



*Athina*  
Information Bulletin

e-Academia 49.0



SRI KRISHNA  
INSTITUTIONS  
COIMBATORE

# SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

Recognized with UGC 2(f) & 12(B) status by UGC | Affiliated to Bharathiar University

Kovai Pudur, Coimbatore - 641 042



SRI KRISHNA  
ADITHYA  
COLLEGE OF ARTS AND SCIENCE



# IN-FOCUS

## Editorial Team

### Editor-in-Chief

**Dr. S. Palaniammal, Principal**

### Co-Editor

**Dr. M. Swapna, HoD – English**

### Interface Designer

**Mr. S. Ahamed Johnsha Ali - BCA**

## Department Coordinators

Mr. S. Rinaldi Amalraj - English

Ms. G. Subhashree - English

Mc. Divya Sundaram - Psychology

Dr. R. Mohanapriya - Mathematics

Mrs.S.Bhuvaneswari-B.Com CA

Ms. R. Akshaya Sudarshana - B.Com PA

Ms.R.Preetha Leena - B.Com & M.Com

Mr.B.Arunkumar - B.Com B&I and Finance

Mr.V. Murugesh - B.Sc IT

Dr. M. Meenakshi Saratha - B.Com CS & IT

Mr.G.Dharma Vignesh- B.Com AF & BBA CA

Ms.J.Loveline Zeema - B.Sc CS

Mr.P.Rajesh - Tamil

Mr.A.P.Thangamuthu - B.Sc CT

01

**Principal's Desk**

02

**Appreciation – Doctoral Degree**

03

**National Innovation and Startup Policy**

04

**Vignana Club Events**

05

**Department Meeting**

06

**Invited Talk**

07

**Academic Review Meeting**

08

**Students' Presentation & CCM**

09

**E-Certifications & Faculty Publication**

10

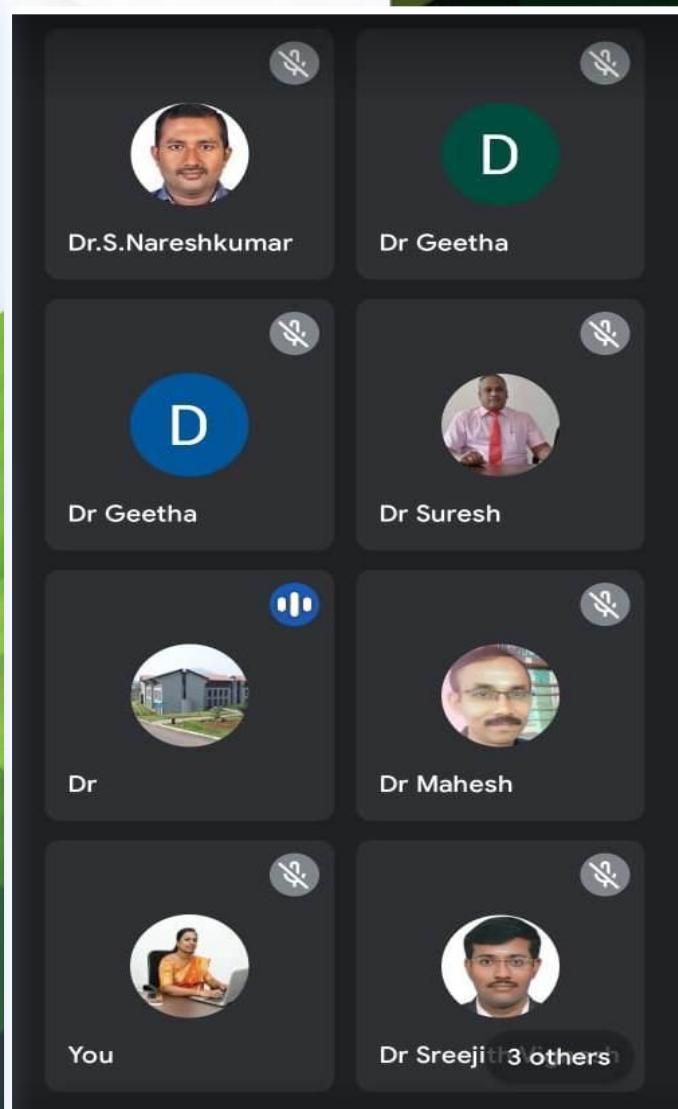
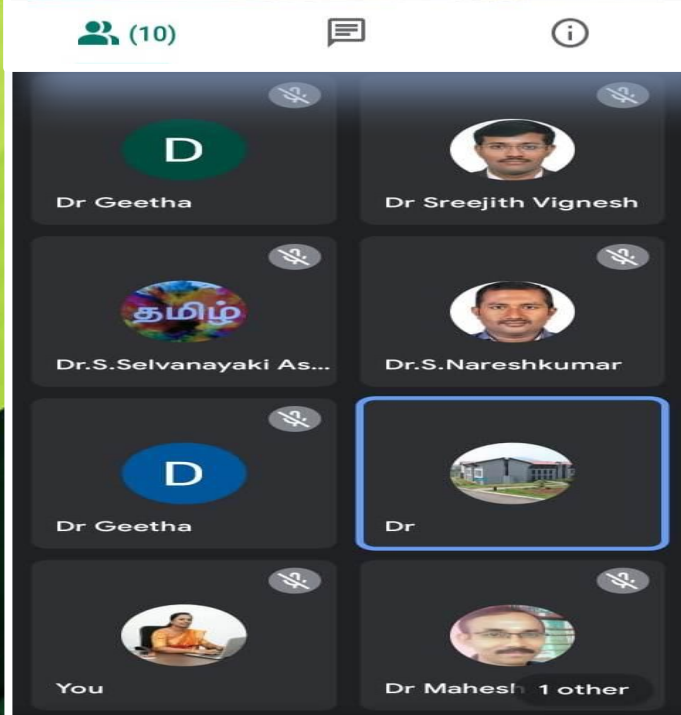
**Creative Corner & Know the Fact**

The background of the central section is an abstract composition of various-sized triangles and polygons in shades of yellow, orange, and light brown, creating a mosaic-like effect. The shapes are layered, with some appearing more prominent than others, giving a sense of depth. The overall color palette is warm and vibrant.

# **PRINCIPAL'S DESK**



# HoDs Meeting



A meeting was convened by our beloved Principal Dr.S.Palaniammal for all the Heads of the Departments and informed about the rescheduled dates of end semester examinations, revision classes and one-to-one Academic Review Meeting of first year classes.

# Doctorate in Management

**SKACAS is proud of you !**



# CONGRATULATIONS

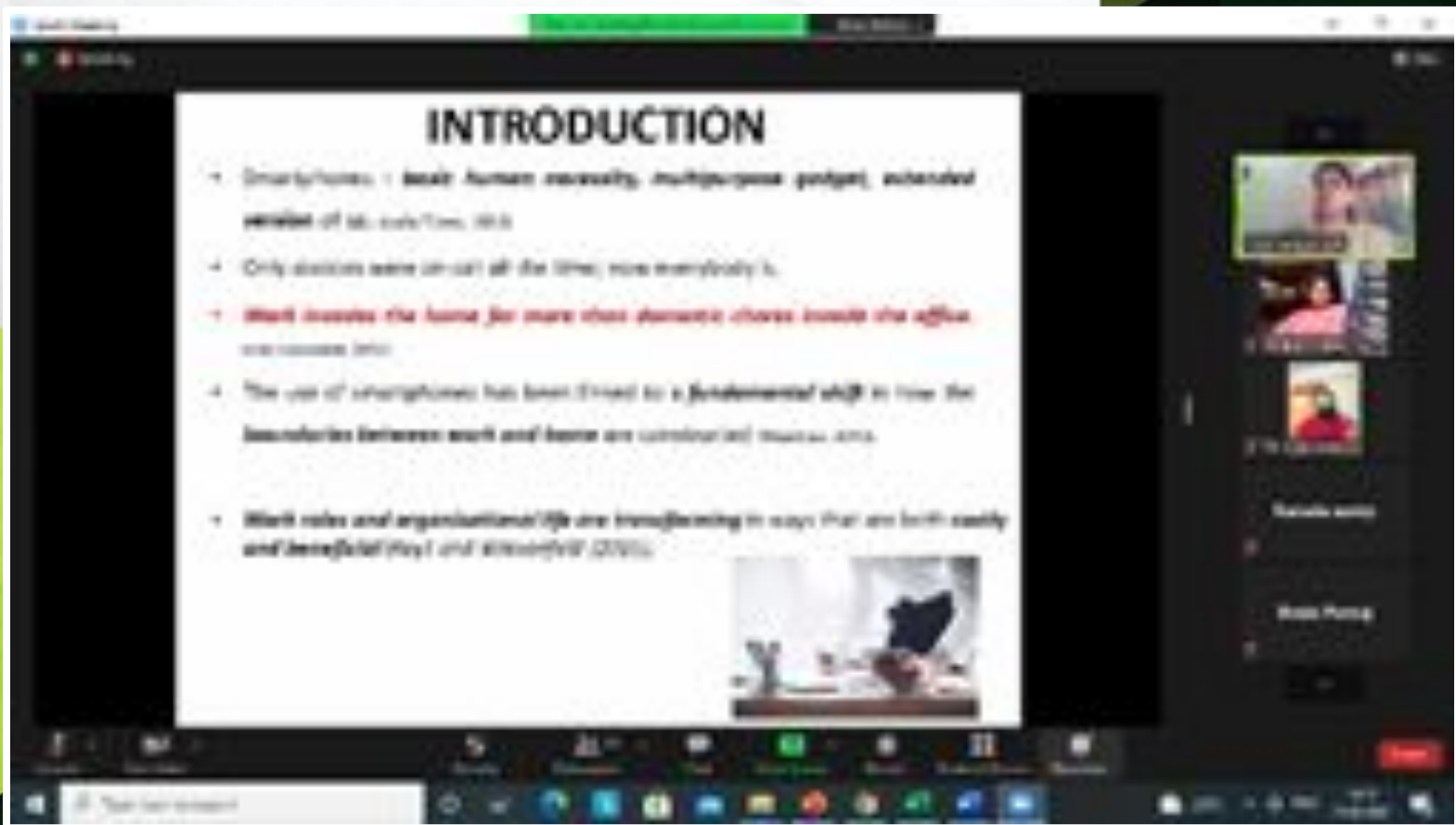


The Management, Principal,  
Faculty and Students take  
pride in congratulating  
Dr.R.Preetha Leena for  
successfully completing  
Doctorate in Management.





# HoDs Meeting



**Dr..R.Preetha Leena, Assistant Professor, Department of Commerce (B.Com, B.Com BPS & M.Com) successfully defended her dissertation in the field of Management on the topic “Smartphone Intrusion at Workplace and Job Performance – An Empirical Investigation among IT Professionals in Chennai.” She was awarded Doctorate by the panel of Examiners during the Ph.D Viva Voce held on 17.05.2021.**

# HoDs Meeting

BHARATHIAR UNIVERSITY, COIMBATORE – 641 046

RESEARCH AND DEVELOPMENT CENTRE

Ph.D. PUBLIC VIVA-VOCE EXAMINATION

Ref No: BU/R&E/Ph.D/2021/18335, Dated: 22.04.2021

## NOTIFICATION

**Name of the Supervisor:** Dr.M.Kirupa Priyadarsini,  
Associate Professor, PSG Institute of Management,  
Avinashi Road, Peelamedu, Coimbatore – 641 004.

**External Examiner:** Dr.Alka Awasthi,  
Director, Dept. of Management,  
NRI Group of Institutions, Bhopal  
Madhya Pradesh – 462 022.

**University Nominee:** Dr.Rupa Gunaseelan,  
Professor & Director i/c, BSMED,  
Bharathiar University, Coimbatore – 46.

**Name of the Researcher:** Ms. R.Preetha Leena

**Title of the Ph.D. Thesis:** Smartphone Intrusion at Workplace and Job Performance – An Empirical Investigation among IT Professionals in Chennai.

Dear Sir/Madam

The public Viva Voce examination for the candidate **Ms.R.Preetha Leena**, is scheduled to be conducted as detailed below:

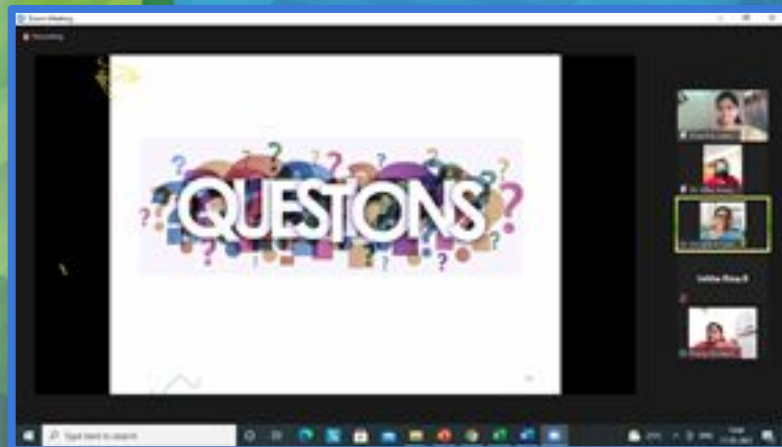
**Date & Time :** May 17, 2021, 02.30 pm

**Link:** <https://us02web.zoom.us/j/87089371982?pwd=WVpHNUFnQXdmdGJxT0RvQzFnSWFOdz09>

Meeting ID: 870 8937 1982  
Passcode: WELCOME

You are invited to participate in the Ph.D. Viva Voce examination mentioned above. This information may kindly be circulated among the faculty colleagues, research scholars and those who are interested.

Signature of the Supervisor







# **NATIONAL INNOVATION AND START UP POLICY @ SKACAS**

## B.Sc., IT

The screenshot shows a Microsoft PowerPoint presentation titled "Implementation Training Session for NISP Coordinators". The slide content includes the following text:

- Implementation Training Session for NISP Coordinators**
- 17 May 2021, 11:30 AM- 1:00 PM**
- National Innovation and Startup Policy for students and faculty of HEIs (NISP)

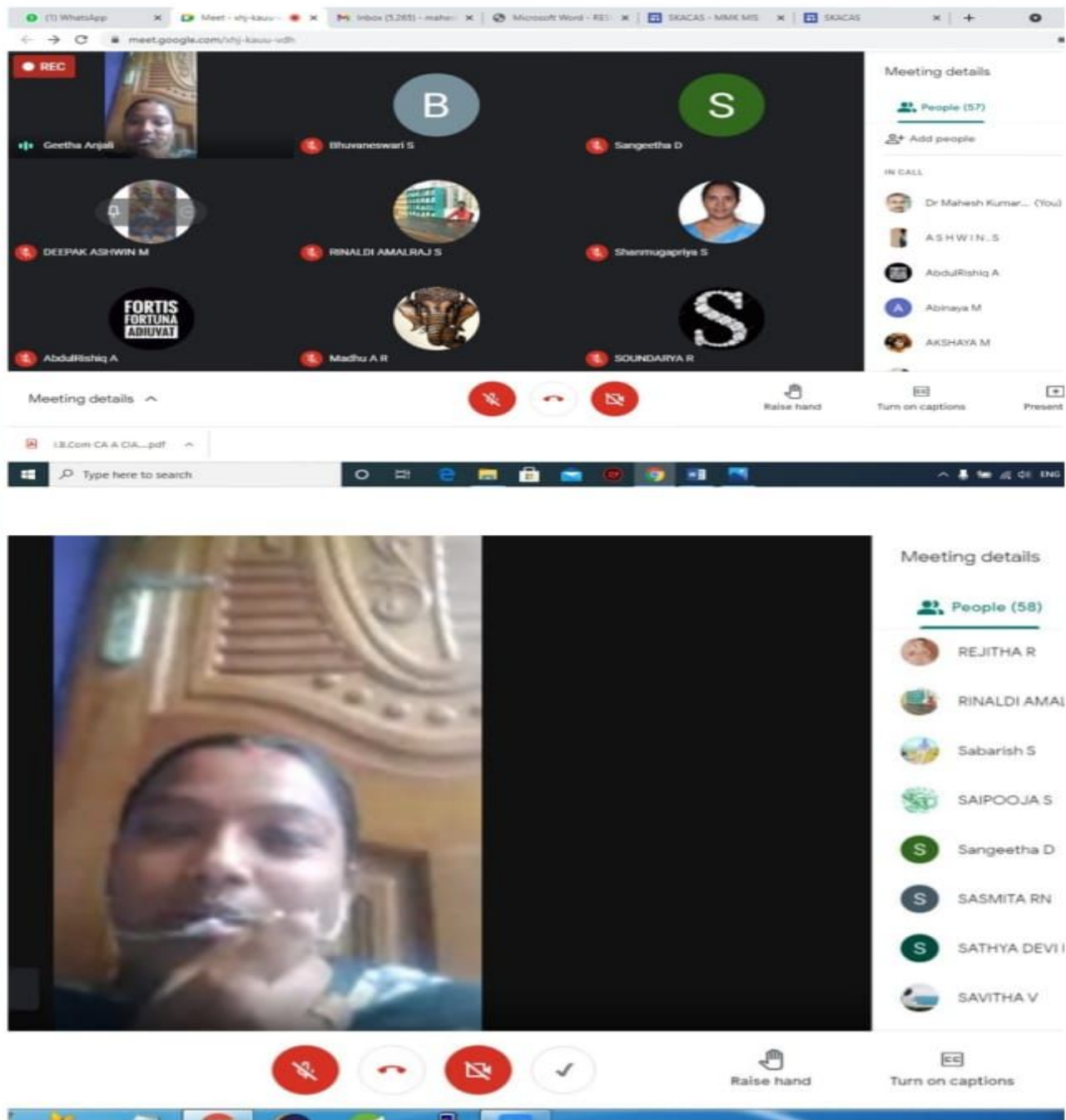
At the top of the slide, there are logos for the Ministry of Education, Government of India, MoE's INNOVATION CELL, and AICTE. A video conference window is visible on the right side of the slide, showing participants: U.C. Agarwal, DIT Univer... and K.Hima Bindu. The bottom of the slide shows a navigation bar with buttons for "Unmute", "Stop video", "Share", and "Participants".

Dr.Sreejith Vignesh B P, Head of the Department of Information Technology of Sri Krishna Adithya College of Arts and Science, Coimbatore represented the institution and underwent NISP Coordinator Training program on 17.05.2021. Dr.Abhay Jere Chief Innovation Officer, Mr. Dipan Sahu, Assistant Innovation Director, Ministry of Education, Government of India appreciated the institution and the NISP Coordinator for taking steps and being a key changer in framing the policy during this pandemic period to help students and faculty fraternity and shared the steps to implement the National Startup and Innovation Policy for the stakeholders in the institution.



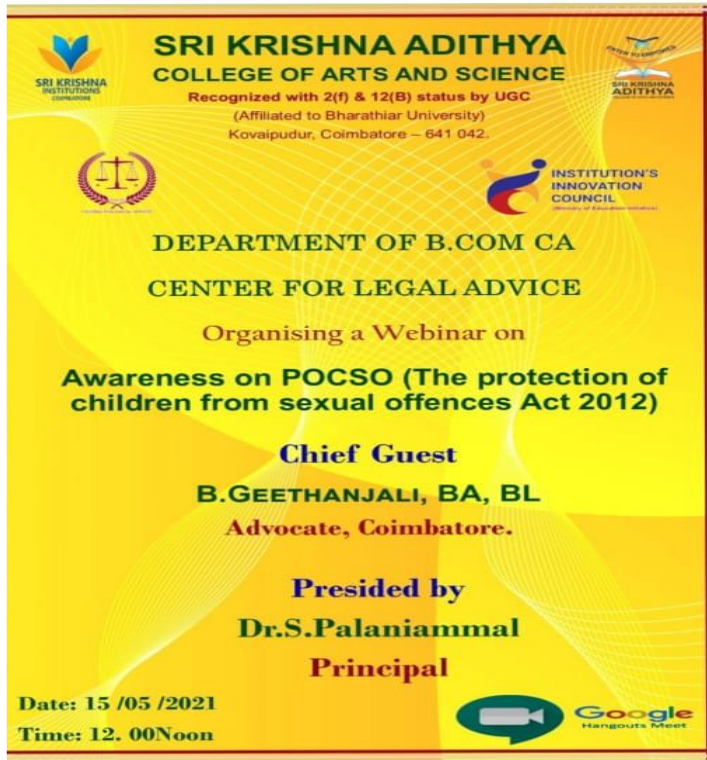


# **VIGNANA CLUB EVENTS**



The Center for Legal Advice and Department of B.Com.CA, Sri Krishna Adithya College of Arts & Science, Coimbatore conducted a webinar on “Awareness on POCSO” on 15th May, 2021 at 12.00 noon. This programme created awareness among





the students regarding the protection of children from sexual offences. Ms. B. Geethanjali, BA, BL. Advocate, Coimbatore was the Resource Person. She mentioned various ways to report the heinous crimes of sexual abuse and the importance of the children's protection even during the

lockdown period. She also pointed out the legal acts that protects children from sexual abuse and gave insight about child helpline for care and protection. This webinar facilitated the students and faculty members to know more about the importance of POCSO Act and commitment towards their own role.

