



SRI KRISHNA ADITHYA COLLEGE OF ARTS & SCIENCE

Recognized with UGC 2(f) & 12(B) status by UGC | Affiliated to Bharathiar University

Kovai Pudur, Coimbatore - 641 042



Athina
Information Bulletin

e-Academia 53.0

IN-FOCUS

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Ms. G. Subhashree - English

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Ms.R.Preetha Leena - B.Com & M.Com

Mr.B.Arunkumar - B.Com B&I and Finance

Mr.V. Murugesh - B.Sc IT

Dr. M. Meenakshi Saratha - B.Com CS & IT

Mr.G.Dharma Vignesh- B.Com AF & BBA CA

Dr. D. Sridhar - B.Sc CS

Mr.P.Rajesh - Tamil

Mr.A.P.Thangamuthu - B.Sc CT

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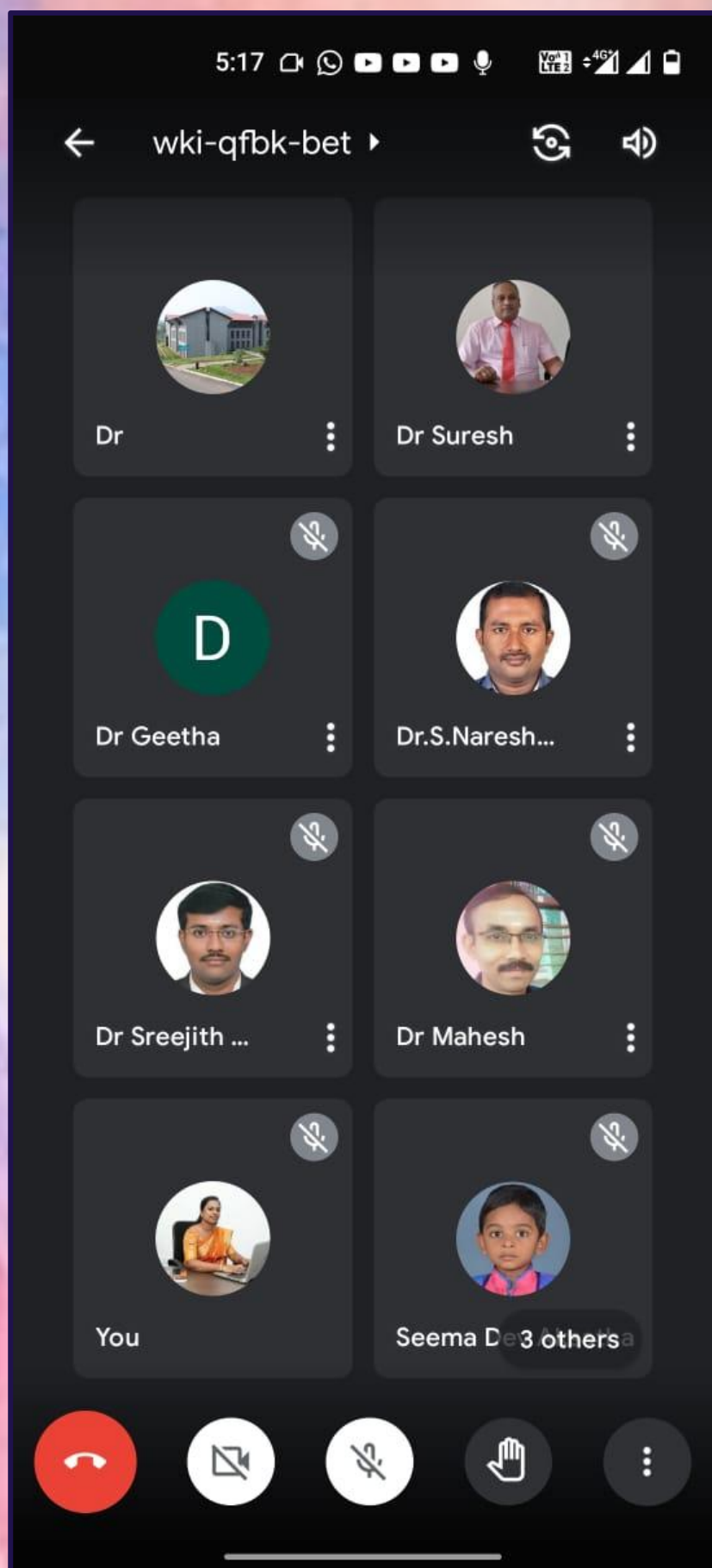
11

