

Athina
Information Bulletin

e-Academia 49.0



CHEERFUL SALUTE TO OUR
PHILANTHROPIC LEADER!

IN-FOCUS

Editorial Team

Editor-in-Chief

Dr. S. Palaniammal, Principal

Co-Editor

Dr. M. Swapna, HoD – English

Interface Designer

Mr. S. Ahamed Johnsha Ali - BCA

Department Coordinators

Mr. S. Rinaldi Amalraj - English

Ms. G. Subhashree - English

Mc. Divya Sundaram - Psychology

Dr. R. Mohanapriya - Mathematics

Mrs.S.Bhuvaneswari-B.Com CA

Ms. R. Akshaya Sudarshana - B.Com PA

Ms.R.Preetha Leena - B.Com & M.Com

Mr.B.Arunkumar - B.Com B&I and Finance

Mr.V. Murugesh - B.Sc IT

Dr. M. Meenakshi Saratha - B.Com CS & IT

Mr.G.Dharma Vignesh- B.Com AF & BBA CA

Ms.J.Loveline Zeema - B.Sc CS

Mr.P.Rajesh - Tamil

Mr.A.P.Thangamuthu - B.Sc CT

01

SKI Benevolence

02

Principal's Desk

03

Vignana Club Events

04

Department Meeting

05

E-Certifications

06

Invited Talk

07

Students' Presentation & TWM

08

Creative Corner & Know the Fact

09

Adithya @ Media



Charity is all about Making a Difference

Our generous and compassionate Chairperson and Managing Trustee Madam Smt.S.Malarvizhi and Trustee Shri.K.Adithya met Tamil Nadu Chief Minister M.K.Stalin and donated Rs.1 Crore on 13-5-2021 to help the economic crises of Tamil Nadu due to the growing COVID 19 pandemic.

The Principal, Heads, Faculty, Staff, Students and Parents of SKACAS saluted our magnanimous leader for the charity and felt proud to be a part of Sri Krishna Institutions.



மாண்புமிகு தமிழ்நாடு முதலமைச்சர் திரு. மு.க. ஸ்டாலின் அவர்களை இன்று (13.5.2021) தலைமைச் செயலகத்தில், கோயம்புத்தூர் – ஸ்ரீ கிருஷ்ணா கல்வி நிறுவனங்களின் தலைவர் திருமதி எஸ். மலர்விழி மற்றும் மேலாண்மை அறங்காவலர் திரு. ஆதித்யா ஆகியோர் சந்தித்து, கொரோனா நிவாரணப் பணிகளுக்காக முதலமைச்சரின் பொது நிவாரண நிதிக்கு 1 கோடி ரூபாய்க்கான காசோலையை வழங்கினார்கள்.

கொரோனா நிவாரண நிதிக்கு ரூ.1 கோடி

கோவை, மே 15-

கோவை கிருஷ்ணா கல்விக்குழுமம் சார்பில், கொரோனா நிவாரண நிதியாக ஒரு கோடி ரூபாயை, கல்லூரி நிர்வாக அறங்காவலர் மலர் விழி வழங்கினார்.

கொரோனா பரவல் அதிகரித்துள்ள நிலையில், பல்வேறு அமைப்புகள், தனியார் நிறுவனங்கள் நிவாரண நிதியை வழங்க முன்வந்துள்ளன. கோவை கிருஷ்ணா கல்விக்குழுமம் சார்பில் அறங்காவலர் மலர்விழி, நிர்வாகி ஆதித்யா ஆகியோர் முதல்வர் ஸ்டாலினை நேரில் சந்தித்து, நிவாரண நிதியை வழங்கினர்.



■ கோவை கிருஷ்ணா கல்விக்குழும நிர்வாக அறங்காவலர் மலர்விழி, தமிழக முதல்வர் ஸ்டாலினிடம் கொரோனா நிவாரண நிதியாக, 1 கோடி ரூபாயை வழங்கினார். அருகில், கல்விக்குழும நிர்வாகி ஆதித்யா, எம்.எல்.ஏ., உதயநிதி.



S Malarvizhi, chairperson and managing trustee of Sri Krishna Institutions, and its trustee K Adithya handing over a cheque worth ₹1 crore to Chief Minister MK Stalin towards Covid relief work | **SPECIAL ARRANGEMENT**

Reduce your risk of COVID-19



Clean your hands often



▶▶ தமிழக அரசின் கரோனா தடுப்புப் பணிக்காக, முதல்வரின் பொது நிவாரண நிதிக்கு கோவை ஸ்ரீகிருஷ்ணா கல்விக் குழுமங்களின் சார்பில், ரூ.1 கோடிக்கான காசோலையை, அதன் நிர்வாக அறங்காவலர் எஸ்.மலர்விழி, நிர்வாகி கே.ஆதித்யா ஆகியோர் முதல்வர் மு.க.ஸ்டாலினிடம் நேற்றுவழங்கினர். அருகில், உதயநிதி ஸ்டாலின் எம்எல்ஏ உள்ளார்.

Reduce your risk of COVID-19

**Cough or sneeze in
your bent elbow –
not your hands!**





கோவை ஸ்ரீ கிருஷ்ணா கல்விக்குழுமங்களின் சார்பில் நிர்வாக அறங்காவலர் எஸ்.மலர்விழி மற்றும் நிர்வாகி கே.ஆதித்யா ஆகியோர் சென்னை தலைமை செயலகத்தில் முதல்-அமைச்சர் மு.க.ஸ்டாலினிடம் கொரோனா நிவாரண பணிகளுக்காக முதல்-அமைச்சரின் பொது நிவாரண நிதிக்கு ரூ.1 கோடிக்கான காசோலையை வழங்கிய போது எடுத்தபடம். அருகில் உதயநிதி ஸ்டாலின் எம்.எல்.ஏ. உடன் இருந்தார்.

Reduce your risk of COVID-19



**Avoid touching your eyes,
nose and mouth**



தமிழ்நாடு முதலமைச்சர் மு.க. ஸ்டாலின் அவர்களை நேற்று (13.5.2021) தலைமைச் செயலகத்தில், கோயம்புத்தூர் – ஸ்ரீ கிருஷ்ணா கல்வி நிறுவனங்களின் தலைவர் திருமதி எஸ். மலர்விழி மற்றும் மேலாண்மை அறங்காவலர் ஆதித்யா ஆகியோர் சந்தித்து, கொரோனா நிவாரணப் பணிகளுக்காக முதலமைச்சரின் பொது நிவாரண நிதிக்கு 1 கோடி ரூபாய்க்கான காசோலையை வழங்கினார்கள்.

2 தினமணி கோவை

கரோனா நிவாரண நிதி

ஸ்ரீ கிருஷ்ணா கல்லூரி சார்பில் ரூ.1 கோடி நிவாரண நிதி

கோவை, மே 14: கோவை ஸ்ரீ கிருஷ்ணா கல்விக் குழுமங்கள் சார்பில் கரோனா தடுப்புப் பணிகளுக்காக தமிழக முதல்வர் மு.க.ஸ்டாலினிடம் ரூ.1 கோடி வழங்கப்பட்டது.

கோவை ஸ்ரீ கிருஷ்ணா கல்விக் குழுமங்களின் சார்பாக தமிழக அரசின் கரோனா தடுப்புப் பணிக்காக ரூ.1 கோடி நிதி வியாழக்கிழமை வழங்கப்பட்டது.

ஸ்ரீ கிருஷ்ணா கல்விக் குழுமங்களின் நிர்வாக அறங்காவலர் எஸ்.மலர்விழி மற்றும் நிர்வாகி கே.ஆதித்யா ஆகியோர் தமிழக முதல்வர் மு.க.ஸ்டாலினை சந்தித்து ரூ.1 கோடிக்கான காசோலையை வழங்கினர். இந்த நிகழ்வின்போது சட்டப்பேரவை உறுப்பினர் உதயநிதி ஸ்டாலின் உடனிருந்தார்.

Industries continue to contribute to CM's relief fund

SPECIAL CORRESPONDENT

COIMBATORE

Industries and institutions in Coimbatore continued to contribute to the Chief Minister's Relief Fund and also to improve facilities at government hospitals here.

Executive Director of Kovai Medical Center and Hospital Arun Palaniswami and CEO Karthikeyan handed over a cheque for ₹ 1 crore to Chief Minister M.K. Stalin in Chennai on Friday.

In addition, KMCH has donated medical safety materials worth ₹ 5 lakh to the

Coimbatore Corporation.

C.R. Anandakrishnan, Executive Director of KPR Mill, also handed over ₹ 1 crore to the Chief Minister on Friday for the relief fund.

S. Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, Coimbatore, handed over a cheque for ₹ 1 crore to the Chief Minister on Thursday.

Former Minister Pongalur Palaniswami contributed ₹ 25 lakh and V. Sivakumar of Globus Realtors contributed ₹ 10 lakh to the relief fund.

ஸ்ரீ கிருஷ்ணா கல்விக்குழுமம் சார்பில் ரூ.1 கோடி நிதி உதவி



► தமிழக அரசின் கொரோனா தடுப்பு பணிக்கு கோவை ஸ்ரீகிருஷ்ணா கல்விக்குழுமங்களின் சார்பாக நிர்வாக அறங்காவலர் மலர்விழி, ரூ.1 கோடி நிதியை முதல்வர் மு.க.ஸ்டாலினிடம் வழங்கினார்.

கோவை, மே 15: கோவை, ஸ்ரீகிருஷ்ணா கல்விக்குழுமங்களின் சார்பாக ரூ.1 கோடி நிதிஉதவியை தமிழக அரசின் கொரோனா தடுப்பு பணிக்கு வழங்கப் பட்டது.

தமிழக அரசின் கொரோனா தடுப்பு பணிக்கு கோவை ஸ்ரீகிருஷ்ணா கல்விக்குழுமங்களின் நிர்வாக அறங்காவலர் எஸ்.மலர்விழி மற்றும் நிர்வாகி கே.ஆதித்யா ஆகியோர் முதல்வர் மு.க.ஸ்டாலினை நேரில் சந்தித்து ரூ.1 கோடி நிதிக்கான காசோலையை

வழங்கினார். அப்போது எம்எல்ஏ உதயநிதி ஸ்டாலின் உடன் இருந்தார்.

இந்தநிதி கொரோனா தடுப்பு பணிகளுக்காக முதலமைச்சரின் பொது நிவாரண நிதிக்கு வழங்கப்பட்டுள்ளது. இக்கல்வி நிறுவனம் கல்வித்துறையிலும், ஆராய்ச்சியிலும் மற்றும் சமூகப்பணியிலும் இந்திய அளவில் சிறப்பாக செயல்பட்டு பல்வேறு சாதனைகளை புரிந்து வருவது குறிப்பிடத்தக்கது. இக்கல்வி நிறுவனத்தின் சேவையை பல்வேறுதரப்பினரும் பாராட்டினர்.

Donations pour into relief fund

Coimbatore-based entities continue to donate huge sums to the chief minister's public relief fund for the fight against Covid. According to government authorities, KPR Mills, Kovai Medical Center and Hospital (KMCH) and Sri Krishna College have given ₹1 crore each.

Executive director of KMCH Arun Palaniswami and chief executive officer Karthikeyan met chief minister M K Stalin on Friday and handed over cheque worth ₹1 crore. KMCH had contributed the same amount to the fund last year also. S Malarvizhi, chairperson and managing trustee of Sri Krishna Institutions, also met Stalin to hand over a cheque. On behalf of KPR Mills, managing director C R Ananthakrishnan handed over the cheque.

Besides these big entities, help has been pouring in from smaller companies, NGOs and individuals in the form of cash and kind. Chennai-based All the Children, a service organisation, sponsored medical supplies to Coimbatore Medical College Hospital (CMCH). Medical equipment worth over ₹10 lakh were handed over by the office-bearers of All The Children to CMCH dean Dr A Nirmala.

Government college professors have decided to hand over one day's salary for Covid relief work. TNN

தமிழக அரசின் கொரோனா தடுப்பு பணிகளுக்காக

**கோவை ஸ்ரீ கிருஷ்ணா கல்வி குழுமங்களின்
சார்பாக ரூபாய் ஒரு கோடி நிதி உதவி**

**முதல்வர் ஸ்டாலினிடம் கல்லூரியின்
நிர்வாக அறங்காவலர் மலர்விழி வழங்கினார்**



கோவை, மே. 15: கோவை, ஸ்ரீ கிருஷ்ணா கல்விக் குழுமங்களின் சார்பாக ரூபாய் ஒரு கோடி நிதி உதவியினை தமிழக அரசின் கொரோனா தடுப்பு பணிக்கு நேற்று வழங்கப்பட்டது.

தமிழக அரசு கொரோனா தடுப்பு பணியினை முனைப்புடன் செய்துவருகிறது.

இந்நிலையில் கோவை ஸ்ரீ கிருஷ்ணா கல்விக் குழுமங்களின்

நிர்வாக அறங்காவலர் எஸ்.மலர்விழி மற்றும் நிர்வாகி.கே. ஆதித்யா தமிழக முதலமைச்சர் ஸ்டாலின் அவர்களை சந்தித்து வாழ்த்தி இந்த நிதி உதவியினை வழங்கினார்.

இந்த காசோலையினை வழங்கும்போது சட்டமன்ற உறுப்பினர் உதயநிதி ஸ்டாலின் உடன் இருந்தார்.