# B.COM CS, IT, BI & FIN




**SRI KRISHNA ADITHYA**  
**COLLEGE OF ARTS AND SCIENCE**  
 Recognized with UGC 2(f) & 12 (B) status  
 (Affiliated to Bharathiar University)  
 Kovai Pudur, Coimbatore-641 042


**ADITHYA'S VIGNANA**  
 CLUSTER OF CLINIC  
 Department of Commerce CS, IT, B&I & Finance  
**ADITHYA'S CENTRE FOR WOMEN EXCELLENCE**  
 CORDIALLY INVITES YOU ALL FOR THE  
 WEBINAR ON  
**"How to lead a team-Motivational talk"**  
 Chief Guest  
**V.Girijasivakami**

The screenshot shows a Google Meet interface during a webinar. The main video feed displays a woman with glasses speaking. To the right, a text box contains the following text:

- Confidence: To be an effective leader, one should be confident enough to ensure that others follow his commands. If he is unsure about his own decisions and qualities, then your subordinates will never follow him. As a leader, he has to be oozing with confidence. To gain respect from subordinates he needs to show some assertiveness.

The bottom of the screen shows a grid of participants and a list of names, including:

- AKSHAYA DHARSHINI R
- PRYADHARSHINI P
- NAVYAPRIYA V
- KALIRAJ M
- MOHAMMED ISHAK T S
- VINAY VIKRANTH V
- HEMESH M
- Soja M
- GOVSEK A S

The right sidebar lists more participants:

- Deepakkumar M
- DHANVANTH VS
- DHARANI S
- Dharshana T
- FAYAZ F
- Gayathri S
- Giri Siva
- Giri Siva Presentation
- Meenakshi Saratha M





Adithya's Centre for Women Excellence had organised a webinar on “How to Lead a Team- A Motivational Talk” on 18th May 2021 at 11am. Dr. S. Palaniammal, Principal. SKACAS, presided the event. Ms.V.Girijasivakami, Education Officer, Central Board for Workers Education, Coimbatore was the Chief Guest of the day. She started her session with motivational story. She gave tips for the students for leading a team. She also explained the importance of listening, reading and other communication skills. Later defined on how to use and increase these potentials to lead a team. She also stressed on the point of difference between follower and a leader. Nearly 95 members have participated in this event. They also interacted with the resource person to clarify their doubts.

**B.Sc., IT**

**Cordially invites you all for the**

**WEBINAR ON**

**"IMPORTANCE OF ORGANIC FARMING"**

**Keynote Speaker**

**Dr. K. SURESH BABU**  
Asst. Agrl. Officer  
Tamil Nadu Agricultural University  
Coimbatore

**Presided by**

**Dr. S. Palani**  
Principal

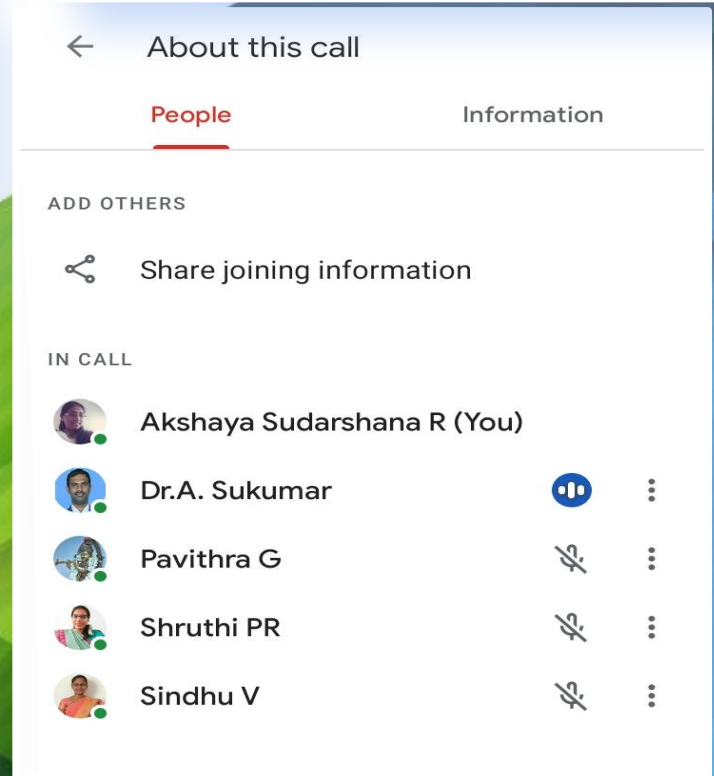
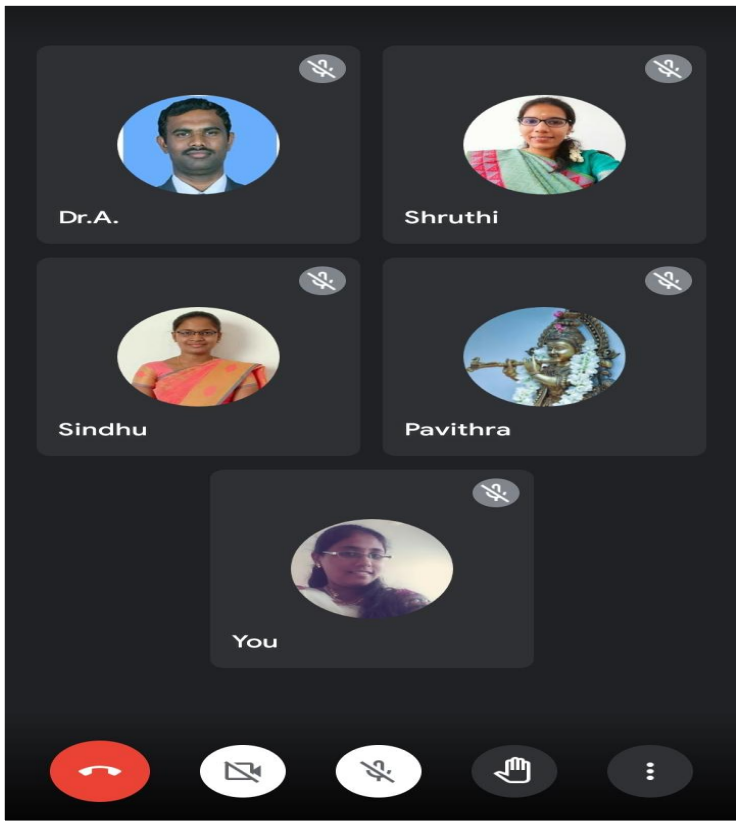


The Webinar on “Importance of Organic Farming” was conducted for the students of Organic club on 17.05.2021. Dr.Sreejith Vignesh B P, HoD, Department of Information Technology welcomed the gathering. Dr. S. Palaniammal, Principal, Sri Krishna Adithya College of Arts and Science presided over the function and delivered the presidential address. Dr. K. Suresh Babu, Asst. Agri. Officer, Tamil Nadu Agricultural, Coimbatore was invited as a Speaker of the Session. The Speaker gave good insights on organic farming, terrace/ kitchen gardening and its formation. Around 110 members actively participated and interacted with the resource person and clarified their doubts regarding the preparation of fertilizers, nutritious product, and good for health. The meeting was overseen and coordinated by Prof. I. Gobi and Prof.V. Murugesh, organizers of the club.

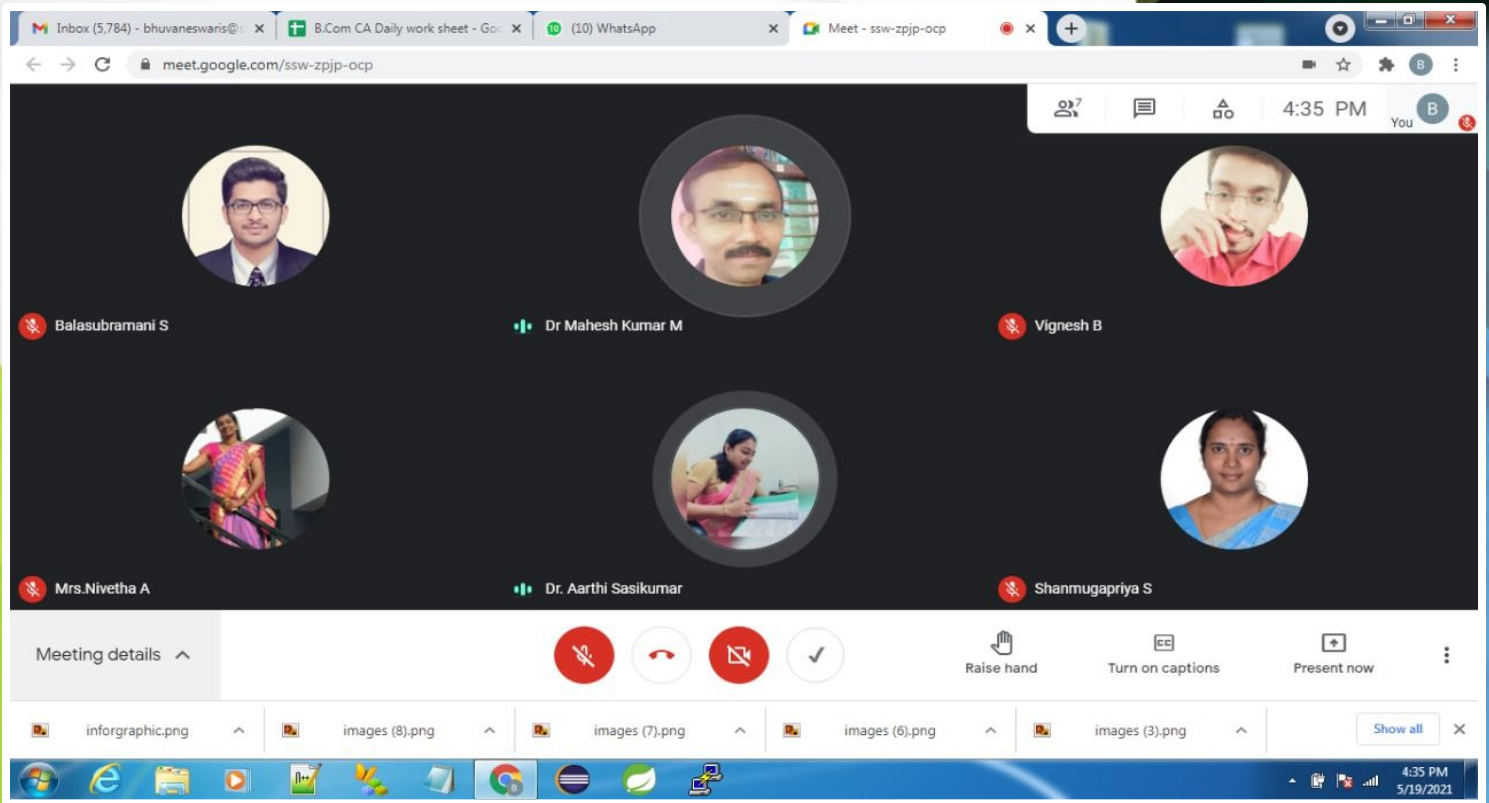


# DEPARTMENT MEETING



**B.COM PA**

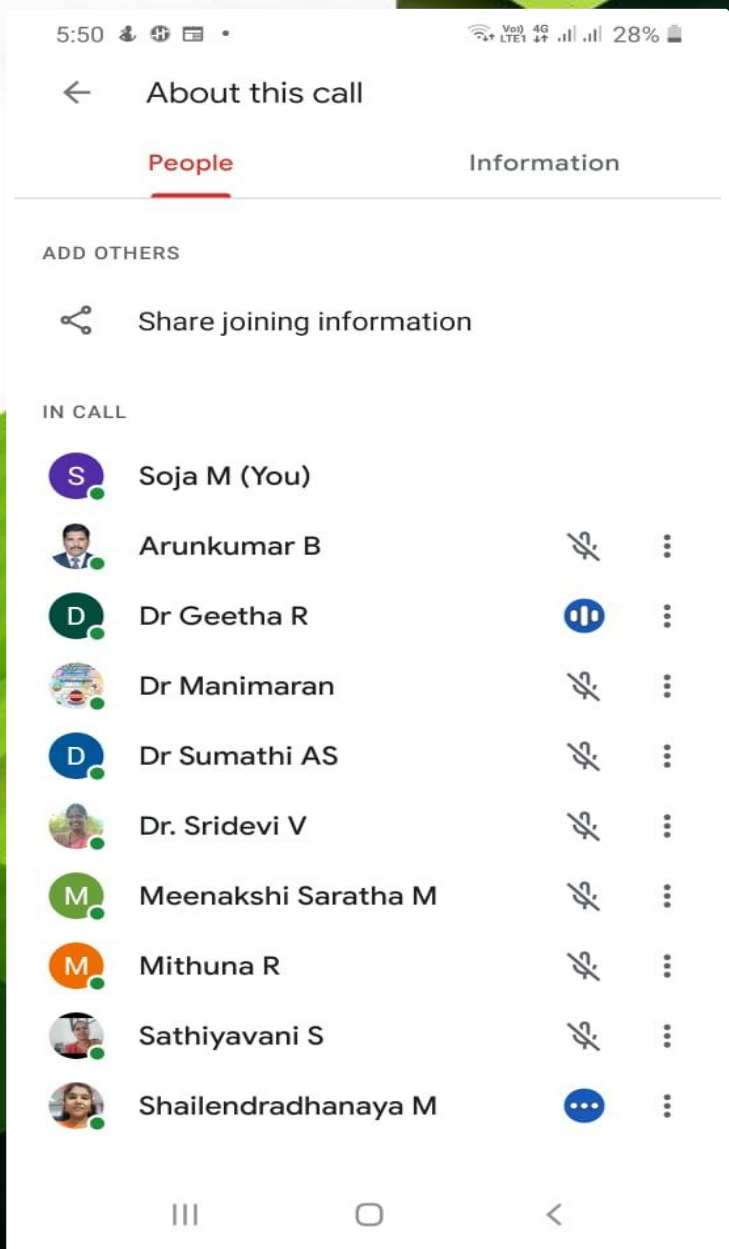
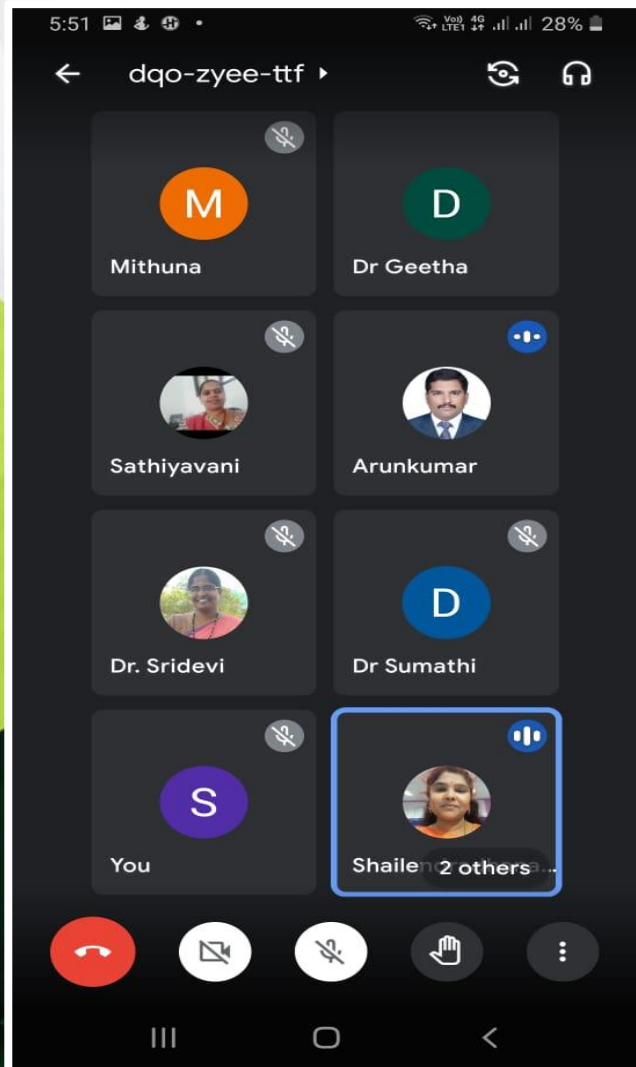
**Dr. A.Sukumar, Head, Department of Commerce Professional Accounting convened a Department meeting with the faculty members to discuss the portions completion for first years, Conduct of club activities, Odd Semester Site updation, Submission of Model Exam question paper for first years, Conduction of Individual Parent teacher meet for First, Second and Third year students by faculty advisors, Revised semester Exam timetable, College website updation, Upcoming Placement activities. He also advised everyone to stay home and to take necessary precautions to protect from COVID 19.**

**B.COM CA**

**Dr.M.Mahesh Kumar, Head, Department of B.Com Computer Applications convened a Department meeting with the faculty members to discuss the Status of syllabus completion for the first years, revision class arrangement if required, Conduction of Individual Parent teacher meeting for first year students by faculty advisors and also instructed the second and final year faculty advisors to conduct virtual one to one meeting, and College website updation. He also advised everyone to stay home and to take necessary precautions to protect from COVID 19.**

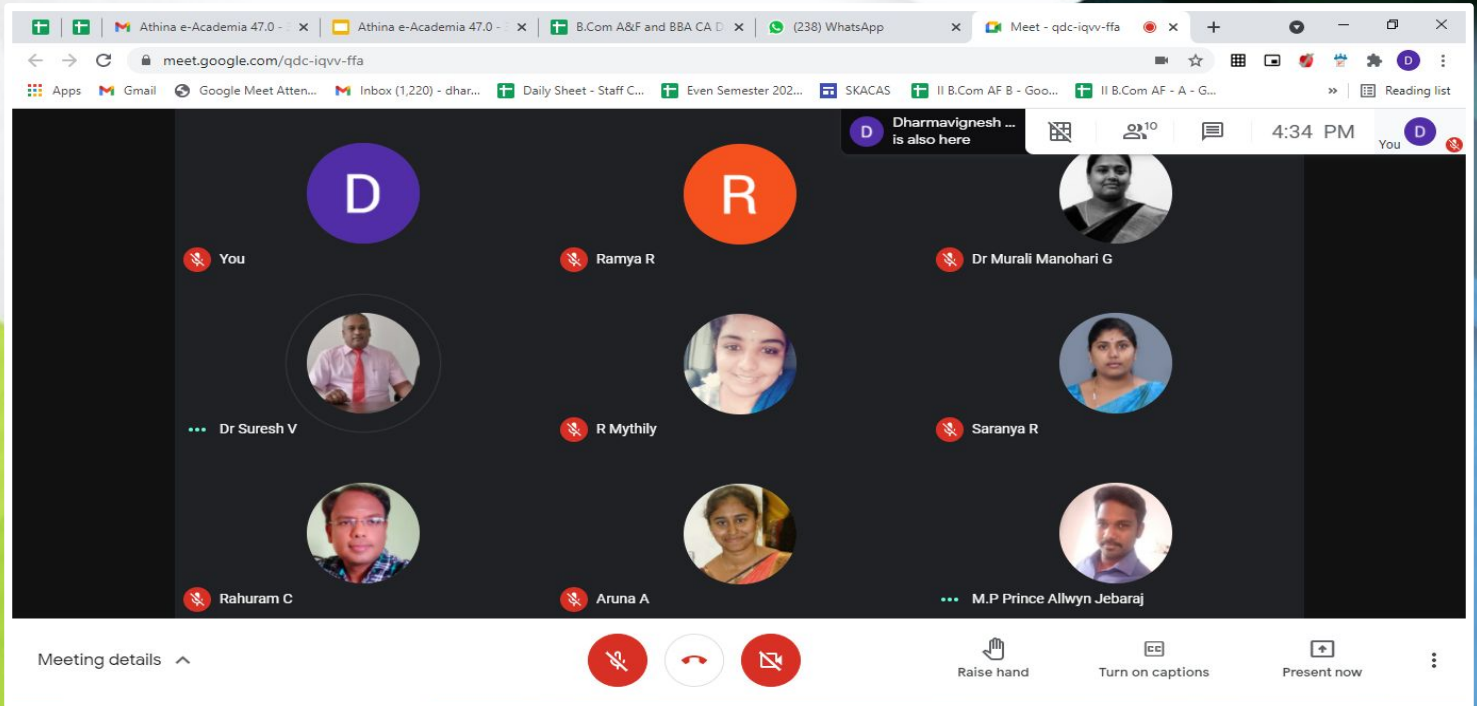


# B.COM CS,IT,BI & FINANCE



Dr. R. Geetha, Head of the Department convened a meeting and instructed faculty members to schedule one to one virtual meeting with parents of first year students, status of syllabus completion for first years, revision class arrangement, conduct of club activities and placement status.

