



**SRI KRISHNA  
INSTITUTIONS  
COIMBATORE**

**SRI KRISHNA ADITHYA  
COLLEGE OF ARTS AND SCIENCE**



# SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

**Recognized with UGC 2(f) & 12(B) status**

Affiliated to Bharathiar University  
Kovai Pudur, Coimbatore - 641 042



**e-Academia 38.0**

# IN-FOCUS

## Editorial Team

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Mr.P.Rajesh - Tamil

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The cover features a central image of a dark brick wall. Two spotlights are mounted on the wall, one on the left and one on the right, casting a warm, yellowish glow. The title 'PRINCIPAL'S DESK' is centered on the wall in large, white, bold, sans-serif capital letters. The top and bottom of the cover are decorated with a white background featuring a faint, grey, geometric pattern of interconnected lines forming various polygons.

# PRINCIPAL'S DESK

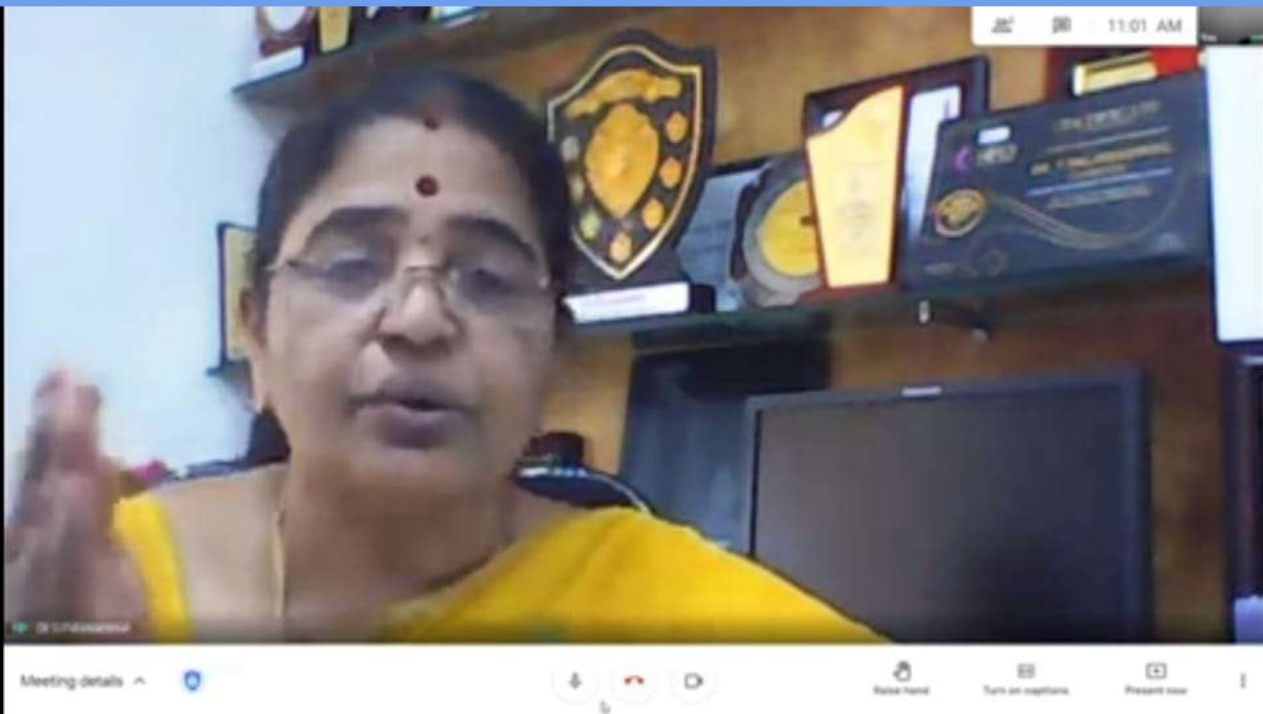
## HoDs Meeting



**Our beloved Principal Dr.S.Palaniammal convened a meeting with all the Heads of the Departments to know the progression of NAAC work, on-campus Placements, submission of IMR and attendance to Bharathiar University.**



## Student's Meeting



**Our beloved Principal Dr.S.Palaniammal addressed all the First year students on 22-2-2021 to instruct them on writing End Semester Examinations conducted by Bharathiar University.**



# **UPCOMING PLACEMENT DRIVE**

# Oncampus Placement Drive



**VI CAPITAL**

**27.02.2021**

**VI Capital**



**02.03.2021**

**Innovalance learning**



***Muthoot Finance***

**02.03.2021**

**Muthoot Finance Pvt Ltd**





# **PLACEMENT ACTIVITIES**



## **GTT - Global Talent Track** 3 days Placement Training from **22nd February to 24th February, 2021**

The training is conducted for all final year students to hone their softskills. The training is conducted by Global Talent Track ,hiring partner of Capgemini Pvt Ltd







# Placement Drive

## Capgemini



**Capgemini Pvt Ltd -On campus Recruitment Drive on**  
**26.02.2021**

The drive is organised for all UG commerce stream final year students.



# Placement Drive



## Zen Corp Technology Solutions -On campus

Recruitment Drive on **26.02.2021**

The drive is organised for all UG computer stream final year students.



**Final year B.Com  
Computer Applications  
Students actively  
participated in Group  
Discussion round  
conducted by placement  
cell of our college.**





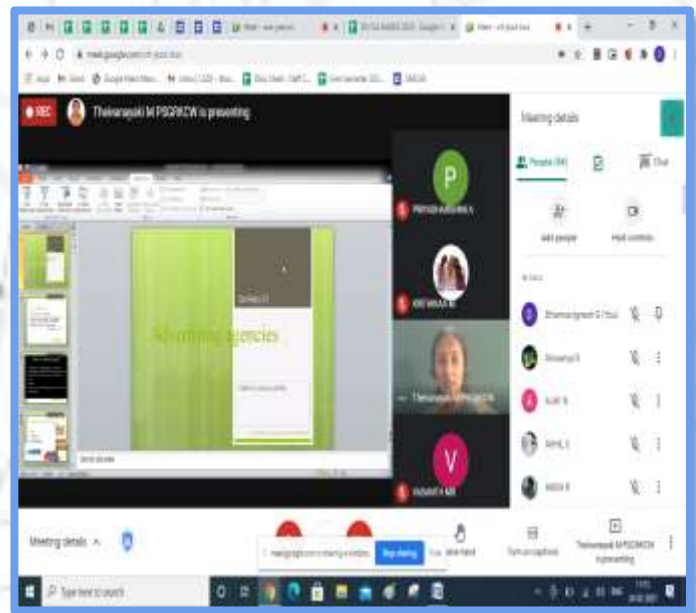
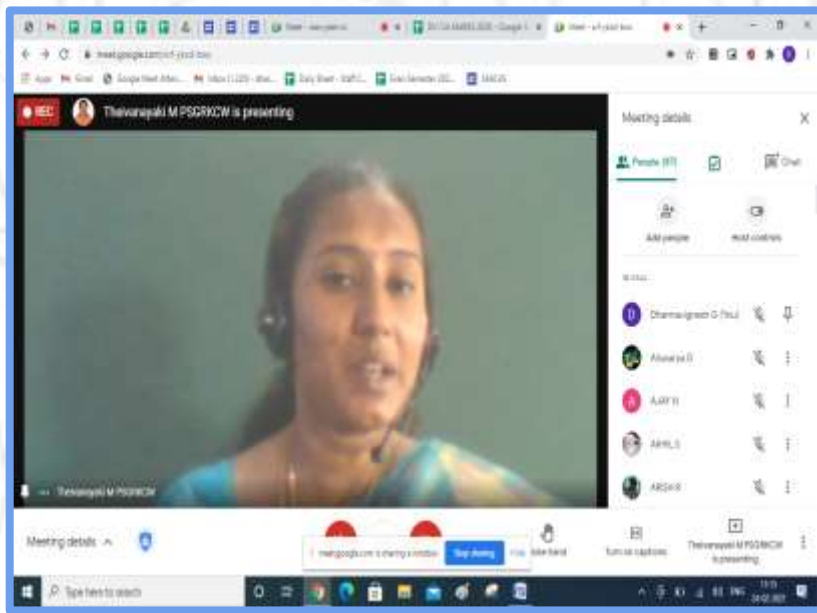
# VIGNANA CLUB EVENTS