**Creative
Corner**

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**Know the
Facts**

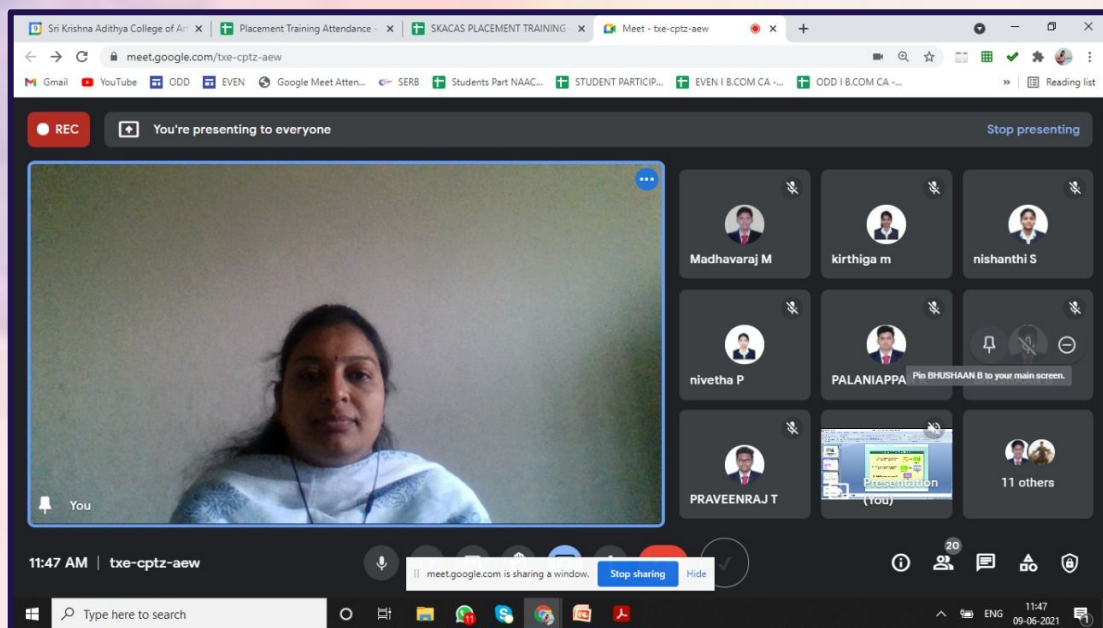
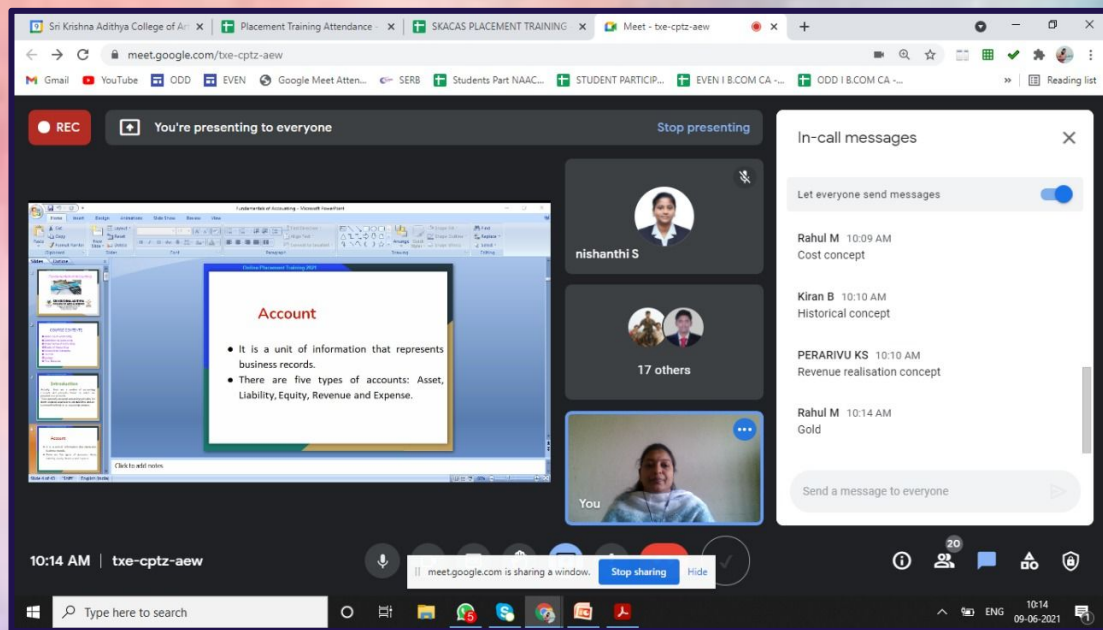
PRINCIPAL'S DESK