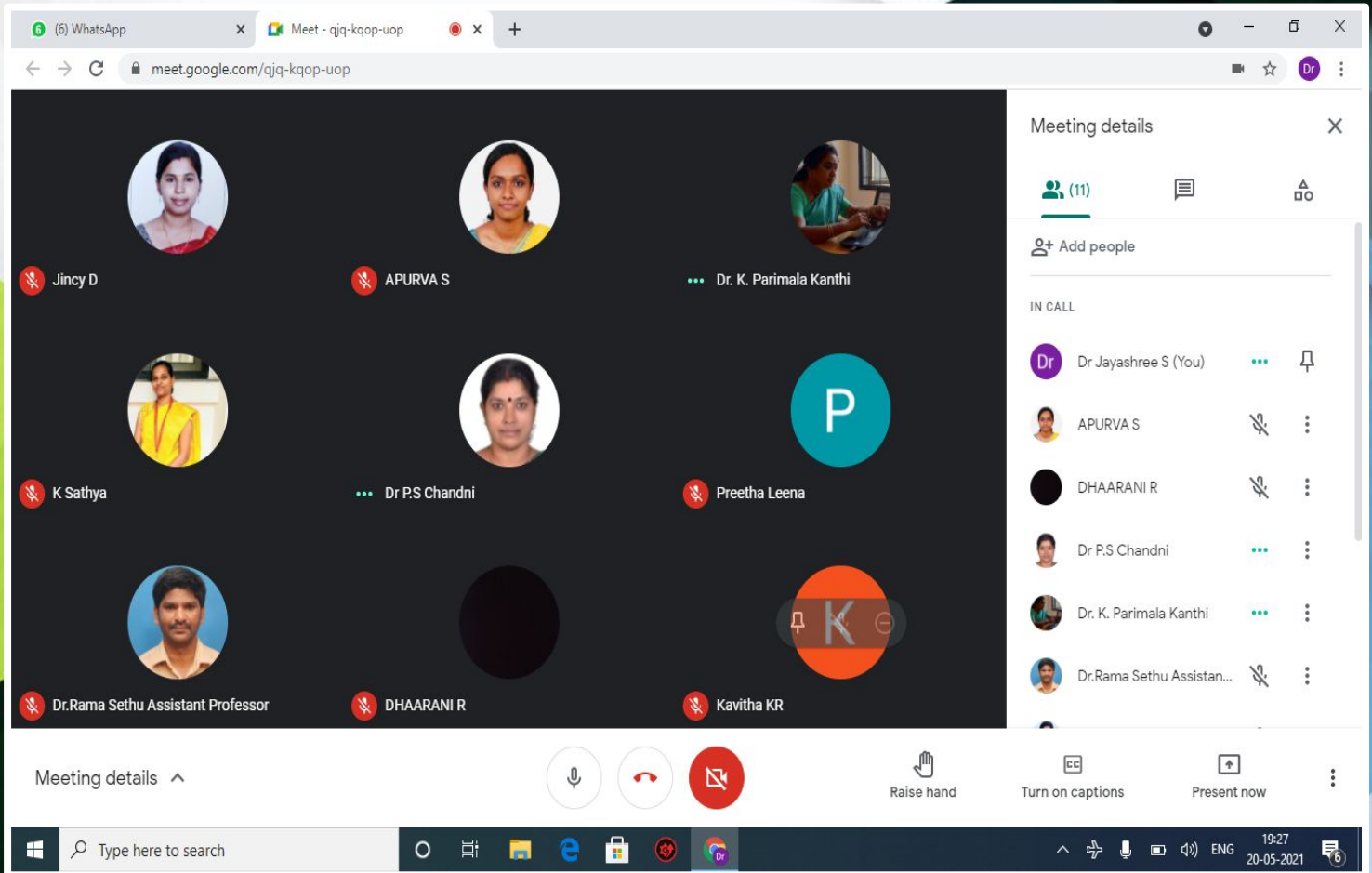
# B.COM AF & BBA CA



**Dr. V.Suresh, Head, Department of Commerce AF & Business Administration BBA CA convened a Department meeting with the faculty members to discuss the portions completion for first years, Conduct of club activities, Conduct of Individual Parent teacher meeting for first year students by faculty advisors, Revised semester Exam timetable, College website updation. He also advised everyone to stay home and to take necessary precautions to protect from COVID 19.**

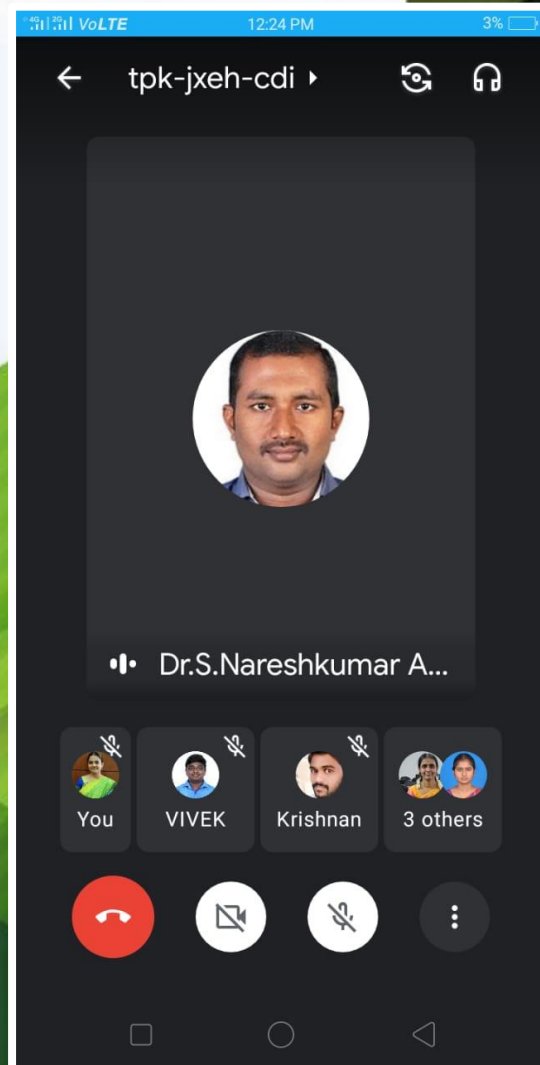
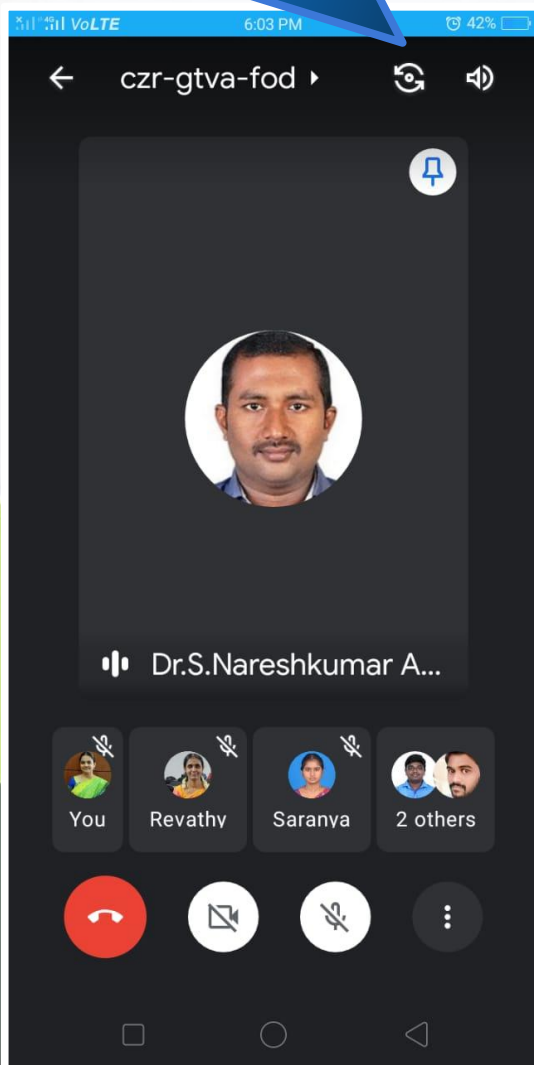


# B.COM BPS



**Dr.P.S.Chandni, Head, Department of B.Com BPS convened a Department meeting and instructed the class tutors to convene ARM through virtual mode and update the parents regarding attendance and internal marks. She has also advised everyone to stay safe at home and work tirelessly to overcome the pandemic.**

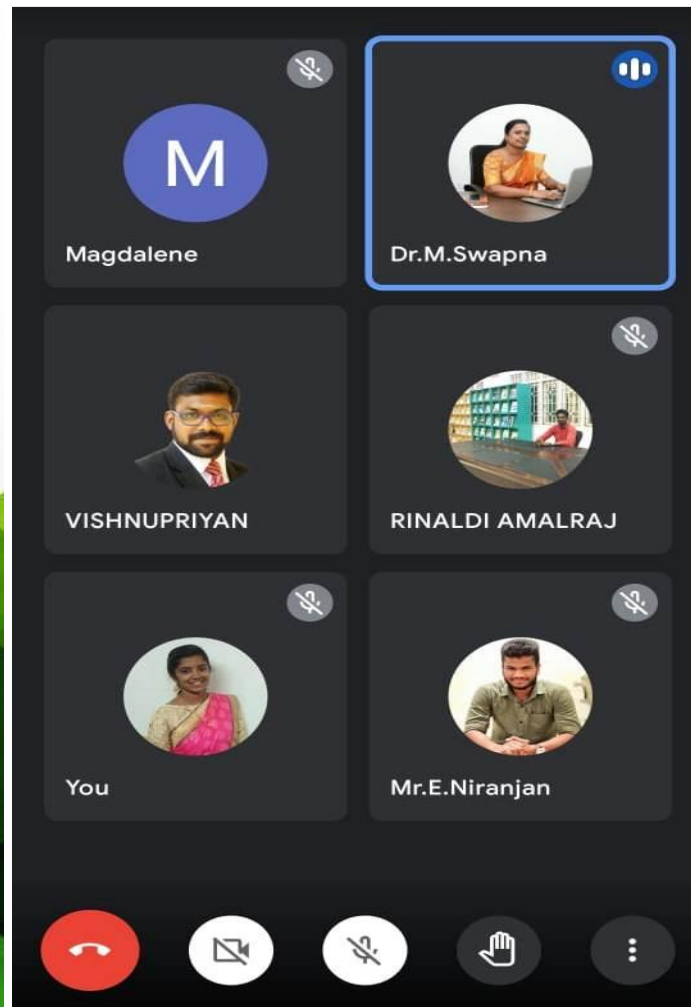
## B.Sc Mathematics



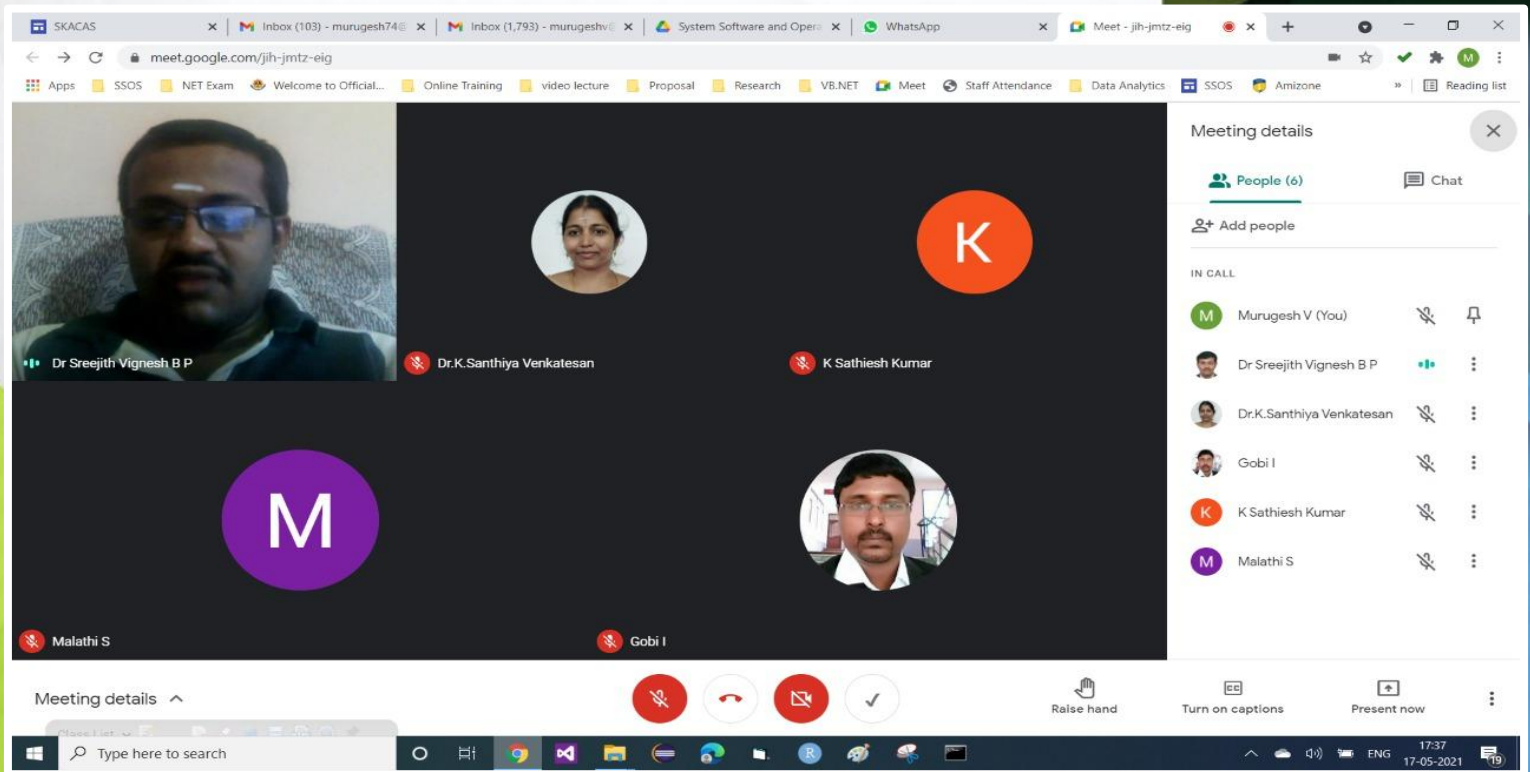
**Dr.S.Nareshkumar, Head of the department convened meeting with faculty members and instructed the second and third year class advisor and tutor to conduct one to one virtual parents meeting for all the students and asked to convey the details of marks, placement details, forthcoming semester examinations, Syllabus completion and readiness for model examinations.**



## ENGLISH



**Dr.M.Swapna, Head of the Department convened meeting with faculty members and instructed the First, Second and Third year class advisors to conduct one to one Academic Review Meeting to convey the details of marks, attendance percentage, placement details, syllabus completion, submission of model question paper and readiness for model and semester examinations.**



**Dr. Sreejith Vignesh B.P, Head of the Department - Information Technology called for virtual faculty meeting and convened the following informations to the faculty team and asked them to execute within the stipulated time frame**

- 1.Syllabus completion for 1st year class and discussed the extra class requirement for the subjects.**
- 2.Submission of Model Question paper for the 1st Years.**
- 3.Hosting Individual Parent- teachers meeting for 1st Years by Faculty Advisors,**
- 4.Internship status updation for all students in google sheet**



**5. Faculty Advisors are asked to remind the students to register for maximum for 3 internship opportunity shared in the class whatsapp group.**

**6. Revision classes requirement for 2nd and 3rd year BSC IT students,**

**7. Club Activities updation in the college website,**

**9. Faculty members are asked to upgrade themselves with online courses / Participating in technical sessions / acting as resource person for various knowledge sharing sessions by availing prior permission from Principal.**

**10. Athina Coordinator is informed to cover all the students achievements in institution newsletter.**

**11. Result Analysis for the 1st years to be submitted by 17.05.2021**

**12. The 1st year faculty Advisors are informed to counsel the slow learners and the students with less attendance percentage.**

**13. The 2nd and 3rd year faculty advisors are hereby informed to discuss with student representatives to identify the tough topics in each course and arrange the special class wherever necessary.**



# INVITED TALK



**Identity Fraud / Identity Theft**  
 • Stealing someone's identity in which someone pretends to be someone else by assuming their person's identity

**PPG** COLLEGE OF ARTS & SCIENCE  
 SCHOOL OF COMPUTER SCIENCE

Cordially Invites to join a  
**A WEBINAR ON**  
**Cyber Security and Ethical Hacking**

**RESOURCE PERSON**  
**Mr. I. Gobi**  
 Assistant Professor  
 Department of Information Technology  
 Krishna Adithya College of Arts and Science  
 Coimbatore

**May 19, 2021 - 12:00 PM**  
 To join the meeting Click  
<https://meet.google.com/hnf-tugf-hmx>

Co-ordinator  
 Mrs. R. Pandiammal  
 Assistant Professor

Convenor  
 Dr. S. Sasikala Devi  
 HOD

Patron  
 Dr. N. Muthuman  
 Principal

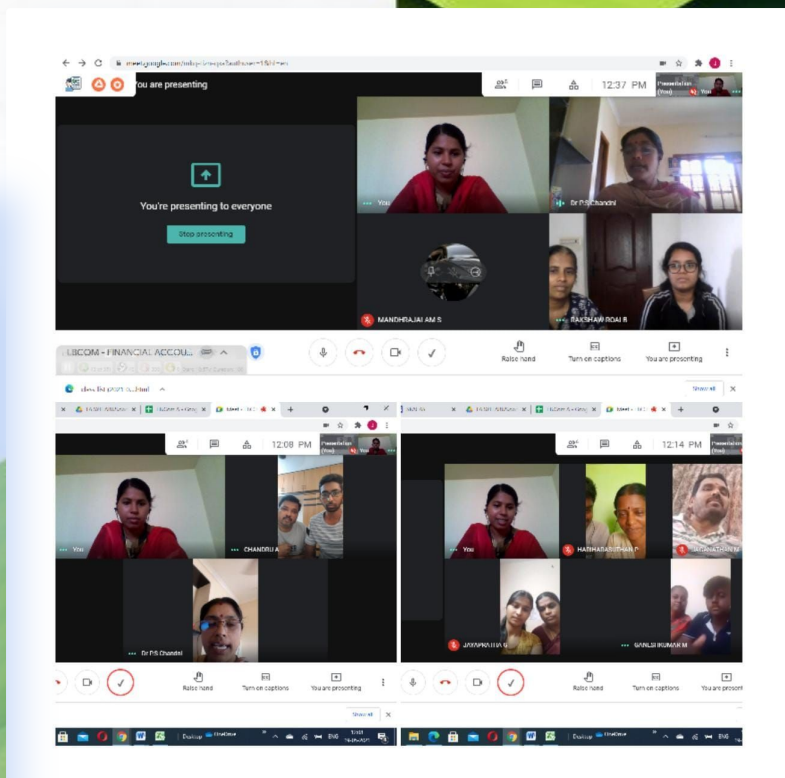
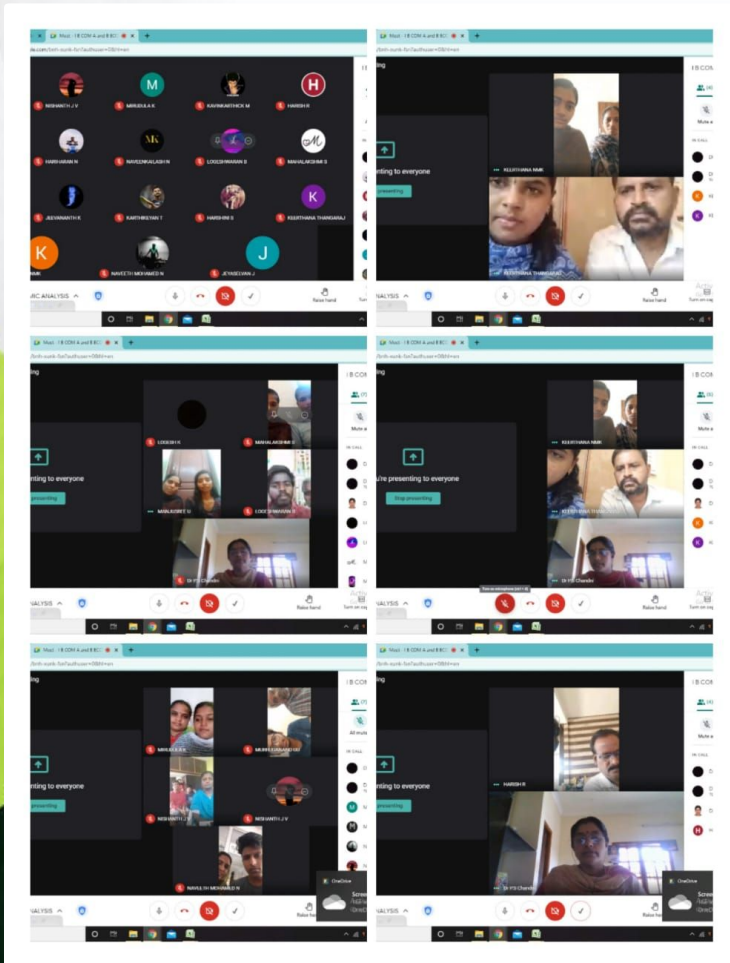
Mr.I.Gobi, Assistant Professor, Department of Information Technology acted as a Resource Person for a webinar on "Cyber Security and Ethical Hacking" conducted by School of Computer Science, PPG College of Arts and Science, Coimbatore on 19th May 2021.