இந்த நிதி கொரோனா தடுப்பு

பணிகளுக்காக முதலமைச்சரின் பொது நிவாரண நிதிக்கு வழங்கப்பட்டுள்ளது. இக் கல்வி நிறுவனம் கல்வித்துறையிலும், ஆராய்ச்சியிலும் மற்றும் சமூகப் பணியிலும் இந்திய அளவில் சிறப்பாக செயல்பட்டு பல்வேறு சாதனைகளை புரிந்துவருவது குறிப்பிடத்தக்கது. இவரின் இச் சேவையினை பல்வேறு தரப்பினர் வெகுவாக பாராட்டிவருகின்றனர்.

THE COVAI MAIL

RNI: TNBIL/2014/55455.

ENGLISH & TAMIL WEEKLY NEWSPAPER

Postal Reg.No: CB/123/2021-23.

www.covaimail.com www.facebook.com/THE COVAI MAIL

Date : 14 May 2021

Sri Krishna Institutions donate Rs.1 Crore as covid-relief



State government of Tamil Nadu is keenly doing Corona Relief work in many ways. To support the Government in relief work, S.Malarvizhi, Chairperson and Managing Trustee of Sri Krishna Institutions, Coimbatore met the Tamil Nadu Chief Minister M.K.Stalin and handed over the cheque for Rs. 1 Crore.

Based on the present pandemic crisis, this contribution was donated to support the Corona Relief work. In this occasion, MLA Udayanithi Stalin and Sri Krishna Institutions Trustee K.Adithya were present.

Reduce your risk of COVID-19

Limit social gatherings
and time spent in
crowded places





முதலமைச்சரின் கொரோனா நிவாரண நிதிக்காக கோவை ஸ்ரீ கிருஷ்ணா கல்வி குழுமங்கள் சார்பில் நிர்வாக அறங்காவலர் மலர்விழி, நிர்வாகி ஆதித்யா, ஆகியோர் முதல்வர் மு.க. ஸ்டாலினை சந்தித்து ரூ. 1 கோடிக்கான காசோலையை வழங்கினார். அருகில் உதயநிதி உள்ளார்.

Reduce your risk of COVID-19



Avoid close contact with someone who is sick



தண்டோரா
தேர்ப்பது என்னவென்றால்...



புதிய செய்திகள்



13/05/2021

SHARE



கோவை ஸ்ரீ கிருஷ்ணா கல்வி நிறுவனத்தின் சார்பில் ரூ.1 கோடி நிதி !

கொரோனா தடுப்பு பணிகளுக்காக கோவை ஸ்ரீ கிருஷ்ணா கல்வி நிறுவனத்தின் சார்பில் 1 கோடி ரூபாய் நிதி அளிக்கப்பட்டுள்ளது. கொரோனா தடுப்பு பணிகளுக்காக முதலமைச்சரின் பொது நிவாரண நிதிக்கு கோவை ஸ்ரீ கிருஷ்ணா கல்வி நிறுவனத்தின் சார்பில் 1 கோடி ரூபாய்க்கான காசோலையை அதன் தலைவர் மலர்விழி மற்றும் மேலாண்மை அறங்காவலர் ஆதித்யா ஆகியோர் முதல்வர் ஸ்டாலினை இன்று நேரில் சந்தித்து வழங்கினர்.



കോയമ്പത്തൂർ ശ്രീകൃഷ്ണ ഇൻസ്റ്റിറ്റ്യൂഷൻസ് ചെയർപർസൺ. മാനേജിങ് ട്രസ്റ്റിയുമായ എസ്.മലർവിഴി, ട്രസ്റ്റി കെ.ആദിത്യ എന്നിവർ തമിഴ്നാട് സർക്കാരിന്റെ കോവിഡ് ദുരിതാശ്വാസ നിധിയിലേക്കുള്ള ഒരു കോടി രൂപയുടെ ചെക്ക് മുഖ്യമന്ത്രി എം.കെ.സ്റ്റാലിനു കൈമാറുന്നു. ഉദയനിധി സ്റ്റാലിൻ എം.എൽ.എ സമീപം.

THREE GOLDEN RULES



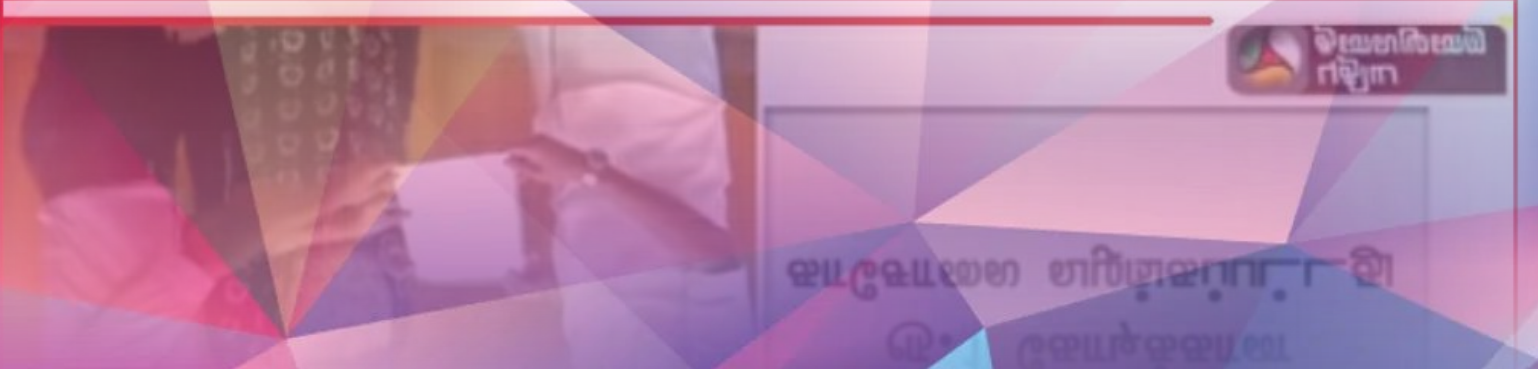
Always wear
Face-cover/mask



Wash hands frequently
and thoroughly
with soap and water



Maintain distance
from others



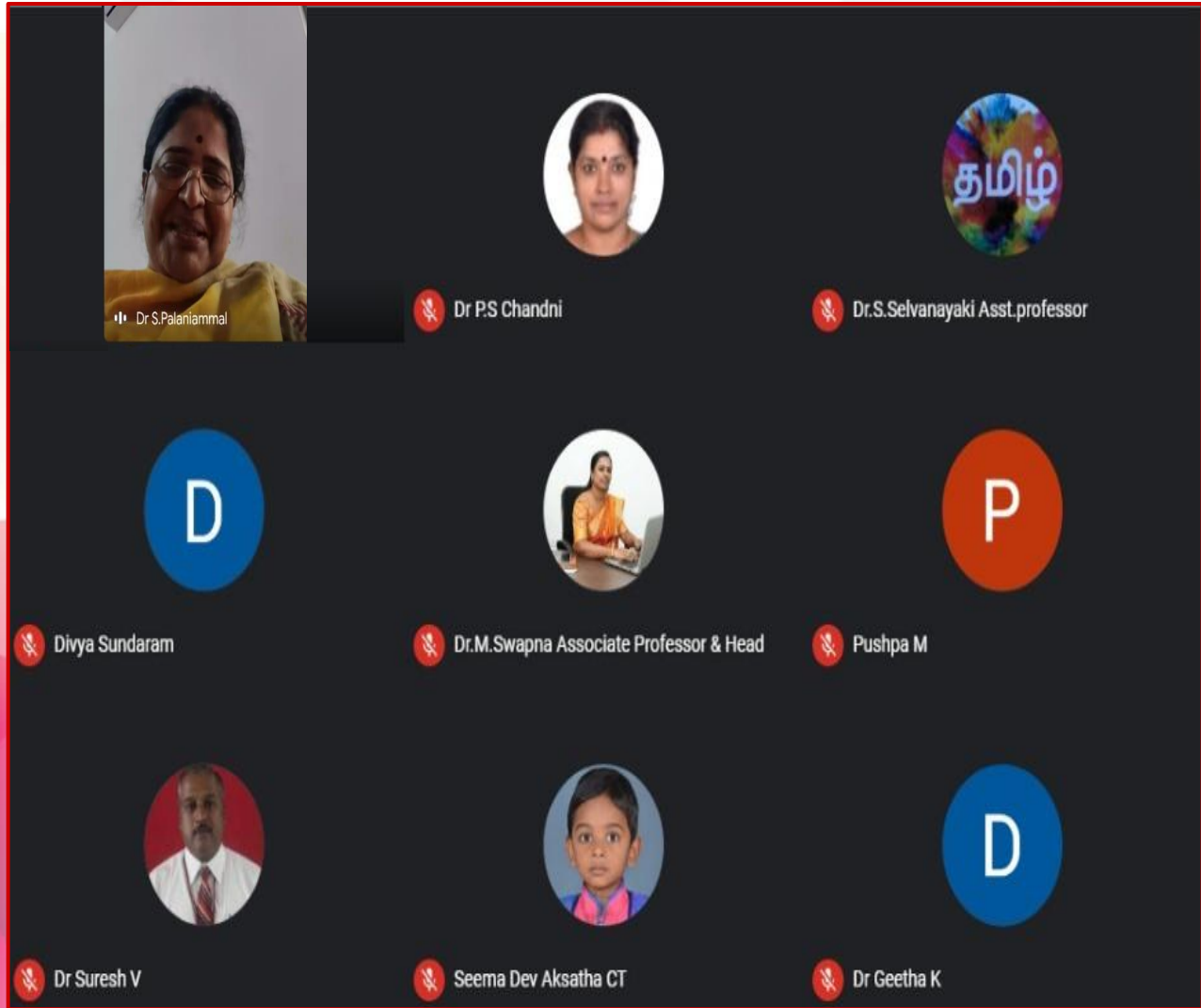
Reduce your risk of COVID-19

**Clean and disinfect
frequently touched
objects and surfaces**



PRINCIPAL'S DESK

HoDs Meeting



A meeting was convened by our beloved Principal Dr.S.Palaniammal for all the Heads of the Departments and informed about the rescheduling of the semester examinations, revision classes, submission of second CIA result analysis of first years and status of NAAC work. Madam advised everyone to stay home and to take necessary precautions to protect ourselves from COVID 19.

VIGNANA CLUB EVENTS

B.Com PA

SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE
(Recognized with 2(f)&12(B) status by UGC)
Affiliated to Bharathiar university
Kovaipudur, Coimbatore -641042

DEPARTMENT OF COMMERCE PA
RESEARCH AND PUBLICATIONS CLUB

"BIOSCOPE"

[Google meet link](https://meet.google.com/rpa-fxbx-krx)
<https://meet.google.com/rpa-fxbx-krx>

Presided by **Dr. S. PALANIAMMAL**
(Principal, SKACAS)

Event details:-
Date of the event **7/5/2021**
Time:- 12pm to 1pm.

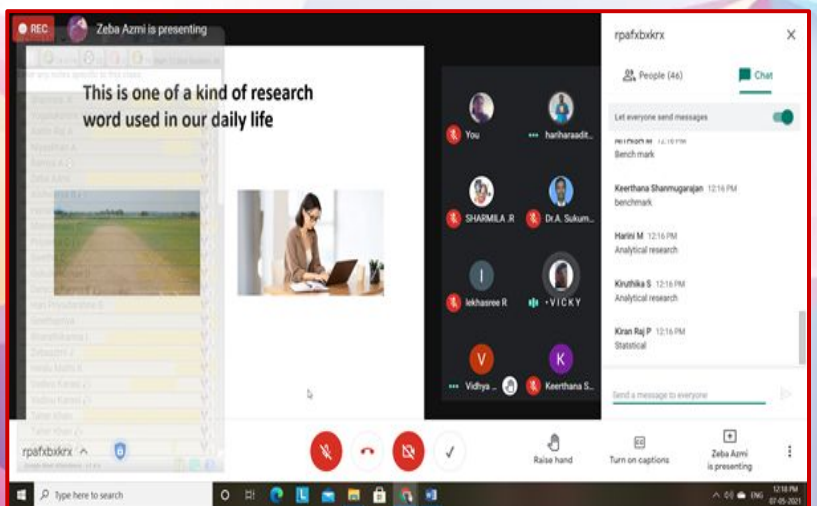
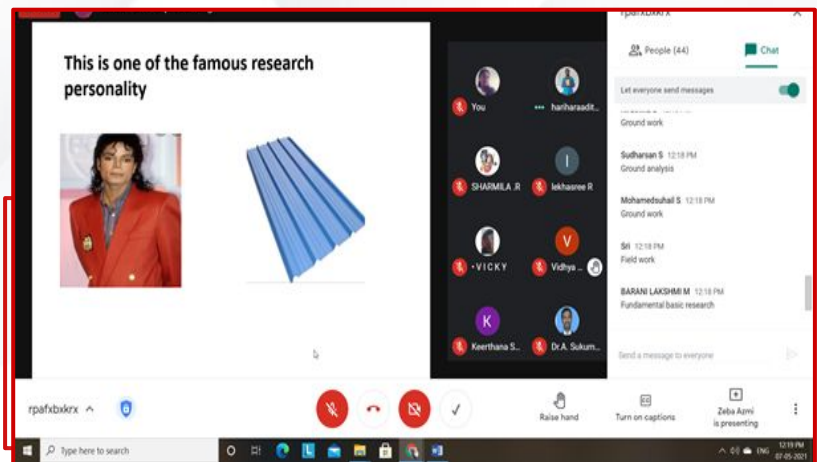
Club coordinator
Ms. R. Akshaya Sudharshana

