



SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

Recognized with UGC 2(f) & 12(B) status by UGC | Affiliated to Bharathiar University

Kovai Pudur, Coimbatore - 641 042



e-Academia 48.0



Athina
Information Bulletin

IN-FOCUS

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Media**



PRINCIPAL'S DESK

HoDs Meeting




Our beloved Principal Dr.S.Palaniammal convened a virtual meeting with all the Heads of the Departments to inform the students about registering in Bharathiar University web portal to appear for the semester examinations, students queries related to registration to be addressed immediately, progress of NAAC work and other academic pursuits. Madam also advised the faculty to be safe at home and carry out the assigned duties dedicatedly.



VIGNANA CLUB EVENTS

B.Com & M.Com



SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE
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KOVAIPOUDUR, COIMBATORE - 641042

DEPARTMENT OF COMMERCE
INTELLECTUAL & HACKATHON CLUB

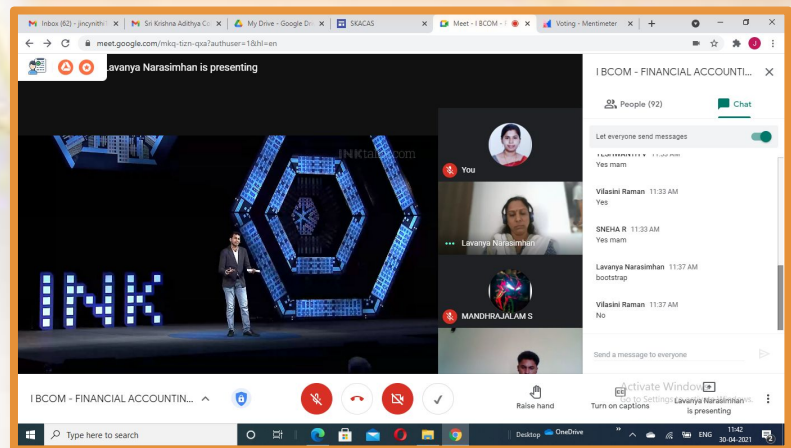
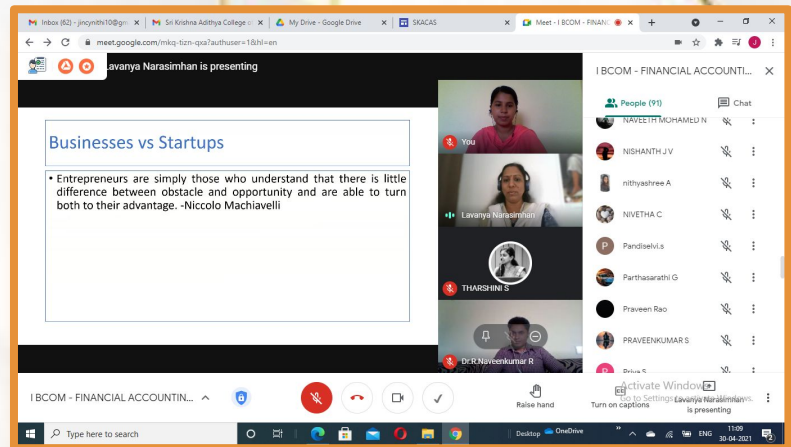
WE CORDIALLY INVITES YOU ALL
FOR THE WEBINAR ON
"STARTUP ESSENTIALS"

DR. Lavanya L
(MBA, M.Phil, Ph.D, ACS-Inter, MSc)

30
TIME : 11 AM TO 12 PM

CONVENER
Dr. R NAVEEN KUMAR


PRESIDED BY
Dr. S. PALANIAMMAL



The Department of Commerce (B.Com, B.Com BPS & M.Com) along with Intellectual & Hackathon Club organised a webinar on “Startup Essentials”. The Resource Person Dr.L.Lavanya, Assistant Professor, Mohammed Sathak College of Arts and Science spoke about creating startup and execution. He summarized the strengths and weaknesses, as it is important for startup founders to understand how to evaluate startups which was mostly from the perspective of risk.

lavanya Narasimhan is presenting

STARTUP ESSENTIALS



Dr. Lavanya L
Assistant Professor
Department of Business Administration
Mohamed Sathak College of Arts and Science

I BCOM - FINANCIAL ACCOUNTIN...

Turn on camera (ctrl + e)

Raise hand

Activate Windows
Go to Settings to activate Windows.

Turn on captions

People (91)

NAVEETH MOHAMED N

NISHANTH J V

nithyashree A

NIVETHA C

Pandiselvi.s

Parthasarathi G

Praveen Rao

PRAVEENKUMAR S


Priva S

Chat

11:08
30-04-2021

lavanya Narasimhan is presenting

Why startups fail?



Reason for failure	Percentage
Lack of innovation or unique business model	77
Lack of right skills	70
Lack of funding	65
Lack of mentoring support	64
Poor business ethics	64

Source: Entrepreneurial India report by the IBM Institute for Business Values and Oxford Economics

I BCOM - FINANCIAL ACCOUNTIN...

Turn on camera (ctrl + e)

Raise hand

Activate Windows
Go to Settings to activate Windows.

Turn on captions

People (93)