# **ACADEMIC REVIEW MEETING**

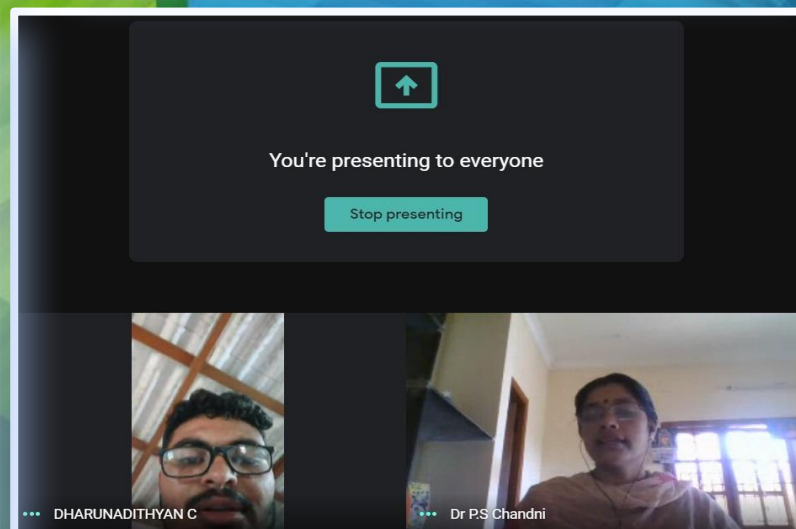
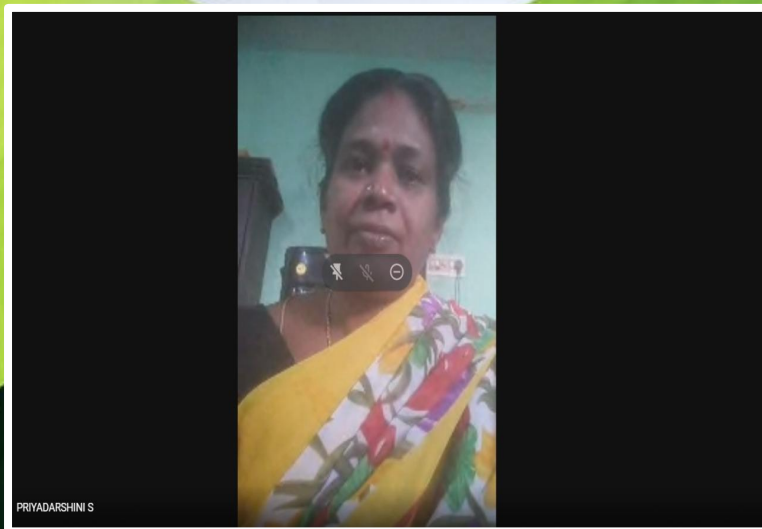
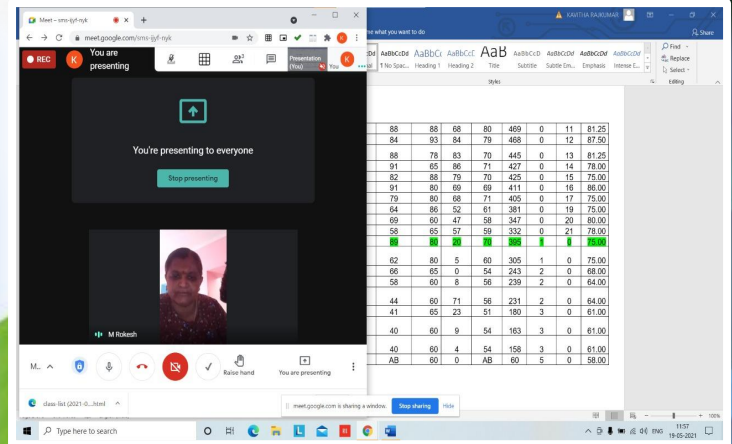
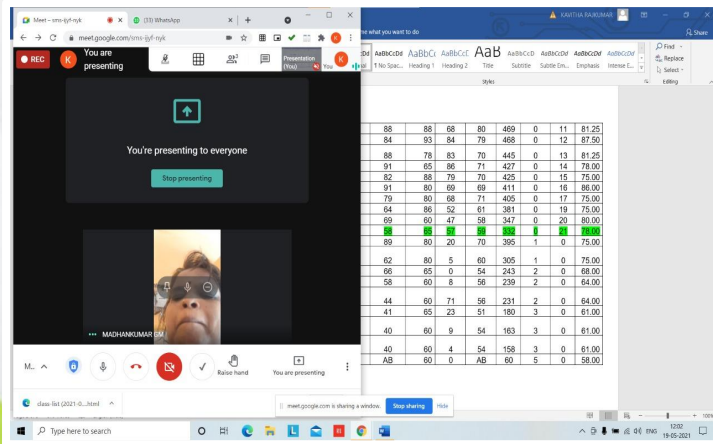


# B.Com & M.Com



The Department of Commerce (B.Com & M.Com) conducted ARM, a one to one parents meet for I Bcom A & B on 19.05.2021. It was convened by Dr.P.S.Chandni, Professor and Head along with the Faculty Advisors, Ms.D.Jincy and Ms.R.Dhaarani. They discussed on CIA I & CIA II marks of their wards, attendance, their participation in Club and Association activities, verbal and aptitude test and Professional course exams.

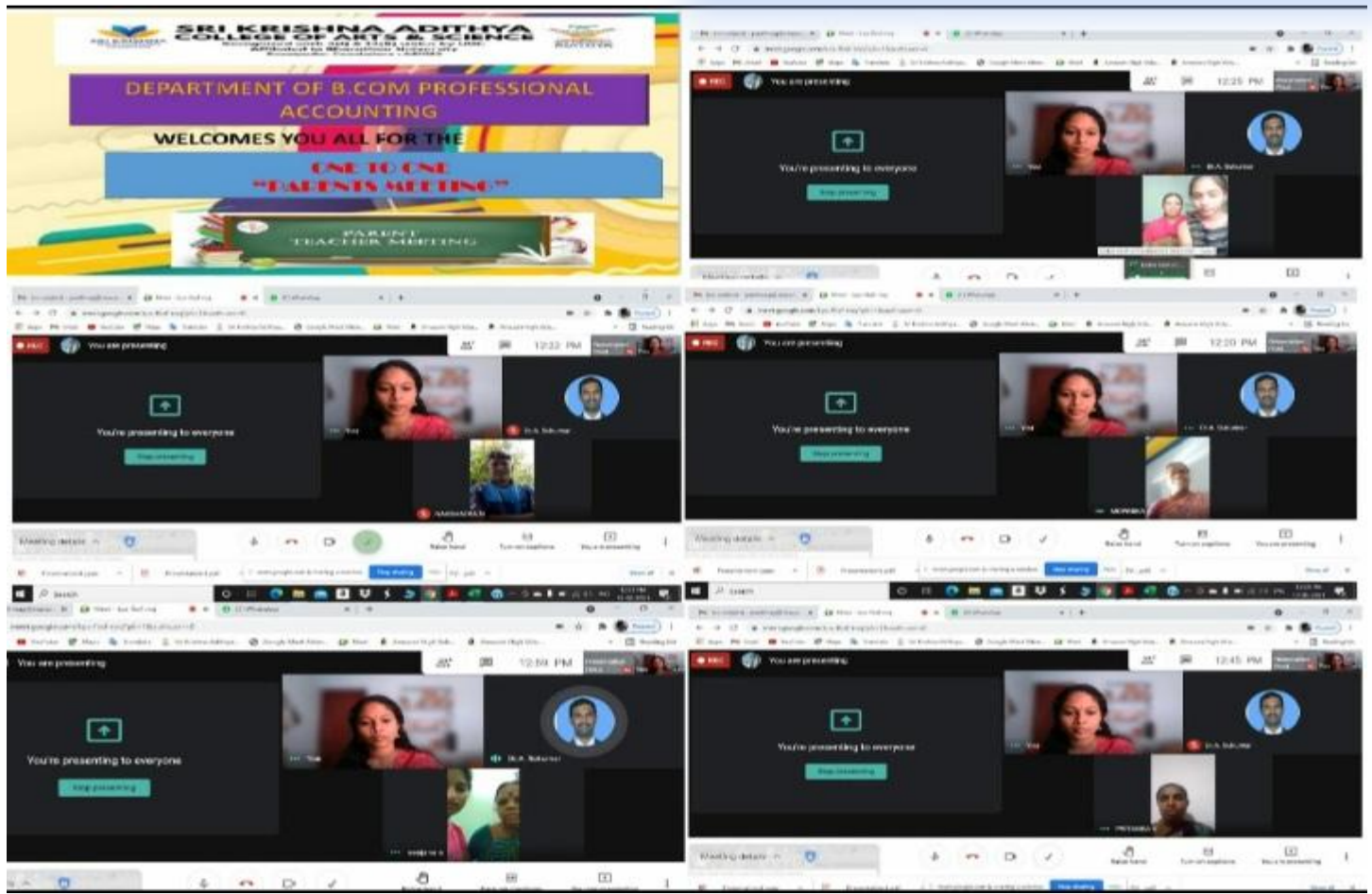
# B.Com BPS



The Department of B.Com BPS convened Individual Academic Review Meeting for I B.Com BPS on 19.05.2021, Dr.P.S.Chandni, Professor and Head along with the Faculty Advisor, Dr.K.R.Kavitha discussed on the students performance in CIA I & CIA II, attendance percentage and also updated the parents regarding the students participation in club activities, verbal and aptitude test and Professional course exams.



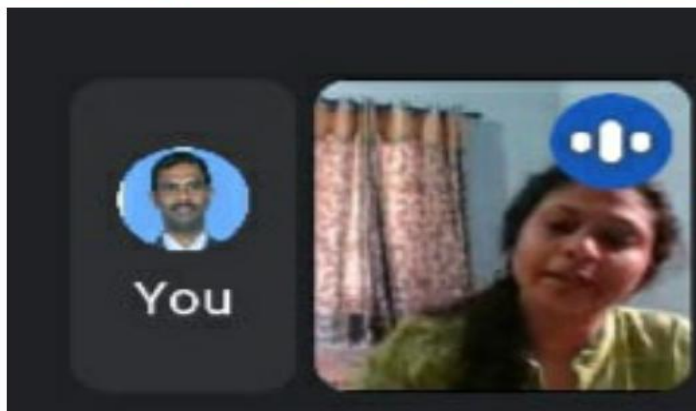
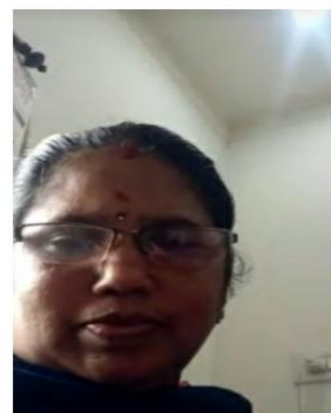
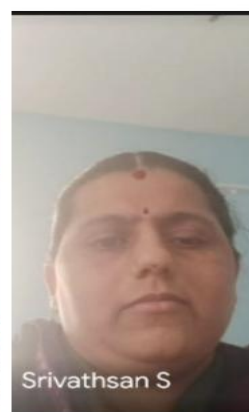
## B.Com PA



Department of B.Com Professional Accounting of Sri Krishna Adithya College of Arts and Science scheduled and hosted one to one parents meeting for First year students from 19.05.2021 to 21.05.2021. Dr.A.Sukumar, Head of the Department along with Mrs. Pavithra Gopinath, Faculty Advisor discussed CIA I & II marks of their wards, Attendance percentage, Students active participation in Club and Association activities, Verbal and Aptitude tests, Professional course exams.

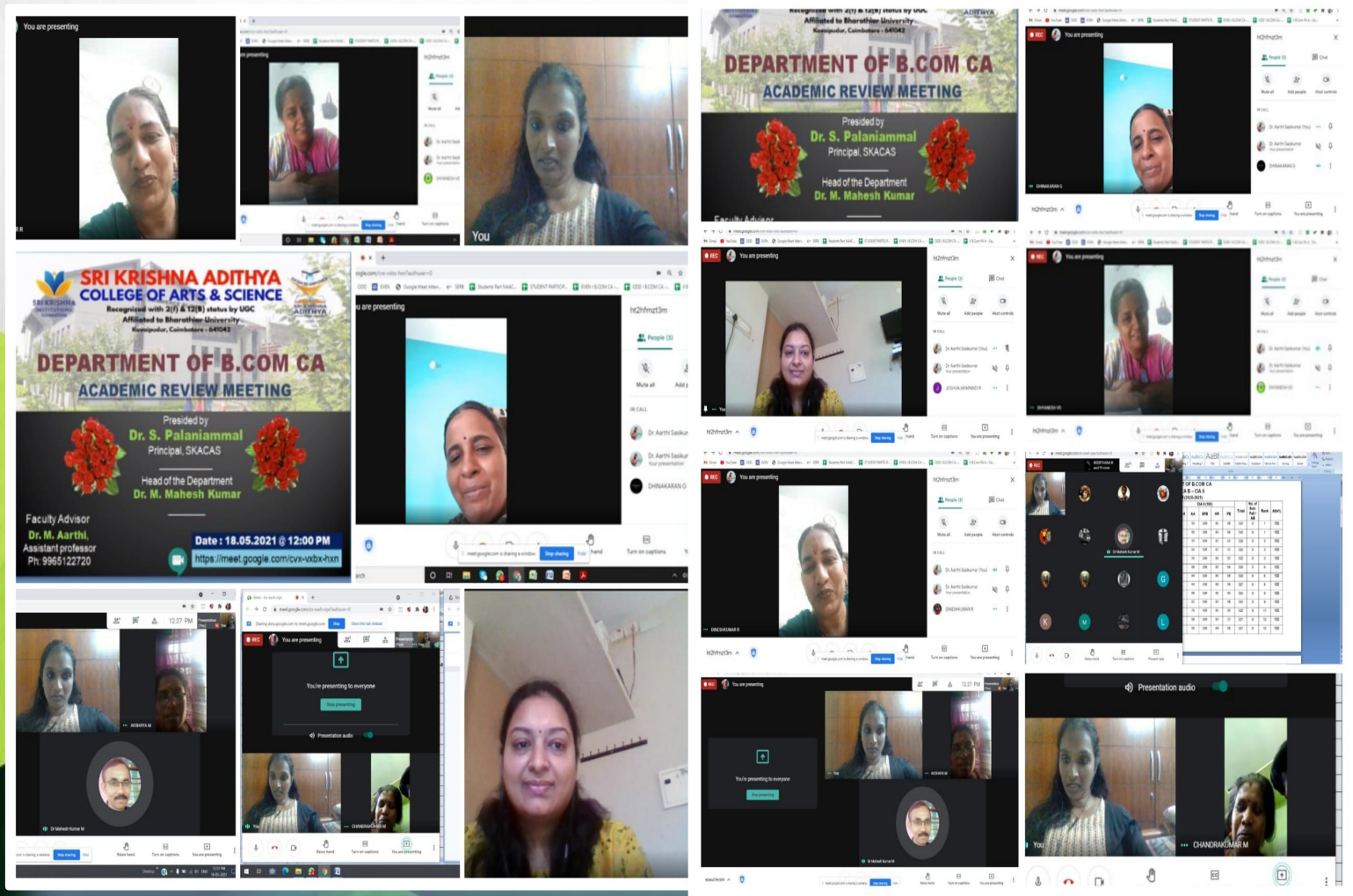


## B.Com PA

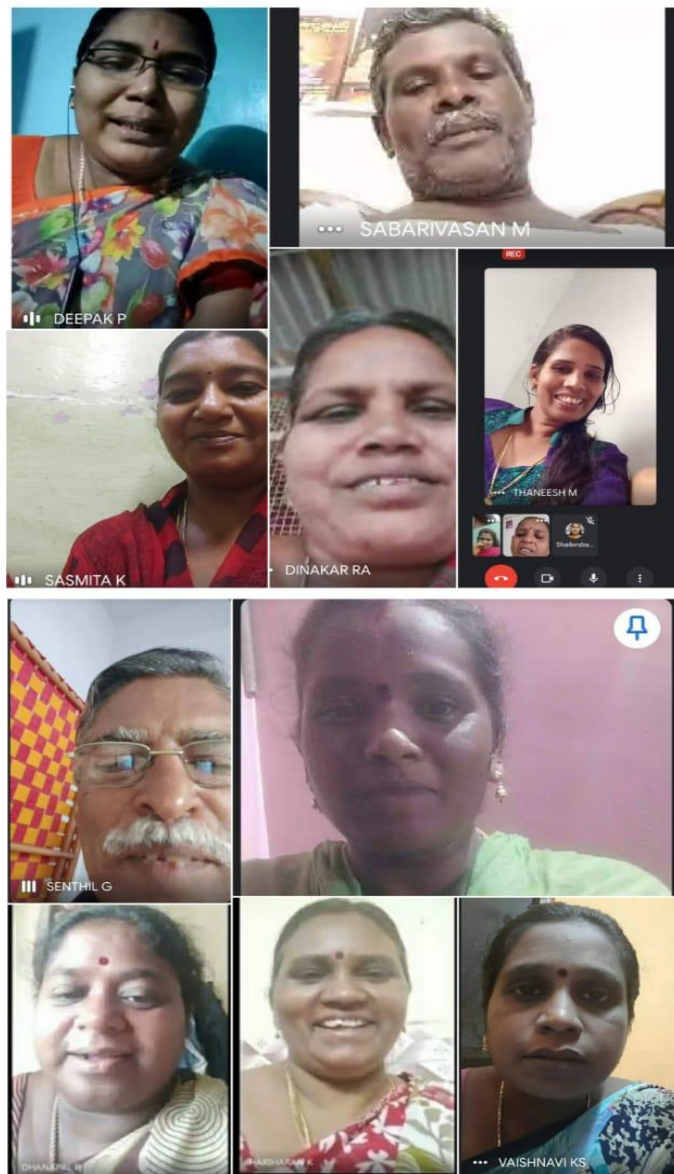




# B.Com CA



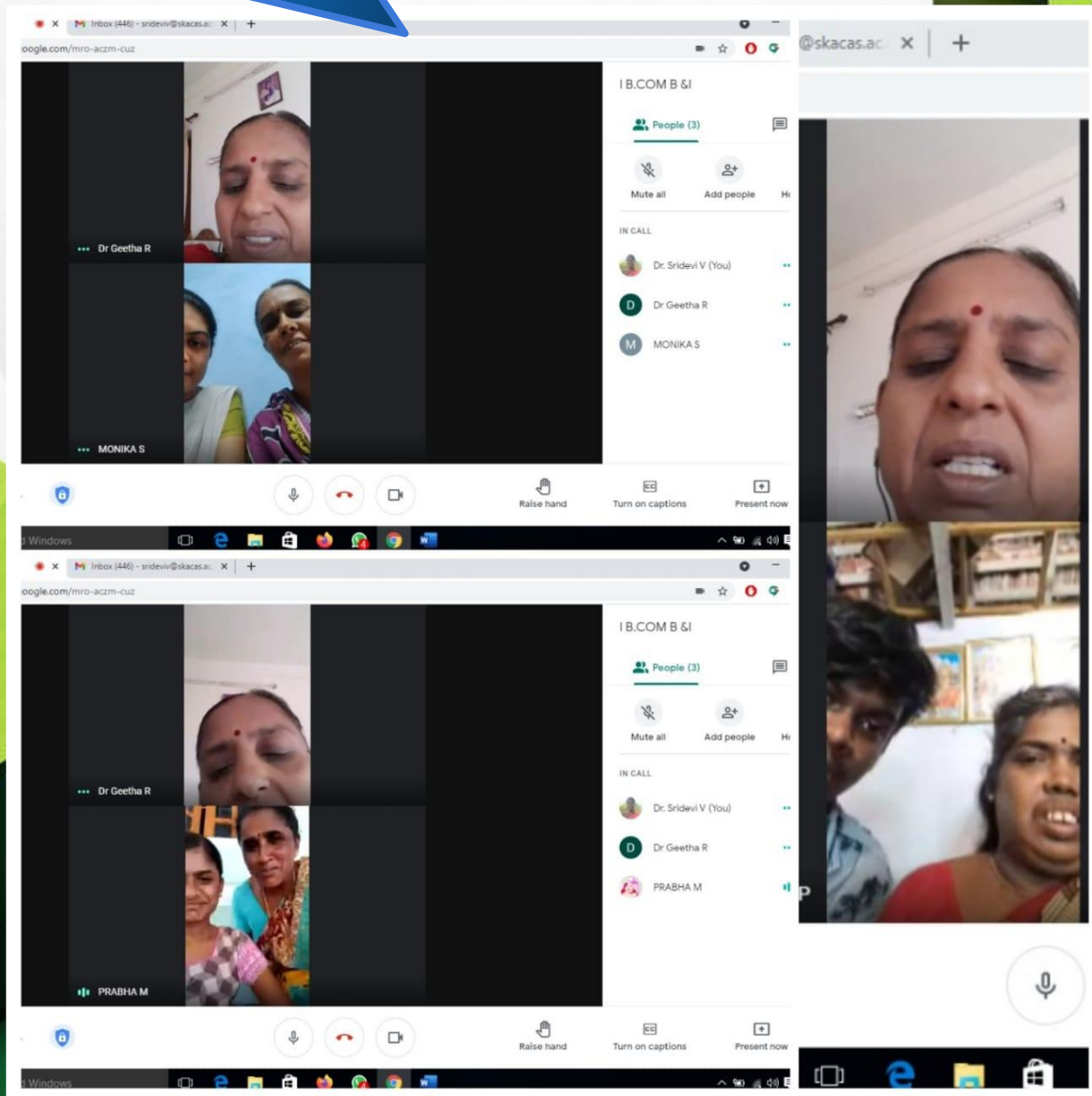
Department of B.Com Computer Applications of Sri Krishna Adithya College of Arts and Science scheduled virtual one to one parents meeting for First year students of B.Com CA- A & B from 18.05.2021 to 19.05.2021. Dr.M.Mahesh Kumar, Head of the Department along with Faculty Advisors Dr.M.Aarthi and Mrs.A.Nivetha discussed CIA marks of their wards, Attendance percentage, Students active participation in Club and Association activities, Verbal and Aptitude tests, Professional course exams.