No registration fees
Certificates will be provided to all participants

Registration link
<https://tinyurl.com/xjsn7jsz>

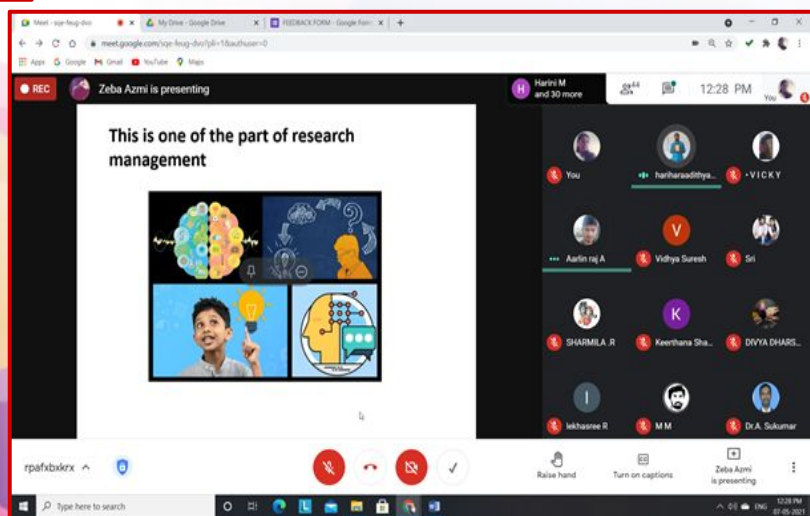
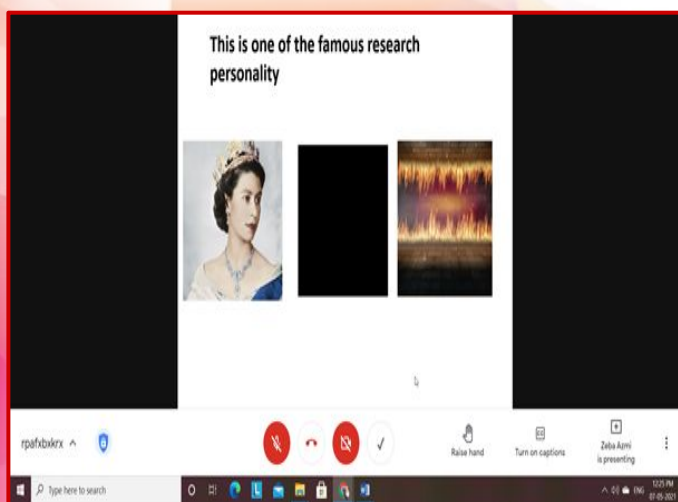
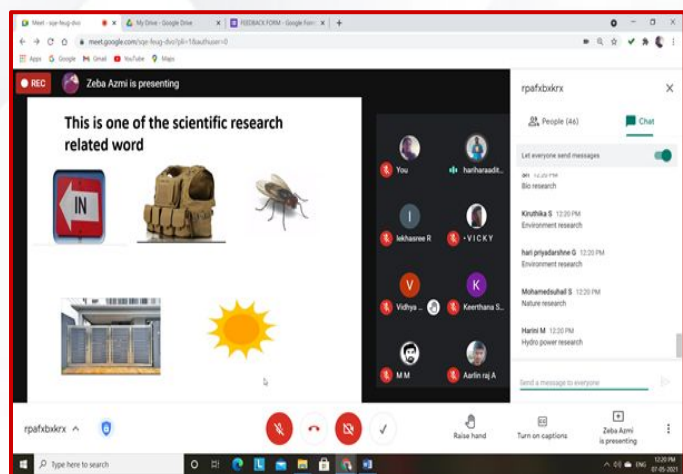
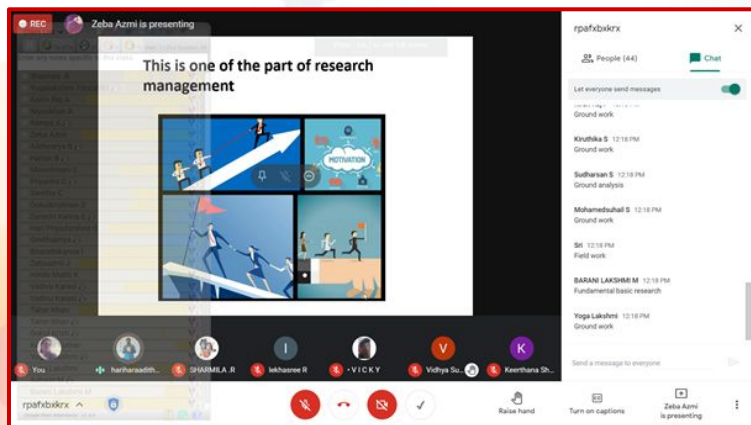
Registration starts from 2nd May
last date for registration- 4th May

www.skacas.in



Research and Publication Club of Department of Commerce Professional Accounting conducted a virtual event "BIOSCOPE" on 07.05.2021. Around 70 members participated from our institution and also from various other institutions. The questions were based on various terms, management and famous personalities of research. Totally there were 30 questions on the field of research. Dr.A.Sukumar, HoD, Department of Commerce Professional Accounting welcomed the gathering and motivated the participants.

B.Com PA




Dr.S.Palaniammal, Principal, SKACAS presided the event. Ms.R.Akshaya Sudarshana, Assistant Professor, Department of Commerce Professional Accounting coordinated the event. Mr. Hari Hara Adithya S of II B.Com PA A hosted the event and Ms. Vinu Vishalini of II B.Com PA B proposed the vote of thanks. The winners of the connection event were:

Ms.S.Keerthana - II BSc IT (1st place)



Mr.A.Aarlinraj - II B.Com CA (2nd place)

Mr.J.S.Sri Balaji - II BSc IT (3rd place)

Mr.R.Divya Dharshan - II BSc CT (3rd place)




SRI KRISHNA ADITHYA
COLLEGE OF ARTS AND SCIENCE
Recognized with 2(f) & 12(B) status by UGC
Affiliated to Bharathiar University
Kovaipudur, Coimbatore – 641 042.


DEPARTMENT OF B.COM CA
PHOTOGRAPHY CLUB
Cordially invites you all for the Webinar
on
"Ideation for Better Photography"

Resource Person



Mr. B. Gokula Krishnan
Creative Director
Jain University
Bangalore

Presided By

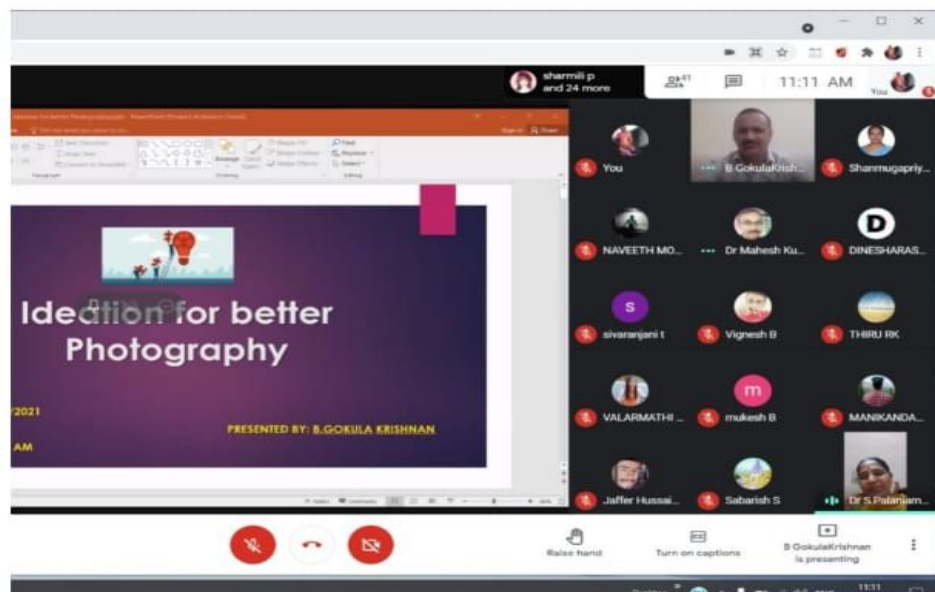
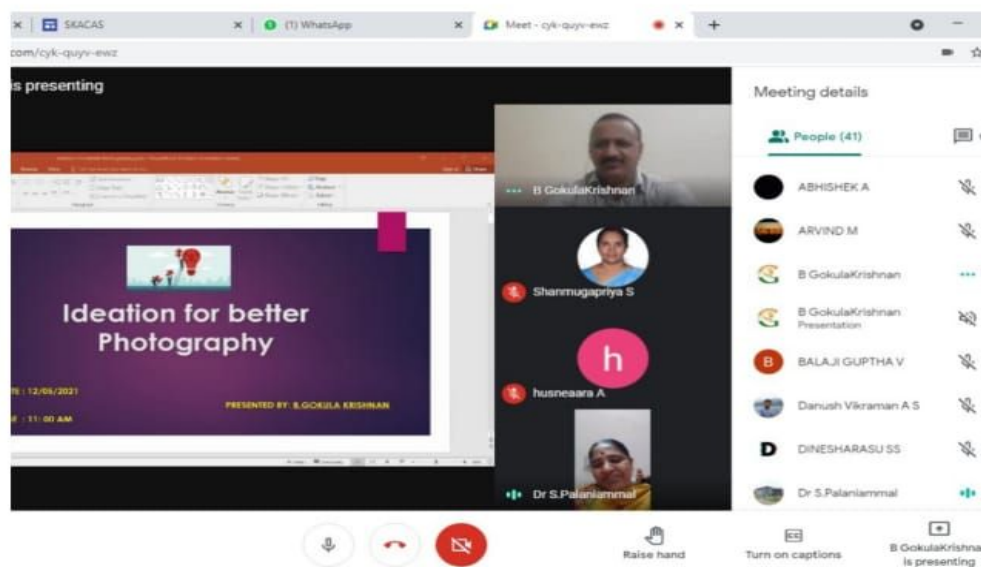


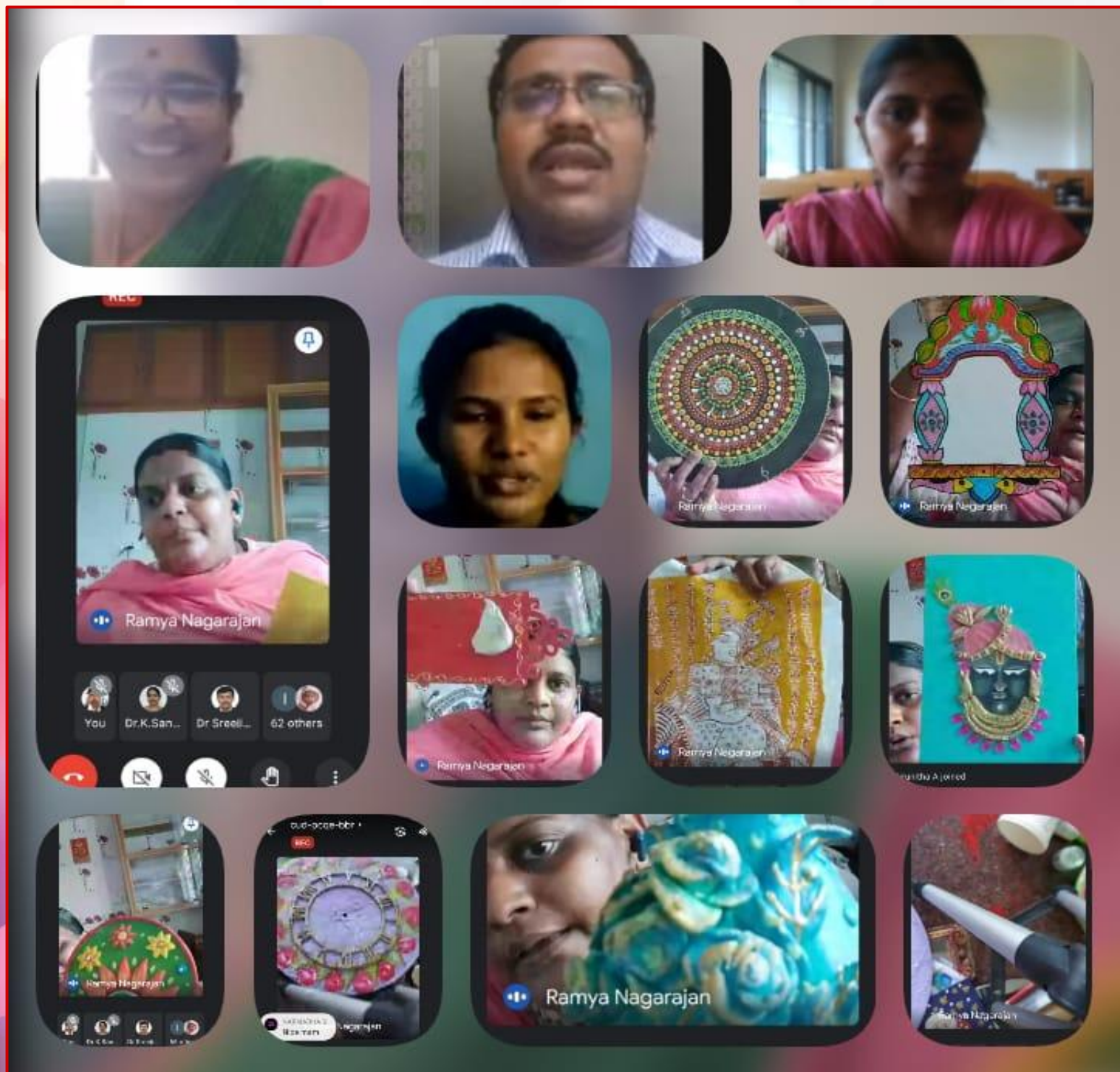
Dr. S. Palaniammal
Principal
12th May 2021 @ 11am
Meet Link- <https://meet.google.com/cyk-quyv-ewz>