Let everyone send messages

PORER

PORTER

Lavanya Narasimhan 11:16 AM
LYNC
<https://www.menti.com/p13bhzfis7>

Lavanya Narasimhan 11:19 AM
<https://www.menti.com/p13bhzfis7>

Vilasini Raman 11:24 AM
Dunzo

Send a message to everyone

11:27
30-04-2021



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DEPARTMENT OF B.COM CA

PHOTOGRAPHY CLUB
Organising
VETERINARY DAY PHOTO CONTEST

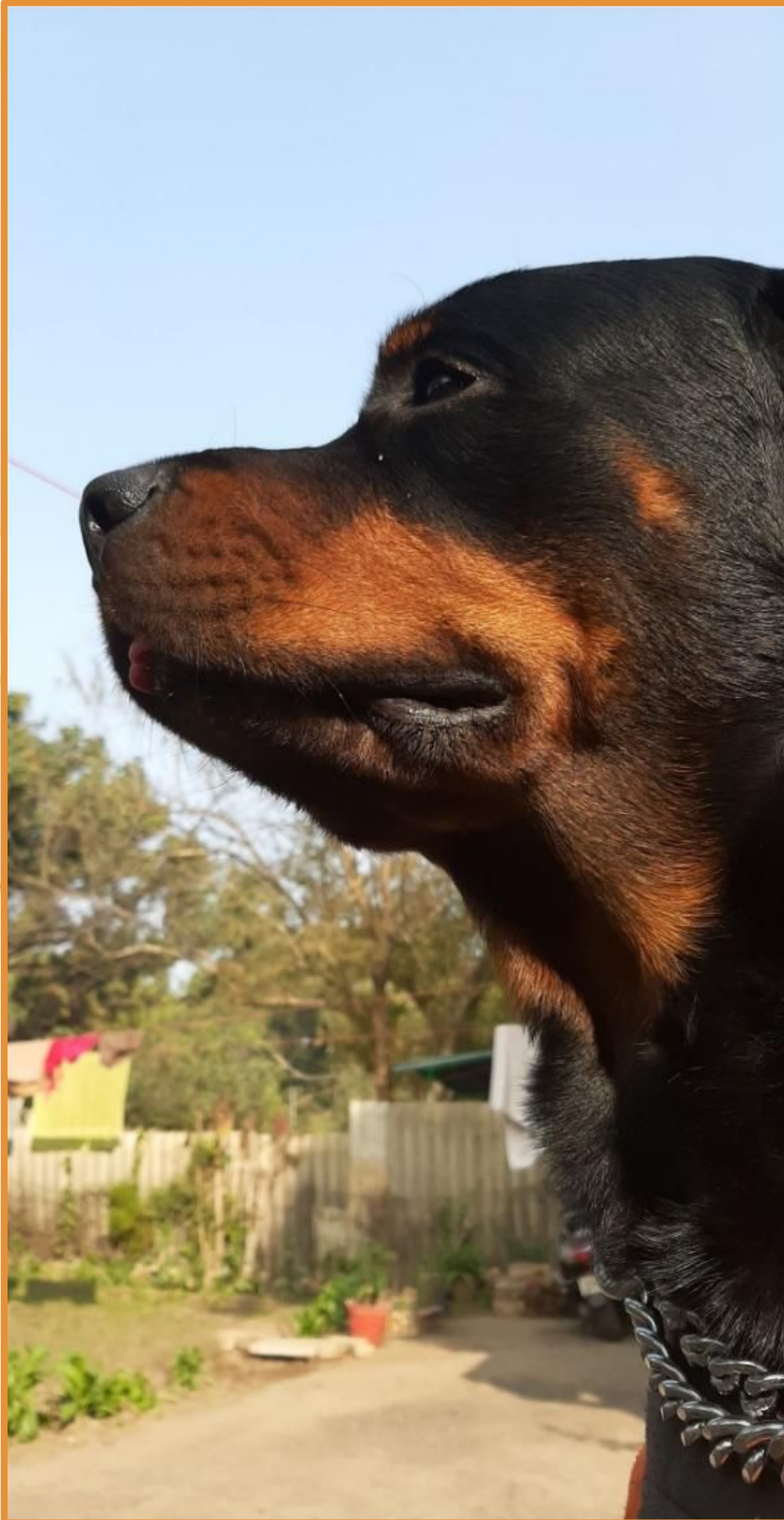
ON 30.4.2021

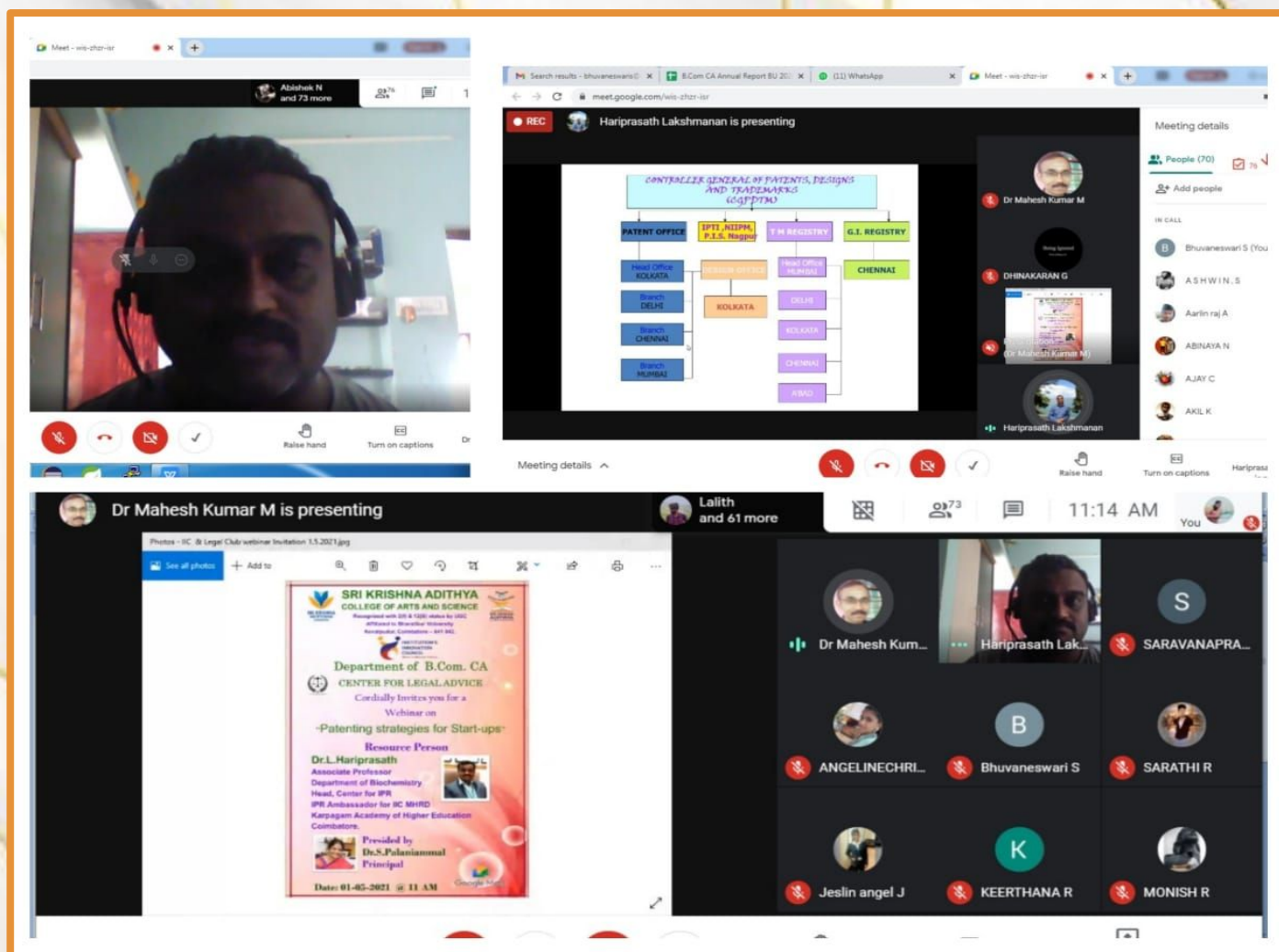
Capture the GOOD PHOTOGRAPHS of your
Pets and Post it on 

Last Date: 3.5.2021



Department of B.Com CA and Photography club conducted a competition on “Veterinary Day” on 30.4.2021. Best photos taken by the students were selected and appreciated.





Department of B.Com CA and Center for Legal Advice Club, Sri Krishna Adithya College of Arts and Science, Coimbatore organized a webinar on “Patenting Strategies for Start-Ups ”. Dr.L.Hariprasath, Associate Professor, Department of Biochemistry, Head, Center for IPR Ambassador for IIC- MHRD, Karpagam Academy of Higher Education, Coimbatore was the Resource Person. He clearly explained the importance of IPR and briefed the concepts of Patent, Trademark and Copyright with real time examples.


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DEPARTMENT OF B.COM CA

PHOTOGRAPHY CLUB

Cordially invites you all for the Webinar
On
"Photography Entrepreneurship"

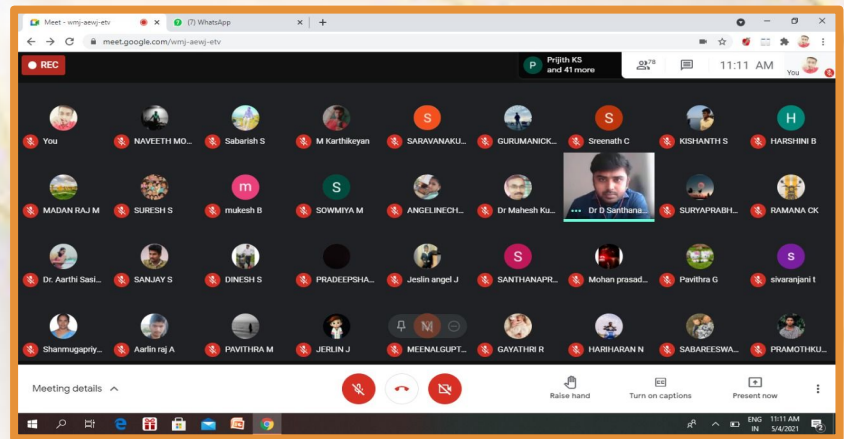
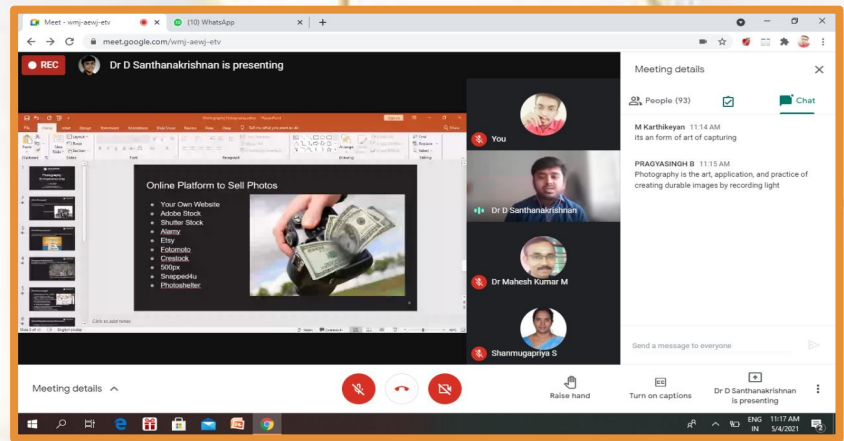
Resource Person



Dr.D.Santhana Krishnan
Innovation Ambassador of IIC &
Entrepreneurship cell Coordinator
Sri Ramakrishna College of Arts and Science

Presented By
Dr.S.Palaniammal, Principal, SKACAS

4th May 2021 @11am



Department of B.Com CA and Photography Club, Sri Krishna Adithya College of Arts and Science, Coimbatore organized a webinar on “Photography Entrepreneurship ” Dr.D.Santhana Krishnan, Assistant Professor & Head, Corporate Secretaryship Coordinator – E Cell & SR-CAS Innovation Centre, Sri Ramakrishna College of Arts & Science (Autonomous), Coimbatore was the Resource Person. He explained to the students how they can pursue their passion as a business start up and earn good income from it. He quoted his real life incident and motivated students saying they need not buy expensive cameras and equipment when they start Photography business.