**B.COM CS, IT, BI & FINANCE**

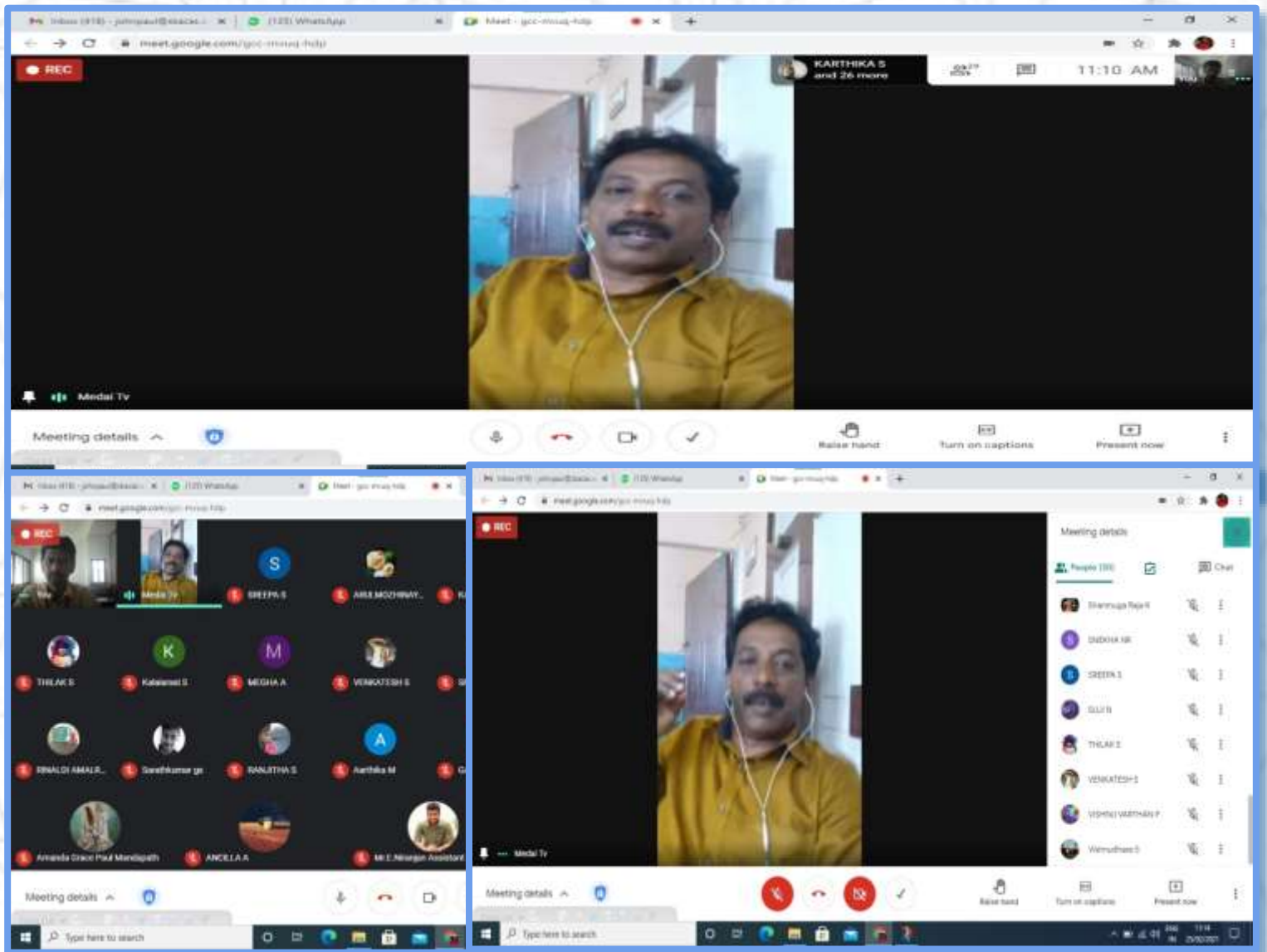
**Adithya's Centre for Women Excellence conducted an awareness programme on “Candle making & Agarpathi manufacturing for the Rural Women” at Primary School, N. Chandrapuram on 19.2.21. The session was inaugurated by Mrs. Gomathi, Headmistress, Primary School, N. Chandrapuram. In this session around 60 rural people actively participated and benefitted. Mr. Ganesan, Trainer, RSETI explained about various schemes and courses offered by RSETI and procedure for enrollment.**



# B.COM AF & BBA CA



**Department of Commerce AF & Business Administration BBA CA Marketing Club organised a webinar on “Marketing Agency”. Resource person Dr.M.Theivanayaki, Assistant Professor Department of Management, PSGR Krishnammal College for Women.**