Department of B.Com CA and Photography Club, Sri Krishna Adithya College of Arts and Science, Coimbatore organized a webinar on "Ideation for better Photography". Mr. B. Gokula Krishnan, Creative Director, Jain University, Bangalore was the Resource Person. He deliberated on the art of capturing and processing photograph. He also told that photography is all about study of light, knowledge of the right equipment and also to become sensitised to the

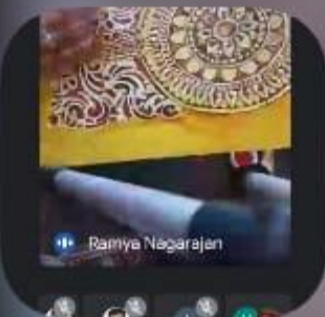
B.Com CA

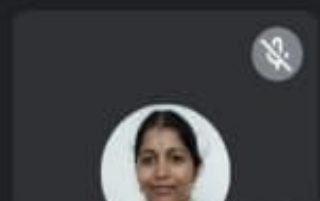
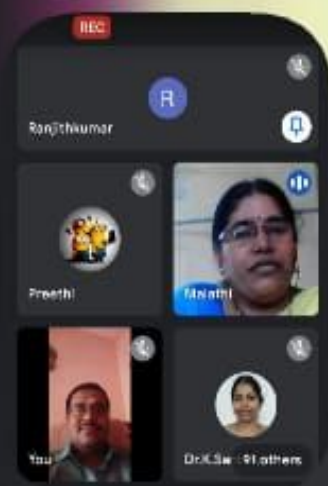
world around us. Dr.S.Palaniammal, Principal presided over the function. Ms.J.Jeslin Angel, Student from II B.Com.CA A welcomed the gathering. Dr.M.Mahesh Kumar, Head and Associate Professor, Department of B.Com. CA and Mrs.S. Shanmugapriya, Assistant Professor, Department of B.Com. CA introduced the Resource Person. Mr. G. Suresh, Student of I B.Com. CA B, delivered Vote of Thanks.





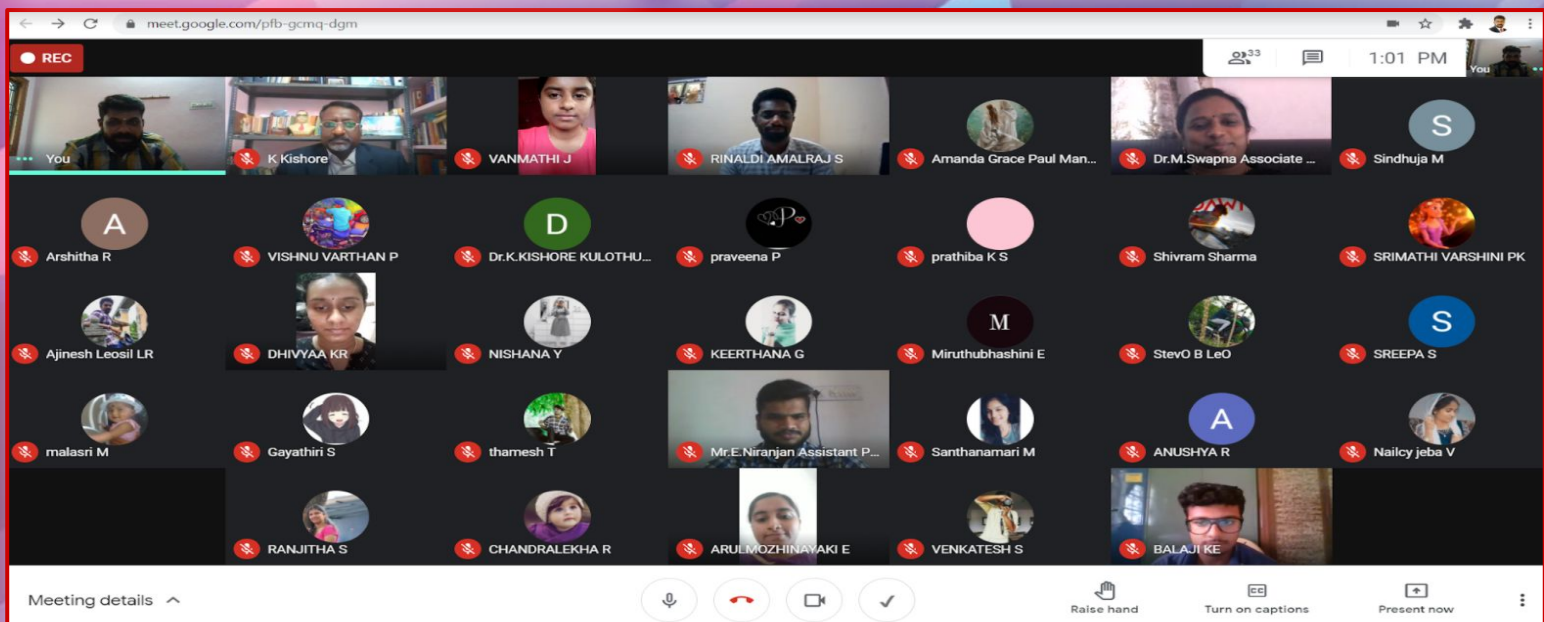
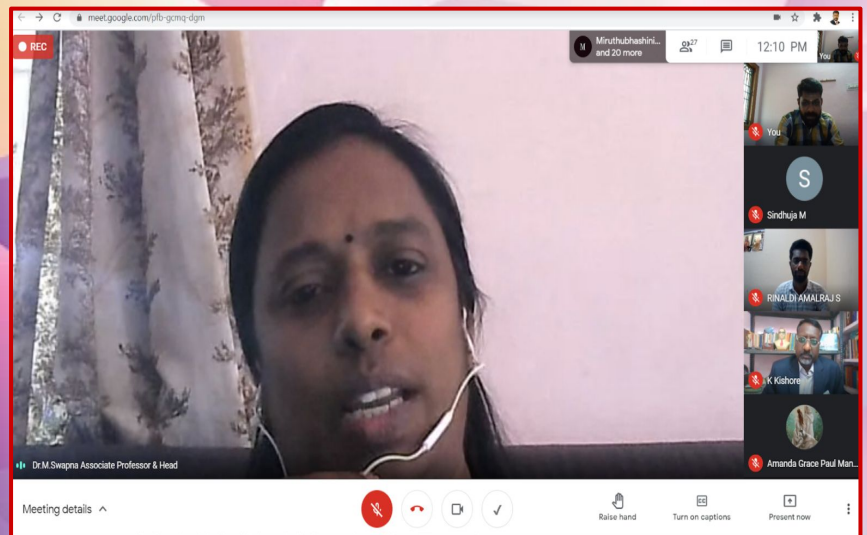
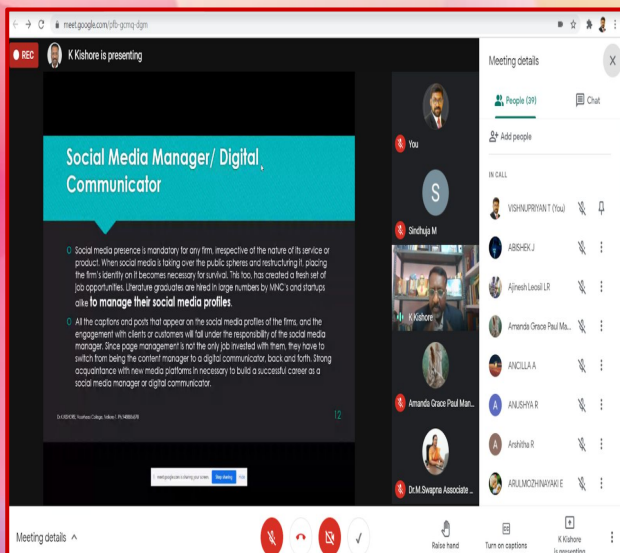
Institutional Innovation Council along with Department of Information Technology organized a virtual session on “Incredible Opportunities in Arts and Crafts for Start-Up Business” on 05.05.2021. Dr. Sreejith Vignesh B P, HoD, Department of Information Technology welcomed the gathering and introduced the chief guest. Dr.S.Palaniammal, Principal, who presided over the event called upon the students to make use of the skill development training. Mrs.V.RAMYA NAGARAJAN, Founder & CEO – Paintz ‘N’ Palettz was invited as a Resource Person for the Session. The Speaker explained about the Handicrafts like cloth-based scroll paintings from Bengal and Odisha designs, murals of Kerala, colorful paper quilting originating in ancient Egypt, glass-stone ornaments. She also added that the interest in learning the arts and crafts were diminishing in recent times, but there were ample number of opportunities found in creative crafts technology. Dr.K.Santhiya, IIC Coordinator of the Department of Information Technology recorded gratitude to all the participants of the event.





Webinar on “Blockchain Technology” was conducted for the students of Network club and also for the second year and final year students of Information Technology department on 11.05.2021. Dr. Sreejith Vignesh B P, HoD, Department of Information Technology welcomed the gathering. Dr. S. Palaniammal, Principal, Sri Krishna Adithya College of Arts and Science presided over the function and delivered the presidential address. Prof.S.Malathi, Assistant Professor of the same department gave an introduction about the chief guest. Mrs. PARVATHI GURUSAMY, Chief Executive Officer, Aveon InfoTech Private Limited, Coimbatore was invited as a Speaker of the Session. The Chief Guest demonstrated the usage of Blockchain Technology in real time applications. Ms.K.Preethi, network club member proposed the vote of thanks. Around 96 members actively participated and interacted with the resource person and clarified their doubts. The meeting was overseen and coordinated by Prof. Dr.K.Santhiya and Prof.S.Malathi of the club.

ENGLISH



The Communicative Club of Excellence of the Department of English, Sri Krishna Adithya College of Arts and Science, Kovaipudur organized a Webinar on “Careers for Non-native English Speakers” on 8 th May 2021. Dr. K. Kishore, Associate Professor, Department of Commerce, Voorhees College, Vellore was invited as the Resource Person for the Webinar.