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Kannur, Coimbatore - 641043

DEPARTMENT OF INFORMATION TECHNOLOGY

Cordially invites you all
for the Career Counselling Session hosted to Commemorate
the International Workers Day On the topic

Kick Start Your Career

DOMAIN EXPERT
Mr. Gokul T C M
Founder & Director, E-CAP,
Human Resource Executive - SOAIS
Bangalore

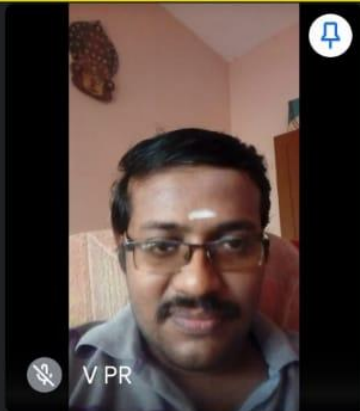
Join with Google Meet : <https://meet.google.com/yhs-rtgw-qob>

Date	Time
01.05.2021	10.00 am to 11.00 am

Presided By
Dr.S.Palaniammal
Principal, SKACAS

Dept.Placement Co-ordinators
Dr.S.Malathi
Gobi

Convener
Dr.Sreejith Vignesh B P
HOD - B.Sc (IT)



This session very useful and informative
Thankyou sir



ANEES I Now
Good information its very usefull session thank
you lot of time sir



ASHOKKUMAR M Now
Good awareness sir
Thankyou sir



pooja S Now
It was a thought provoking and great session .
thank you sir



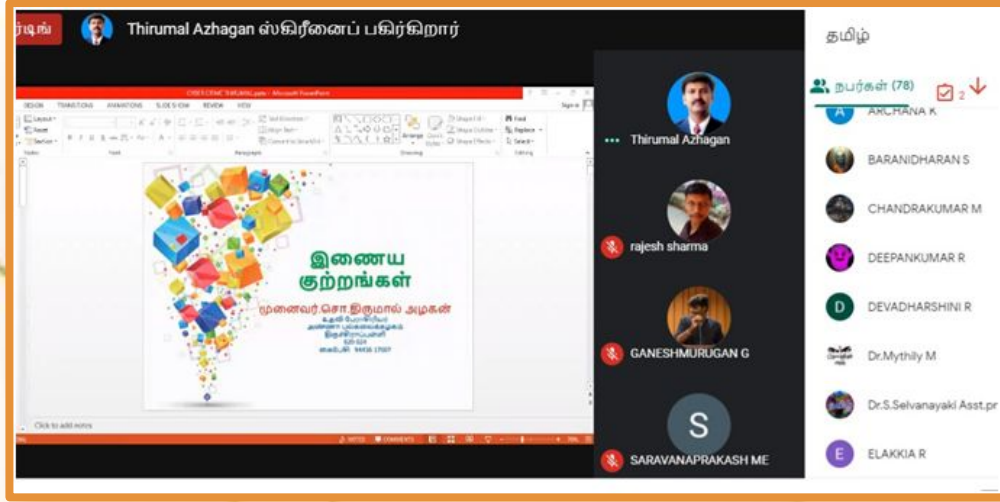
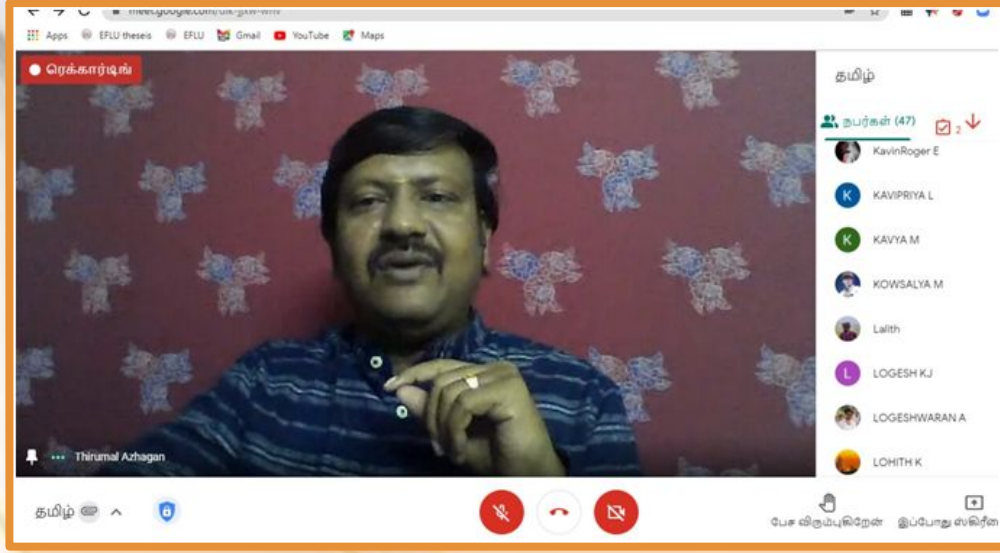
NAVEENKUMAR P Now
Yeah it's useful and informative regarding
interview and felt very comfortable asking
queries



JANANI SU Now

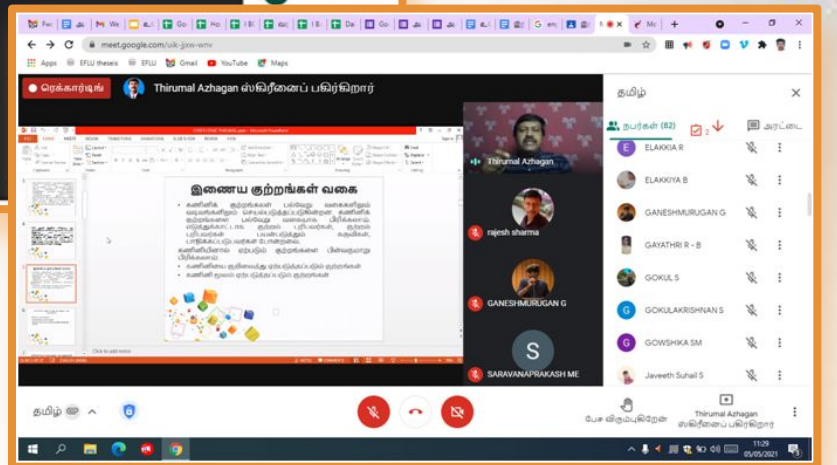
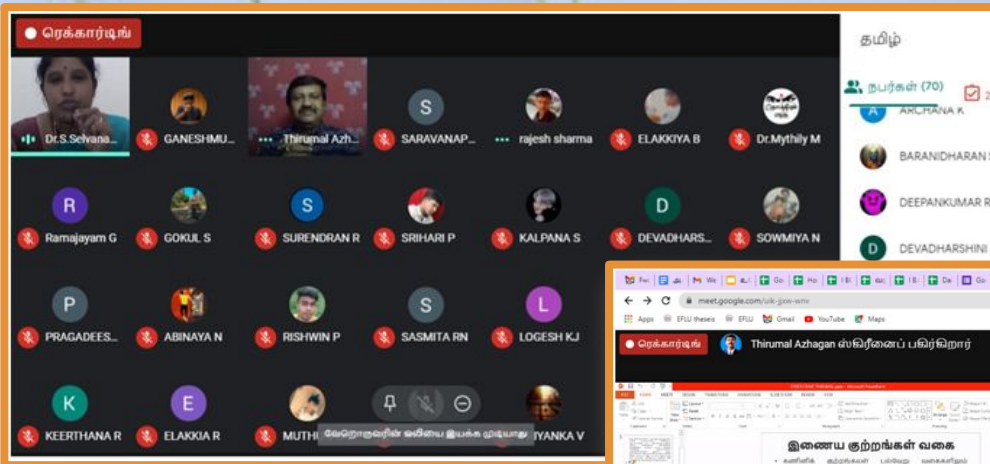
The Department of Information Technology conducted a Career Counseling Session for Second and First year students of IT on May 1, 2021 between 10 am and 11.30 am. The Guest Mr. Gokul T C M, Founder and Director, E- Cap, HR Executive, SOAIS, Bangalore addressed the students the necessity of Communication, and the usage of Technologies. He also briefed methods for preparing a effective resume and it's importance.