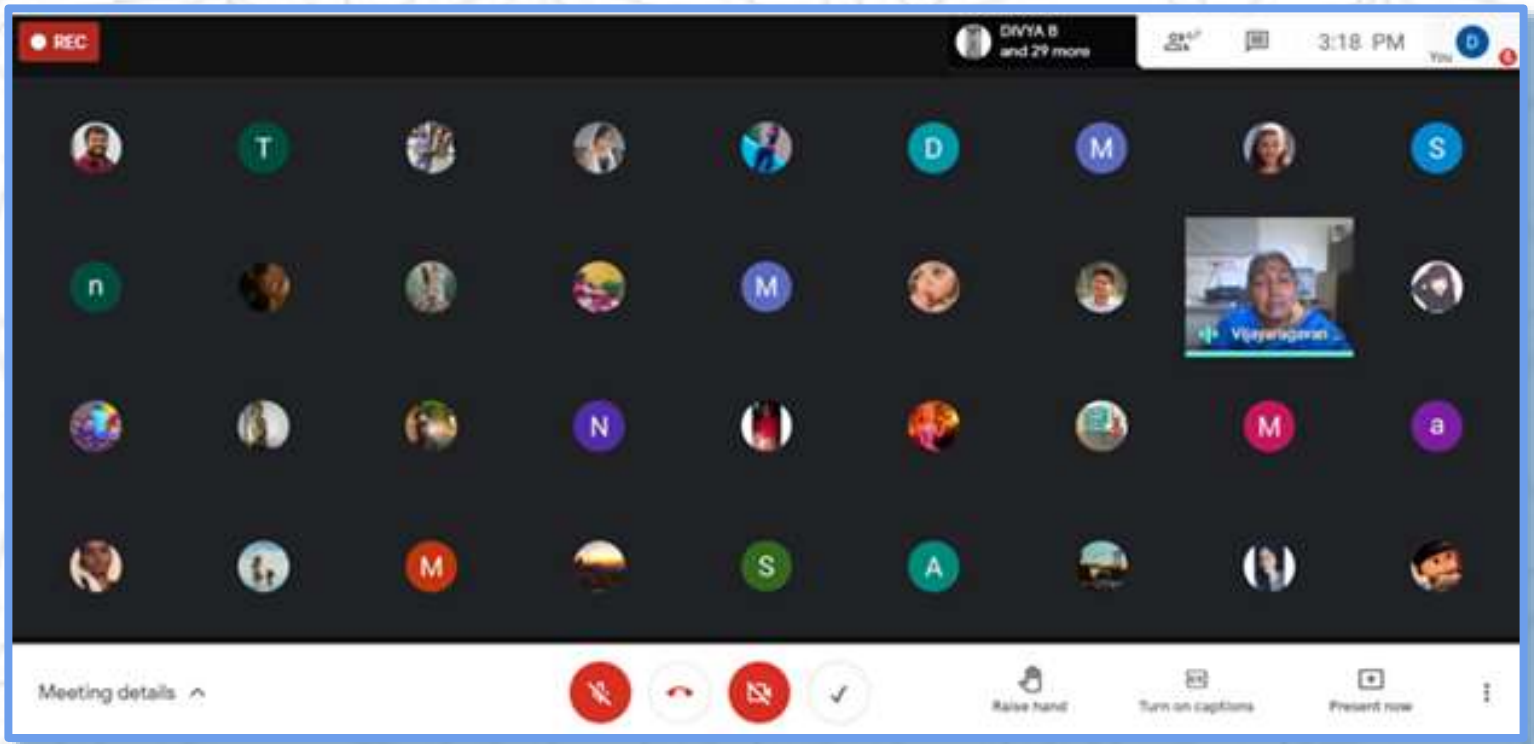
The Critics' Club & The Theatre Club organized a virtual program 'Genius Talks' a session on 'Reading gives a Thousand Lives'. A renowned writer and Publisher Mr.Visakan was invited as Resource Person He shared his personal experience on how reading has helped him in his political and literary career. He introduced a lot of writers to the participants for their extensive reading. Mr.Naveen Prakash, III B.A English proposed the vote of thanks.



The background of the slide is a dark blue brick wall. Two spotlights are positioned at the top, one on the left and one on the right, casting a warm yellow glow across the center of the wall. The word 'WEBINAR' is written in large, bold, white capital letters in the center. The top and bottom of the slide feature a white background with a faint, grey geometric pattern of interconnected lines forming various polygons.

# WEBINAR

# Psychology



The Department of Psychology in collaboration with the Department of English, SKACAS and Shanti Ashram, Kovai Pudur, Coimbatore conducted an awareness programme against HIV/AIDS on 24.02.2021, between 3.00pm and 4.30pm. About 70 students and faculty participated in the event and gained insights about the means of transmission of the virus, safe practices and care for people infected by the virus. Multiple resource persons addressed the participants sharing experiences of being a victim to the condition and challenges faced in the field when working with the victimized population.



The cover features a central brick wall with two spotlights at the top, casting a warm glow. The title is centered on the wall. The top and bottom of the cover are decorated with a white geometric pattern of interconnected lines.

# **NAAC FILES VERIFICATION**



**B.Com Computer Applications NAAC Criteria -V Internal Audit  
ws conducted by Dr.K.Geetha Head Department of BCA and  
B.Sc CS and Dr.K.Parimala Kanthi, Associate Professor  
Department of BPS on 16.2.2021.**





**Department of English had an Internal Audit for NAAC Criteria I and III. The files were verified by Dr. Mahesh Kumar, Mrs. Seema Dev Akshatha and Dr.Suresh.**



# DEPARTMENT MEETING



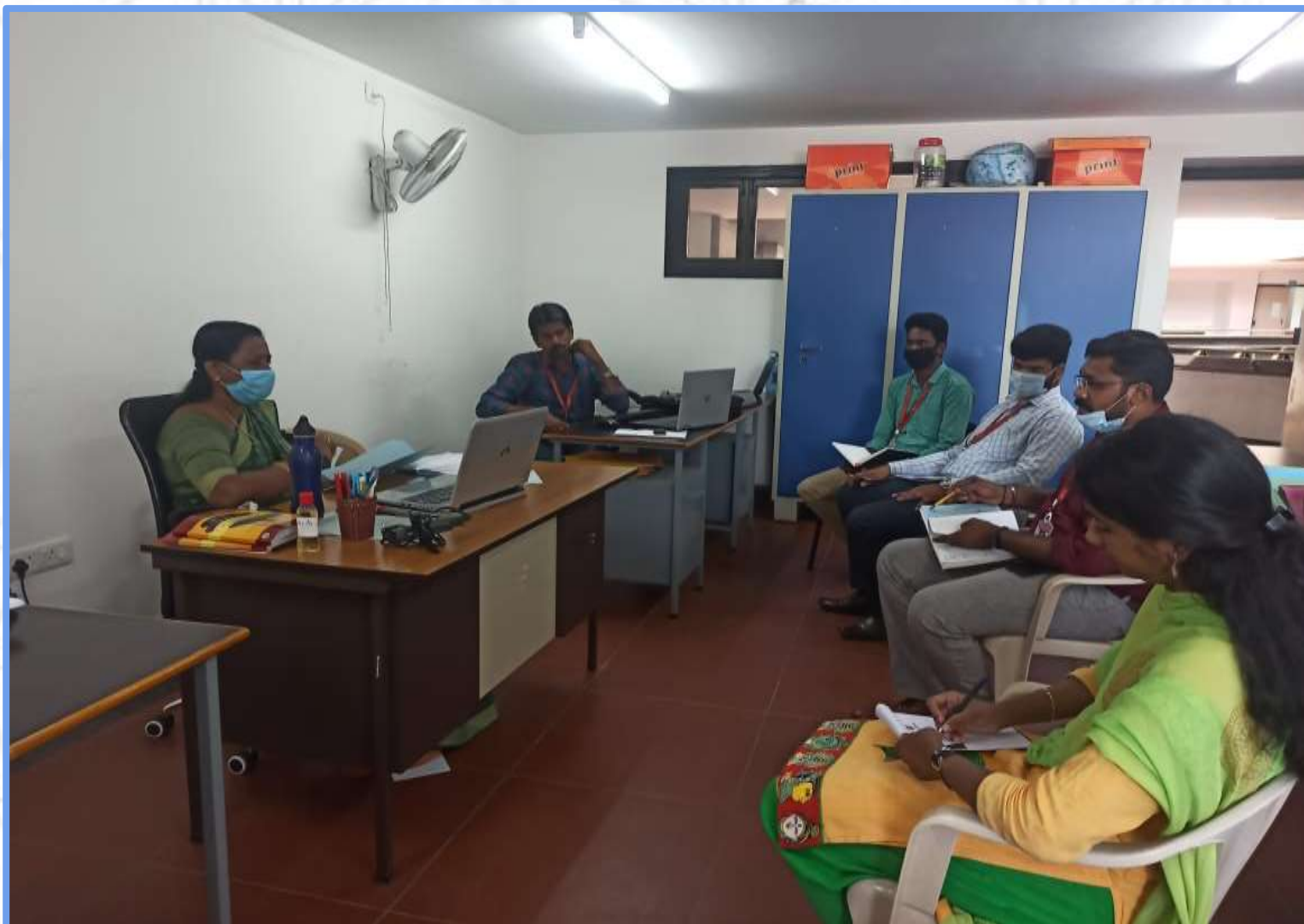


**Dr.M.Mahesh kumar, Head, Department of B.Com Computer Applications convened a meeting with the faculty members and discussed the Practical classes, IMR, Google site preparation and NAAC documentation.**