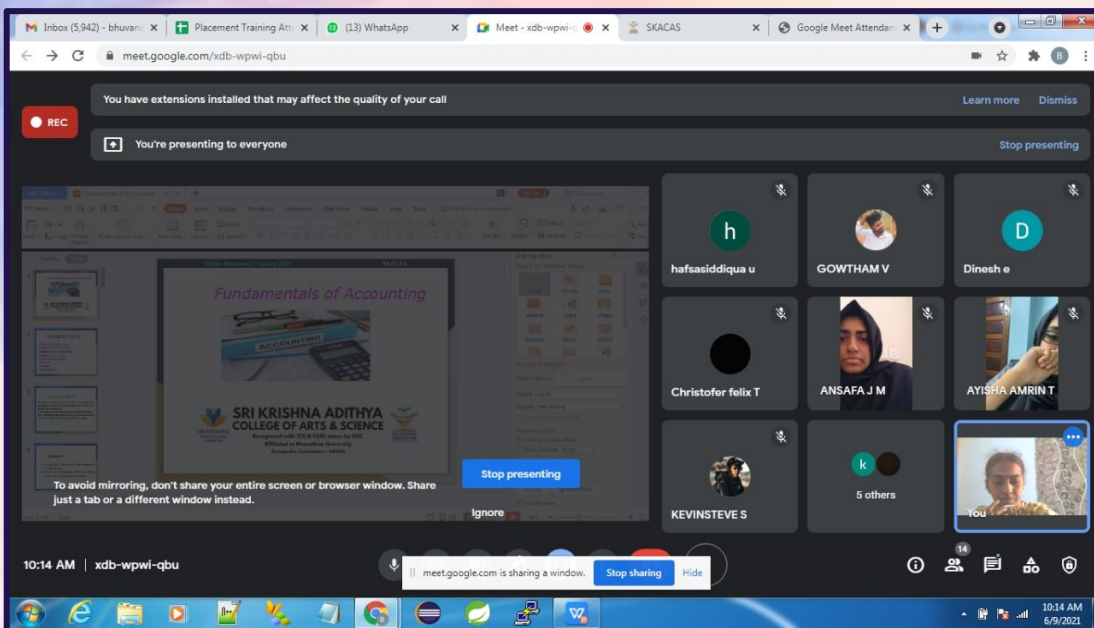
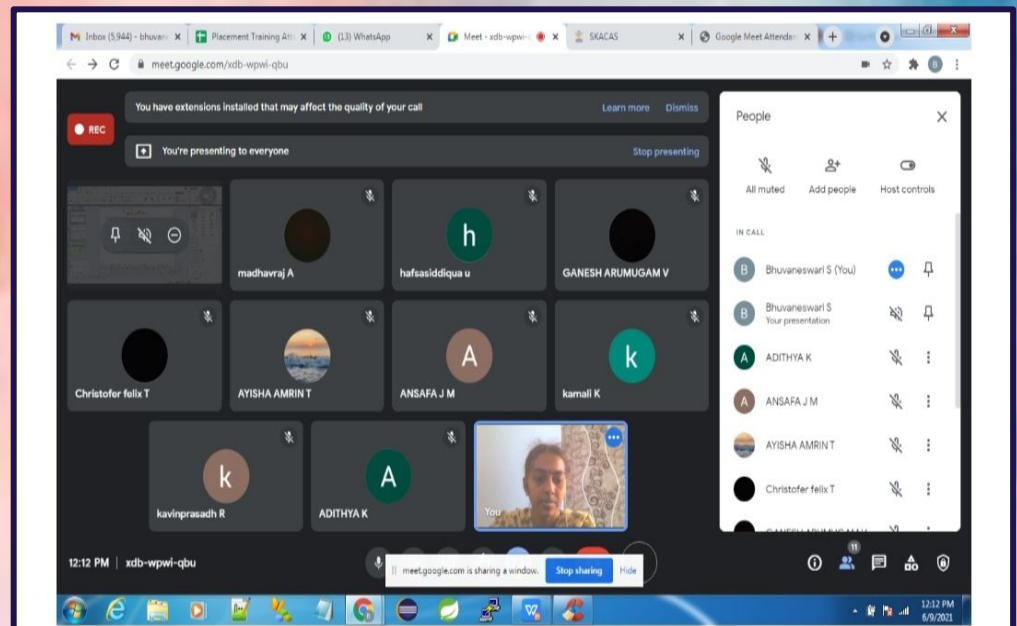
A meeting was convened by our beloved Principal Dr.S.Palaniammal for all the Heads of the Departments and received feedback about the ongoing virtual Placement Training of the second year students, Result Analysis submission of first year Model Examination, faculty recruitment for the academic year 2021-2022 and about Graduate Exit Test.

