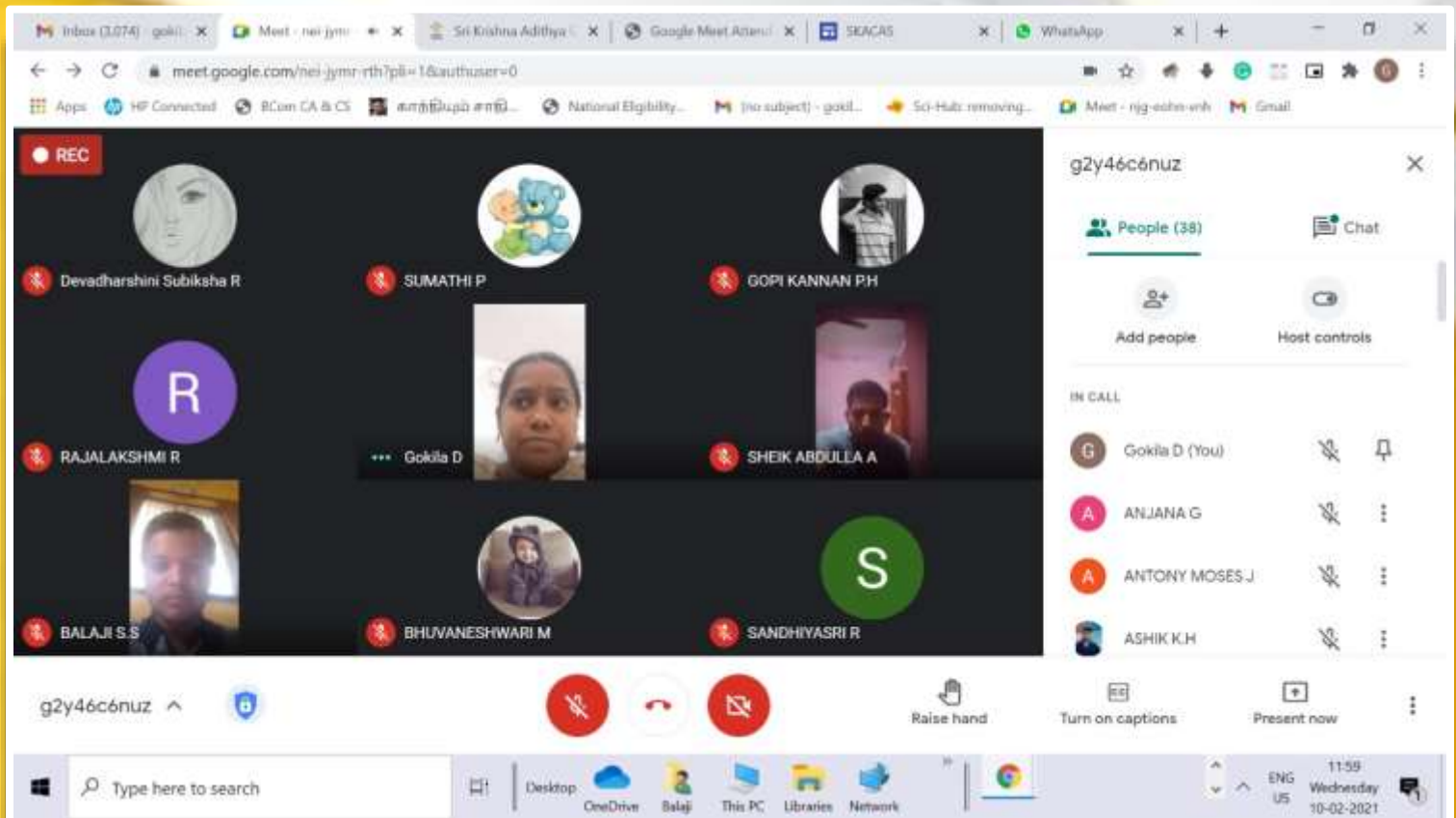


# ENGLISH



**Mr.T.Vishnupriyan, Assistant Professor, Department of English convened a Tutor Ward Meeting for the students of II BA English to verify the completion of portions for all the subjects, to ascertain the updation of course content in Google Site & Google Classroom and advised them to prepare well for the first internals.**