**MATHEMATICS****DEPARTMENT  
MEETING**

**Dr.S.NareshKumar, Head, Department of Mathematics convened a meeting with the faculty members and discussed the upcoming placement drives, Practical classes, IMR, CIA I Result Analysis, Semester examination, Google site content preparation and NAAC documentation.**

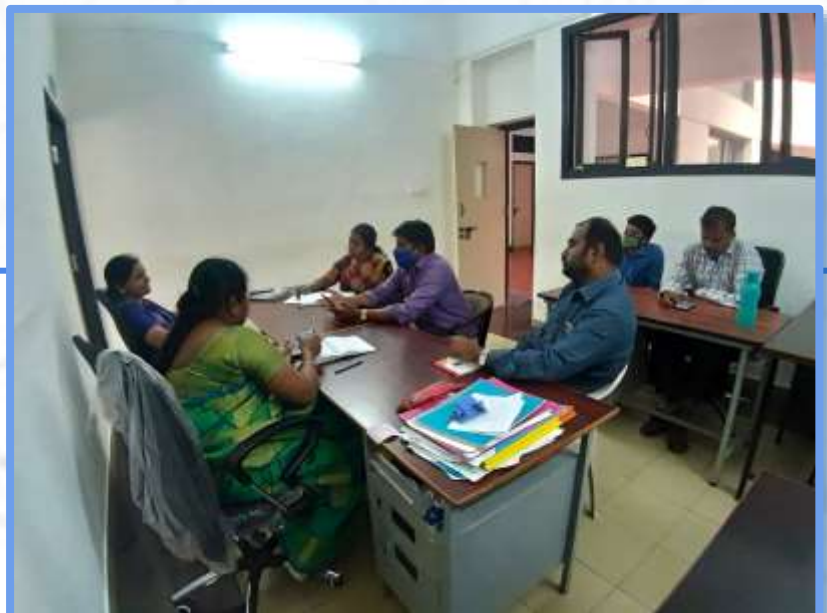




**Dr.M.Swapna, Head, Department of English convened a meeting with the faculty members and discussed upcoming placement drives, Extension activity, IMR and Attendance, CIA I Result Analysis, Semester Examination and NAAC documentation.**



**Dr.K. Geetha, Head, Department of BCA convened a meeting with the computer Science faculty members and discussed the first year IMR details, university theory & practical exams, placement drives, and NAAC document preparation.**







# E-CERTIFICATES



**Dr.Naveen Kumar, Assistant Professor , Department of Commerce (B.Com & M.Com) was certified by Sharada University for mentoring Solution Squad team in Technovation Hackathon- 3 held on 26-27 January 2021.**





# ANGAPPA COLLEGE OF ARTS AND SCIENCE



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Seerapalayam, Coimbatore-105

## DEPARTMENT OF COMMERCE WITH CA

### E - Certificate for Participation

This is to certify that **SWETHA S, B COM CA B** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

*P. Sangeetha*

Dr.P.Sangeetha

HOD

*C.R. Mageshwar*

Dr.C.R Mageshwar

DEAN ACADEMICS

*Dr.R. Rajkumar*

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000125

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This is to certify that **Abinaya.N, B.com CA** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

*P. Sangeetha*

Dr.P.Sangeetha

HOD

*C.R. Mageshwar*

Dr.C.R Mageshwar

DEAN ACADEMICS

*Dr.R. Rajkumar*

Dr.R.Rajkumar

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*P. Sangeetha*

Dr.P.Sangeetha

HOD

*C.R. Mageshwar*

Dr.C.R Mageshwar

DEAN ACADEMICS

*Dr.R.Rajkumar*

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000074

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This is to certify that **Ashwin. S, B.com CA A** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

*P. Sangeetha*

Dr.P.Sangeetha

HOD

*C.R. Mageshwar*

Dr.C.R Mageshwar

DEAN ACADEMICS

*Dr.R.Rajkumar*

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000037

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## DEPARTMENT OF COMMERCE WITH CA

### E - Certificate for Participation

This is to certify that **Suresh.s, B.COM CA A** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

*P. Sangeetha*

Dr.P.Sangeetha

HOD

*C.R. Mageshwar*

Dr.C.R Mageshwar

DEAN ACADEMICS

*Dr.R.Rajkumar*

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000048

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This is to certify that **PRAVEENA R, I B.COM CA** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

*P. Sangeetha*

Dr.P.Sangeetha

HOD

*C.R. Mageshwar*

Dr.C.R Mageshwar

DEAN ACADEMICS

*Dr.R.Rajkumar*

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000046

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Seerapalayam, Coimbatore-105

**DEPARTMENT OF COMMERCE WITH CA****E - Certificate for Participation**

This is to certify that **S.sivapriya, B.COM CA** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

Dr.P.Sangeetha

HOD

Dr.C.R Mageshwar

DEAN ACADEMICS

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000082

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Seerapalayam, Coimbatore-105

**DEPARTMENT OF COMMERCE WITH CA****E - Certificate for Participation**

This is to certify that **Manju Priya N, II B.Com CA A** has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

Dr.P.Sangeetha

HOD

Dr.C.R Mageshwar

DEAN ACADEMICS

Dr.R.Rajkumar

PRINCIPAL

CERTIFICATE NO: TXLY-CE000033

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**B.Com CA****ANGAPPA COLLEGE OF ARTS AND SCIENCE**

(Affiliated to Bharathiar University)  
Seerapalayam, Coimbatore-105

**DEPARTMENT OF COMMERCE WITH CA****E - Certificate for Participation**

This is to certify that **Aarlin Raj A, II BCOM CA B** , Student has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

Dr.P.Sangeetha

**HOD**

Dr.C.R Mageshwar

**DEAN ACADEMICS**

Dr.R.Rajkumar

**PRINCIPAL**

CERTIFICATE NO: TXLY-CE000036

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Seerapalayam, Coimbatore-105

**DEPARTMENT OF COMMERCE WITH CA****E - Certificate for Participation**

This is to certify that **Kaviarasu. T, B. Com ( CA) 'B'** , student has participated in the **NATIONAL LEVEL E-QUIZ** held on 24.02.2021, Organized by Department of Commerce with CA, ACAS

Dr.P.Sangeetha

**HOD**

Dr.C.R Mageshwar

**DEAN ACADEMICS**

Dr.R.Rajkumar

**PRINCIPAL**

CERTIFICATE NO: TXLY-CE000090

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ENGLISH



## Maharaja Ganga Singh University

Anti-Sexual Harassment Cell

jointly with

IQAC & Centre for Women Studies



### *Certificate of Appreciation*

This is to certify that Dr./Mr./Ms./Prof. Ms.Subhashree , Assistant professor of Sri Krishna Aditya college of arts and science participated in the National Webinar on **Gender Sensitization:Prospects and Challenges** organised by Anti -Sexual Harassment Cell jointly with IQAC & Centre for Women Studies on 22 February 2021.