Parents meeting conducted for the students of I B.Com Finance. Tutor M.Shailendra Dhanaya co-ordinated the one to one parents meet. Dr. R.Geetha, Head of the Department welcomed the parents and discussed the academic performance, CIA marks, online class attendance and feedback. Parents were delighted to appreciate our management and SKACAS faculty team for our relentless academic excellence.

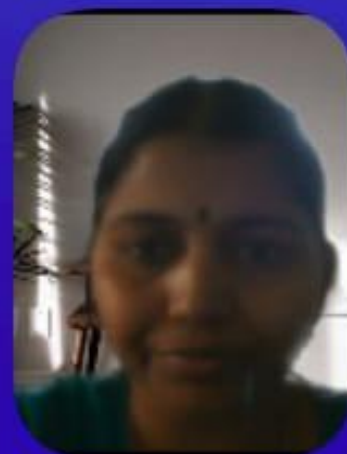
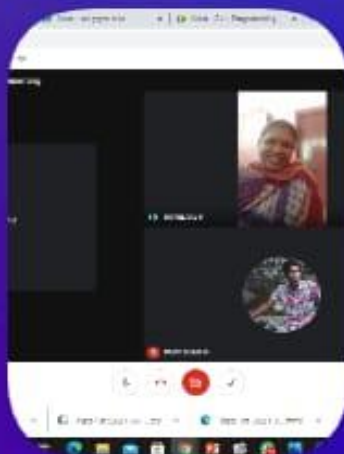
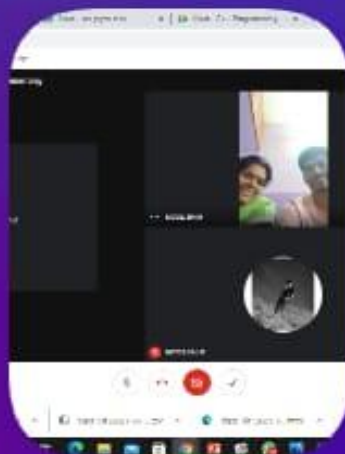


# B.Com BI FIN CS IT

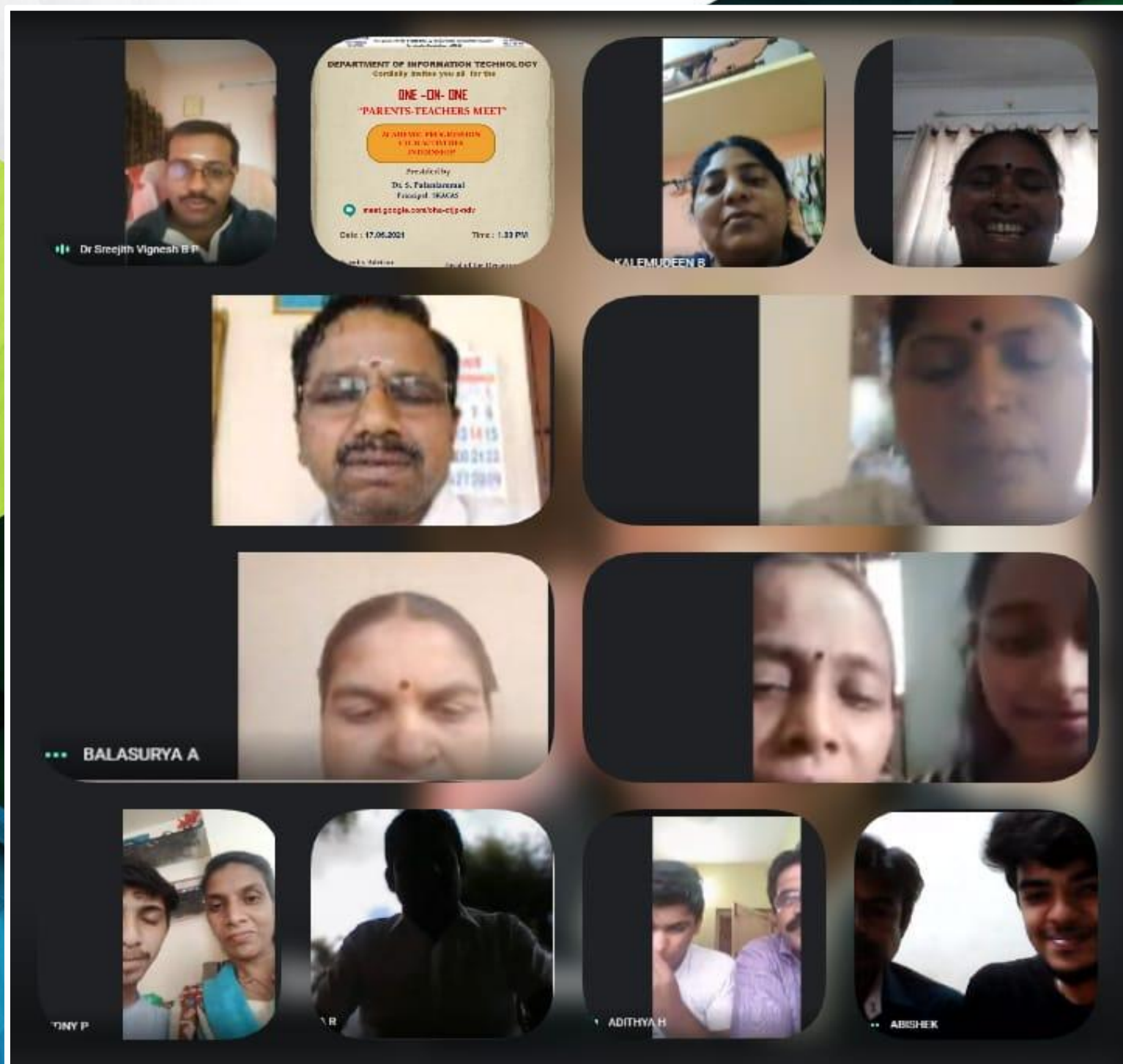


Parents meeting conducted for the students of I B.Com BI along with Dr.Sridevi, Class Advisor co-ordinated the one- to-one parents meeting. Dr. R.Geetha, Head of the Department welcomed the parents and discussed the academic performance, CIA marks, online class attendance and feedback. Parents were delighted and appreciated our management and SKACAS faculty team for our relentless academic excellence.

# B.Sc., IT









**SRI KRISHNA ADITHYA**  
COLLEGE OF ARTS & SCIENCE  
Recognized with A++ B-1296 status by MCI, affiliated to Bharathiar University  
Kanyakumari, Palakkad - 690041

**DEPARTMENT OF INFORMATION TECHNOLOGY**  
Cordially invites you all for the

**ONE TO ONE**  
"PARENTS MEETING"

ACADEMIC PROGRESSION  
CLUB ACTIVITIES  
INTERNSHIP

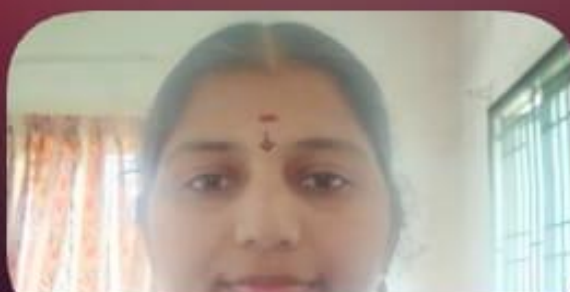
Presided by  
Dr. S. Palaniammal  
Principal, SKACAS

<https://meet.google.com/don-vbpf-tad>

Date: 17.05.2021 - 20.05.2021  
Time: 12.00 PM, 04.00 PM

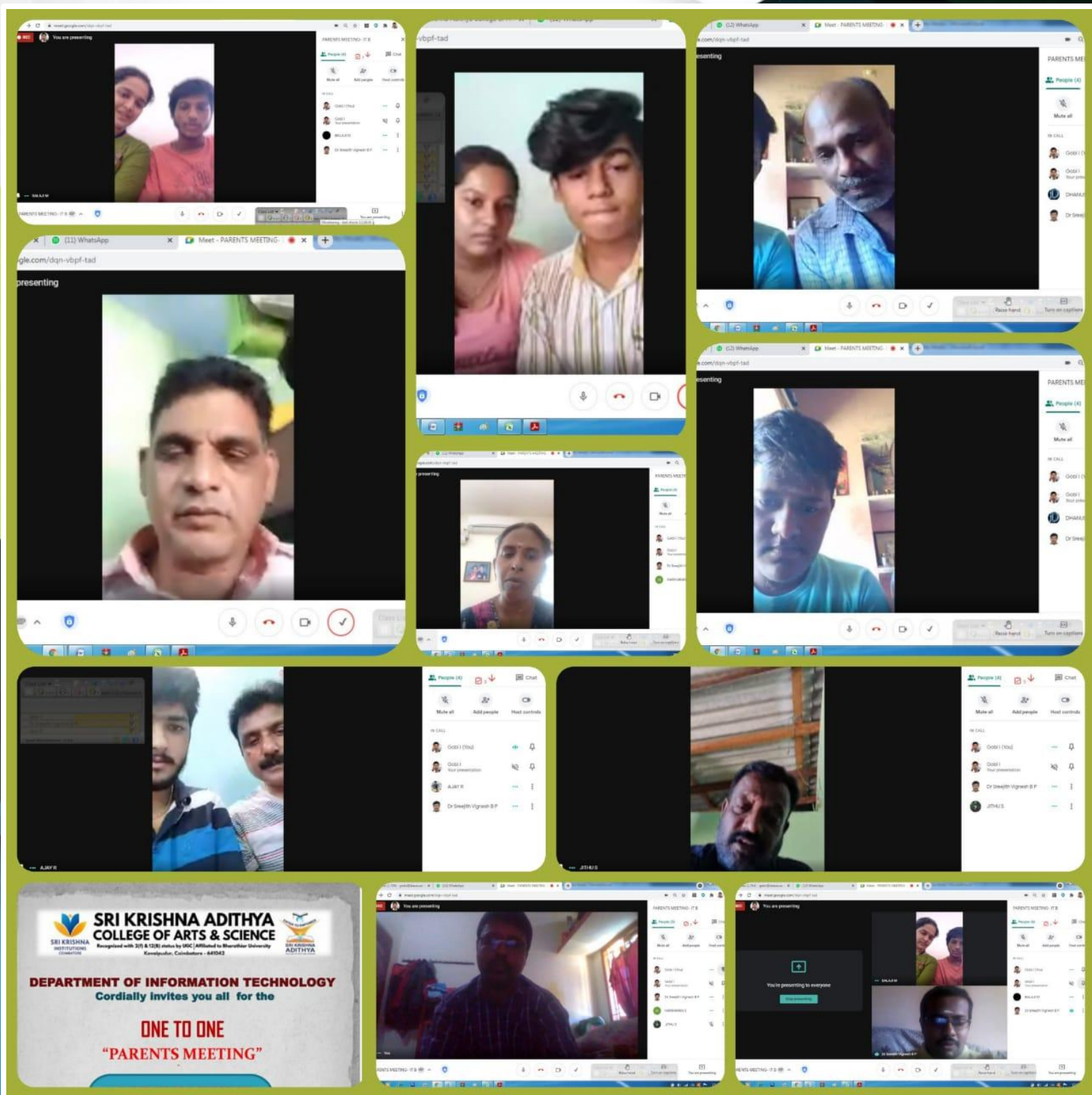
Faculty Advisor  
Mr. I. Gobi  
Dr. K. Santhiya

Head of the Department  
Dr. Sreejith Vignesh B P





Department of Information Technology of Sri Krishna Adithya College of Arts and Science scheduled and hosted one to one parents meeting for 1st year students from 16.05.2021 to 22.05.2021. The information related to internal marks, attendance percentage, various technical and non technical sessions organized via various clubs were informed to parents, in addition they were shared knowledge about internship opportunities. Informed parents to motivate their wards to utilize these opportunities offered by our institution. Parents were asked about any information that they would like to share with faculty advisor and HoD, all parents recorded positive feedback about the institutions approach and care towards their wards. Dr.K. Santhiya, Faculty Advisor of the I BSC IT 'A' class organized and hosted the session. Dr.Sreejith Vignesh B P, Head of the Department- Information Technology interacted with parents and counselled students with low attendance percentage and low marks in Internal exams for their improvement.





The central poster is for a meeting organized by the Department of Information Technology at Sri Krishna Adithya College of Arts & Science. The meeting is titled 'ONE TO ONE "PARENTS MEETING"' and focuses on 'ACADEMIC PROGRESSION CLUB ACTIVITIES INTERNSHIP'. It is presided by Dr. S. Palaniammal, Principal of SKACAS. The meeting link is <https://meet.google.com/dqn-vbpf-tad>, dated 16.05.2021 at 11.20 AM. Surrounding the poster are several video call windows showing participants, including parents and staff members.

**SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE**  
 Recognized with 2(F) & 12(B) status by UGC | Affiliated to Bharathiar University  
 Kavalipudur, Coimbatore - 641042

**DEPARTMENT OF INFORMATION TECHNOLOGY**  
 Cordially invites you all for the

**ONE TO ONE  
 "PARENTS MEETING"**

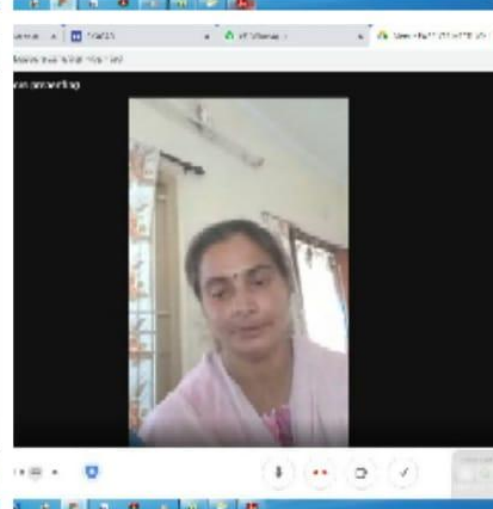
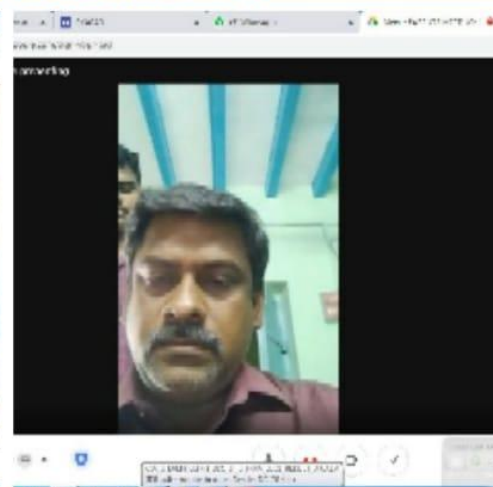
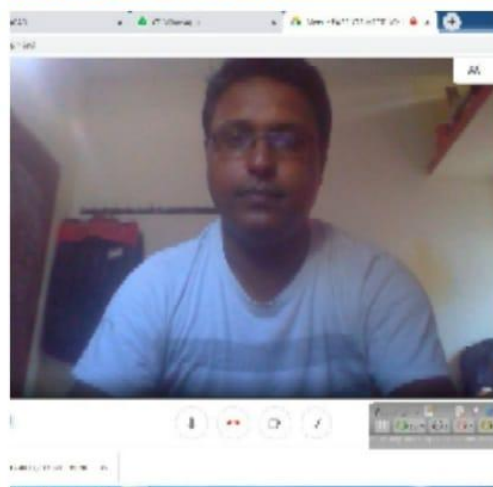
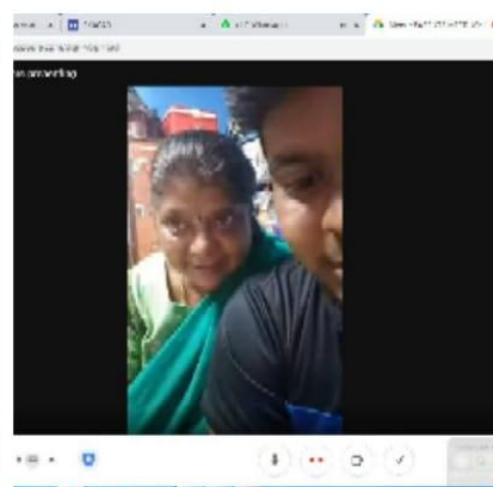
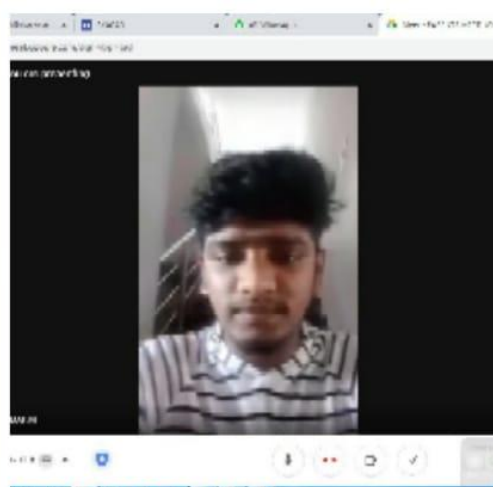
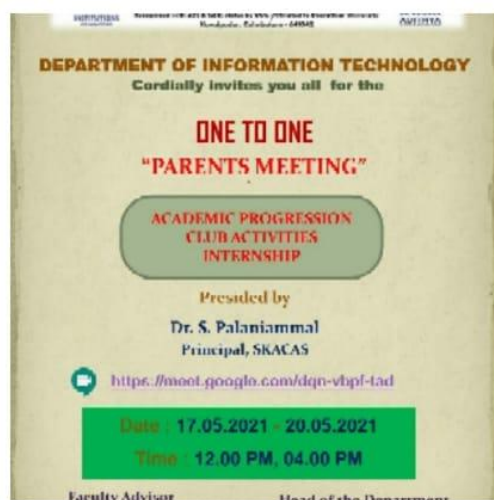
**ACADEMIC PROGRESSION  
 CLUB ACTIVITIES  
 INTERNSHIP**

Presided by  
**Dr. S. Palaniammal**  
 Principal, SKACAS

<https://meet.google.com/dqn-vbpf-tad>

Date : 16.05.2021 Time : 11.20 AM

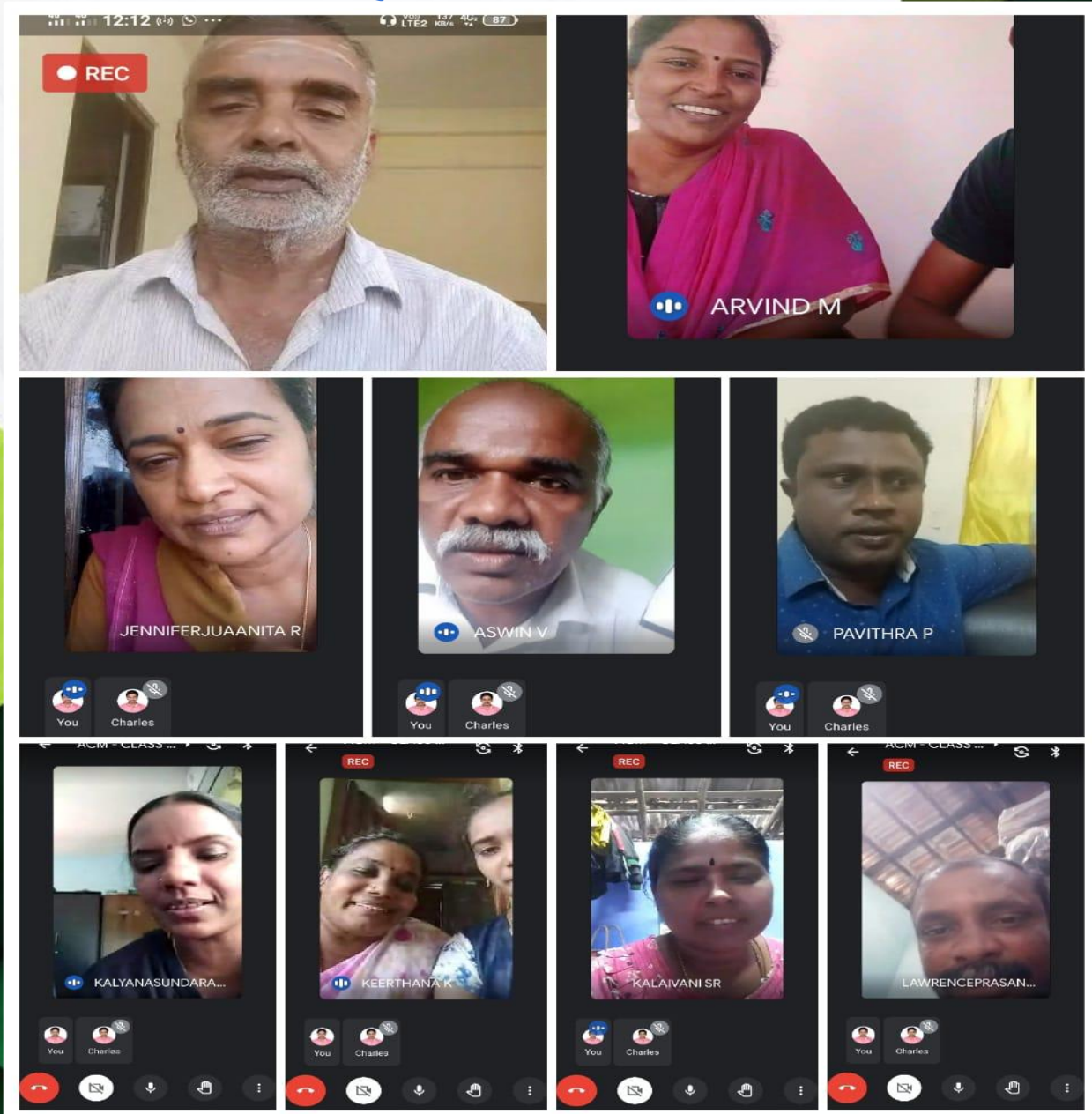
Participants shown in video windows include:  
 - RAMYAASHREE AK  
 - POOJA M  
 - MIRUTHUBASHINI J  
 - Pooja M (labeled in a window)