Dr. Sreejith Vignesh B P, Head, welcomed the gathering. The Department Placement Coordinators Ms. S. Malathi and Mr. I. Gobi hosted the event. Ms. Jayadarsini of I BSc IT, introduced the domain expert Mr. Gokul. Ms. Ramya Shree, I BSc IT, done the MoC of the session. Mr. Fadhul Rahman, I BSc IT proposed Vote of thanks. Finally the session ended by a pool of questions and were answered by the speaker.



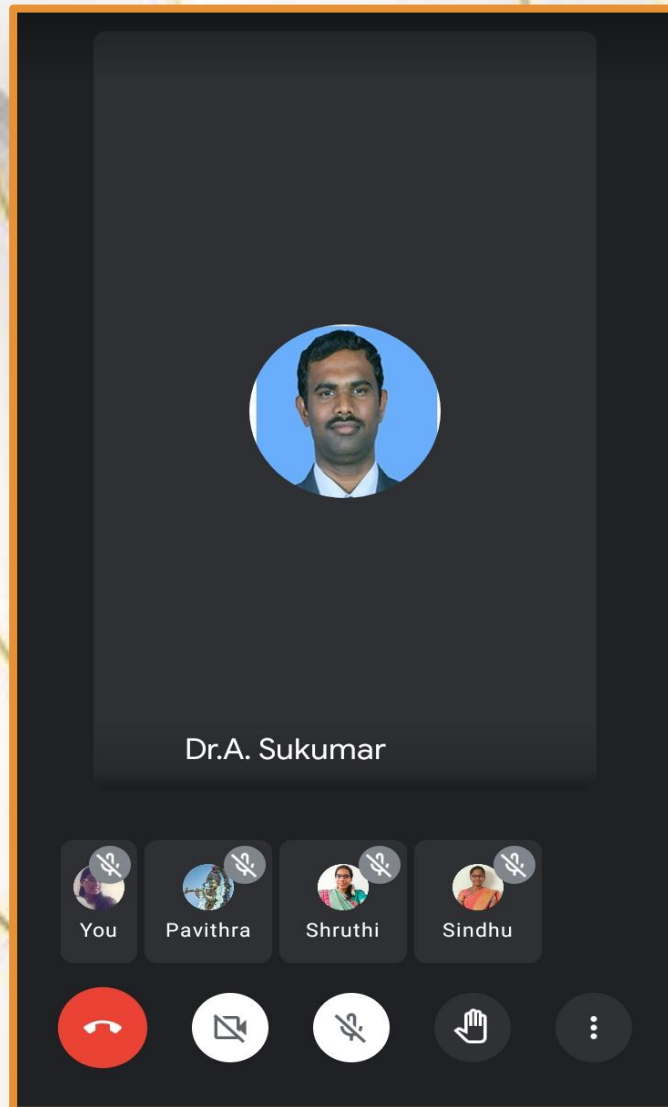
தமிழ்த்துறையின் கணித்தமிழ் மன்றத்தின் சார்பாக “இணையக் குற்றங்கள் மற்றும் நெறிமுறைகள் (Cyber Crime and Cyber Ethics)” எனும் பொருண்மையில் இணையவழிக் கருத்தரங்கம் 05.05.2021 புதன்கிழமையன்று நடைபெற்றது. இந்நிகழ்வில் கல்லூரி முதல்வர் முனைவர் செ.பழனியம்மாள் அவர்கள் தலைமையுரை ஆற்றினார்கள். சிறப்பு விருந்தினராக முனைவர் சி.திருமால் அழகன் (உதவிப் பேராசிரியர், மேலாண்மைக் கல்வி, அண்ணா பல்கலைக்கழகம், திருச்சி) அவர்கள் கலந்து கொண்டு சிறப்புரை வழங்கினார்.

இக்கருத்தரங்கில் கணினி மற்றும் இணையங்கள் வழியாக நடைபெறும் குற்றங்களின் வகைகளான இணைய பின்தொடர்தல், இணைய மோசடி, அடையாள திருட்டு, தகவல் போர், பிஷிங் மோசடி மற்றும் வடிவங்கள் பற்றி விளக்கியுரைத்தார். மேலும் குற்றம் புரிபவர்கள், பயன்படுத்தும் கருவிகள், பாதிக்கப்படுபவர்கள் பற்றியும் எடுத்துரைத்தார். இக்கருத்தரங்கில் 90க்கும் மேற்பட்ட பேராசிரியர்கள், மாணவர்கள் ஆகியோர் கலந்துகொண்டு பயன் அடைந்தனர். தமிழ்த்துறைத் தலைவர் முனைவர் சு.செல்வநாயகி வாழ்த்துரை வழங்கினார்கள். இந்நிகழ்ச்சியை மாணவர்களைஷ்முருகன் தொகுத்து வழங்க, மாணவி ரேணுகாதேவி வரவேற்புரை நல்க, சிறப்பு விருந்தினரை மாணவி இலக்கியா அறிமும் செய்ய, மாணவி பிரியங்கா நன்றி நவில, பேராசிரியர் ப.ராஜேஷ் அவர்கள் ஒருங்கிணைத்தார்கள்.