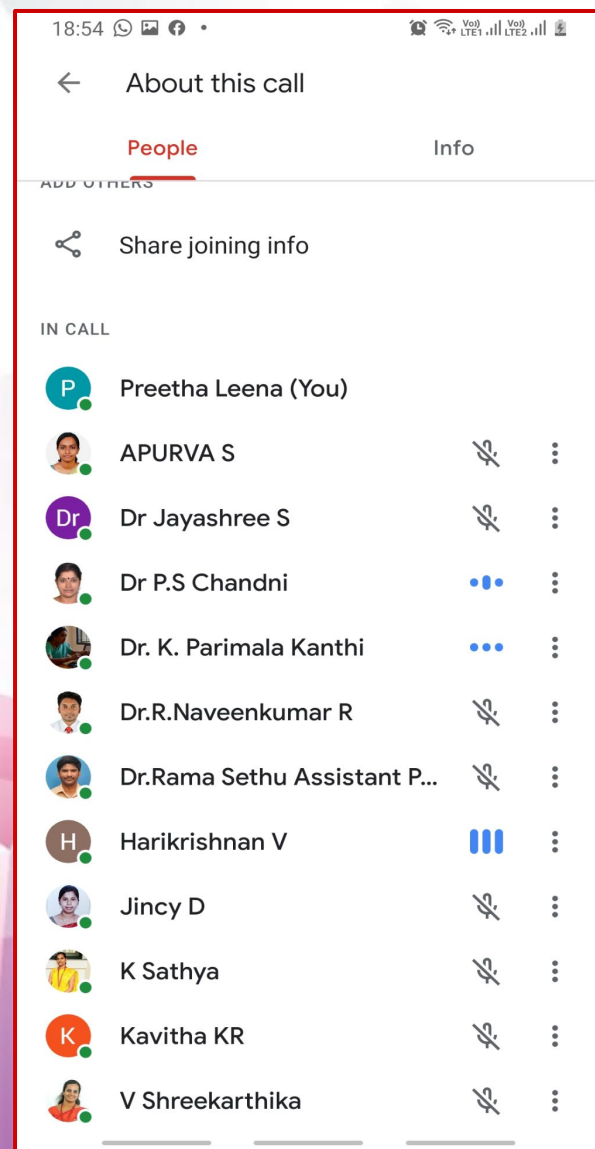
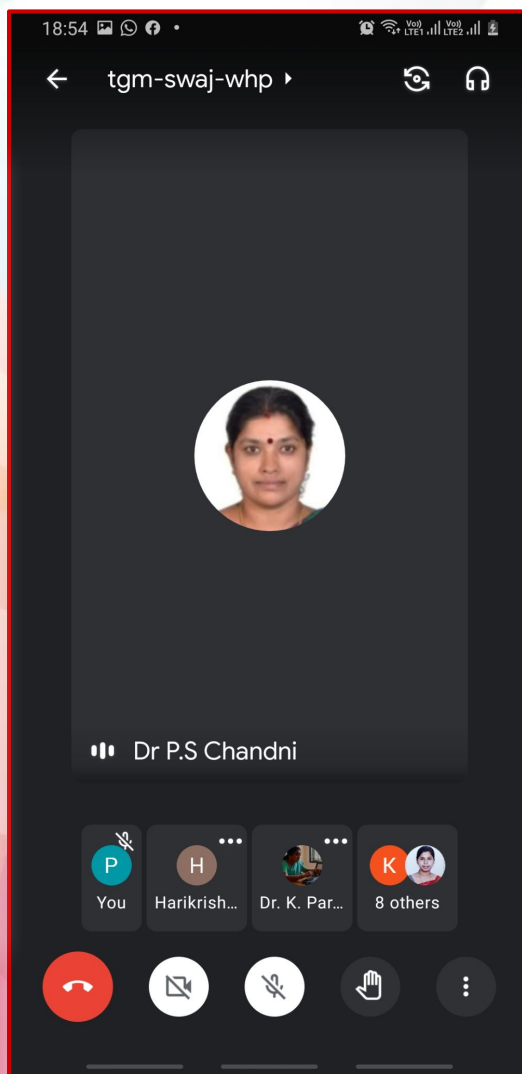
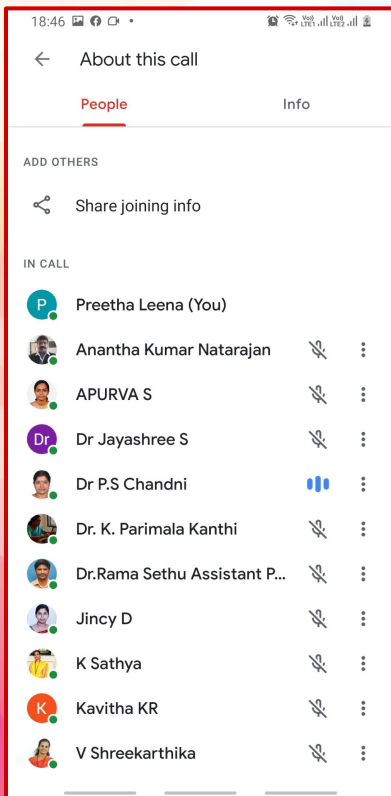
The Webinar mainly focused on global careers for the students of English. He deliberated on the importance of learning English language and its organizational positions in the current scenario. He emphasized by quoting the lively examples from Advertising Industry, Linguistics and Publishing fields for the students of English and its career perspectives.

He guided the students on various Government Career Opportunities like Union Public Service Commission (UPSC), Staff Selection Commission Combined Graduate Level Exam (SSC CGL), Intelligence Bureau Exam - Assistant Central Intelligence Officer (ACIO).

Ms. M.Sindhuja of II B.A. English welcomed the gathering. Dr. S. Palaniammal, Principal presided the event. Dr. M. Swapna, Associate Professor and Head felicitated the gathering. Ms. J. Vanmathy of III B.A. English proposed Vote of thanks.

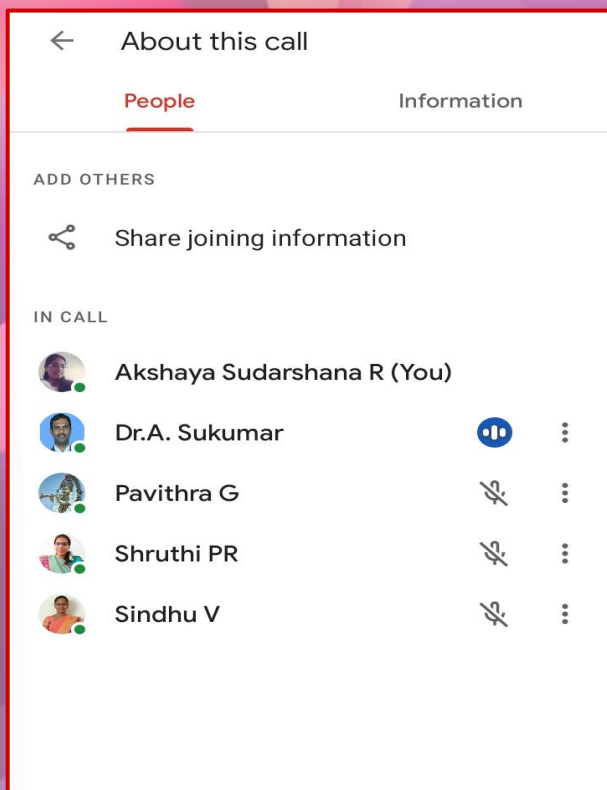
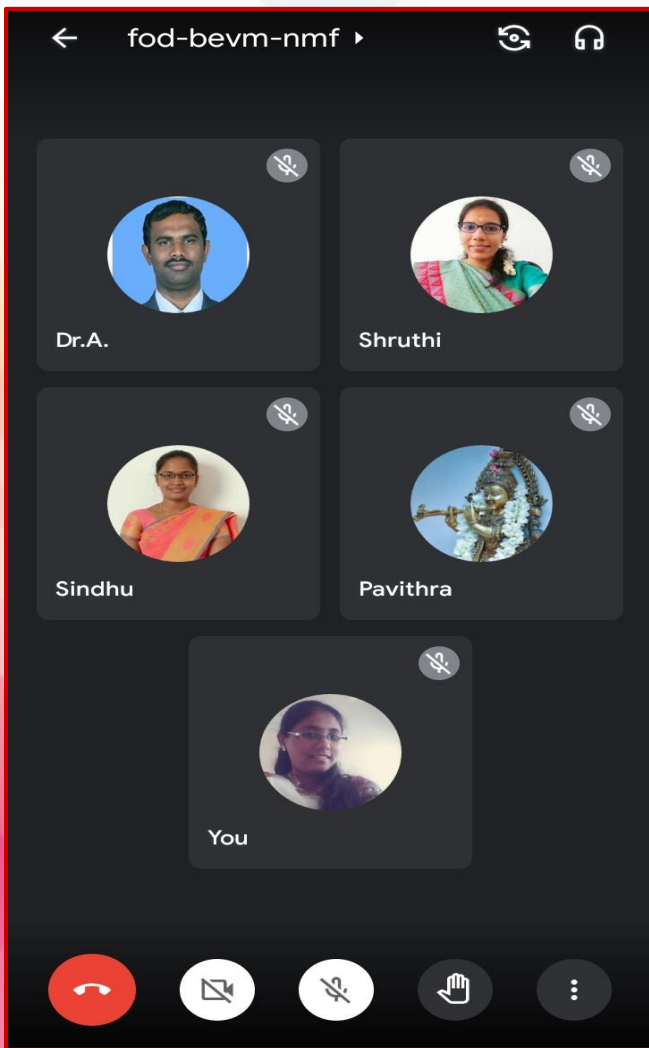
DEPARTMENT MEETING

B.Com & M.Com

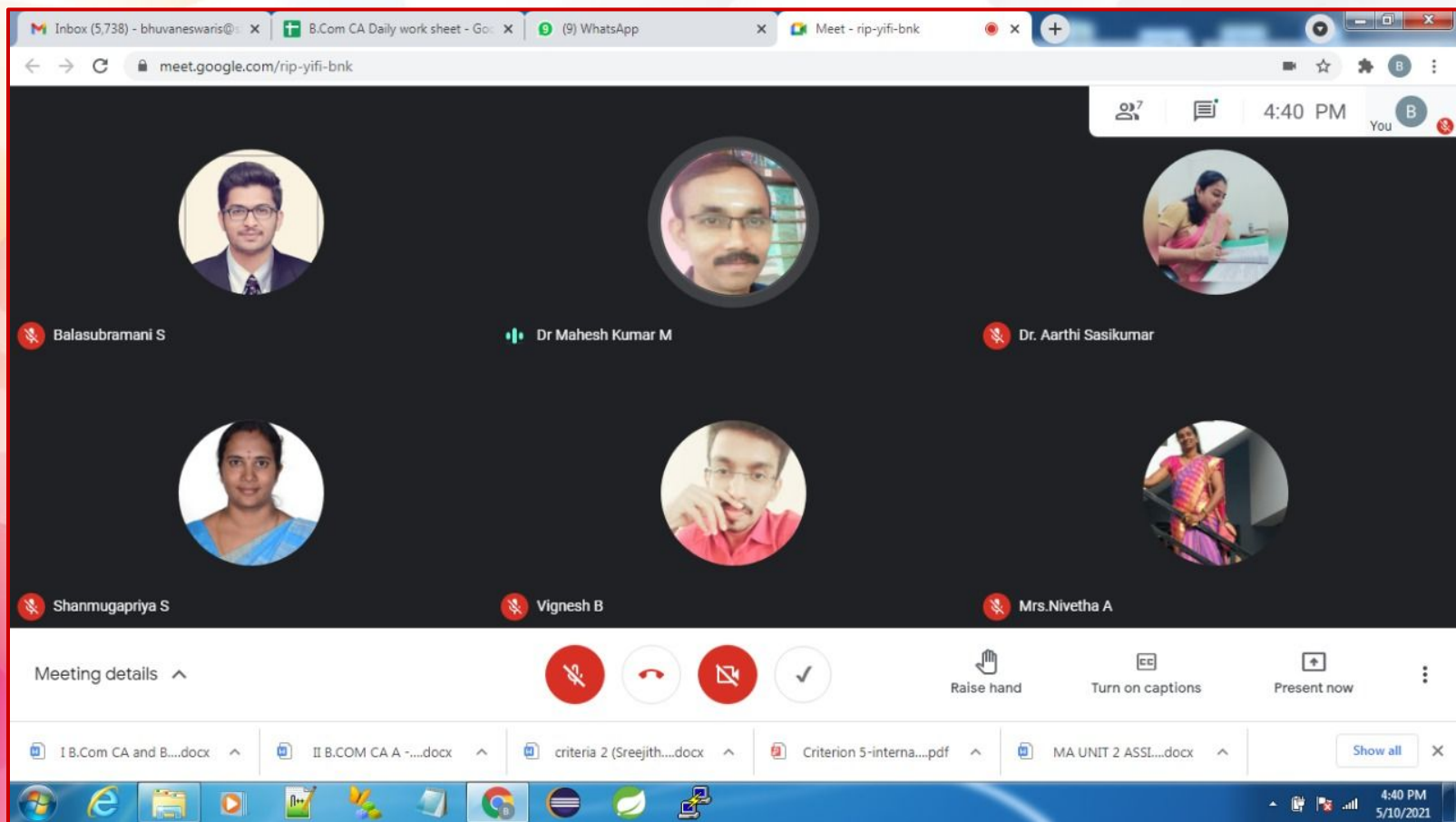


Dr.P.S.Chandni, Professor and Head, Department of Commerce (B.Com, B.Com BPS & M.Com) convened a department meeting with Faculty members and instructed on Registration of current batch and past students (arrear) for Bharathiar University Semester examination, CIA-II Result Analysis for the First year UG and PG students and Upcoming HCL StateStreet Placement Drive.