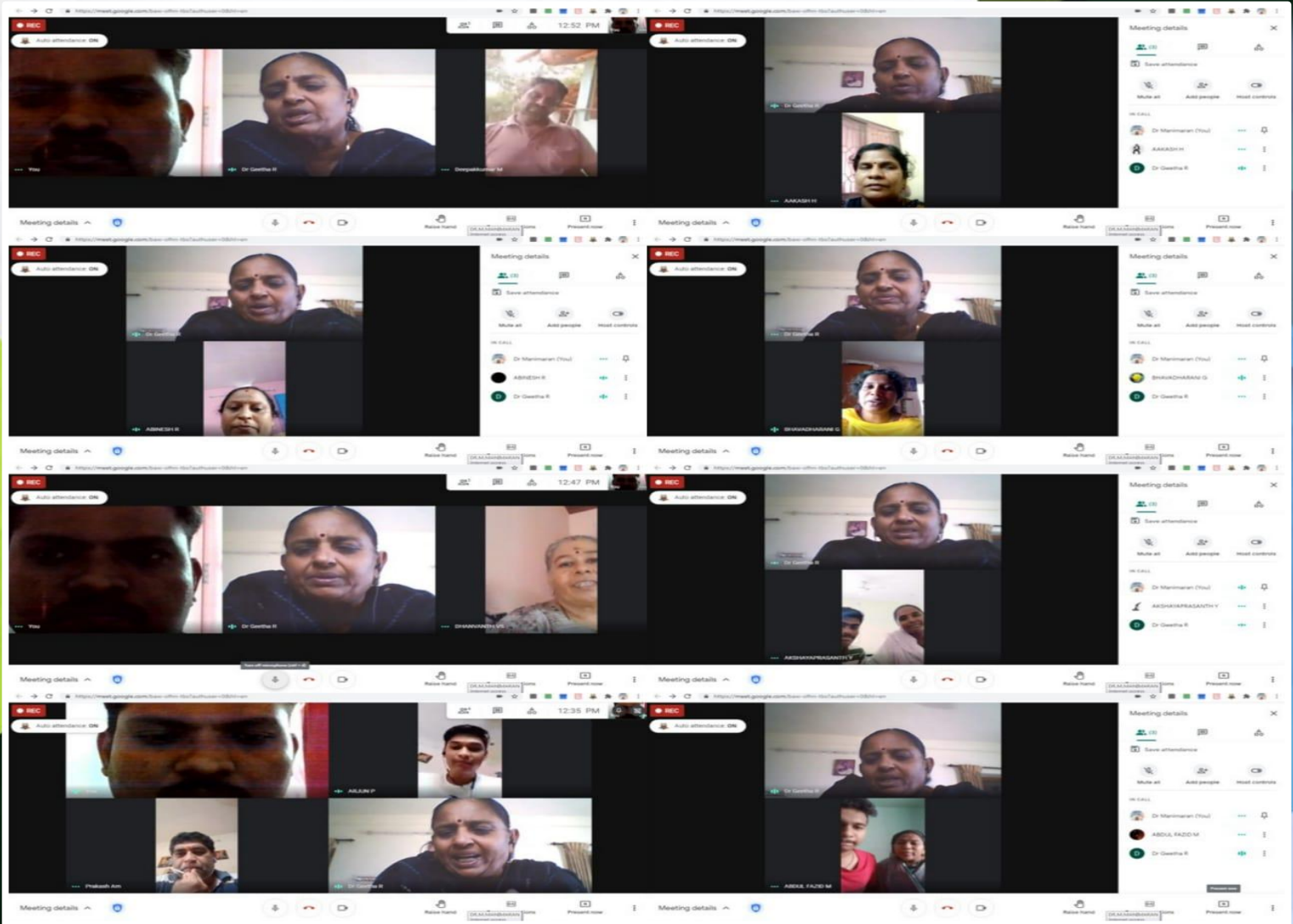
Department of Information Technology of Sri Krishna Adithya College of Arts and Science scheduled and hosted one to one parents meeting for 1st year students from 16.05.2021 to 22.05.2021. The information related to internal marks, attendance percentage, Various technical and non technical sessions organized via various clubs, shared knowledge about internship opportunities. Informed parents to motivate their wards to utilize these opportunities offered by our institution. Parents were asked about any information that they would like to share with faculty advisor and HoD, all parents recorded positive feedback about the institutions approach and care towards their wards. Prof.Mr.I.Gobi Faculty Advisor of the I BSC IT 'B' class organized and hosted the session. Dr.Sreejith Vignesh B P, Head of the Department- Information Technology interacted with parents and counselled students for their improvement.

# B.Sc.,CT



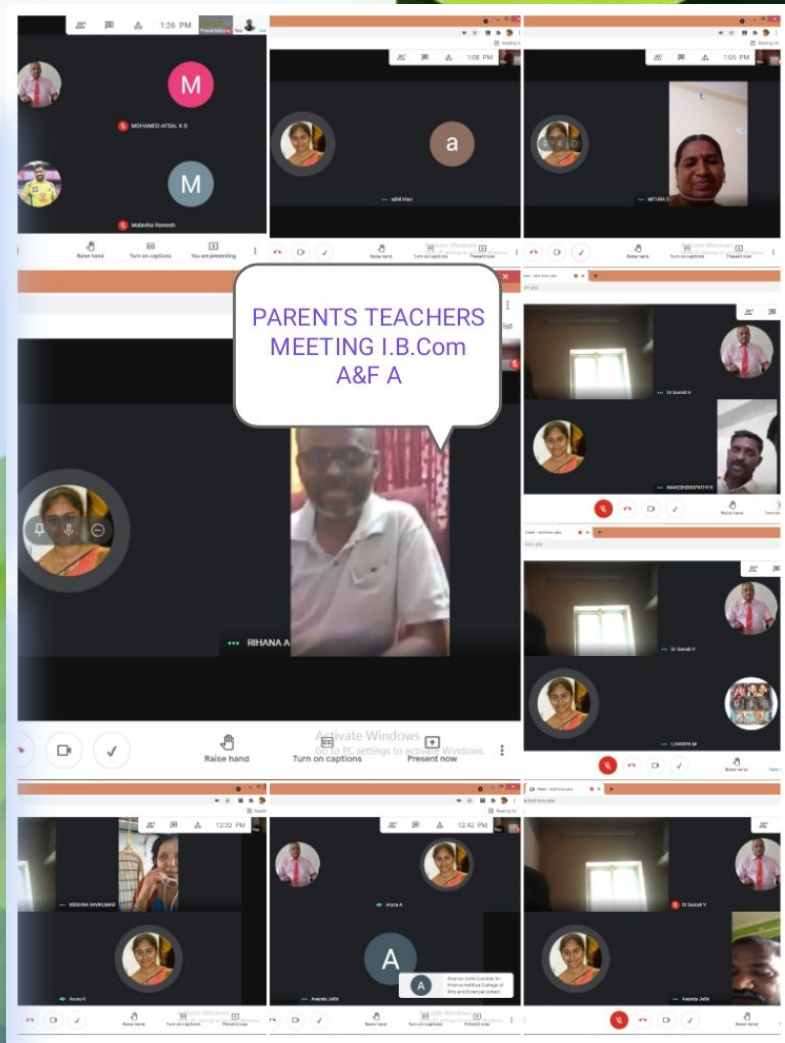
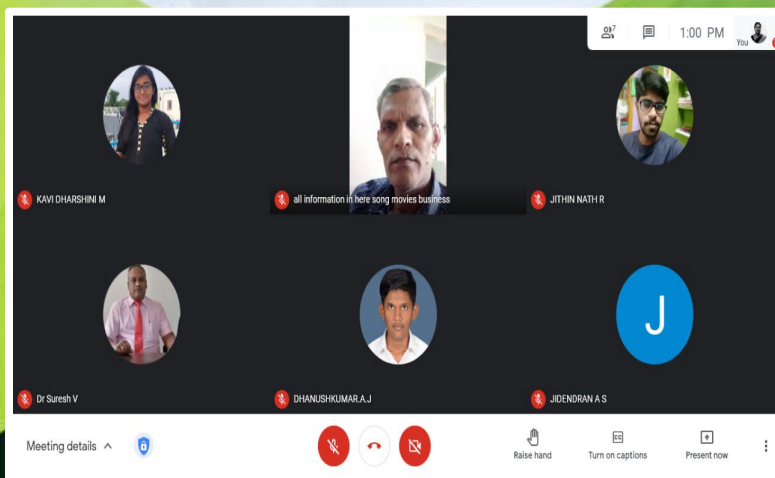
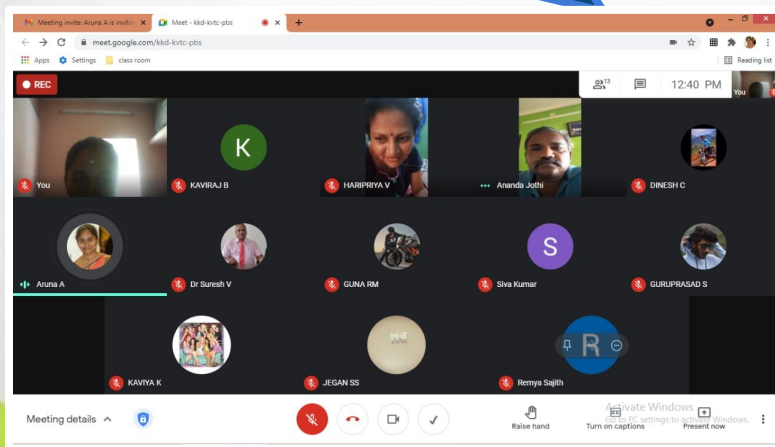
The Department of Computer Technology has conducted one to one Parents meeting for I B.Sc (CT) Students. During the meeting Students academic performance, Internal exam marks, Event participation were discussed with the parents. Parents gave their positive feedback regarding the overall progress of the students.





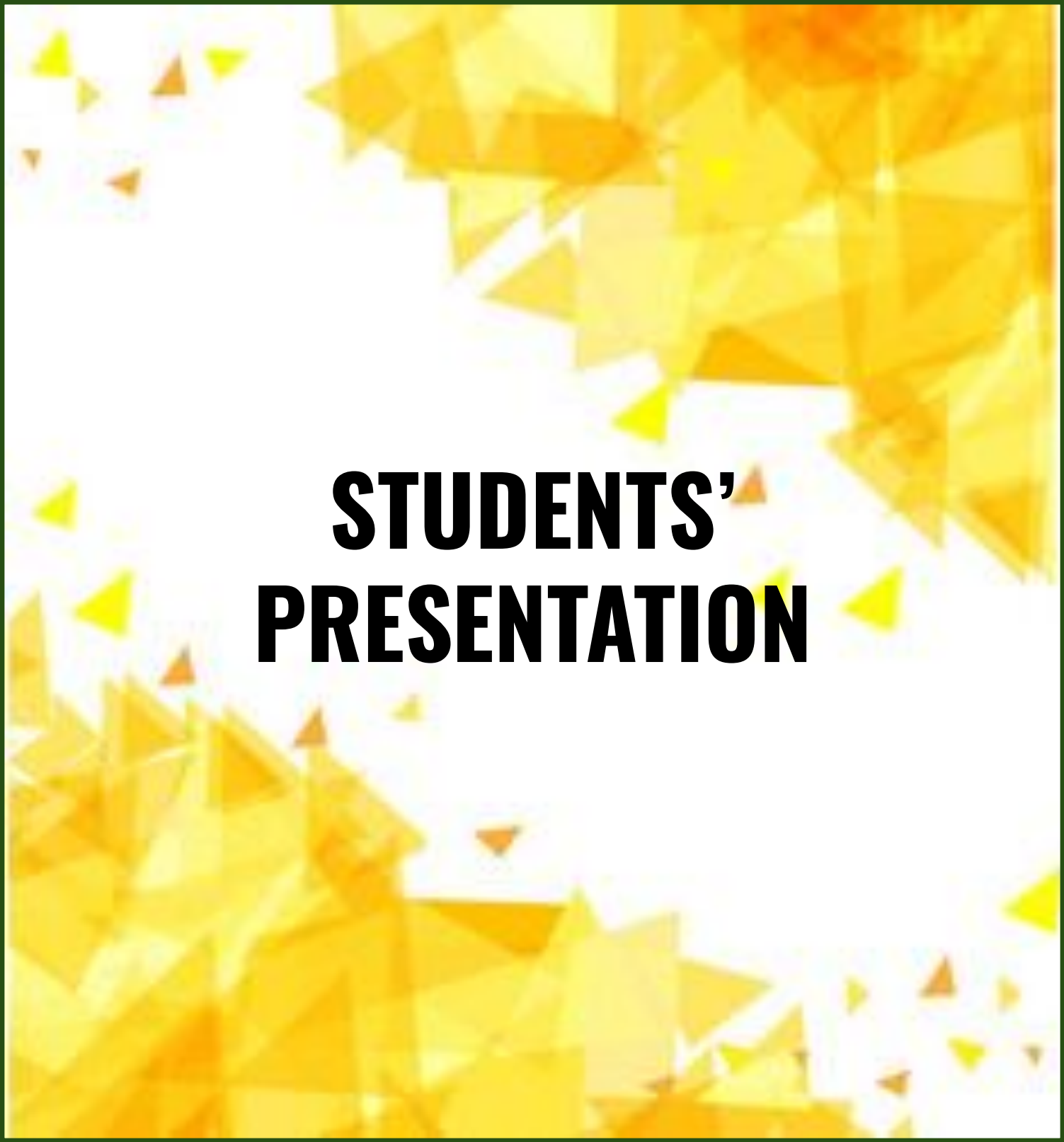
Department of Commerce with Information Technology conducted one to one Parents meeting for I B.COM IT Students. Dr. R. Geetha, Head of the Department and Dr. M. Manimaran, Class Advisor interacted with the parents about Academic performance, CIA Marks discussion, Club activities, Professional Courses and also about Internship and placement opportunities. Parents felt happy and gave a positive feedback about overall performance of their ward.

# B.COM AF & BBA CA



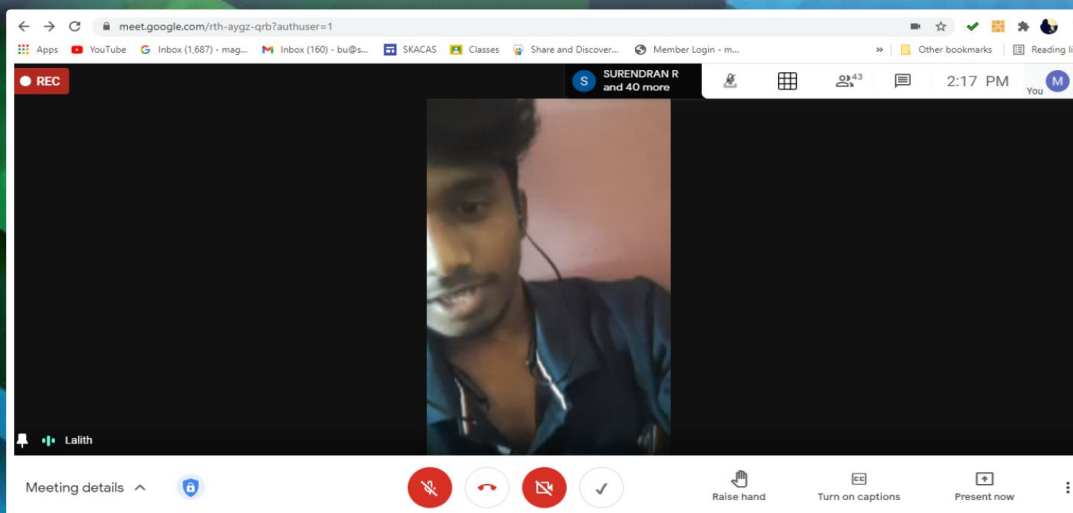
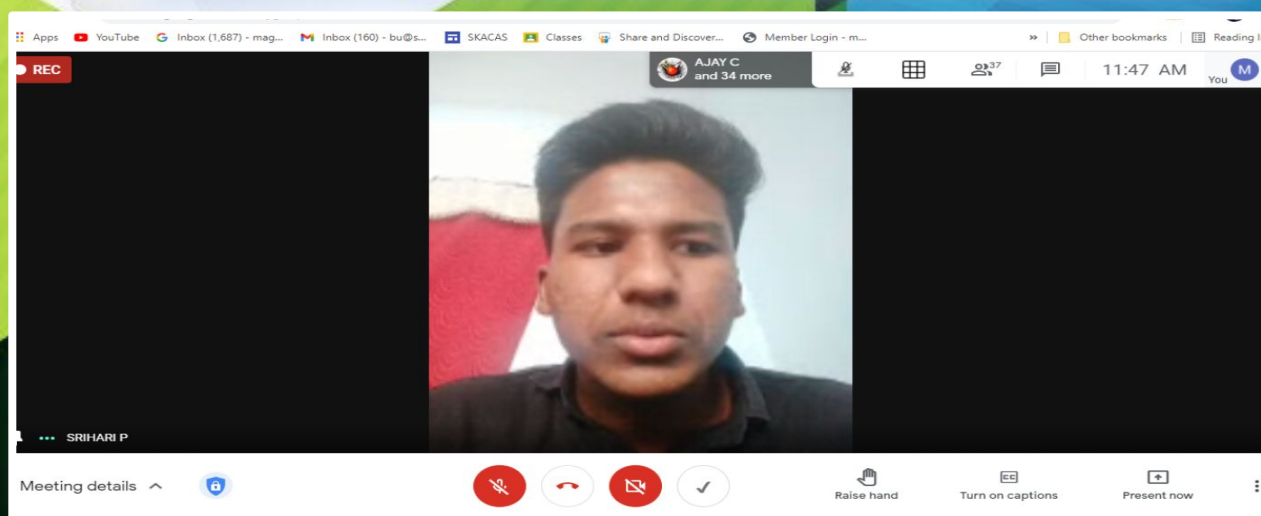
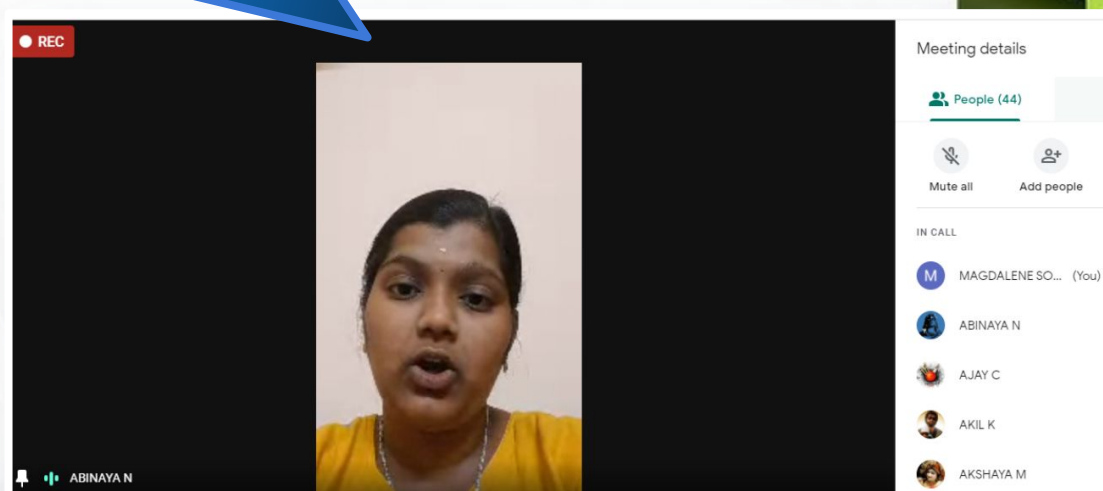
Department of Commerce AF, Business Administration and BBA CA conducted one to one parents meeting for First year students on 18.05.2021, 19.05.2021. Dr.V.Suresh, Head of the department along with Ms. A.Aruna, Faculty Advisor of I B Com AF and Dr.G.Murali Manohari Faculty Advisor of I BBA CA discussed CIA I & II marks of their wards, Attendance percentage, Students active participation in club and association activities, verbal and aptitude tests, professional course exams.



The background of the central image is a vibrant, abstract composition of numerous overlapping triangles in shades of yellow, orange, and light brown. These triangles vary in size and orientation, creating a dynamic, geometric pattern. The central text is superimposed on this pattern.