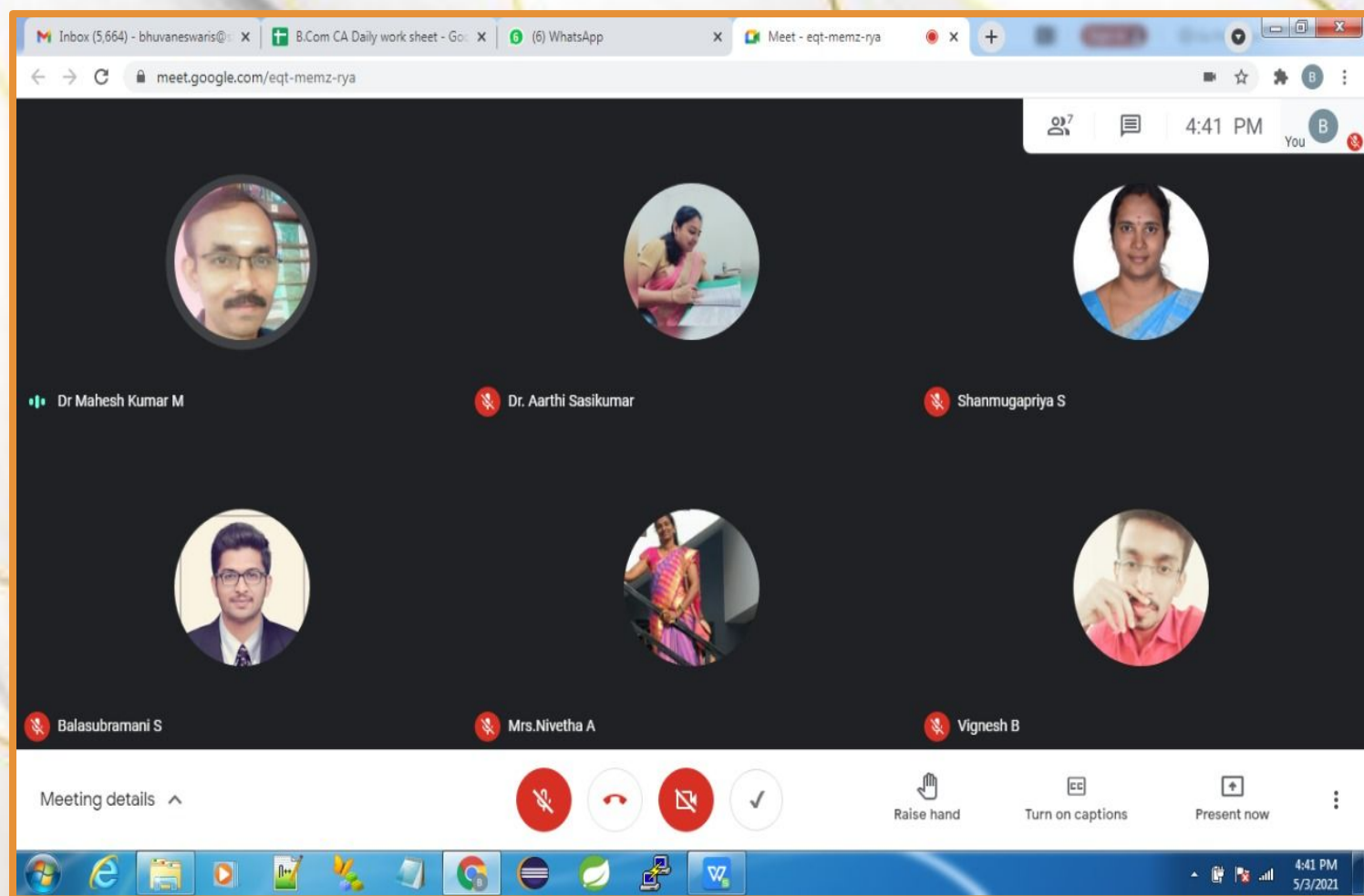




DEPARTMENT MEETING

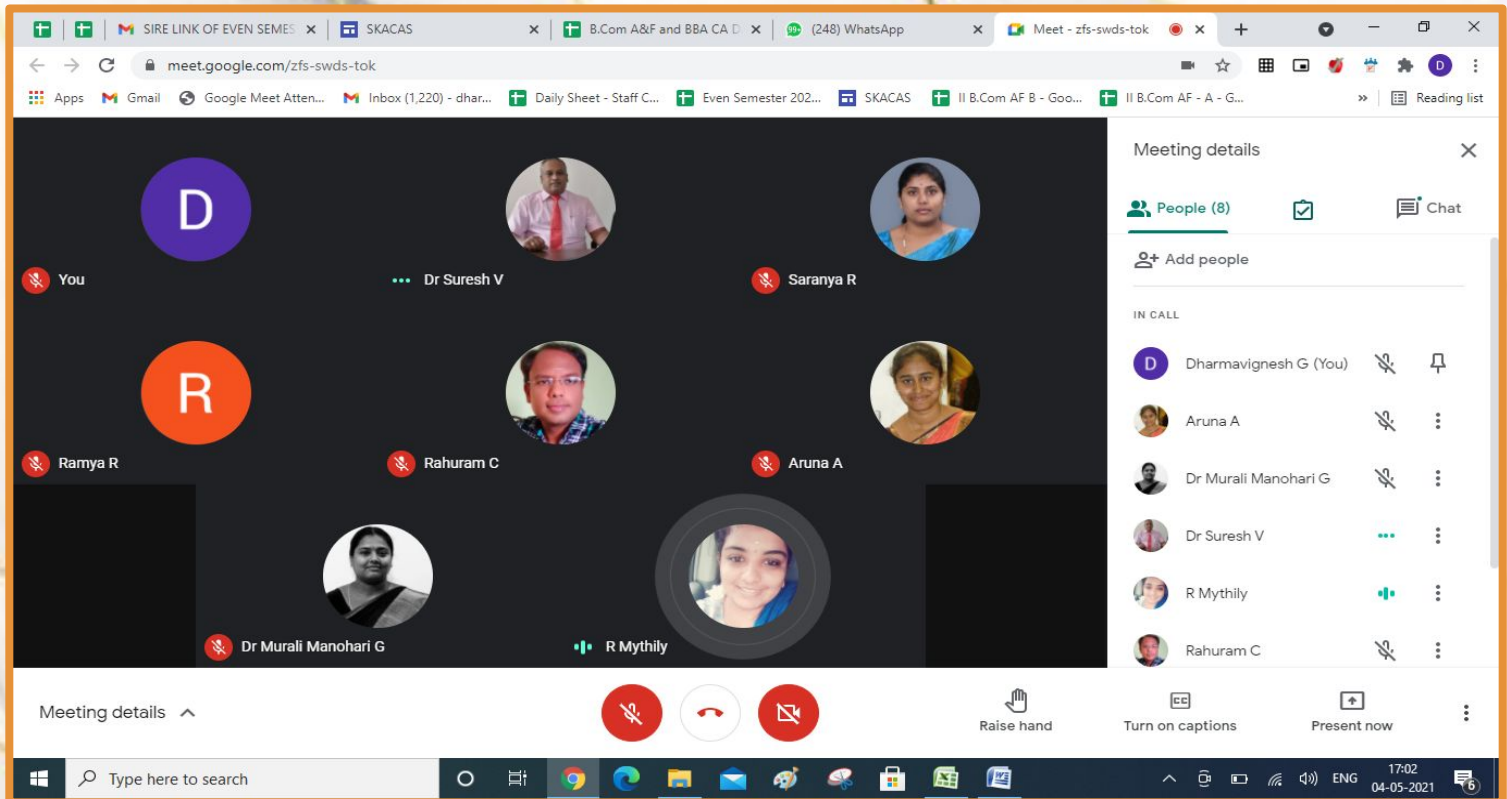
B.com PA

Dr.A.Sukumar, Head, Department of Commerce Professional Accounting convened a faculty meeting and discussed CIA II Examination for first years and NAAC work.

B.com CA

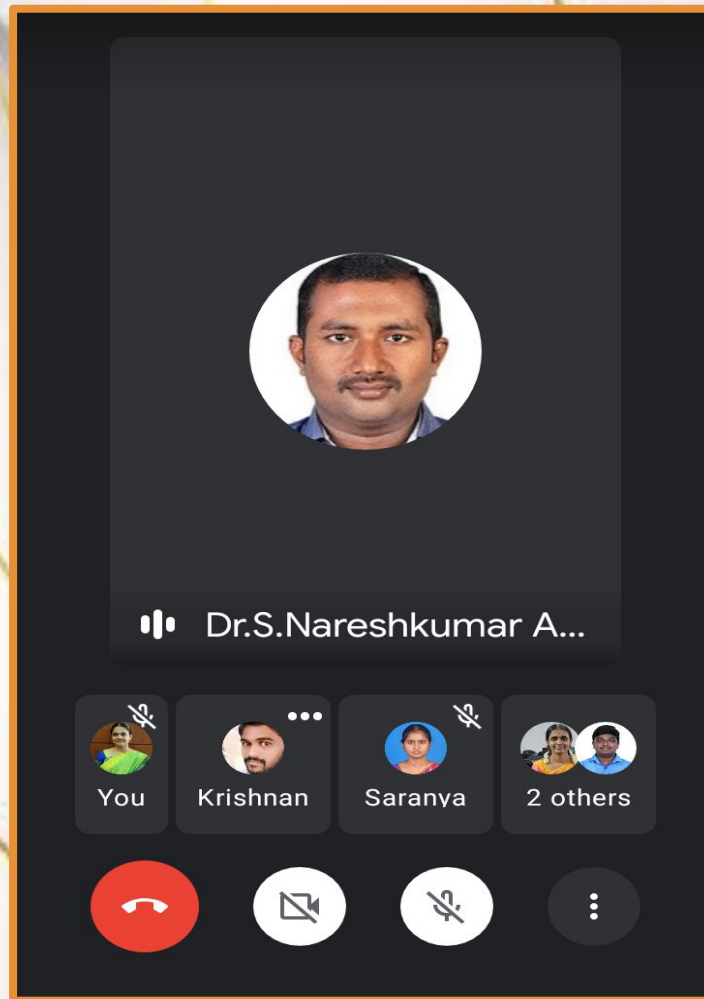
Dr.M.Mahesh Kumar, Head, Department of B.Com Computer Applications convened a faculty meeting and discussed CIA-II Exams for first years and NAAC work.