PLACEMENT ACTIVITIES

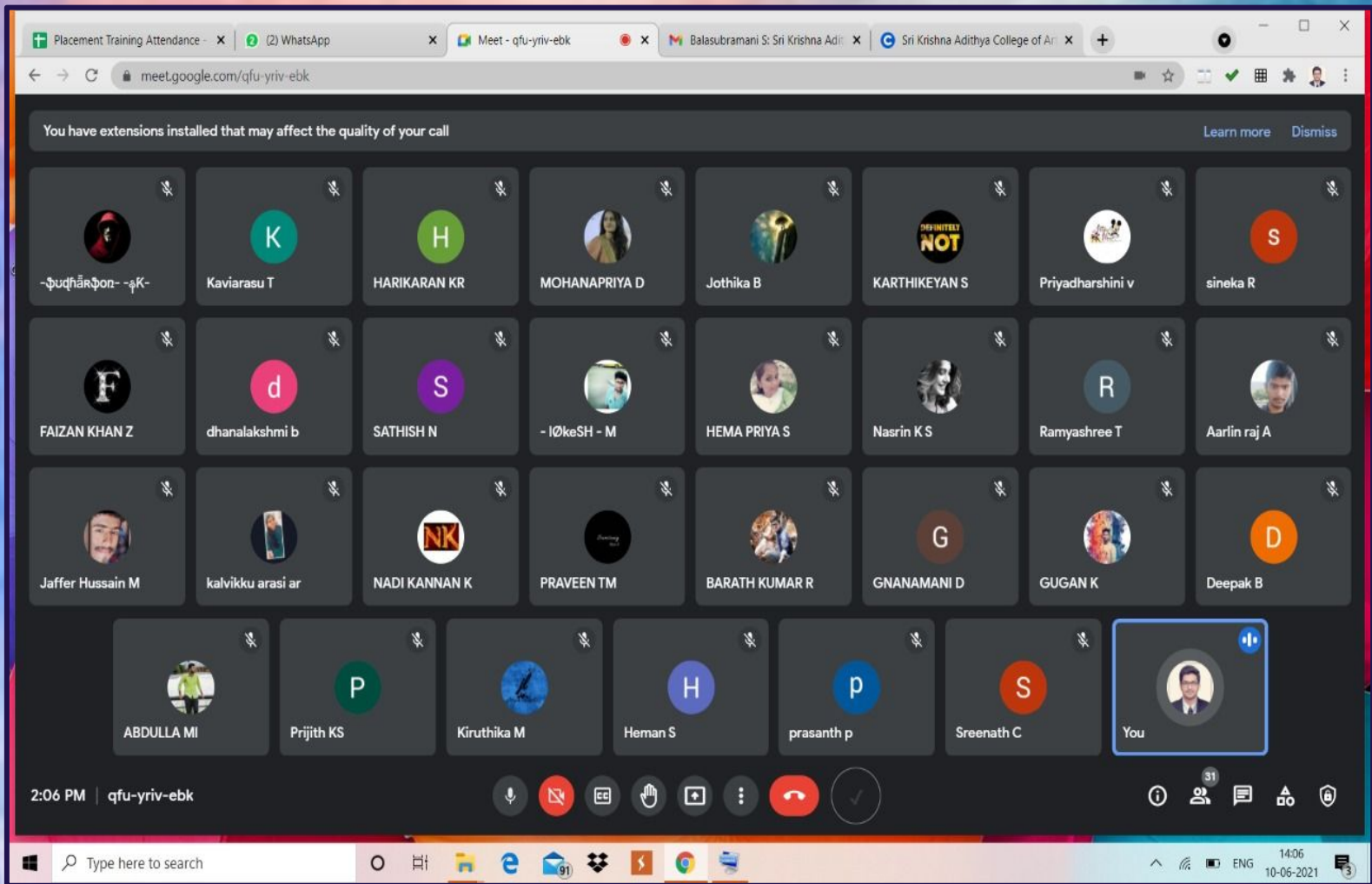