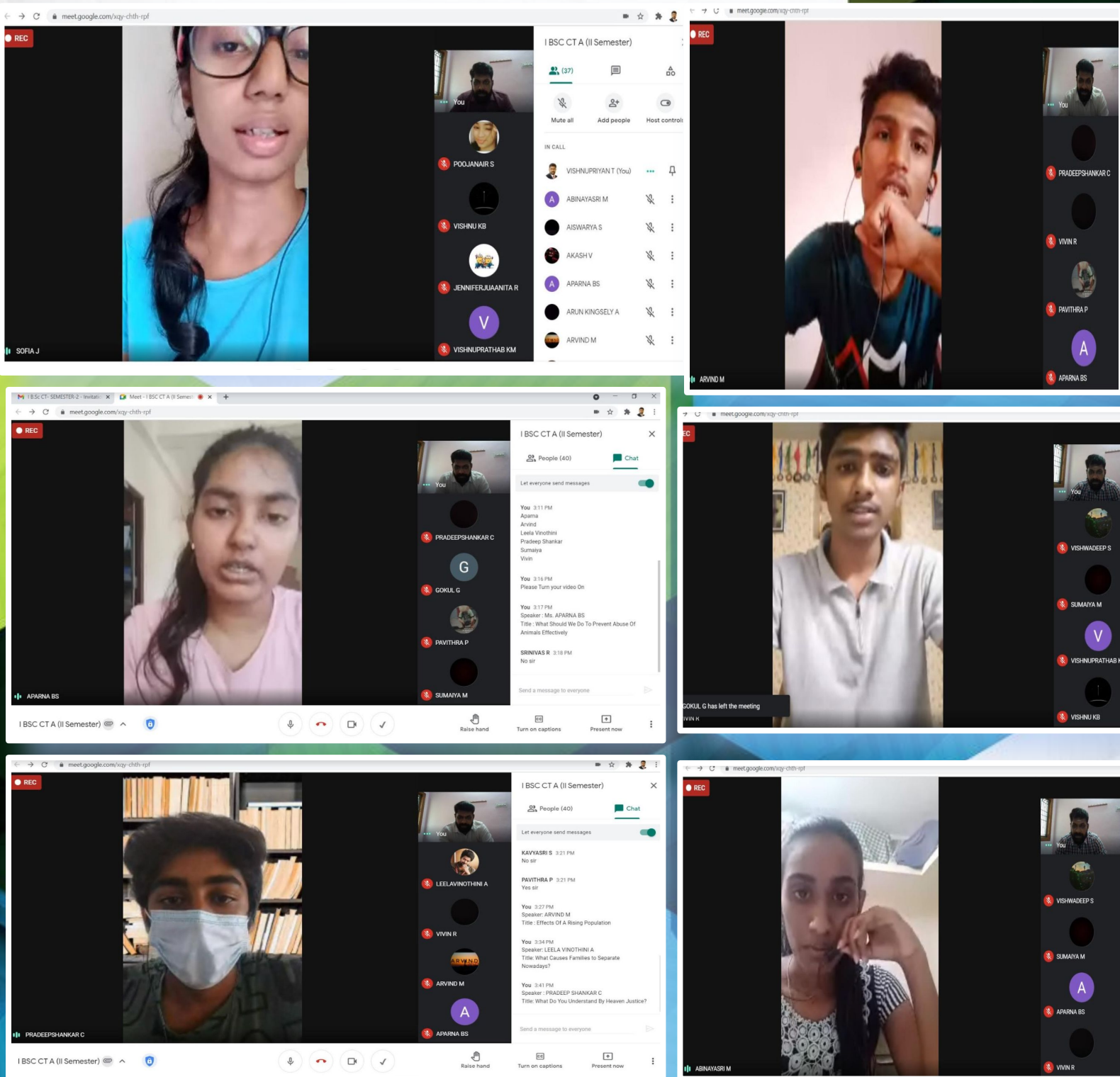
# **STUDENTS' PRESENTATION**

# ENGLISH



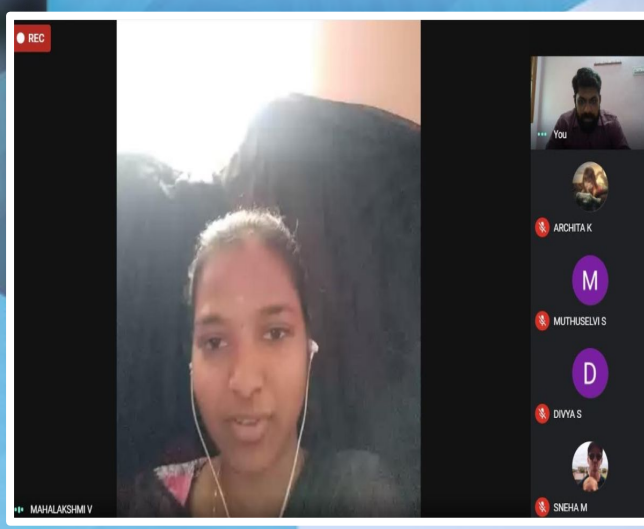
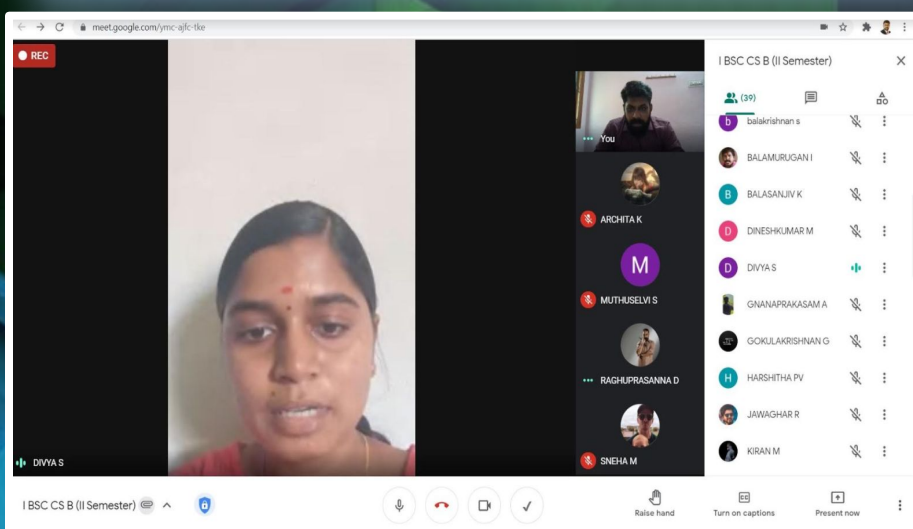
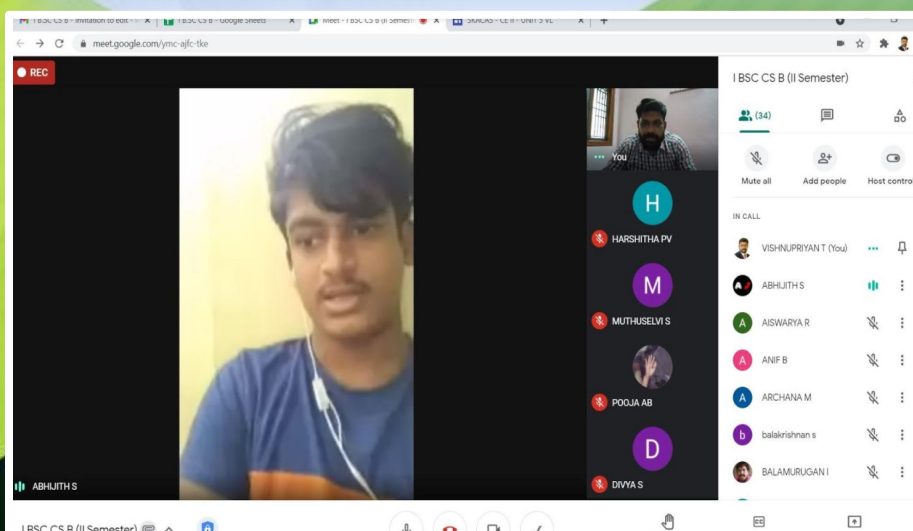
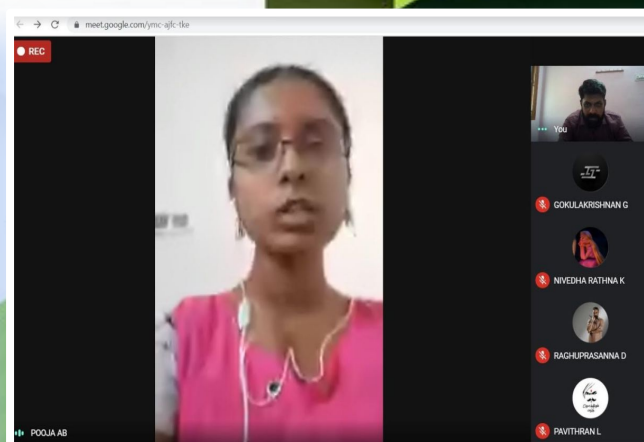
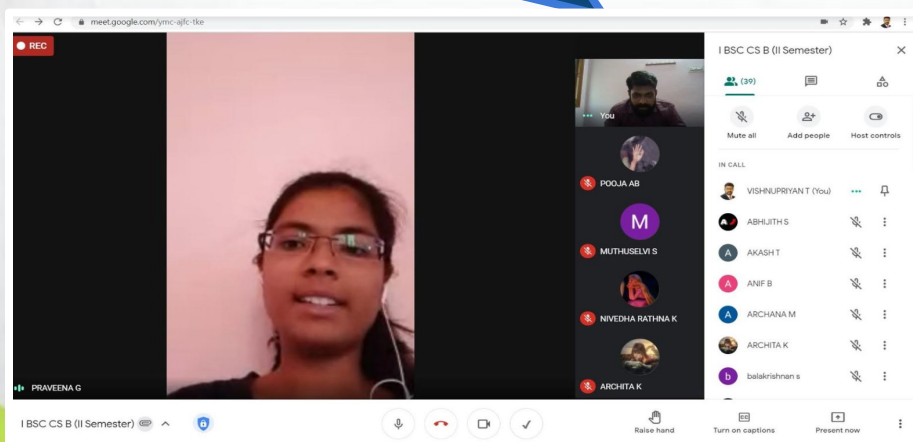
**Ms.S.Magdalene sophia, Assistant professor, Department of English conducted a Group Discussion on “Impact of Covid-19 on Indian Economy” for the students of I BCOM CA B.**





**Mr.T.Vishnupriyan, Assistant professor, Department of English conducted a presentation on “The Importance of Communication” for the students of I BSC CT.**

# ENGLISH



**Mr.T.Vishnupriyan, Assistant Professor, Department of English conducted Snaptalk for the students of I BSC CS 'B'**



# B.COM CS, IT, BI & FIN

## Snap talk

By:Jagadeeshwaran



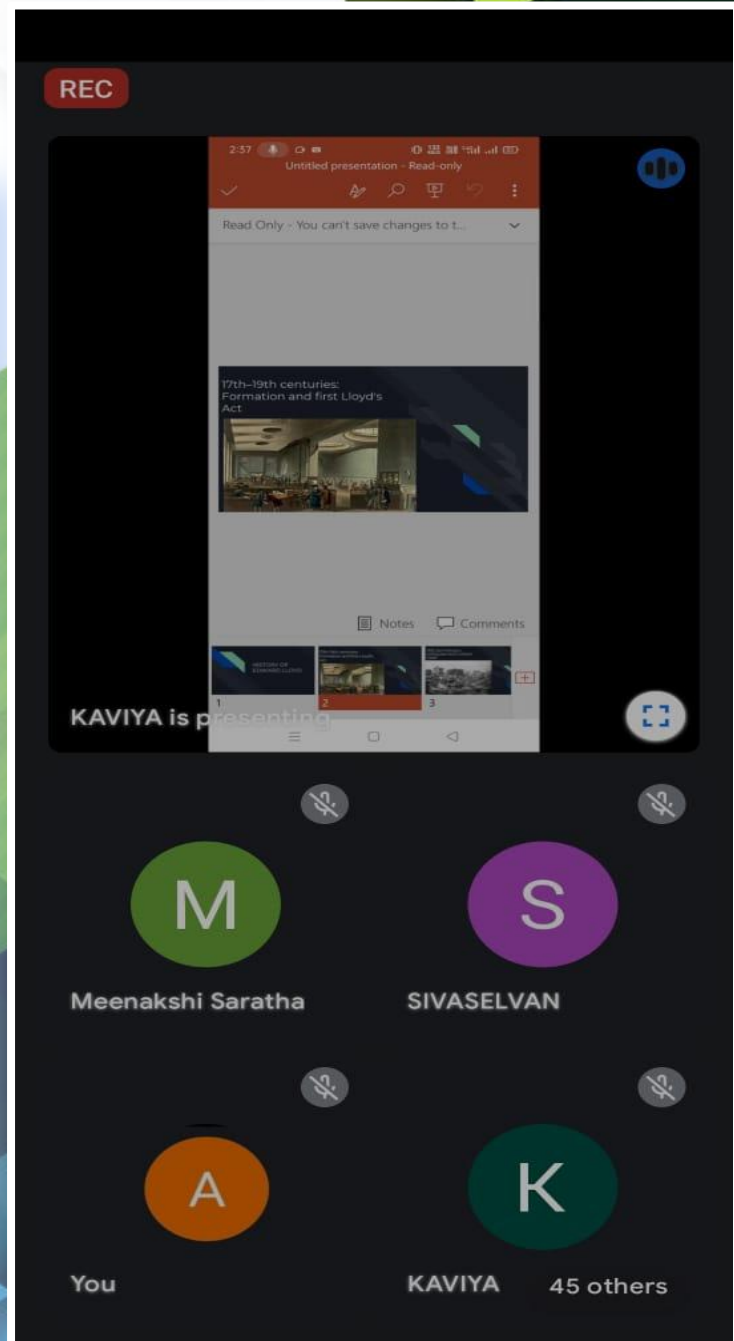
## PLAGUE

• Plague is a disease that affects humans and other mammals. It is caused by the bacterium, *Yersinia pestis*. Humans usually get plague after being bitten by a rodent flea that is carrying the plague bacterium or by handling an animal infected with plague. Plague is infamous for killing millions of people in Europe during the Middle Ages. Today, modern antibiotics are effective in treating plague. Without prompt treatment, the disease can cause serious illness or death. Presently, human plague infections continue to occur in rural areas in the western United States, but significantly more cases occur in parts of Africa and Asia.

## PLAGUE

• Plague, infectious disease caused by *Yersinia pestis*, a bacterium transmitted from rodents to humans by the bite of infected fleas. Plague was the cause of some of the most-devastating epidemics in history. It was the disease behind the Black Death of the 14th century, when as much as one-third of Europe's population died. Huge pandemics also arose in Asia in the late 19th and early 20th centuries, eventually spreading around the world and causing millions of deaths. Today, thanks to strict public health measures and modern antibiotics, plague no longer strikes great numbers of people, nor is it as deadly for those whom it strikes. Nevertheless, it still persists in some parts of the world where large populations of wild or domestic rodents harbour the fleas and occasionally pass them to humans.

# Thank You



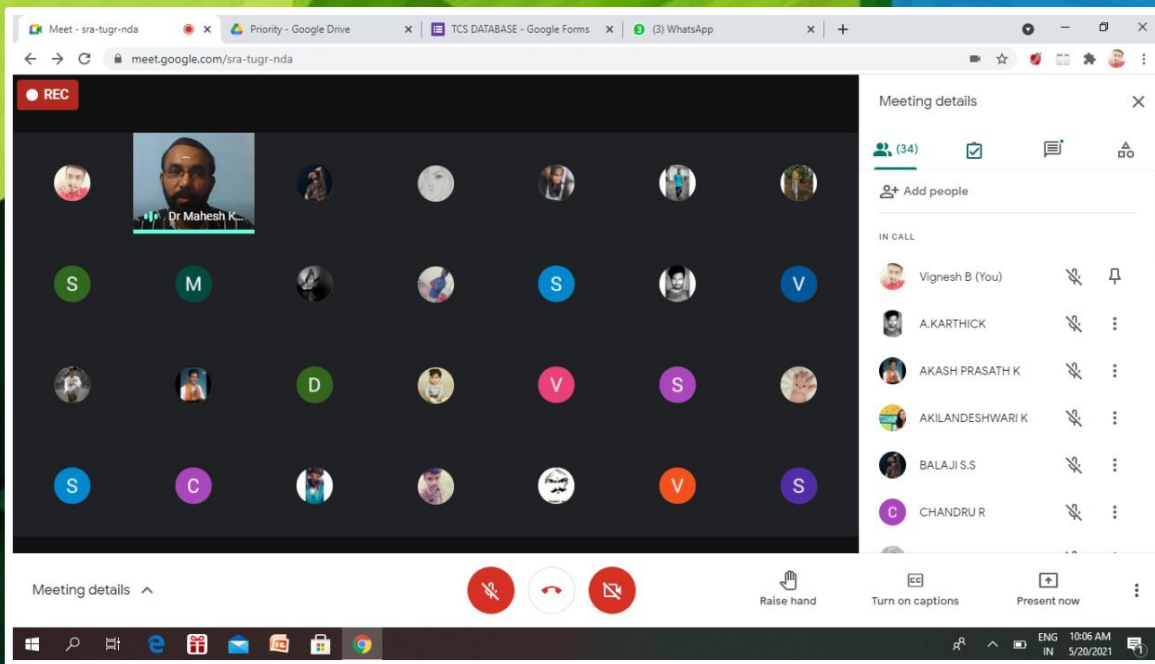
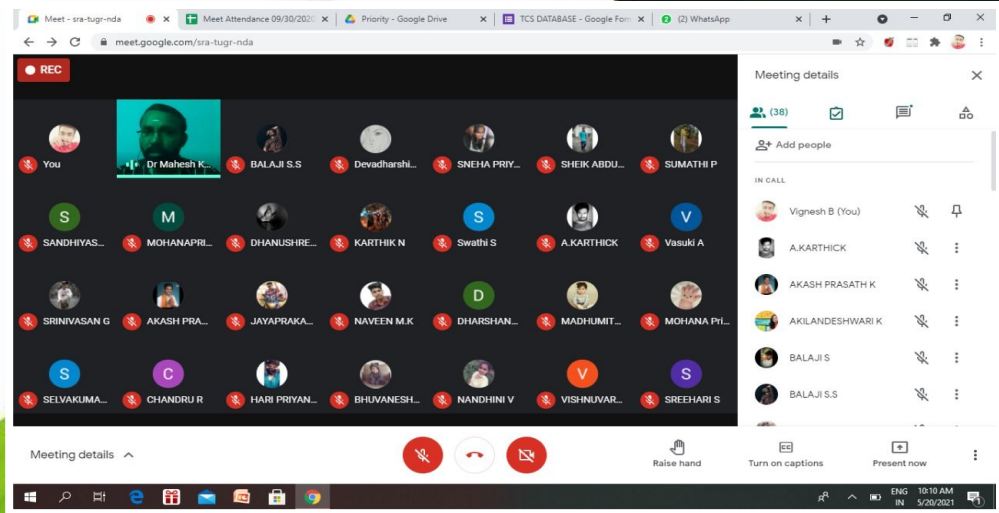
- Mr. Jagadeeshwaran , I BCOM CS gave a snap talk on the topic “PLAGUE”. He explained about the causes, symptoms of plague and precautions that can safeguard us.
- Ms. Kavya , I BCOM CS gave a presentation on LLOYD’s Marine Insurance concepts.



# **CLASS COMMITTEE MEETING**



# B.Com CA



**Dr.M.Mahesh Kumar, Head Department of B.Com Computer Applications conducted Virtual Class committee meeting for III B.Com CA-A & B along with Faculty Advisor Mr.B.Vignesh discussed revision classes are required for any subjects, End semester examination and placements.**

The background of the central section is an abstract composition of numerous overlapping triangles in various shades of yellow, orange, and light brown. These triangles are scattered across a white background, creating a dynamic, geometric pattern. The triangles vary in size and orientation, some pointing upwards and others downwards, giving the impression of a fragmented or crystalline structure.

# **E-CERTIFICATES**





**ஸ்ரீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி



தமிழ்த்துறை - தமிழர் பண்பாட்டு மன்றம்

## சான்றிதழ்

முனைவர் / பேராசிரியர் / திரு / திருமதி / செல்வன் / செல்வி

**Sanjana. S**

அவர்கள் 21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்பம் என்னும் பொருண்மையில் நடைபெற்ற கலை விழாவில் கலந்து கொண்டு தனது தனித்திறமையான ..ஒவியக்கலையை வெளிப்படுத்தினார் என்று சான்றளிக்கப்படுகிறது

*S. sel*

*Just*

*S. Paul*

முனைவர்க.செல்வநாயகி முனைவர்ம.மைதிலி முனைவர்செ.பழனியம்மாள்  
(தமிழ்த்துறை தலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்வர்)



**தீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி  
RECORDER'S COPY (STAFF USE ONLY) BY SEC. DEPT. (LTD.) TO INDIAN HIGHER EDUCATION  
K. CHANDRASEKAR, CHANDRASEKAR, CHANDRASEKAR

மிகுத்துறை - தமிழர் பண்பாட்டு மன்ற

## சான்றிதழ்

வர் /பேராசிரியர் /திரு /திருமதி /செல்வன்/ செல்வம்

Abinaya. X

21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்ப  
ன்மையில் நடைபெற்ற கலை விழாவில் கலந்து  
பெற்றமைப்பாளர் இவியக்கலையை வெளிப்படுத்தி  
சான்றளிக்கப்படுகிறது.