Prof. S.K Agarwal  
Webinar Director  
Director,IQAC

Dr Meghna Sharma  
Organising Secretary  
Director,CWS

Dr Seema Sharma  
Organising Secretary  
Convener,ASHC

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**Ms.Subhashree, Assistant Professor , Department of English attended a National webinar on “Gender Sensitization:Prospects and Challenges” organized by Anti-Sexual Harassment Cell jointly with IQAC & Centre for Women Studies on Feb 2021.**



## ENGLISH



**Ms.Aarthika and Mr.Niranjan, Assistant Professor, Department of English participated in a UGC stride five-Day online training programme on “*Environmental Sustainability and Research Ethics*” organized by Avinashilingam Institute for Home Science and Higher Education for Women.**

ENGLISH



ELTAI Webinar 37

**CERTIFICATE OF PARTICIPATION**

awarded to

***Mr. T.VISHNUPRIYAN***

for participating in an hour-long professional development webinar on  
**Language Skills for Successful Placement**  
organised by us on 17 January 2021.



**Dr. K. Elango**  
National Secretary  
ELT@I, Chennai, India



**Dr. Sanjay Arora**  
National President  
ELT@I, Chennai, India

**Mr.T.Vishnupriyan, Assistant Professor, Department of English, participated in a professional development webinar on “*Language Skills for Successful Placement*” organized by English Language Teachers Association.**



# MATHEMATICS





## I B.Sc IT 'B'

**யாவரும் கேளீர்**  
**திறன் வளர் சங்கம்**  
தமிழ்நாடு அரசின் புதிவு எண் : 4 / 2021

**பன்னாட்டு அளவில் நடைபெற்ற கதிர் விருதுகளுக்கான**  
**இணையவழி திறன் வளர் போட்டிகள்**  
**பாராட்டு சான்றிதழ்**

தமிழ்மிகு. **RAMYAA SHREE A K, College Student**  
**SRI KRISHNA ADITYA COLLEGE OF ARTS AND SCIENCES , COMIBATORE**

அவர்கள்,

யாவரும் கேளீர், திறன் வளர் சங்கம், Junior Chamber International (JCI), Salem Inspires, அகத்தியம் அறக்கட்டளை மற்றும் அறம் அன்பின் அடையாளம் அறக்கட்டளை ஆகியோர் இணைந்து நடத்திய, பன்னாட்டு அளவிலான கதிர் விருதுகளுக்கான இணையவழி திறன் வளர் **ஒனியம்** போட்டியில் பங்கேற்று சிறப்பித்தமையைப் பாராட்டி இச்சான்றிதழ் வழங்கப்படுகிறது.

21.02.2021 [yavarumkelirsa@gmail.com](mailto:yavarumkelirsa@gmail.com)

**SNMV COLLEGE OF ARTS AND SCIENCE**  
**INSTITUTE OF MANAGEMENT**  
**(SHRI NEHRU MAHA VIDYALAYA)**

Estd.: 1989 Estd.: 1964

Approved by AICTE New Delhi & Affiliated to Bharathiar University, Re - Accredited with 'A' Grade by NAAC, An ISO 9001:2008 Certified Institution  
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641050. Ph:0422-2610894/895, Website: [www.snmv.ac.in](http://www.snmv.ac.in), E Mail: [response@snmv.ac.in](mailto:response@snmv.ac.in)

**DEPARTMENT OF INFORMATION TECHNOLOGY**  
**TECHNOMANZER 21**  
INNOVATIVE MINDS. CREATIVE PEOPLE.

**CERTIFICATE**

This is to certify that Mr./Ms. A.K.Ramayaa Shree of SKA CAS

has participated in Brigue / Reel / Minute / Riddle / Fotografia in '**TECHNOMANZER**' an Intercollegiate Technical Meet organized by the Department of Information Technology, held on 5<sup>th</sup> February 2021.