B.com AF & BBA CA

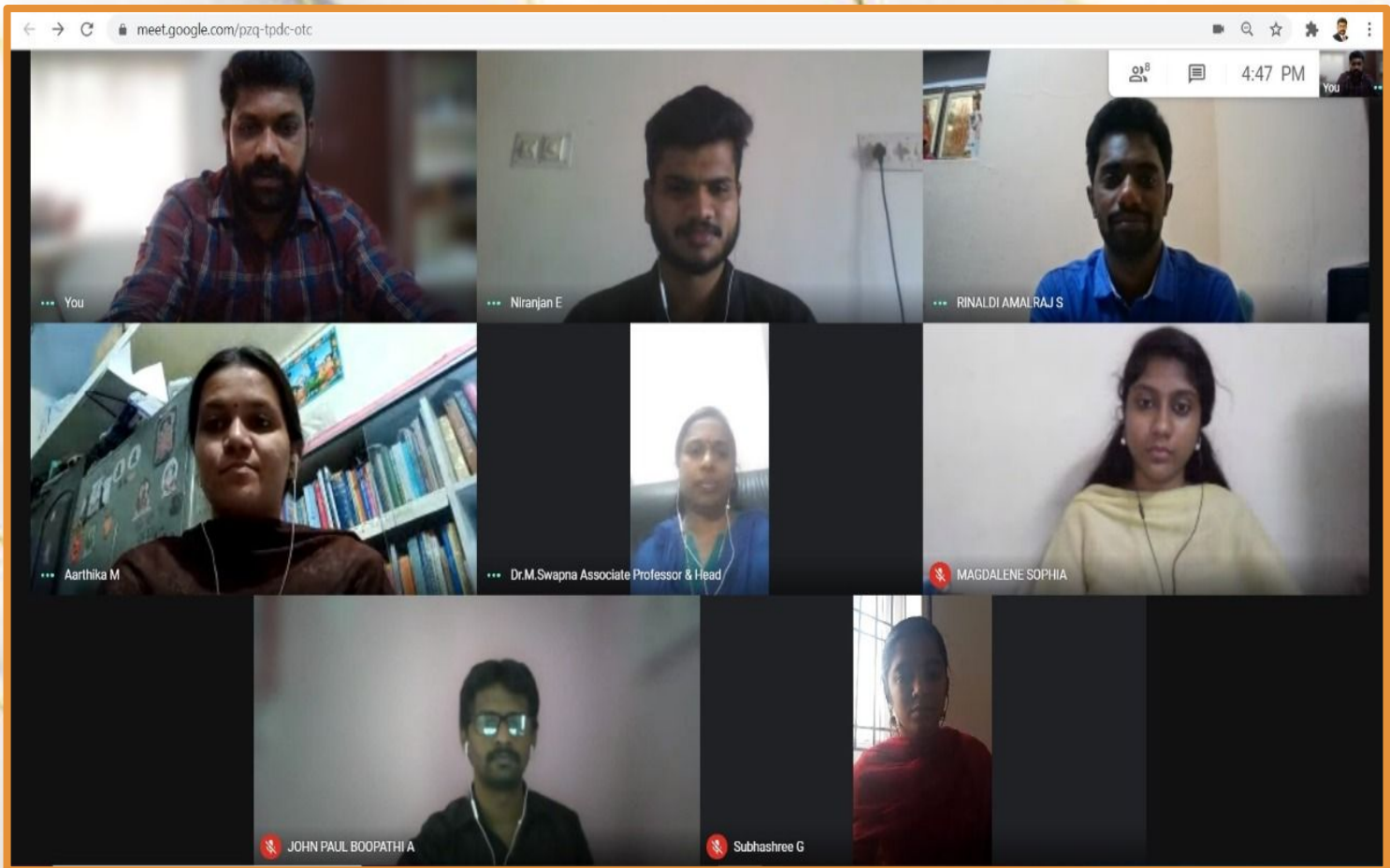


Dr.V.Suresh, Head Department of Commerce (A&F) & Business Administration (BBA CA) convened a faculty meeting and discussed CIA-II Examination for first years and NAAC work.

Department of Mathematics



The Mathematics department faculty meeting was conducted through online mode on 03.05.2021. The HOD, Dr. S. Nareshkumar discussed the upcoming Math club events and CIA-II internal portions coverage.

ENGLISH

Dr.M.Swapna, Head, Department of English convened a faculty meeting and informed on registration for exams by second and third year students in BU webportal, CIA-II Question Paper preparation, syllabus completion for first years, academic plan for the upcoming year and NAAC work based on criteria.



E-CERTIFICATES

MARY MATHA COLLEGE OF ARTS AND SCIENCE, PERIYAKULAM

Approved by UGC Section 2(f) status (An ISO 9001:2015 Certified Institution)

Affiliated to Madurai Kamaraj University
AN INSTITUTION MANAGED BY CMI FATHERS**International Webinar**
on**THE IMPACT OF COVID'19 PANDEMIC ON
MANAGEMENT AND BUSINESS PRACTICES****CERTIFICATE OF PARTICIPATION**This is to certify that **PREETHA.P**

Student, Sri Krishna Adithya college of arts and

has participated in the One Day International Webinar on "The Impact of Covid'19 Pandemic On Management and Business Practices" organized by the Department of BBA, Mary Matha College of Arts and Science, Periyakulam on 30.04.2021.

Prof.Dr.S.Josephxavier

Convenor & Head of BBA

Rev.Fr.Issac PJ CMI

Principal

Certificate ID: X6GSV4-CE000108

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**QUEENS****College of Arts and Science for Women**(Affiliated to Bharathidasan University, Tiruchirappalli)
Punalkulam, Near Thanjavur, Pudukkottai (Dt), Tamil Nadu-613 303.**SIX DAYS NATIONAL WORKSHOP ON RESEARCH METHODOLOGY****CERTIFICATE OF PARTICIPATION**

This is to certify that **PREETHA.P**, Sri Krishna Adithya College of Arts and Science- Coimbatore, has participated in the "SIX DAYS NATIONAL WORKSHOP ON RESEARCH METHODOLOGY (QNVWRM-2021)" organized by Queens College of Arts and Science For Women, Punalkulam held during 19th to 24th, April 2021 in virtual mode.

Dr.S.Sridevi Programme Co-Director	Dr.P.Sujatha Programme Director	Dr.G.Umamaheswari Principal	Dr.R.Rajendran Secretary

JS
ACADEMY
CERTIFICATE
OF COMPLETION

PROUDLY PRESENTED TO
FAIZAN KHAN.Z

FOR ATTENDING THE
Advanced Excel Workshop



Conducted By
Mr. Jatan Shah
Microsoft Certified Trainer
Founder & CEO, Skill Nation

Date
**2nd
May, 2021**

www.jatanshah.in

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OF COMPLETION

PROUDLY PRESENTED TO
Pavithra.G

FOR ATTENDING THE
Advanced Excel Workshop



Conducted By
Mr. Jatan Shah
Microsoft Certified Trainer
Founder & CEO, Skill Nation

Date
**2nd
May, 2021**

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OF COMPLETION

PROUDLY PRESENTED TO
S.Hema Priya

FOR ATTENDING THE
Advanced Excel Workshop



Conducted By
Mr. Jatan Shah
Microsoft Certified Trainer
Founder & CEO, Skill Nation

Date
**2nd
May, 2021**

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CERTIFICATE
OF COMPLETION

PROUDLY PRESENTED TO
NADI KANNAN K

FOR ATTENDING THE
Advanced Excel Workshop



Conducted By
Mr. Jatan Shah
Microsoft Certified Trainer
Founder & CEO, Skill Nation

Date
**2nd
May, 2021**

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ACADEMY

CERTIFICATE OF COMPLETION

PROUDLY PRESENTED TO

Raghul S

FOR COMPLETING THE **5-DAY WORKSHOP** ON

Creating Effective Dashboards



Conducted By
Mr. Jatan Shah
Microsoft Certified Trainer
Founder & CEO, JS Academy

Duration
**27th April to
2nd May, 2021**

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B.Com AF & BBA CA



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CERTIFICATE OF MERIT
 This is to certify that
Varshidha R.G
 II bcom accounting and finance,
 Sri Krishna adithya college of arts and science
 has successfully completed online E- Quiz on **Social Media Marketing** conducted by
 Marketing Club, The Departments of Commerce(AF) and
 Business Administration BBA(CA)
 On 30-4-2021 with the passing score of 50%.