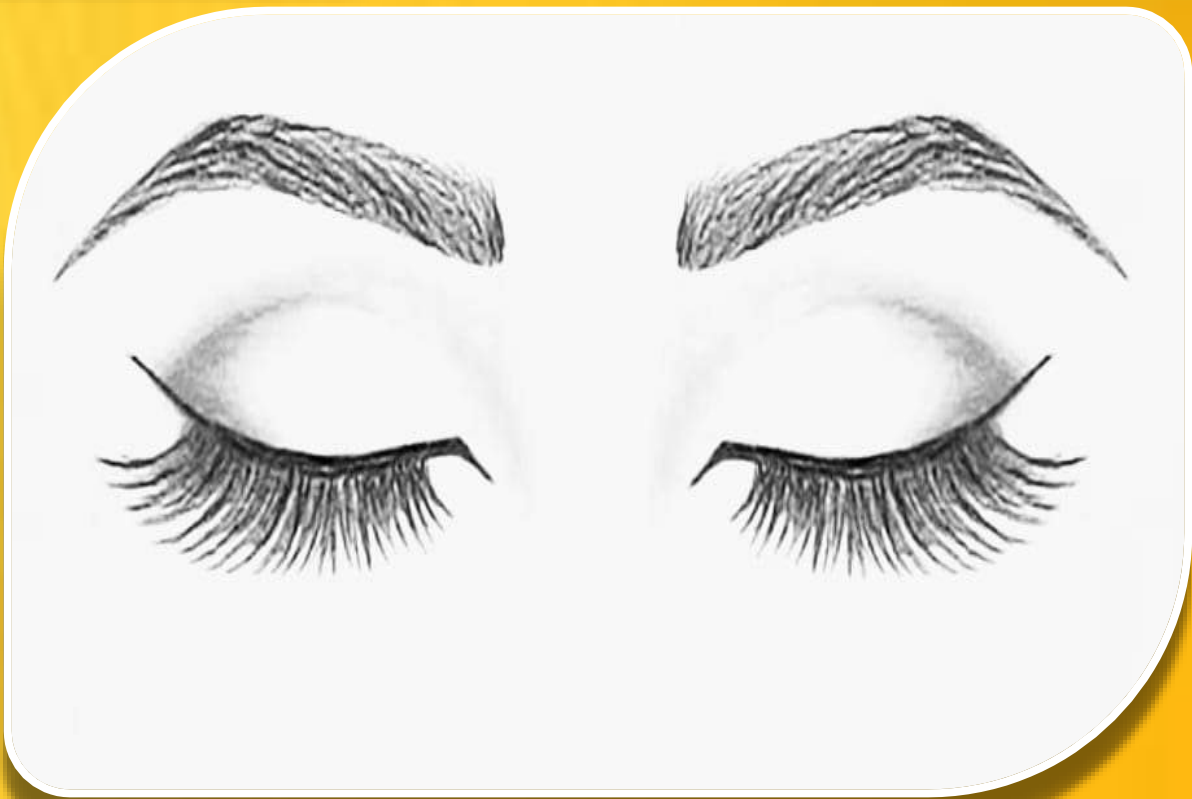
# B.Com CA



**Ms.D.Gokila Assistant Professor, Department of B.Com Computer Applications convened a Tutor Ward Meeting for the students of III B.Com CA-B and discussed Attendance, Placement and Practical classes.**



# CREATIVE CORNER

**B.Sc CS**



# KNOW THE FACTS

# ENGLISH



## Know your Author Jean Anouilh (1910 - 1987)

The great French playwright Jean Anouilh wrote both "pink" bittersweet comedies and "black" tragic dramas. Jean Anouilh *Five Plays*—the finest English-language anthology of his works—crackles with both his sharp wit and his icy cynicism. Anouilh's characteristic techniques include the play within the play, flashbacks and flash forwards, and the exchange of roles.



**ENGLISH**

**W. H. Auden was an Anglo-American poet. He was born in England and became an American citizen. He is regarded as one of the greatest writers of the 20th century for his ability to write poems in nearly every imaginable verse form. He is admired for incorporating popular culture, current events, and vernacular speech in his work. He had interests in an extraordinary variety of literatures, art forms, social and political theories, and scientific and technical information. He was a remarkable wit, and often mimicked the writing styles of other poets. He was a Chancellor of The Academy of American Poets from 1954 to 1973. His works include Tell Me the Truth About Love.**

## PSYCHOLOGY

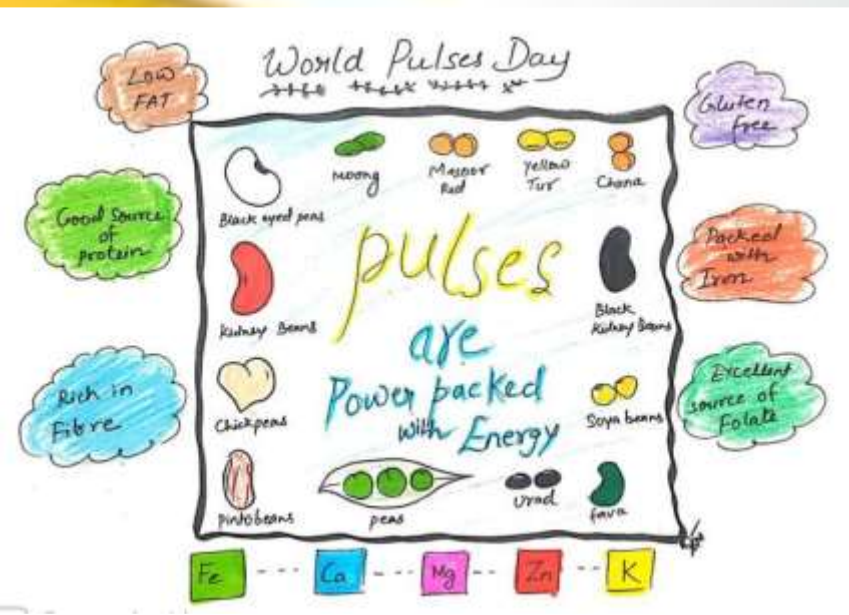
### DAY FOR THE ABOLITION OF BONDED LABOUR