\* E-Certificate signature not required

R. Nandha Kumar HOD Dr. B. Subramani Principal Shri Sunilkumar Nahata Secretary Dr. Ramesh C. Bafna President



## II B.Sc IT 'B'





## B.Com AF &amp; BBA CA



## B.Sc IT





## B.Sc IT






## B.Sc IT







# **TUTOR WARD MEETING**

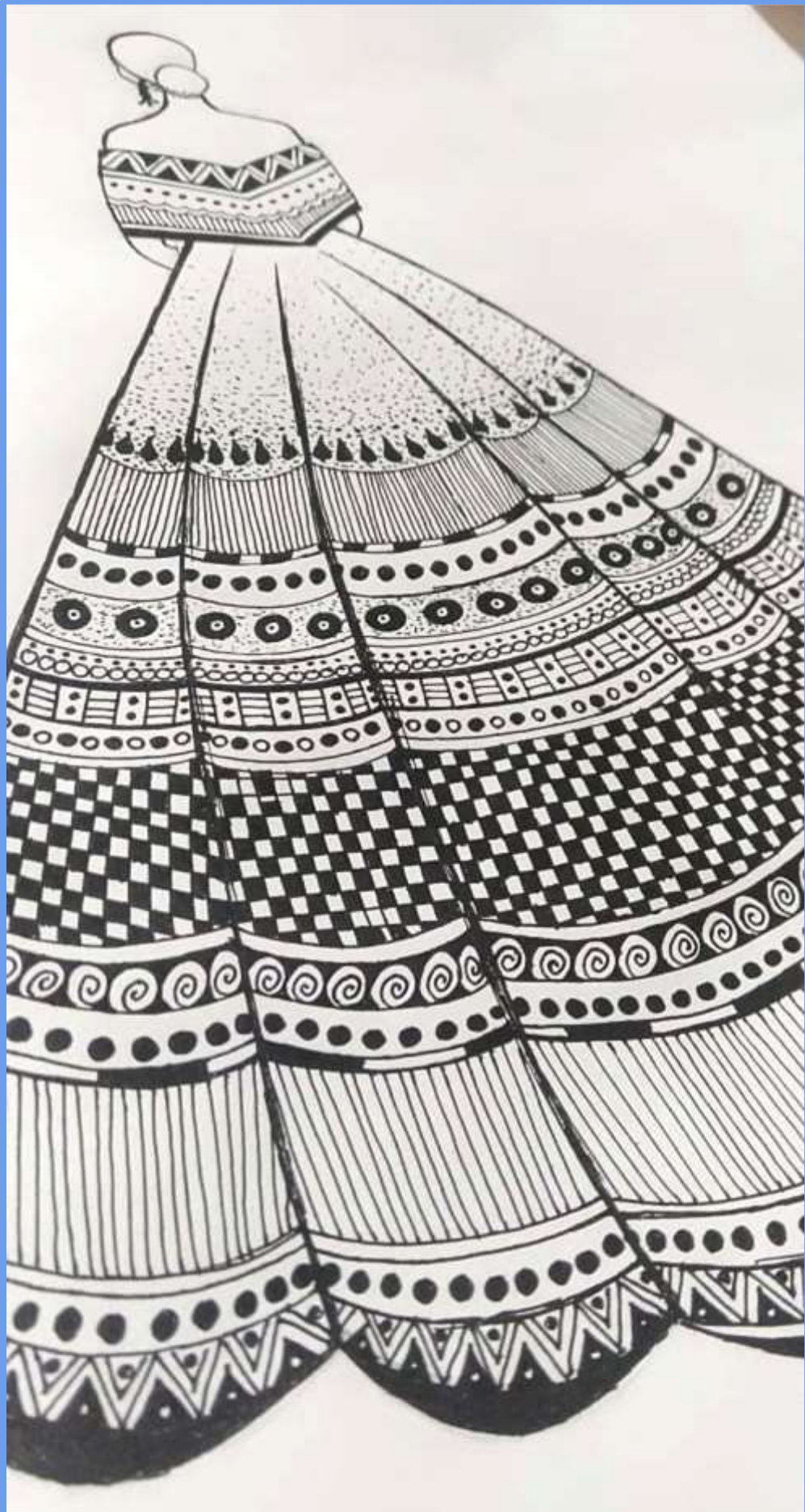
**B.COM CS, IT, BI &  
FINANCE**

**Ms. R. Mithuna, Class Advisor of I BCOM CS conducted Tutor ward meeting on Feb, 18, 2021 and informed BU exam schedule and explained about online exam procedures of first semester examination.**



The graphic features a central dark blue brick wall. Two spotlights are positioned at the top corners of the wall, casting a warm yellow glow that illuminates the central area. The title 'CREATIVE CORNER' is written in large, bold, white capital letters with a slight drop shadow, centered on the wall. The top and bottom of the image are framed by a white background with a faint, light gray geometric pattern of interconnected lines forming various polygons.

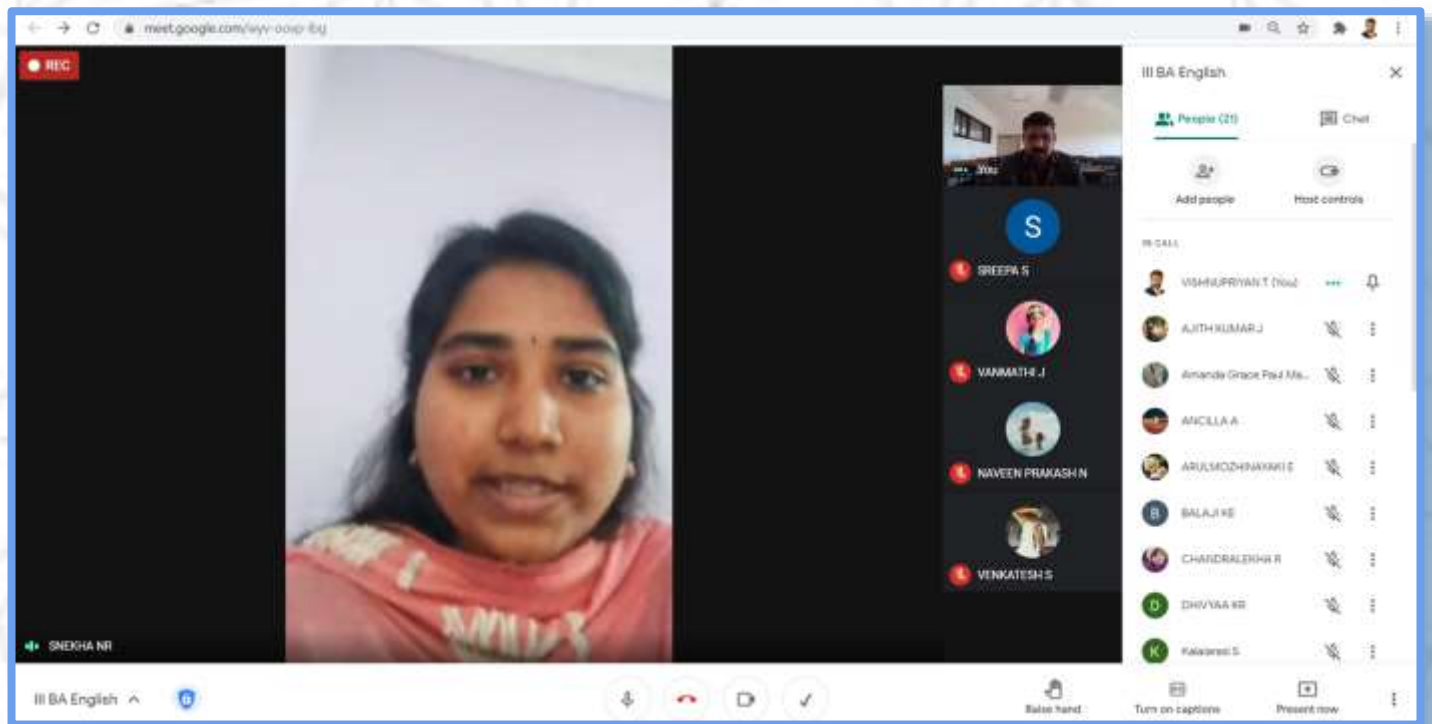
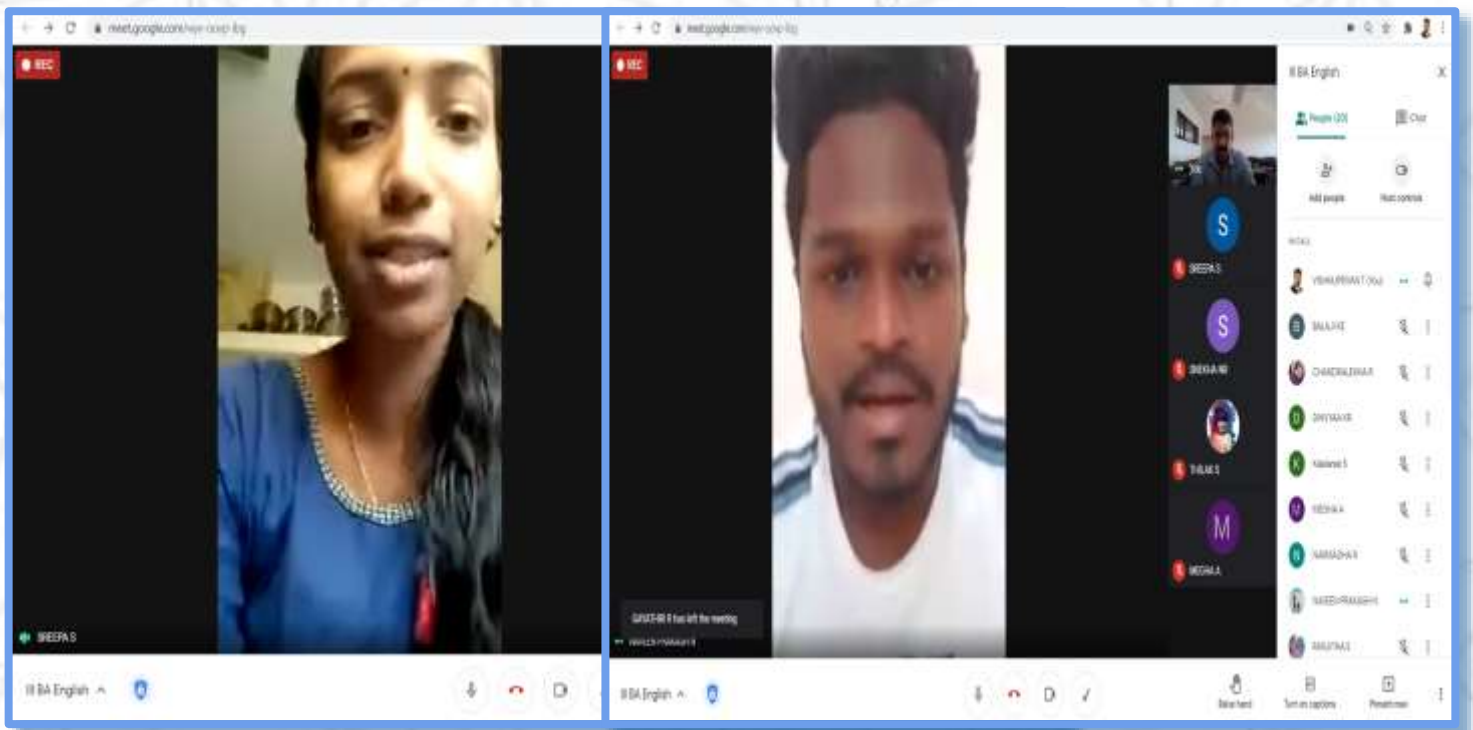
# CREATIVE CORNER