B.Com PA

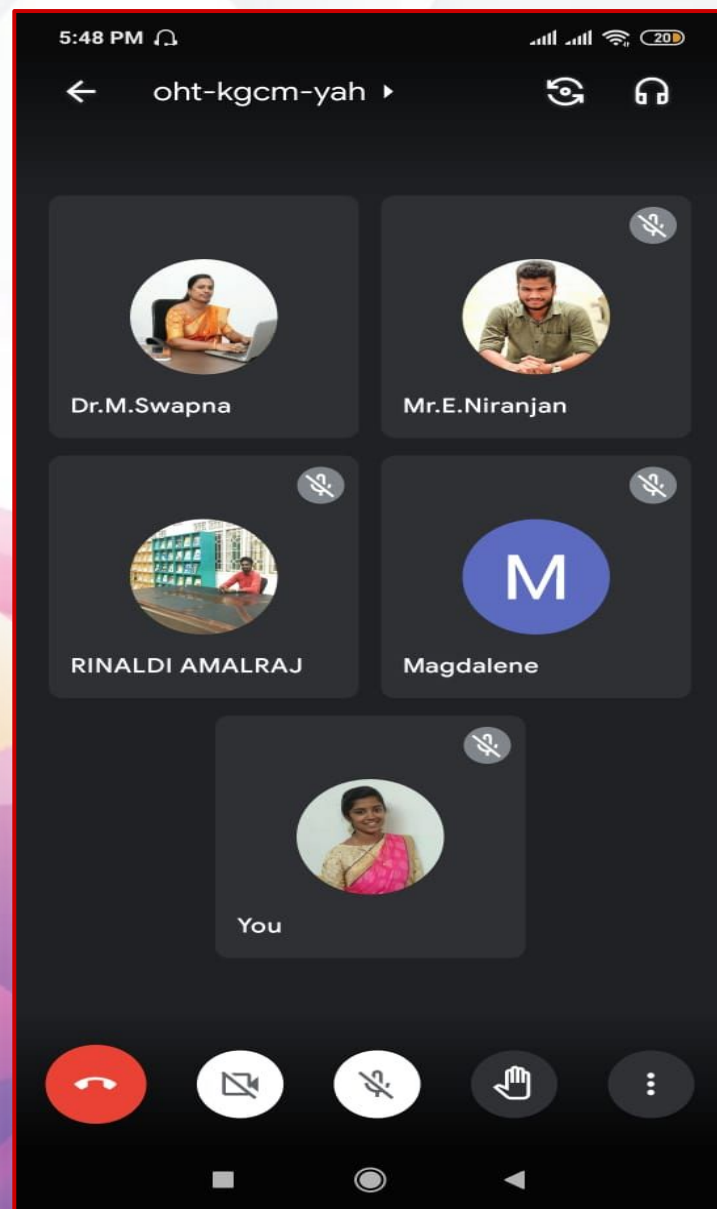
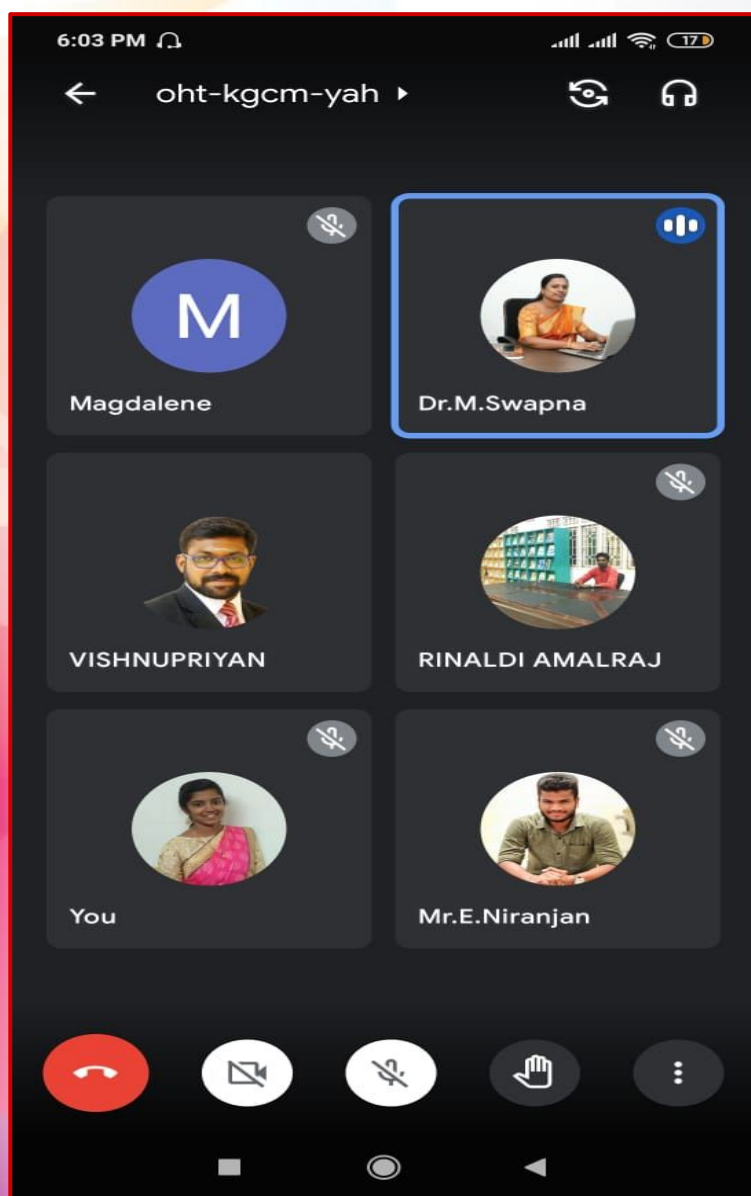


Dr.A.Sukumar, Head, Department of Commerce Professional Accounting convened a Department meeting with the faculty members to discuss the portions completion for first years, Upcoming HCL state street placement drive, Submission of CIA-II Result Analysis of first years, Conduct of club activities. Faculty advisors were asked to ensure the Registration of current batch and passed out batch students (arrear) for Bharathiar University Semester examination in the web portal. He also asked the faculty members to stay safe and take care of their health in this pandemic days.



Dr.M.Mahesh Kumar Head, Department of B.Com Computer Applications convened a Faculty meeting and informed about Bharathiar University Portal Registration for Semester examination of current 2nd and 3rd years and passout batch arrears and CIA-II Result Analysis for the First year students.

ENGLISH



Dr.M.Swapna, Head, Department of English convened a meeting with the faculty members and discussed the portions completion for first years, Submission of CIA-II Result Analysis, Registration for End Semester Examination and other department activities.

E-CERTIFICATES



ADITHYA COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiar University)

Sathy Main Road, Kurumbapalayam, Coimbatore-641107.



RLSZQU-CE000034

CERTIFICATE OF PARTICIPATION

This is to certify that

MEENA.V

of **SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE**

has participated in the Webinar on “**Digital Marketing in the New Era**” organised by the Department of Business Administration, Adithya College of Arts & Science on 11.05.2021.

Dr Raajarajeswari MA

Dr Raajarajeswari MA

Associate Professor & Head(i/c)- BBA

Dr Senthilkumar G

Dr Senthilkumar G

Principal

Dr Kulandaiswamy V

Dr Kulandaiswamy V

Secretary

Made for free with Certify'em







SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University)

Kovaipudhur, Coimbatore-641042



CERTIFICATE OF ACHIEVEMENT

This is to certify that

Mr. A. AARLIN RAJ

2ND B.COM CA

has won SECOND place in the event

BIOSCOPE

organized by Research and Publication club
of SKACAS on 07-05-2021

R. Akshaya Sudharshana

Ms. R.Akshaya Sudharshana
Club Coordinator

A. Sukumar

Dr. A.Sukumar
Head of Department

S. Palaniammal

Dr. S.Palaniammal
Principal



Dr.M.Aarthi, Assistant Professor, Department of B.Com Computer Applications Published paper entitled “College students satisfaction towards Online Classes in COVID-19” in a Peer Reviewed and Refereed Open Access International Journal namely “International Journal of Advance Research in Computer Science and Management Studies”.



Academic Research Group, Kolar.

(A RESEARCH ORIENTED ACADEMIC BODY)

"Srinivasa", NGOs Layout, Udayagiri Extension, Harohalli Main Road, Kolar-563101

Seven Days Online Faculty Development Program Certificate

This is to Certify that Smt./ Sri./ Dr./ Prof. **SHAIENDRA DHANAYA. M**

of **SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE**

has participated in Seven Days Online Faculty Development Program on the theme "POLICY INITIATIVE AND QUALITY ENHANCEMENT IN HIGHER EDUCATION" from 05-05-2021 to 11-05-2021 organised by

Academic Research Group, Kolar.


Dr. K S Sailaja

FDP Co-ordinator
Academic Research Group


Dr. S Muralidhar
Chief Mentor
Academic Research Group







SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University)

Kovaipudhur, Coimbatore-641042



CERTIFICATE OF ACHIEVEMENT

This is to certify that
Ms. S. KEERTHANA
2ND B.SC IT
has won **FIRST** place in the event
BIOSCOPE

organized by Research and Publication club
of SKACAS on 07-05-2021

R. Akshaya Sudharshana

Sukumar

S. Palaniammal

Ms. R.Akshaya Sudharshana
Club Coordinator

Dr. A.Sukumar
Head of Department

Dr. S.Palaniammal
Principal



SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University)

Kovaipudhur, Coimbatore-641042



CERTIFICATE OF ACHIEVEMENT

This is to certify that
Mr. J. S. SRI BALAJI
2ND B.SC IT
has won **THIRD** place in the event
BIOSCOPE

organized by Research and Publication club
of SKACAS on 07-05-2021

R. Akshaya Sudharshana

Sukumar

S. Palaniammal

Ms. R.Akshaya Sudharshana
Club Coordinator

Dr. A.Sukumar
Head of Department

Dr. S.Palaniammal
Principal



PARTICIPATION — CERTIFICATE —

awarded to

RESHMA SIVAKUMAR

for successfully completing Career Fest quiz in

Internet of Things (IoT)

offered by Amity Future Academy

Date
May 10, 2021


DIRECTOR
AMITY FUTURE ACADEMY



PARTICIPATION — CERTIFICATE —

awarded to

RESHMA S

for successfully completing Career Fest quiz in

Cyber Security

offered by Amity Future Academy

Date
May 10, 2021


DIRECTOR
AMITY FUTURE ACADEMY

**EGS PILLAY****Group of Institutions**

ENGINEERING | ARTS & SCIENCE | POLYTECHNIC | PHARMACY | B.ED., | INTERNATIONAL SCHOOL (CBSE)



Certificate of Participation

This certificate is awarded to

SRI BALAJI J.S**Sri Krishna adhitya college of arts and sciences**

for actively participating in

ONLINE QUIZOPHILE 2020 COMPETITION

organized by

EGS Pillay Group of Institutions-Nagapattinam.**Quizophile
2020****Prof.K.Manikanda Kumaran**

Admission Chairman

Mr.T.Vijay Sundaram

Director-EGS GOI

Dr.S.Chandrasekar

CEO-EGS GOI

INVITED TALK



NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)
(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified
Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)
'Nehru Gardens', Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



NATIONAL SERVICE SCHEME

Workshop on

CONSERVATION OF WATER

Date; 12/5/2021.

Time; 12:01 PM to 1:00PM.

link; <https://meet.google.com/pih-zgav-qgf>



Resource Person

Mr. I. Gobi MCA., M.Phil., (Ph.D.),
NSS PROGRAMME OFFICER
Sri Krishna Adithya College of
Arts and Science,
Koval Pudur, Coimbatore,
Tamil Nadu 641042

ORGANISING SECRETARY

Dr.S.Swarnalatha
NSS programme officer

PRINCIPAL

Dr.B.Anirudhan



Meeting details: Gobi I is presenting

Dr.Thangavel P and 27 more

12:30 PM

Meeting details: Gobi I is presenting

Water your yard and outdoor plants early or late in the day to reduce evaporation.

Use a shut-off nozzle on your hose.

Use plants that require less water.

Mulch around plants to hold water in the soil.

Get an Energy Star labeled washing machine.

Use a low flow showerhead.

Wash only full loads.

Take shorter showers — five minutes or less is best.

Turn off the water while soaping hands and brushing teeth.

Turn off sink faucet while scrubbing dishes and pots.

Install new toilets that use less than 1.6 gallons per flush.

Put faucet aerators on sink faucets.

Use a broom, not a hose, to clean driveways and walkways.

Dr.Kasimani R

20UGBI042 saw...

Gobi I

Swarnalatha R

Ashna G

20UGCC071 Raj...

kannan shanmu...

anilarya anilarya

20ugcp052 sujin

Meeting details: Gobi I is presenting

Activate Windows

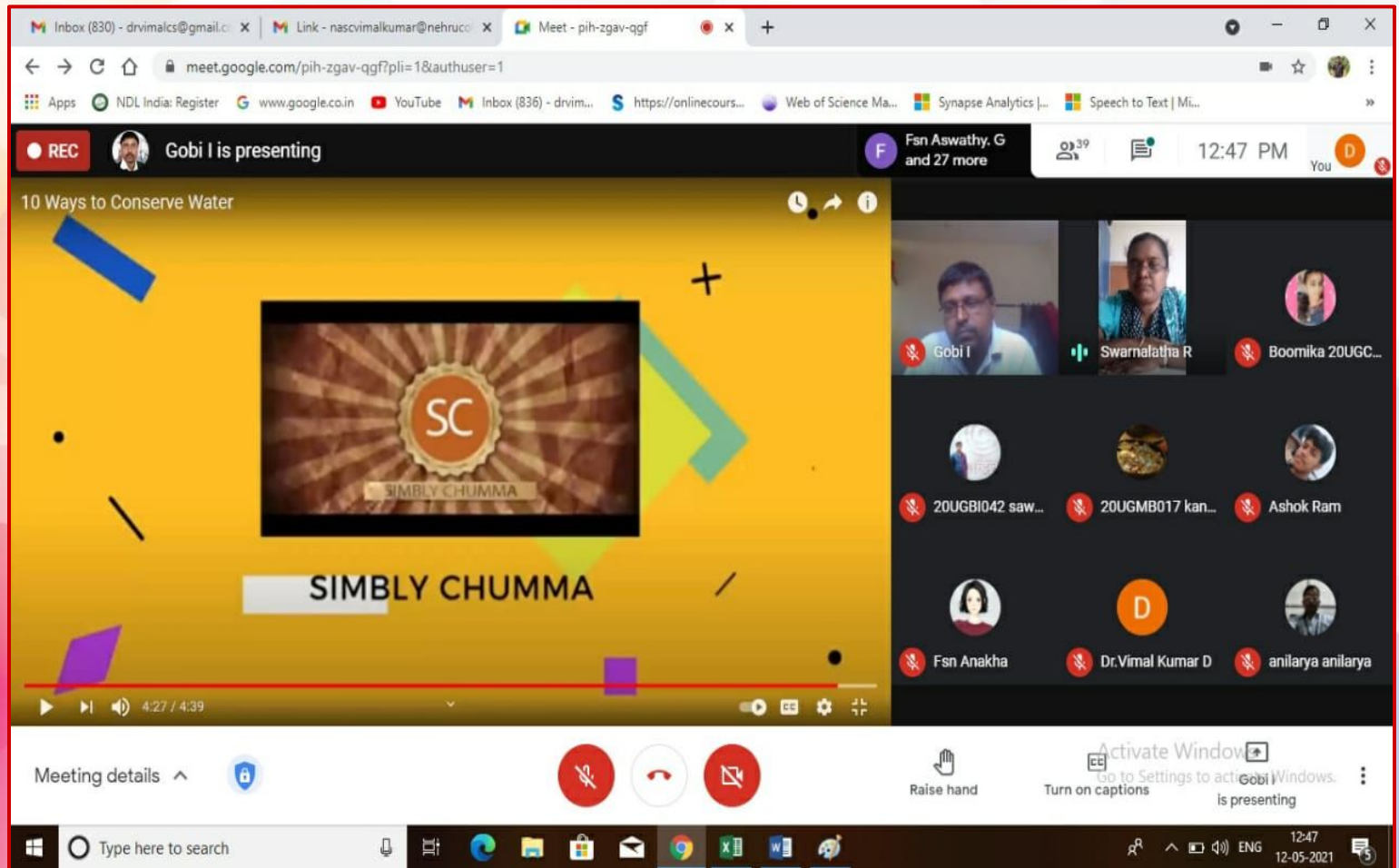
Go to Settings to activate Windows.