சென்னை நாயகி முனைவர் ம.மேதிவி முனைவர் செ.ப.  
தலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்)

**நீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி  
RECORDED & SENT BY (7315) THE ST. JOSEPH'S HIGHER SECONDARY SCHOOL, KANNIYAKUMARI  
KANNIYAKUMARI, KANNIYAKUMARI, KANNIYAKUMARI

மிழ்த் துறை - தமிழர் பண்பாட்டு மன்ற

## சான்றிதழ்

வர் /பேராசிரியர் /திரு /திருமதி /செல்வன்/ செல்வம்

Abinaya. N

21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்ப  
ன்மையில் நடைபெற்ற கலை விழாவில் கலந்து  
பெற்றமைப்பான கைவினைக்கலை வெளிப்படுத்தி  
சான்றளிக்கப்படுகிறது

செல்வநாயகி முனைவர் ம. அமதிவி முனைவர் செ. பழ  
தலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்

**நீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி

தமிழ்த்துறை - தமிழர் பண்பாட்டு மன்ற

**சான்றிதழ்**

அவர் /பேராசிரியர் /திரு /திருமதி /செல்வன்/ டி

Gowshika.S. M

21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்பம்  
 ண்மையில் நடைபெற்ற கலை விழாவில் கலந்து  
 ள்வித்திறமைபான **கைவினைக்கலை** வெளிப்படுத்தி  
 சான்றளிக்கப்படுகிறது

செல்வநாயகி முனைவர். மைதிவி முனைவர் செ. பழ  
தலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்

**நீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி  
RECORDED BY: 171632 SRI SATEESH BY SRI SATEESH TO: SRI SATEESH SRI SATEESH

மிழ்த் துறை - தமிழர் பண்பாட்டு மன்ற

## சான்றிதழ்

வர் /பேராசிரியர் /திரு /திருமதி /செல்வன்/ செ

Lalithkumar. R

21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்பு  
ன்மையில் நடைபெற்ற கலை விழாவில் கலந்து  
பெற்றமைமையான ஓவியக்கலையை வெளிப்படுத்தி  
சான்றளிக்கப்படுகிறது

செல்வநாயகி முனைவர் ம.மெதிவி முனைவர் செ.பு.  
தலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்

**தீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி

பிழ்த்துறை - தமிழர் பண்பாட்டு மன்ற

## சான்றிதழ்

வர் /பேராசிரியர் /திரு /திருமதி /செல்வன்/ செல்வம்

Joel Aldren. R

21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்ப  
நடவடிக்கையில் நடைபெற்ற கலை விழாவில் கலந்து  
பெற்றமைப்பாளர் இலாகாக்களையெல்லாம்  
சான்றளிக்கப்படுகிறது

செல்வநாயகி முனைவர் ம. மைதிலி முனைவர் செ. ப. கலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்

**நீ கிருஷ்ணா ஆதித்யா**  
கலை மற்றும் அறிவியல் கல்லூரி  
ACCREDITED BY NTA / AFFILIATED TO SRINIVASA DEVI UNIVERSITY TO BHUVANESHWARI UNIVERSITY

மிழ்த் துறை - தமிழர் பண்பாட்டு மன்ற

## சான்றிதழ்

வர் /பேராசிரியர் /திரு /திருமதி /செல்வன்/ செல்வம்

Sowmiya. X

21/4/2021 அன்று நிகழ்ந்த மாணவர் கலைக்கதம்பம்  
ன்மையில் நடைபெற்ற கலை விழாவில் கலந்து  
பெற்றதற்கான சான்றிதழை வழங்கி  
சான்றளிக்கப்படுகிறது

செவ்வழையகி முனைவர் ம. மைதிலி முனைவர் செ. ப. ப. தலைவர் ) (ஒருங்கிணைப்பாளர்) (முதல்)







**யாவரும் கேளீர்**  
திறன் வளர் சங்கம்  
பதிவு எண் : 4 / 2021

**சர்வதேச வினாடி-வினா தொடர் 19: விளையாட்டு**

**NARMADHA S,  
SRI KRISHNA ADHITYA COLLEGE OF  
ARTS AND SCIENCE, COIMBATORE**

அவர்கள், யாவரும் கேளீர் திறன் வளர் சங்கம் நடத்திய பன்னாட்டு அளவிலான தொடர் திறனறி தேர்வு 19: விளையாட்டு வினாக்கள் எனும் இணையவழி திறனறித்தேர்வில் பங்கேற்றமையைப் பாராட்டி இச்சான்றிதழ் வழங்கப்படுகிறது.

  
யொருளாளர்

  
செயலாளர்

  
தலைவர்



yavarumkelirsda@gmail.com 10.02.2021

INTERNSHALA TRAININGS

**Certificate of Attendance**

This is to certify that Narmadha S attended the **Learn With Icon** webinar organised on 20th April'21 by Internshala Trainings with the **Grandmaster, World Champion, and Padma Vibhushan awardee, Mr. Viswanathan Anand**, on 'How to master your mind and be a champion'.

We wish the student all the best for future endeavours.



Sarvesh Agarwal  
FOUNDER & CEO, INTERNSHALA

Date of certification: 2021-04-20







# SHAPEAI

## CERTIFICATE OF APPRECIATION

THIS IS PRESENTED TO

**KEERTHANA S**

**SHAURYA SINHA**  
CEO & Co-Founder

In Grateful recognition of their continuing support to help grow our community.

Scan the QR code to verify



or visit: <https://cert.shapeai.cf/verify/65534>



# SHAPEAI



## CERTIFICATE OF COMPLETION

# SHAPEAI

This is Presented to

**LEKHA SREE R**

for completing 7-day Python and Deep Learning Bootcamp with ShapeAI

# SHAPEAI



**SHAURYA SINHA**  
CO FOUNDER

Scan the QR code to verify



or visit: <https://cert.shapeai.cf/verify/215024>





# SHAPEAI

## CERTIFICATE OF APPRECIATION

THIS IS PRESENTED TO

**SRI BALAJI J.S**

**SHAURYA SINHA**  
CEO & Co-Founder

In Grateful recognition of their continuing support to help grow our community.

Scan the QR code to verify



or visit: <https://cert.shapeai.cf/verify/1h0nati>



# SHAPEAI



## INTERNATIONAL EDUTECH INNOVATIVE SUMMIT 2021



Lifestar Global Foundation, India  
Royal Academy of Global Peace, USA  
Educlouds, India & UK  
Bharatdarshan World Center, India

## CERTIFICATE OF PARTICIPATION

This is awarded to

**Murugesh V**

for attending the International EduTech Innovative Summit  
held on May 15, 2021

**NARAYAN KUMAR PHAD**  
Organiser  
IEIS (2021)

**SPARSH GARG**  
Founder & CEO  
EDUCLOUDS, INDIA & UK

## THAVATHIRU SANTHALINGA ADIGALAR ARTS SCIENCE TAMIL COLLEGE

Affiliated to Bharathiar University | Accredited by NAAC  
Perur, Coimbatore-10.



san matrix era  
Mathematics Association

### CERTIFICATE OF APPRECIATION

This certificate is awarded to  
**GOBI I**

**SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE**

for his/her enthusiastic participation in National Level Webinar on **"THE IMPORTANCE OF SIDDHA MEDICINE AT THE PERIOD OF COVID-19"** organized by the Department of Mathematics, TSAAST College, Perur, Coimbatore, Tamilnadu, India on 16.05.2021.

Certificate Id: ZFP6HC-CE000043

Dr. N. TAMILCHELVI  
Principal

Dr. THAVATHIRU MARUDHASALA ADIHAL  
President Perur Aadheenam & Secretary of TSA Institutions

Made for free with Certify'em

## INTERNATIONAL EDUTECH INNOVATIVE SUMMIT 2021



Lifestar Global Foundation, India  
Royal Academy of Global Peace, USA  
Educlouds, India & UK  
Bharatdarshan World Center, India

### CERTIFICATE OF PARTICIPATION

This is awarded to

# Dr. Sreejith Vignesh B P

for attending the International EduTech Innovative Summit  
held on May 15, 2021

**NARAYAN KUMAR PHAD**  
Organiser  
IEIS (2021)

**SPARSH GARG**  
Founder & CEO  
EDUCLOUDS, INDIA & UK





Mr. T.VISHNUPRIYAN, Assistant Professor, Department of English, SKACAS & ELTAI Member, Coimbatore Chapter attended an ELTAI hour-long Professional Webinar on “English Language Teaching: The Asian Perspective” on 2.05.2021 and “Designing a Website for Enhancing English Skills” on 09.05.2021.



# **FACULTY PUBLICATIONS**





Jijnasa : A Journal of the History of Ideas and Culture  
ISSN : 0337-743X

## A STUDY ON COMPARATIVE ANALYSIS OF EQUITY AND DEBT MUTUAL FUND SCHEMES WITH REFERENCE TO SBI FUNDS MANAGEMENT PVT LTD

Ms Mithuna R Assistant Professor, Department of Commerce, CS & IT, Sri Krishna Adithya College of Arts and Science, Coimbatore, Tamilnadu, India. Email Id: mithunarskacas@ac.in  
Dr. M. Meenakshi Saratha Associate Professor, Department of Commerce, CS & IT, Sri Krishna Adithya College of Arts and Science, Coimbatore, Tamilnadu, India. Email Id: saratha99padma@gmail.com  
Dr. V. Ramadevi Assistant Professor, Department of Management, Karpagam Academy of Higher Education, Coimbatore, Tamilnadu, India. Email Id: drramadevi77@gmail.com

**Abstract:** The statistical report says that, India is among the lowest mutual fund investments to GDP ratios in the world at 7% as of 2015. Compares to 114% in Australia, 91% in US, and 51 % in UK. Some are not aware of mutual fund investments and some, though they know about mutual funds they refuse to invest because of risk that arise in the market. But in real, the risk can also be reduced and those features are also available in mutual funds by investing in debt schemes. This project does not enter into the awareness of the people instead the performance of the funds is being compared and the top 5 best performing schemes are revealed with special reference to SBI MUTUAL FUNDS. The data are being collected from daily NAV reports and also it is found that all the schemes of SBIMF is performing well and risk level of all the funds are even less. Therefore, it is suggested to the investors to invest in SBI MUTUAL FUNDS in order to earn more wealth in mutual fund sector

### INTRODUCTION ABOUT MUTUAL FUNDS

A mutual fund is a trust that collects money from a number of investors who share a common investment objective and invests the same in equities, bonds, money market instruments and/or other securities. And the income / gains generated from this collective investment is distributed proportionately amongst the investors after deducting applicable expenses and levies, by calculating a scheme's "Net Asset Value" or NAV. In simple, the money pooled in by a large number of investors is what makes up a Mutual Fund. Generally mutual funds are managed by the professional fund managers. Mutual funds are ideal for investors who either lack large sums for investment, or for those who neither have the inclination nor the time to research the market yet want to grow their wealth. The money collected in mutual funds is invested by professional fund managers in line with the scheme's stated objective. In return, the fund house charges a small fee which is deducted from the investment. The fees charged by mutual funds are regulated and are subject to certain limits specified by the Securities and Exchange Board of India (SEBI).

### REVIEW OF LITERATURE

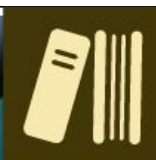
**SBI MUTUAL FUNDS (MARCH 2017)** In the book "THE RIGHT WAY TO INVEST IN MUTUAL FUNDS, your step-by-step guide to wealth creation" it tells how mutual funds can help you meet your long term financial goals. And to learn about funds, the risks involved when investing, to choose funds that are in line with the financial personal goals.

**RAHUL TODUR (2014 – 2017)** entitled a study on "Comparative Study of Mutual Funds in India" (Reference to HDFC Mutual Fund & SBI Mutual Fund) It deals with which company provide better returns either HDFC Mutual funds or SBI Mutual Funds by calculating the returns of last 5 years. The study is based on "Small & Midcap companies", the analysis is based on questionnaire type and made a conclusion that SBI mutual funds gives more return than HDFCMF.

**Mr. SUNIL M. ADHAV / Dr. PRATAP M CHAUHAN (2015)** in their study titled "Comparative study of mutual funds of select Indian companies" This research is an attempt to study comparative performance of mutual funds of selected Indian companies. The study focuses on mutual fund schemes of selected Indian companies comprising Equity, Debt and Hybrid Schemes. The performance of selected Indian companies' mutual fund is analysed with the help of Return, risk. Selected Mutual Fund are compared with their respective benchmark.

Volume : 38, No. 7, 2021

Page | 48



# publications

**Ms. R. Mithuna, Assistant Professor and Dr. M. Meenakshi Saratha, Associate Professor, Department of Commerce CS & IT jointly published a research article entitled "A STUDY ON COMPARATIVE ANALYSIS OF EQUITY AND DEBT MUTUAL FUND SCHEMES WITH REFERENCE TO SBI FUNDS MANAGEMENT PVT LTD" in a peer reviewed and UGC Care listed and approved journal "Jijnasa : A Journal of the History of Ideas and Culture" on its Volume : 38, No. 7, 2021, pp. 48-52, ISSN : 0337-743X.**

The background of the central section is an abstract composition of numerous overlapping triangles in various shades of yellow, orange, and light brown. These triangles are scattered across a white background, creating a dynamic and geometric pattern. The triangles vary in size and orientation, some pointing upwards and others downwards, giving the impression of a crystalline or mosaic-like structure.

# **CREATIVE CORNER**

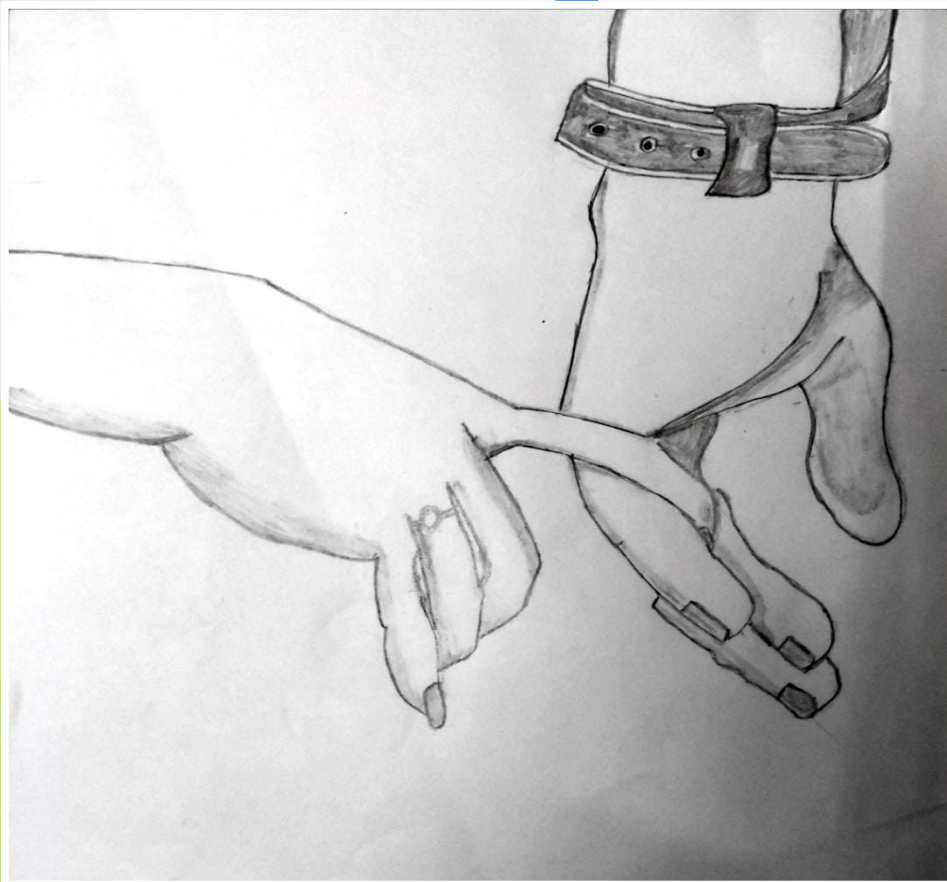


B.Sc., IT

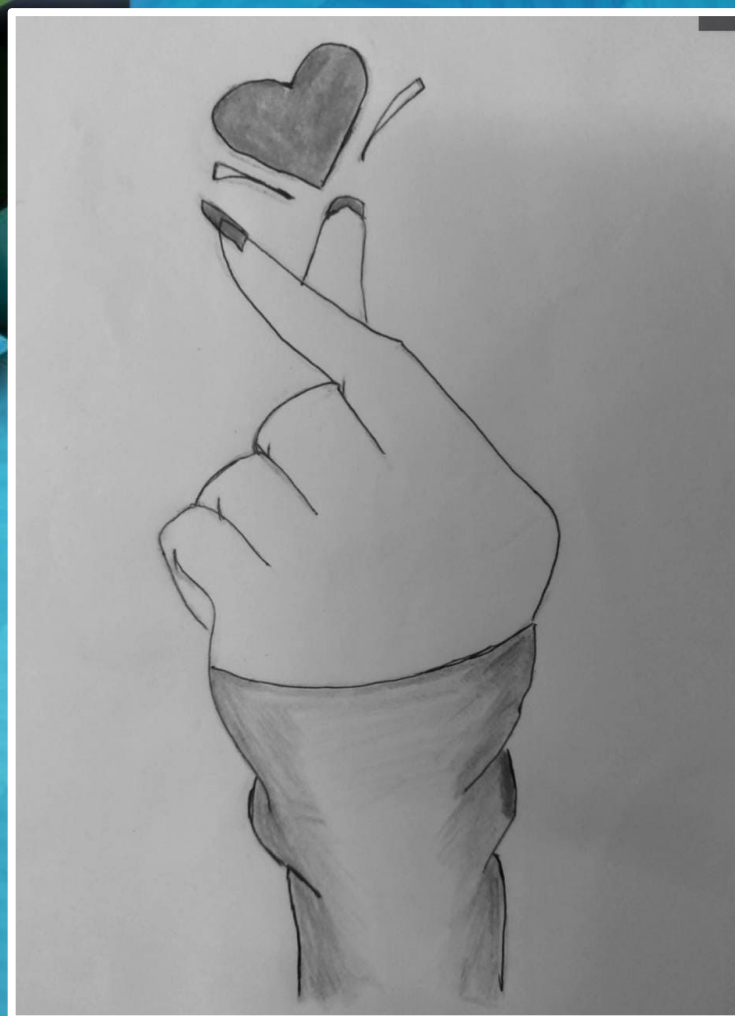
S.SWATHY,  
II BSc., IT A

Swathy S.!!





Art by  
Ms.A.Rihana  
I B.Com AF A

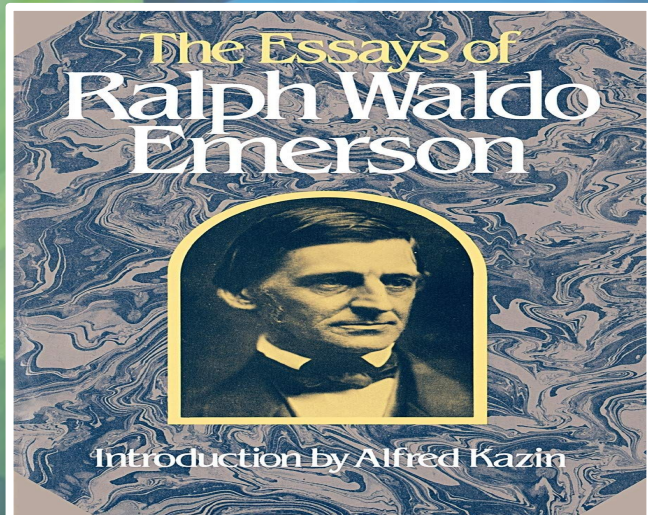
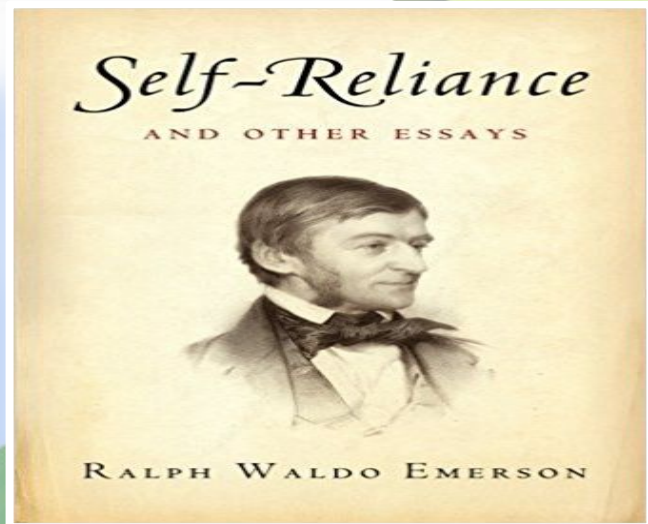




The background of the central image is a vibrant, abstract composition of numerous overlapping triangles in shades of yellow, orange, and light green. These triangles vary in size and orientation, creating a dynamic, geometric pattern. The overall effect is bright and energetic, with a sense of movement and depth. The triangles are set against a lighter, almost white background, which makes the colors stand out. The entire image is framed by a thin black border.

# **KNOW THE FACTS**

## ENGLISH



**Ralph Waldo Emerson a New England preacher, essayist, lecturer, poet, and philosopher was one of the most influential writers and thinkers of the 19th century in the United States.**

**Emerson was also the first major American literary and intellectual figure to widely explore, write seriously about, and seek to broaden the domestic audience for classical Asian and Middle Eastern works.**

**He not only gave countless readers their first exposure to non-Western modes of thinking, metaphysical concepts, and sacred mythologies; he also shaped the way subsequent generations of American writers and thinkers approached the vast cultural resources of Asia and the Middle East.**