Dr. V Suresh
HoD

Dr. S Palaniammal
Principal

Certificate ID UAQSQU-CE000035

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CERTIFICATE OF MERIT
 This is to certify that
Nivetha.P
 Bcom Accounting and Finance,
 Sri Krishna Adithya College Of Arts and Science
 has successfully completed online E- Quiz on **Social Media Marketing** conducted by
 Marketing Club, The Departments of Commerce(AF) and
 Business Administration BBA(CA)
 On 30-4-2021 with the passing score of 63%.

Dr. V Suresh
HoD

Dr. S Palaniammal
Principal

Certificate ID UAQSQU-CE000045

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CERTIFICATE OF MERIT
 This is to certify that
Ruthra.K
 B.com AF Accounting and Finance,
 Sri Krishna adithya college of arts and science
 has successfully completed online E- Quiz on **Social Media Marketing** conducted by
 Marketing Club, The Departments of Commerce(AF) and
 Business Administration BBA(CA)
 On 30-4-2021 with the passing score of 63%.

Dr. V Suresh
HoD

Dr. S Palaniammal
Principal

Certificate ID UAQSQU-CE000128

Made for free with Certify'em



"Education is priceless & no one can steal it from you"

~Sridevi, Co-founder & Ex-COO of GUVI

CERTIFICATE OF PARTICIPATION

This is to certify that

Dhivakar D

has successfully completed participating in **The Guinness World Record Event –**

Most users to take an online computer programming lesson in 24 hours

on April 24th 2021, 6PM to April 25th 2021, 6PM



S.P. Balamurugan
Co-Founder, CEO

Verified certificate issue on : May 1 2021

Valid certificate ID : 69slo8260wLZ61WB96

Verify certificate at: www.guvi.in/certificate?id=69slo8260wLZ61WB96



"Education is priceless & no one can steal it from you"

~Sridevi, Co-founder & Ex-COO of GUVI

CERTIFICATE OF PARTICIPATION

This is to certify that

Mirudhula Sri Laxmi S

has successfully completed participating in **The Guinness World Record Event –**

Most users to take an online computer programming lesson in 24 hours

on April 24th 2021, 6PM to April 25th 2021, 6PM



S.P. Balamurugan
Co-Founder, CEO

Verified certificate issue on : May 1 2021

Valid certificate ID : 8y21Ce569i0k6S1Xj6

Verify certificate at: www.guvi.in/certificate?id=8y21Ce569i0k6S1Xj6



N-E-A-T
प्रौद्योगिकी के लिए राष्ट्रीय वैश्वमैत्रीय सहयोग
National Educational Alliance for Technology



BUDDI.AI

"Education is priceless & no one can steal it from you"
-Sridevi, Co-founder & Ex-COO of GUVI

CERTIFICATE OF PARTICIPATION

This is to certify that
NAGARJUN R S
has successfully completed participating in **The Guinness World Record Event –**
Most users to take an online computer programming lesson in 24 hours
on April 24th 2021, 6PM to April 25th 2021, 6PM


S.P. Balamurugan
Co-Founder, CEO

Verified certificate issue on : May 1 2021

Valid certificate ID : 0S213868jVd216GQf9

Verify certificate at: www.guvi.in/certificate?id=0S213868jVd216GQf9



N-E-A-T
प्रौद्योगिकी के लिए राष्ट्रीय वैश्वमैत्रीय सहयोग
National Educational Alliance for Technology



BUDDI.AI

"Education is priceless & no one can steal it from you"
-Sridevi, Co-founder & Ex-COO of GUVI

CERTIFICATE OF PARTICIPATION

This is to certify that
KAVIN AGASH
has successfully completed participating in **The Guinness World Record Event –**
Most users to take an online computer programming lesson in 24 hours
on April 24th 2021, 6PM to April 25th 2021, 6PM


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Latha .P
has successfully completed participating in **The Guinness World Record Event –
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This is to certify that
Gowtham Raj
has successfully completed participating in **The Guinness World Record Event –
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Co-Founder, CEO

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(Affiliated to Bharathiar University)
Kovaipudur, Coimbatore-42



CERTIFICATE OF COMPLETION

This is to certify that **A.NIRUNITHA** have successfully completed the Online Course on "**Artificial Intelligence**" with the passing score of 100% on 5/3/2021 hosted by Department of Computer Technology, Sri Krishna Adithya College of Arts and Science, Coimbatore.

Mr. I. Gobi , *Ms. R. Selvapriya*
COURSE COORDINATORS

CERT. ID: UKAGMK-CE0038

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Kovaipudur, Coimbatore-641042



CERTIFICATE OF APPRECIATION

This is to certify that **Karthikeyan.S** of Student, Sri krishna adithya college of arts and science for successfully completing the online course on **Ethical Hacking for Beginners** with the passing score of 85% on 3-5-2021 hosted by the Department of Computer Science.



Dr. M. Manimaran
Dr.M.Manimaran
Course Instructor

CERTIFICATE ID

WPFZBE-CE002744



Dr. S. Palaniammal
Dr. S.Palaniammal
Principal

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CERTIFICATE OF COMPLETION

This is to certify that **MANJARI**
have successfully completed the Online Course on
"Artificial Intelligence" with the passing score of
100% on 5/3/2021 hosted by Department of Computer
Technology, Sri Krishna Adithya College of Arts and
Science, Coimbatore.


Mr. I. Gobi , Ms. R.Selvapriya
COURSE COORDINATORS

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Certificate of Completion

This is to certify that
Vaidhiyanathan.R
has successfully completed online course on Fundamentals of R
Programming on 3-5-2021 with the Passing score of 96%.


Mrs. S. Lakshmi Devi & Mrs. S. Thilagavathi
Course Coordinator

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S.P. Balamurugan


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S.P. Balamurugan
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Duke
 UNIVERSITY

May 1, 2021

KEERTHANA SHANMUGARAJAN

has successfully completed

Introduction to Machine Learning

an online non-credit course authorized by Duke University and offered through Coursera

Guinn Zipp
Larry Carlin

Guinn Zipp
 David Carlson
 Lawrence Carlin

COURSE
 CERTIFICATE



Verify at coursera.org/verify/N8G6L9QC66TM

Coursera has confirmed the identity of this individual and their participation in the course.



May 1, 2021

VIMALA M

has successfully completed

Building Modern Python Applications on AWS

an online non-credit course authorized by Amazon Web Services and offered through Coursera

Morgan Willis *Jonathan Dion*
Rick Hurst *Seph Robinson*

Morgan Willis, Jonathan Dion, Rick Hurst, Seph Robinson

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S.P. Balamurugan

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JINSHA S
has successfully completed participating in **The Guinness World Record Event -
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Co-Founder, CEO

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Swathy S
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Co-Founder, CEO

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Mr.T.VISHNUPRIYAN, Assistant Professor, Department of English participated in an international webinar on "From Literature to Communicative Competence: The Paradigm shift" organized by The Department of English, Dr.M.G.R Educational and Research Institute, Chennai on 29th April 2021.



STUDENTS' ACHIEVEMENTS



Aram Anbin Adaiyalam Association and Yavarum Kelir Skill Development Association presented the “சாதனை ரத்னா” award to our Student Aarlin Raj A of B.Com Computer Applications in the function conducted to celebrate The Tamil New year 2021 and The Birthday of B.R. Ambedkar.



Aarlin Raj.A
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In honour of Exemplary Achievement, we gladly present

SURYA SELVAKUMAR

With a Scholarship Amount of Rs.3000.

We wish you all the very best for future endeavours.



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4th May 2021

DATE

SIGNATURE

The Department of Information Technology appreciates Mr.S.N.Surya, II B.Sc IT 'A' student on receiving a scholarship amount of Rs. 3000 from "The mPockket Team", Kolkata, India.