is presenting

Windows

Type here to search

12:30 12-05-2021



A one day workshop on "Conservation of Water" was conducted on behalf of NSS on 12-5-2021. Mr.I.Gobi, Assistant Professor and NSS Programme Officer of Sri Krishna Adithya College of Arts and Science was the Resource person. He gave an excellent speech on the methods and techniques of water conservation. This workshop was planned as a part of "Swachh Action plan" an initiative by the Government of India.

B.Com BI FIN



SIIMS
Standalone
BUSINESS SCHOOL

SAKTHI INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES
NGM College Campus, Pollachi (Tk.), Coimbatore (Dt.) - 642 001.
(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)
An Institution Recognised Under 2(f) & 12(B) of UGC Act 1956
Founder Chairman - Padma Bhushan Arutchelvar Dr. N. Mahalingam

Workshop

Virtual Workshop on TALLY

Resource Person

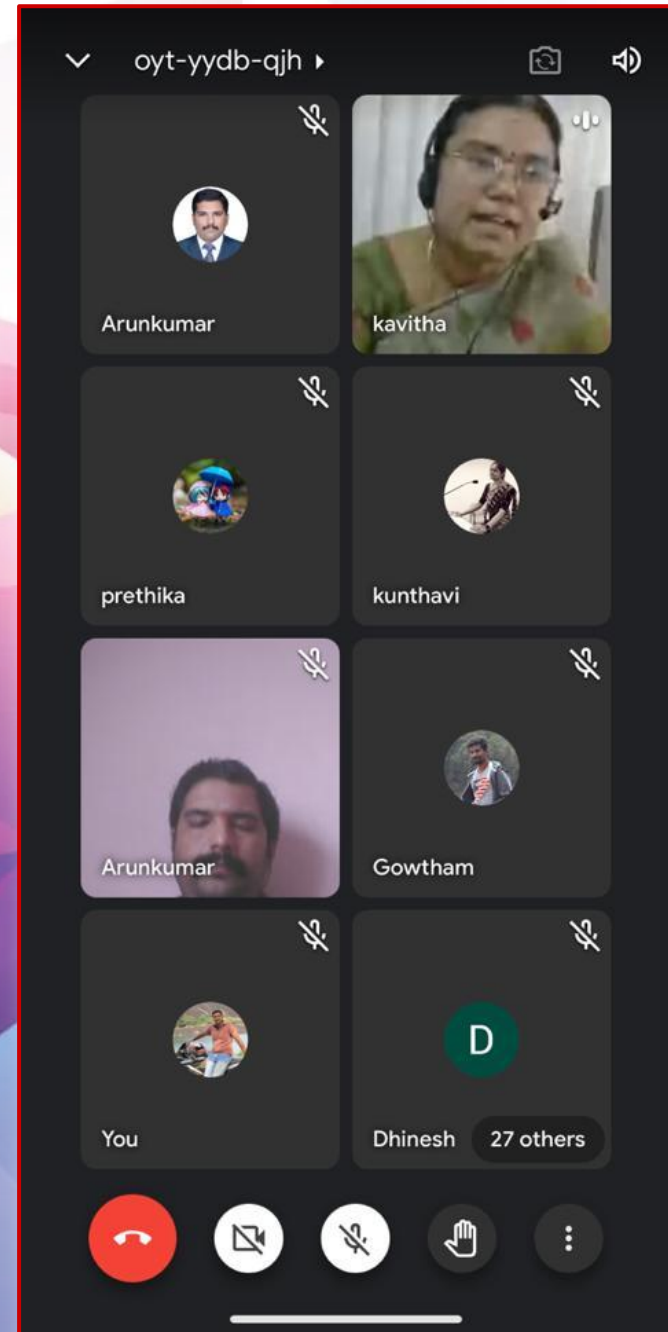
Mr. ARUNKUMAR B

Assistant Professor
Sri Krishna Adithya College of Arts and Science
Coimbatore


April
29


12
p.m.

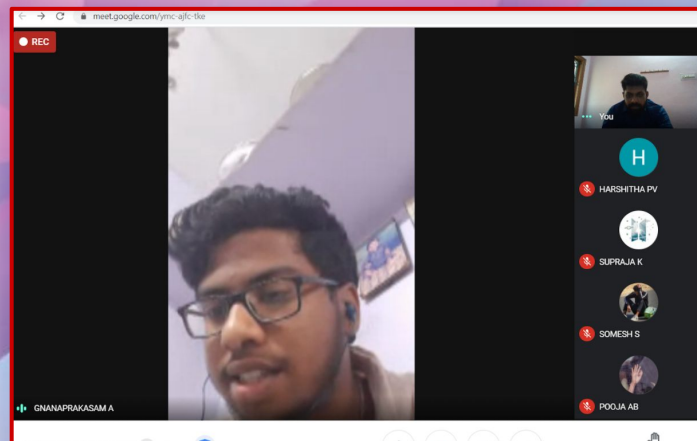
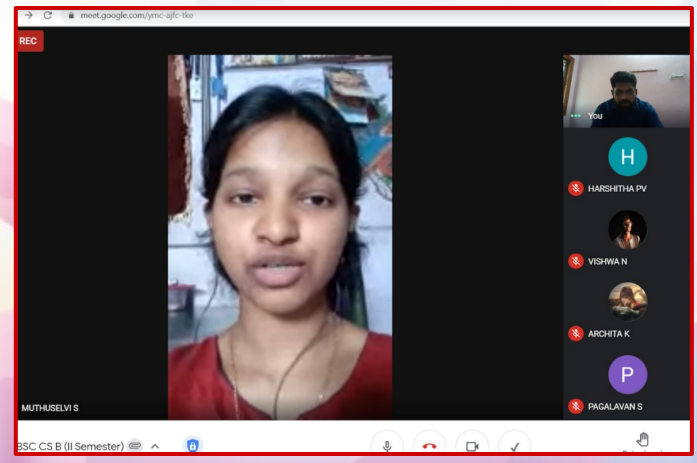
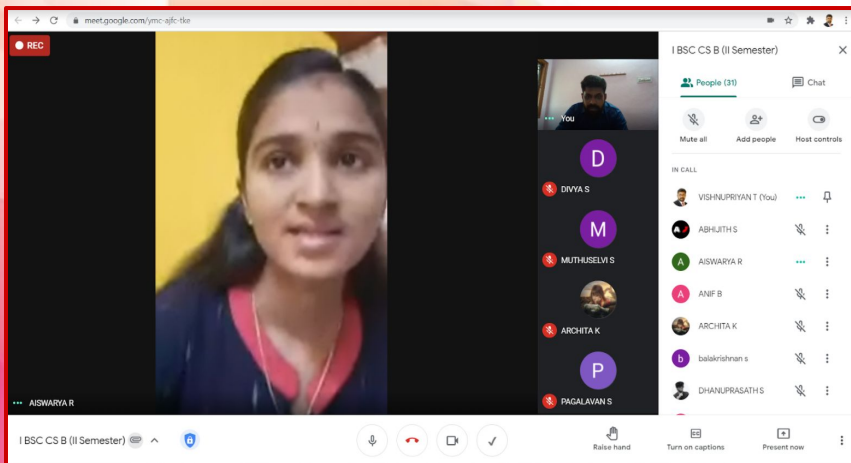
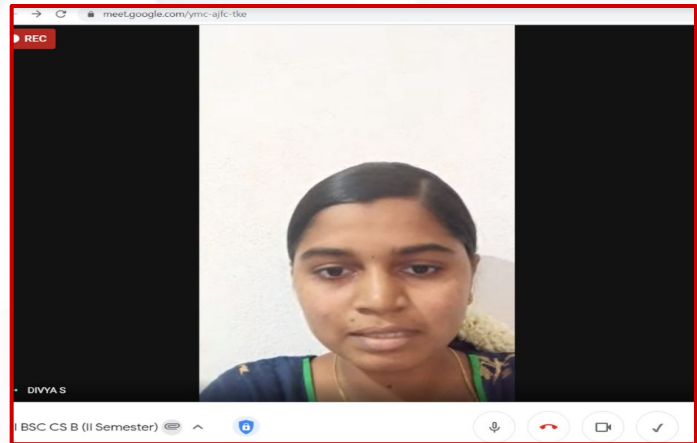
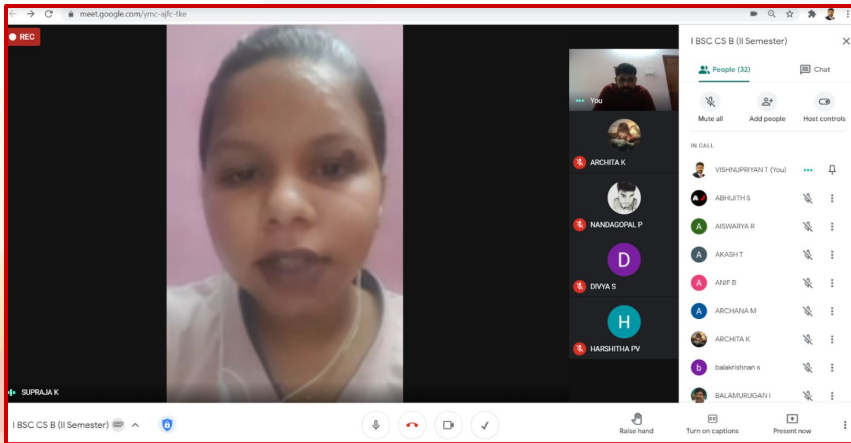




Mr. B. Arunkumar, Assistant Professor, Department of Commerce with Finance and Commerce with Banking & Insurance, acted as Resource Person for a virtual “Tally Workshop” conducted by SIIMS, Pollachi.

STUDENTS' PRESENTATION

ENGLISH

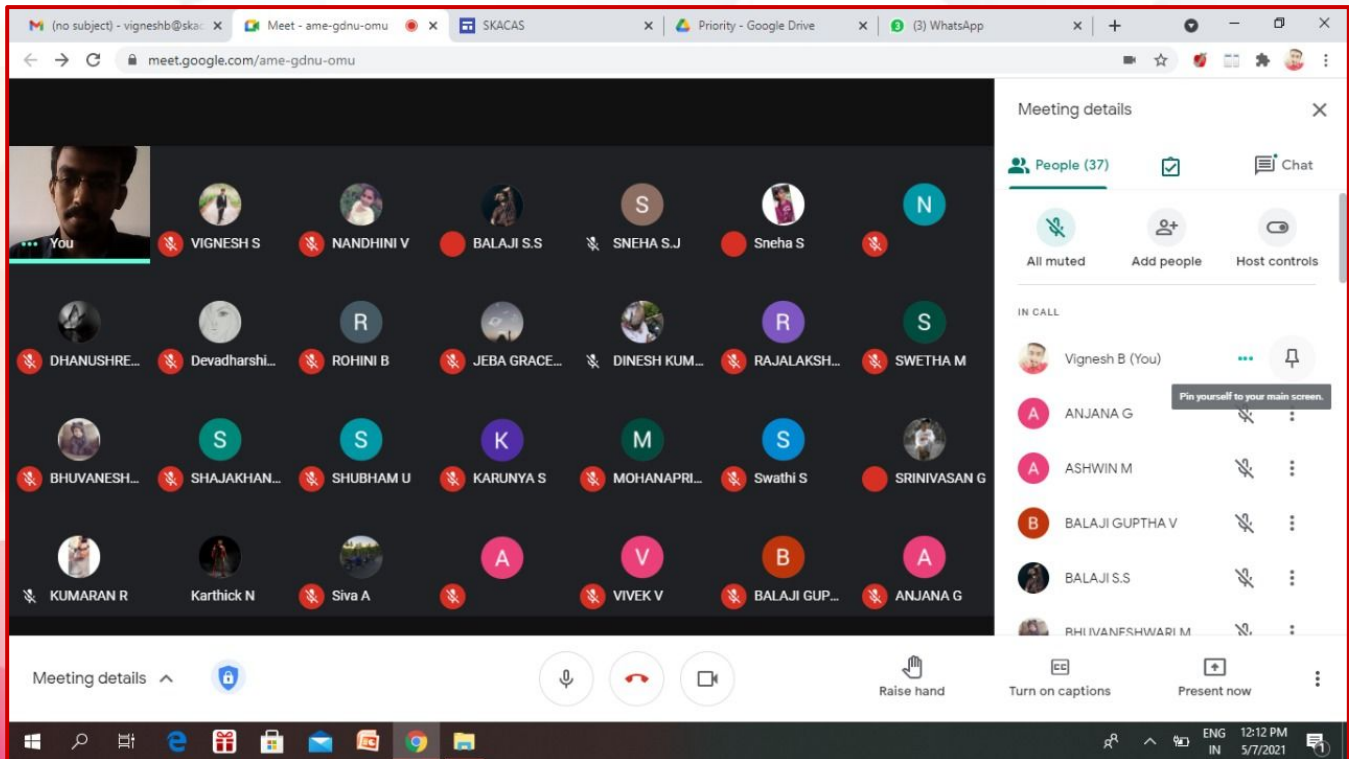


Mr.T.VISHNUPRIYAN, Assistant. Professor, Department of English conducted a presentation on "Youngsters spending unreasonable time on Social Media" and "COVID- 19 and Its Impact in 2021" Students of I BSC CS 'B' shared their views.