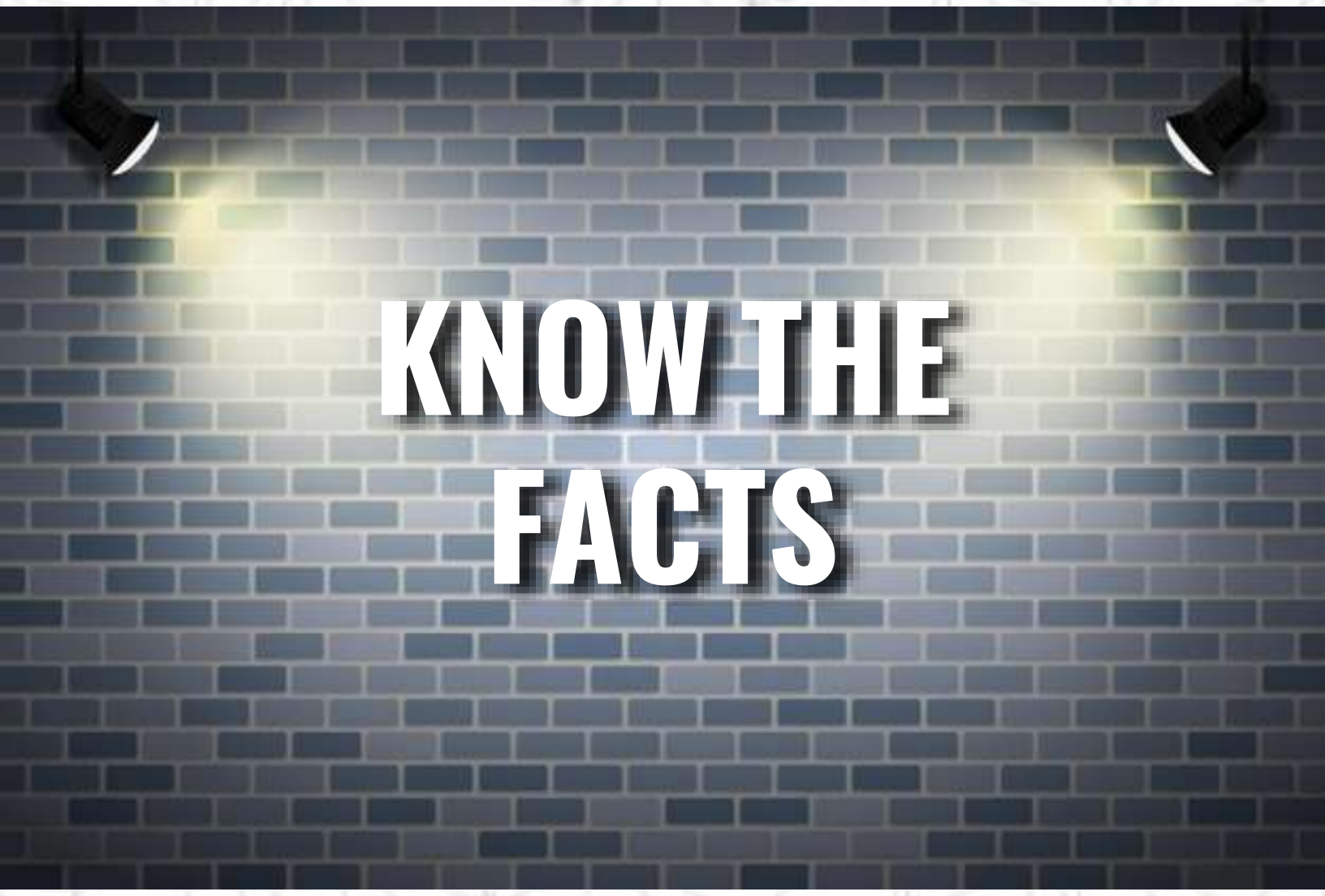
Poornima  
I BSc Psychology



# ENGLISH



**LIT TALK - Students of III BA English discussed the famous literary novels in English.**

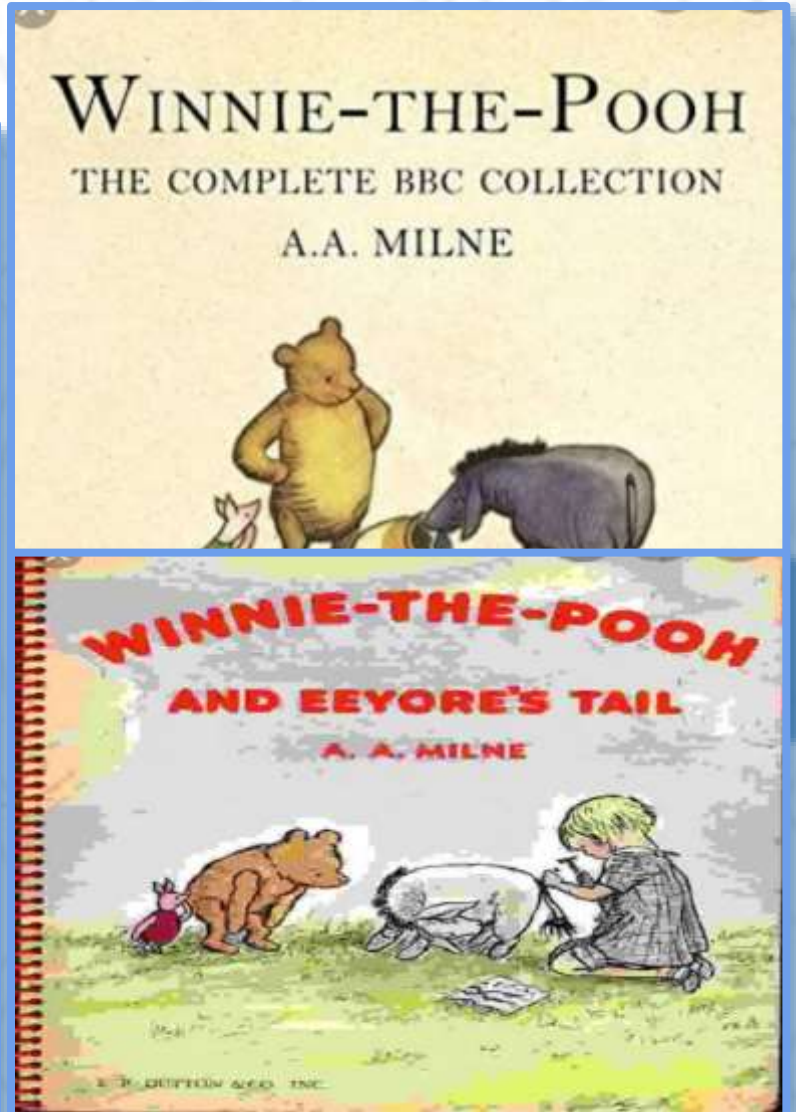


# KNOW THE FACTS





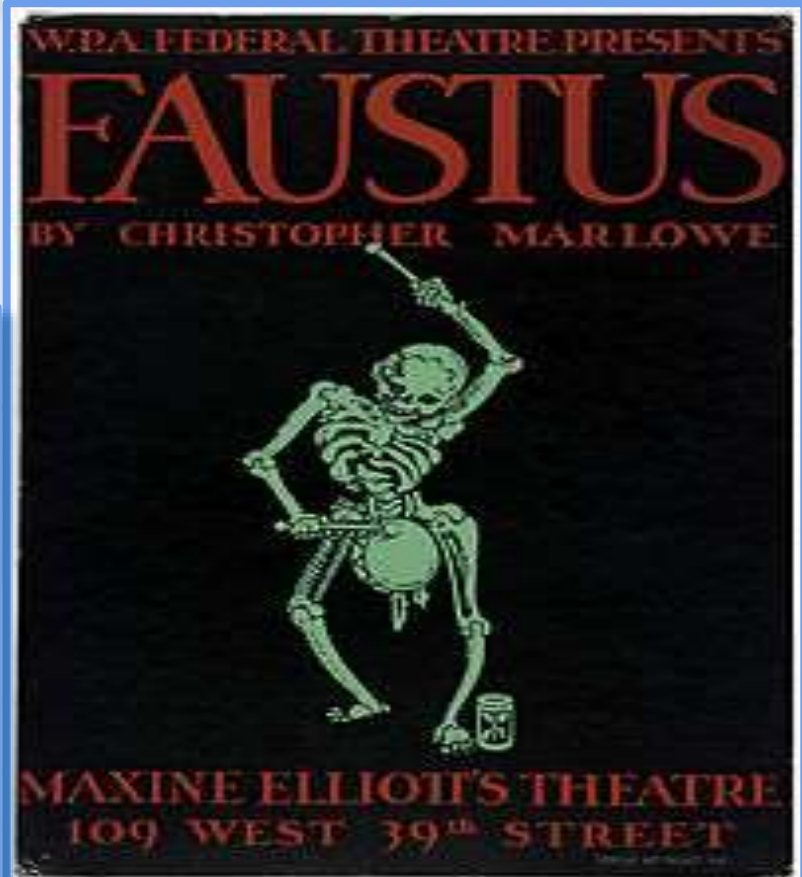
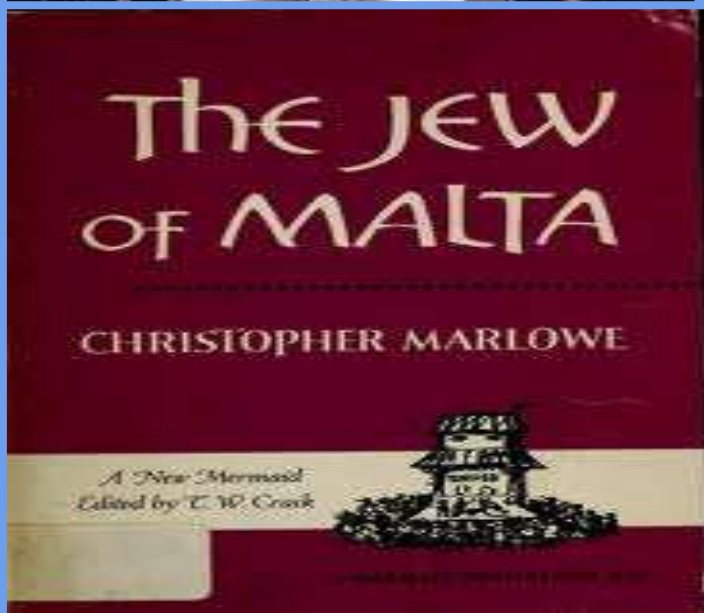
• A. A. MILNE •



## Know your Author

A. A. Milne (1882-1956) was an English author, best known for his books about the teddy bear Winnie-the-Pooh and for various poems. Milne was a noted writer and a well known Playwright. Winnie the Pooh, the "Bear of Very by Little Brain," continues to be a bear with lots of fame. In fact, Pooh is honored every January 18th, otherwise known as Winnie the Pooh Day. That particular date was chosen because it's the birthday of Alan Alexander Milne.

## ENGLISH

LITERARY BIRTHDAY  
26 FEB

Christopher Marlowe was an English playwright, poet, and translator of the Elizabethan era. He wrote Dr. Faustus, Edward II, and The Jew of Malta. Marlowe influenced William Shakespeare, who was born in the same year and who rose to become the pre-eminent Elizabethan playwright after Marlowe's mysterious early death.



20 February

World Day  
of Social Justice

## World Day of Social Justice

The World Day of Social Justice is celebrated on the 20th of February each year with the aim of spreading universal peace and offering justice to all. On 26 November 2007, the UN General Assembly declared that, starting from the sixty-third session of the General Assembly, 20 February will be celebrated annually as the World Day of Social Justice.

The General Assembly Recognizes that social development and social justice are indispensable for the achievement and maintenance of peace and security within and among nations and that, in turn, social development and social justice cannot be attained in the absence of peace and security or in the absence of respect for all human rights and fundamental freedoms. The event aims at spreading awareness for the same, enhancing the quality of life of all strata of people.



## International Mother Language Day

The idea to celebrate International Mother Language Day was the initiative of Bangladesh. It was approved at the 1999 UNESCO General Conference and has been observed throughout the world since 2000.

Through the observance of this day, the UNESCO aims at preserving the differences in cultures and languages that foster tolerance and respect for others. Linguistic diversity is increasingly threatened as more and more languages disappear. Globally 40 per cent of the population does not have access to an education in a language they speak or understand. Multilingual and multicultural societies exist through their languages which transmit and preserve traditional knowledge and cultures in a sustainable way. The role of language is inevitable in everyday functioning and the language one speaks is an integral part of his/her identity, adding to the significance of the day being observed.