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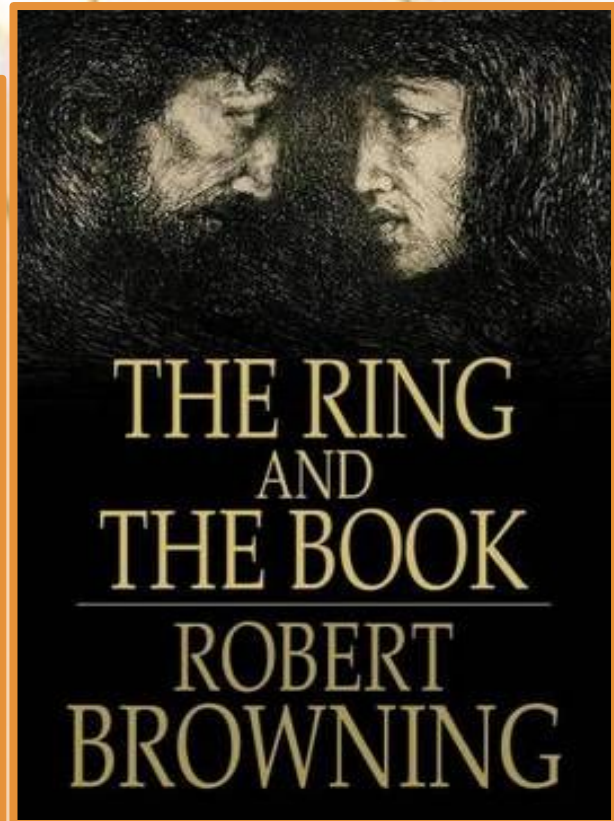
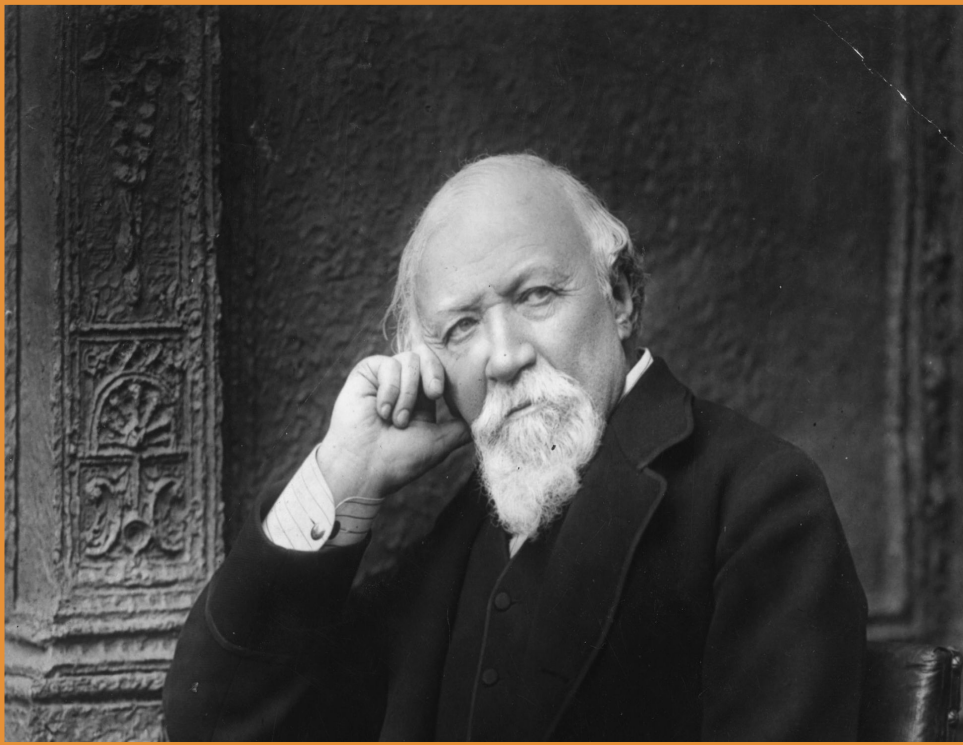




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KNOW THE FACTS

ENGLISH

Robert Browning was English poet and playwright whose dramatic monologues put him among the foremost Victorian poets. His poems are noted for irony, characterization, dark humour, social commentary, historical settings and challenging vocabulary and syntax. He continued to write prolifically, but his reputation today rests mainly on his middle period. By his death in 1889, he was seen as a sage and philosopher-poet who had fed into Victorian social and political discourse. Societies for studying his work formed in his lifetime and survived in Britain and the United States into the 20th century.

MAJOR WORKS

Men and Women

In 1853, he worked with this two volume poem for he is now well known and it made a little impact.

The Ring and The Book

In 1868, he published this long blank verse based on convoluted murder-case.

It is composed of 12 books and ten lengthy dramatic monologues.

Concluded by Browning himself.

Poet's most ambitious project and arguably his greatest work.

It was successful both commercially and critically.

Robert Browning Society was formed in 1881 and his work was recognized as belonging within the British Literary Canon.

An Epic-length poem that justify the ways of GOD to humanity.

Robert Browning (1812-1889)



- Raised the DRAMATIC MONOLOGUE
- Pen Name: (if meron)
- Notable Work:
- Playwright and master of dramatic dialogue poetry wrote "A Death in the Desert", "My Last Dutchess", and "A Grammarian's Funeral"



ADITHYA @ MEDIA

Webinar on ‘Cloud platform, a boon to IT startups’

Coimbatore, May 3: Digital transformation is happening across different sectors and industries and cloud platforms are a boon for the startup companies as it is highly cost effective as all the services are used as ‘on demand services’ in the IT industry, revealed Vevek Pandian, Engineering Manager, SIXT Research and Development, Bengaluru.

Giving an intro about cloud platform, the resource person while addressing a virtual session on ‘Cloud platform-a boon to IT

startups’ held under the aegis of Department of Information Technology of Sri Krishna Adithya College of Arts and Science, Coimbatore, he said that a cloud platform refers to the operating system and hardware of a server in an Internet-based data center.

It allows software and hardware products to co-exist remotely and at scale.

Elaborating on it further, he said there are three major players in the public cloud platforms arena - Amazon Web Services (AWS),

Microsoft’s Azure, and Google Cloud Platform. The top cloud computing companies are addressing a large and growing market and detailed about how to deploy web applications to AWS besides the benefits of using cloud for business purposes.

Any software pro can get trained in it and can develop any kind of software package easily with the help of services offered in the cloud computing platform, he said adding that this will help them to a great extent and informed

about various career opportunities available for skilled software professionals.

Earlier, Dr.S.Palaniammal, Principal in her presidential address urged the students to make use of the session by getting knowledge updates on cloud platform. Dr.Sreejith Vignesh B P, HoD – IT, welcomed while S.Malathi, Professor compered the proceedings and Dr.K.Santhiya, Network Club incharge proposed a vote of thanks.

About 105 students attended the event.

A National Webinar on “Cloud Platform – A Boon for IT Start-ups and Cloud Computing – Above and Beyond” was organized on 6.04.2021. This news was published on 3-5-2021 in The Trinity Mirror newspaper.

Broaden your imagination by reading books, students told

Coimbatore, May 6:

Books are definitely real friends of readers since it brings out the creative talent which quite naturally helps them achieve success in their life, opined writer and critic Dr Yaazh Ragavan.

He was speaking at a virtual event organised by The Critics' Club & The Theatre Club of the Department of English, Sri Krishna Adithya College of Arts & Science, Kovaipudur in Coimbatore during 'World Book Day'.

Taking a cue from the American novelist George R R Martin's quote, the resource person dwelt at length on the topic 'Reading Gives a Thousand Lives' wherein he pointed out that reading gives

not only ample knowledge but also helps in shaping and moulding the character of a reader to scale new heights.

Referring to Tbilisi, the capital of Georgia which has been declared as the World Book Capital for 2021 by the UNESCO, he said that it wasn't easy ride for the city as it had to undergo various stages based on a year long project by the Union of Tbilisi Multifunctional Libraries related to books, literary processes, publishing activities and education to get the status.

Last year, it was Kuala Lumpur and now Tbilisi and in April 2022, this will pass on to Guadalajara, Mexico, he said adding that cities like

Amsterdam, Sharjah, Athens, Antwerp, Turin, Buenos Aires, Yerevan, Bangkok, Ljubljana had earlier obtained this status. And the idea behind the concept of World Book Capital is to create book reading among the people.

Dr S Palaniammal, principal, who presided over the event called upon the students to make book reading a habit not only to enrich knowledge but also to imbibe good qualities by flipping through the pages of eminent writers and scholars. About 65 students and staff of various departments attended the virtual program. Dr.M.Swapna, Head, Dept. of English and A.John Paul Boopathi, Club coordinator organized the session.

The Critics' Club & The Theatre Club of the Department of English, SKACAS organized a virtual programme "Reading Gives a Thousand Lives" - Session 3 on 23rd April, 2021 to celebrate World Book Day. This news was published on 6-5-2021 in The Trinity Mirror newspaper.