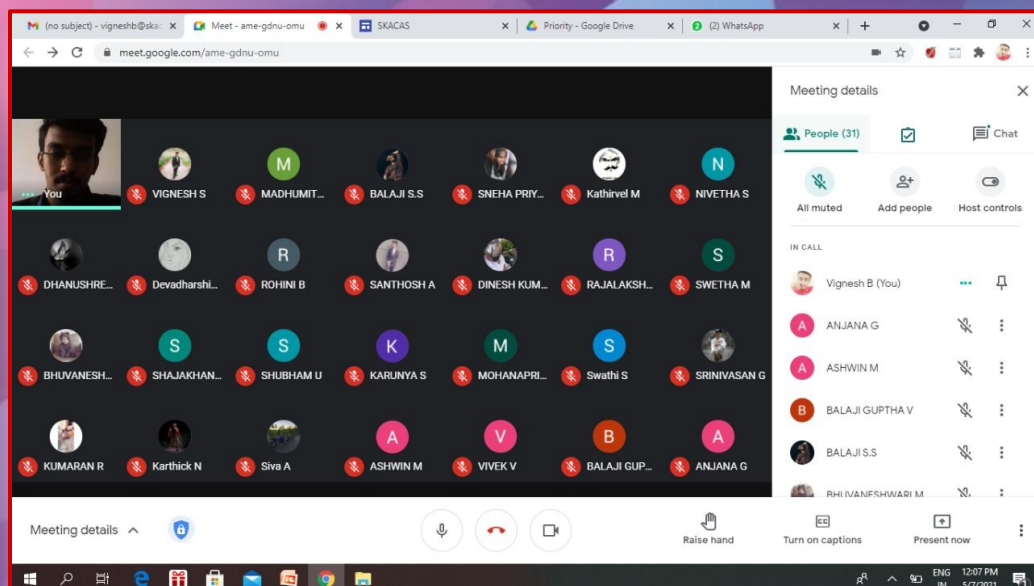
Tutor Ward Meeting



Mr.S.Balasubramani, Assistant Professor, Department of B.Com Computer Applications conducted a Tutor Ward Meeting for the students of II B.Com CA-B regarding the application process and preparation for End Semester Examination, Placement drives and etc.



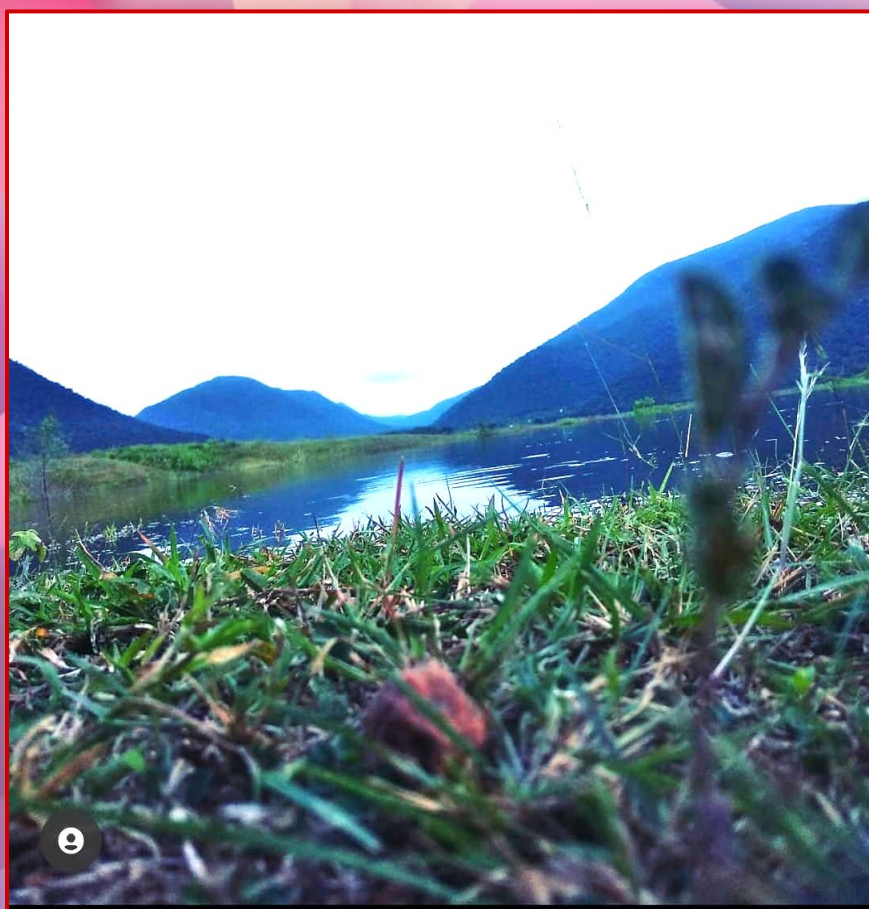
Mr.B.Vignesh, Assistant Professor, Department of B.Com Computer Applications conducted a Tutor ward meeting for the students of III B.Com CA-A B and discussed the preparation for End Semester Examination, Placement drives and etc.



CREATIVE CORNER

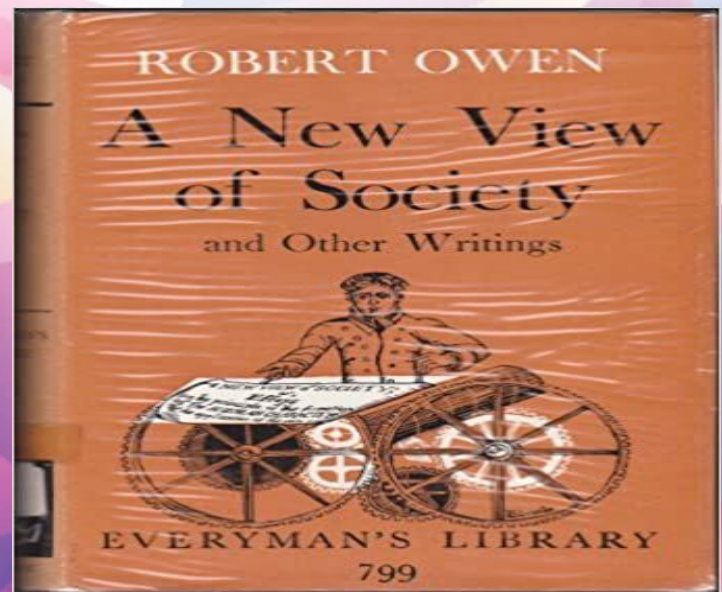
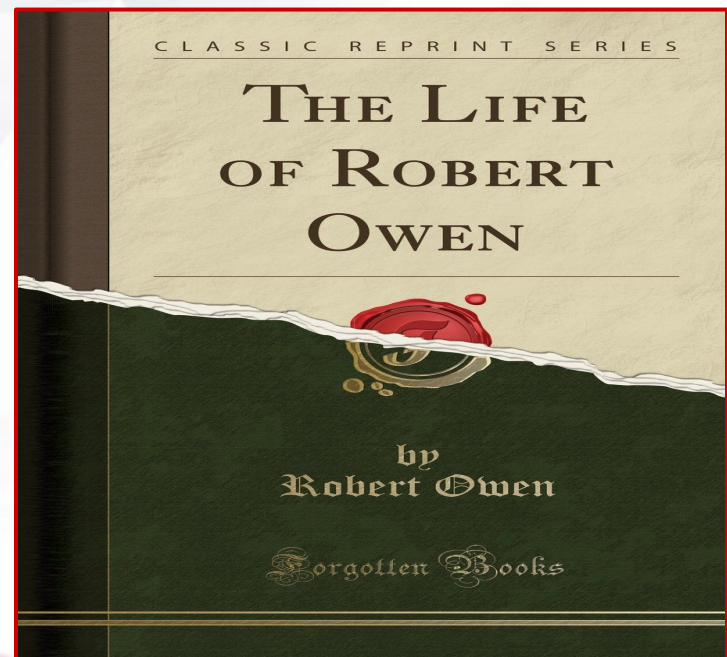


BOTTLE ART
Done by
Ms.Aishwarya S
III B.Com PA B

ENGLISH

**SHOT BY
SANJAY.S
I BA ENGLISH**

KNOW THE FACTS

ENGLISH

Robert Owen was a Welsh social reformer and writer. He was one of the founders of utopian socialism and the cooperative movement. He became known as 'a capitalist who became the first Socialist'. Owen set up the first infant-school in Britain, and a three-grade school for children under ten. His works include A New View of Society.

ADITHYA @ MEDIA

Stress on developing creative skills in arts and craft

Coimbatore, May 12: Skills in arts and crafts will not only yield incredible opportunity for startup businesses and will reveal the inbuilt talent, observed Kalam's World Record holder Ramya Nagarajan, Founder and CEO – Paintz N Pallettz, Tiruchi.

She was speaking at a virtual skill development training workshop, organized by the Institutional Innovation Council of Department of Information Technology, Sri Krishna Adithya College of Arts and Science, Kovaipudur in Coimbatore when she detailed about handicrafts like cloth-based scroll paintings from Bengal and Odisha designs, murals of Kerala, colorful

paper quilting originating in ancient Egypt, glass-stone ornaments, She demonstrated few crafts including curios, dry flowers, handicrafts made from paper to metals, Pooram crafts and hammocks.

The woodwork category includes teak, rosewood and whitewood with products ranging from home appliances to toys.

Expressing concern that the interest to learn arts and crafts is slowly fading in the recent times, she said that there is ample opportunities in crafts, if individuals possess creative skill in cane handicrafts, Basket weaving, Bonsai, brass handicrafts, Caricature, Charcoal

Portraits, Crocheting, Customized glowing pot, Dokra, Embroidery, Glass handicrafts, Jewelry making, Leather Handicrafts and mirror arts.

Dr.S.Palaniammal, Principal in her presidential address said that students possessing multidisciplinary skills will help them scale new heights. Dr.Sreejith Vignesh B P, Head, Department of Information Technology welcomed while K.Preethi, first year student played host for the event. Dr.K.Santhiya, IIC coordinator of the department proposed a vote of thanks. About 120 student and faculty members attended the virtual event.

Institutional Innovation Council along with Department of Information Technology organized a virtual session on “Incredible Opportunities in Arts and Crafts for Start-Up Business” on 05.05.2021. This news was published on May 12, 2021 in Trinity Mirror Newspaper.

‘Make a promising career in creative writing’

Coimbatore, May14:

No denying the fact that there is a plethora of job opportunities to students pursuing UG English in a global perspective, said Dr K Kishore, Associate Professor, Department of Commerce, Voorhees College, Vellore at a webinar on the topic ‘Careers for Non-native English’ organised by The Communicative Club of Excellence of the Department of English, Sri Krishna Adithya College of Arts and Science, Kovaipudur.

The resource person stressed the need for learning English and informed the students about the career opportunities available in different domains like Content Writing / Editing, Technical Writing, Copywriting, Instructional

Design, Public Relations and Social Media Manager / Digital Communicator. Emphasizing the importance of English language, he said that English grads can opt for Advertising Industry, Linguistics and Publishing field as it assures them a promising career and added that there is no dearth of jobs for those who possess the creative writing skill both within the country and upcountry.

Dr S Palaniammal, principal presided while M. Sindhuja, III BA English welcomed. Dr. M. Swapna, Associate Professor and Head also spoke on the occasion. J Vanmathy, III B.A. English proposed a vote of thanks. Club coordinators T. Vishnupriyan, S. Rinaldi Amalraj and E. Niranjana coordinated the webinar session.

The Communicative Club of Excellence of the Department of English, SKACAS organized a Webinar on “Careers for Non-native English Speakers” on 8 th May 2021. This news was published in Trinity Mirror newspaper on May 14, 2021.