The Government of Tamil Nadu has announced February 09 as a day observed for the abolition of Bonded labour. Tamil Nadu is the first state to have made such a declaration, in accordance to the Bonded Labour System (Abolition) Act enacted by the Central government on February 9, 1976. It is remarkable to say that Tamil Nadu is the first state having made such a declaration. Though several measures are being taken to abolish bonded labour, lack of awareness among the stakeholders regarding bonded labour being an offence is still underway. In order to break these shortfalls and bring about awareness regarding the issue, the department of Labour has declared 09 February to be the day for Abolition of Bonded Labour. This initiative is aimed at reaching the goal of making Tamil Nadu a 'bonded labour-free' state. The International Justice Mission (IJM) on Tuesday launched a short film on child bonded labour, commemorating Tamil Nadu government's initiative to announce February 9 as Bonded Labour System Abolition Day. Titled "Dreaming to fly," the film, traces the journey of a child who was trafficked being rescued





# PSYCHOLOGY



## WORLD PULSES DAY

Pulses are the legume branches or small plants that contain edible seeds including beans, peas, chickpeas and lentils. The term “pulses” differentiates from “Crops” because pulses are harvested when the

seeds become dry whereas crops are harvested with their plants still green. Pulses are a rich source of protein, dietary fiber and minerals which are needed in our body whereas, having a higher amount of nitrogen, they add to the fertility of the land and are environment-friendly.

In 2018, it was determined by the United Nations to Celebrate a day that may express the worth, value and benefits of Pulses. Hence, after the UN’s recommendations applauded through Food and Agriculture Organization (FAO), February 10 was designated and established as an International day of Pulses. Thus on 10th February 2019, the first World Pulses Day was celebrated.

‘Nutritious Seeds for a Sustainable Future’ was determined as a slogan to be raised in the year 2016 after its nomination as International Year of Pulses. This year specified and stressed upon the nutritious importance of Pulses and since then it has been declared the theme from the year 2019 to the current year, 2021’s 10<sup>th</sup> February, as a similar domain to follow.

# **ADITHYA @ Media**



## Meida

# Reading broadens imagination: Writer to students

Coimbatore, Feb 11: So goes the quote of English statesman and philosopher Francis Bacon—Reading maketh a full man, conference a ready man and writing an exact man. Inspired by this, The Critics Club & The Theatre Club of the Department of English, Sri Krishna Adithya College of Arts & Science, Kovaipudur in the outskirts of Coimbatore in a joint initiative organised for a virtual event on the topic 'Reading Gives a Thousand Lives'.

Dr.S.Palaniammal, Principal in her presidential address called upon the students to utilise such interesting sessions to get necessary info from the resource persons as it would help them in their career after the course.

Meanwhile, Dr.M.Swapna, Head, Department of English briefed about the topic while the resource person 'Andanoor' Sura, a writer & critic with rich experience in writing six volumes of short stories, three volumes of prose narratives and 2 novels stressed the need for reading books as he felt that reading moulds and shapes a person's conduct and character.

Shedding light on reading, he told the students to make reading a habit since it not only paves the way to develop their knowledge, but also helps them in their preparation for competitive exams. "Think in a creative way to go the extra mile in your chosen line of interest. It is encouraging to witness youngsters showing interest

in short film making', he told students.

The resource person later gave some useful tips to students on short film making and on how to choose a story knot. Further, he shared his experience reading Russian Writer Fyodor Dostoevsky's 'The White nights' and it's translated work Vennira Iruvugal by Tamil writer Akilan while comparing the works.

Driving home the point that reading books is vital for film making, he said that many celebrated film directors used to get the storyknot from the English novels they browse thru and added that even

Tamil novels found its way into the celluloid world. Later, he answered to a volley of questions from the students followed by Sreepa, III BA English proposing a vote of thanks.

### NAME CHANGE

I, KRISHNAMURTHY DORAI, S/o. DORAI, BORN ON 29.06.1963, (Place of Birth: COIMBATORE), residing at OLD NO.25, NEW NO.49, BHARATHI PARK ROAD NO 2, COIMBATORE-641043, Shall henceforth be known as **KRISHNAMOORTHY DORAI**.  
KRISHNAMURTHY DORAI

### DISTRICT TOWN AND COUNTRY PLANNING OFFICE-COIMBATORE

#### COIMBATORE LOCAL PLANNING AUTHORITY

#### PUBLIC NOTICE

FILE NO.1081/2021/LPA

Critics Club news published in today's Trinity Mirror.