TECHNICAL TRAINING



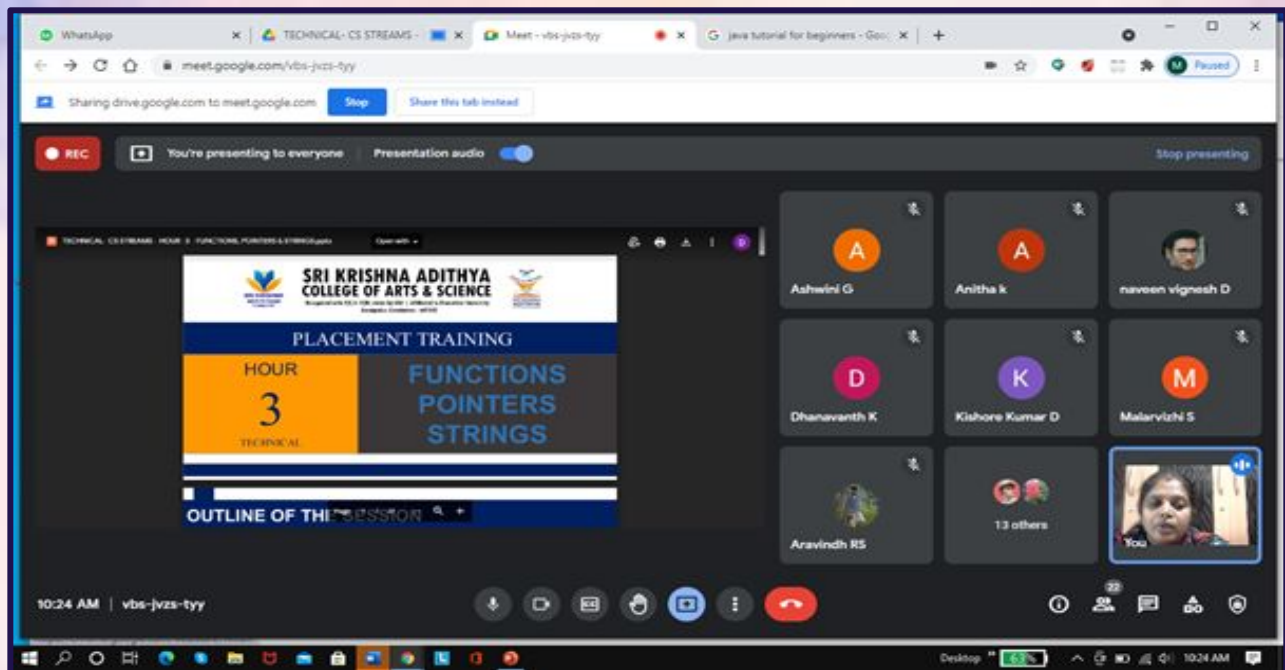
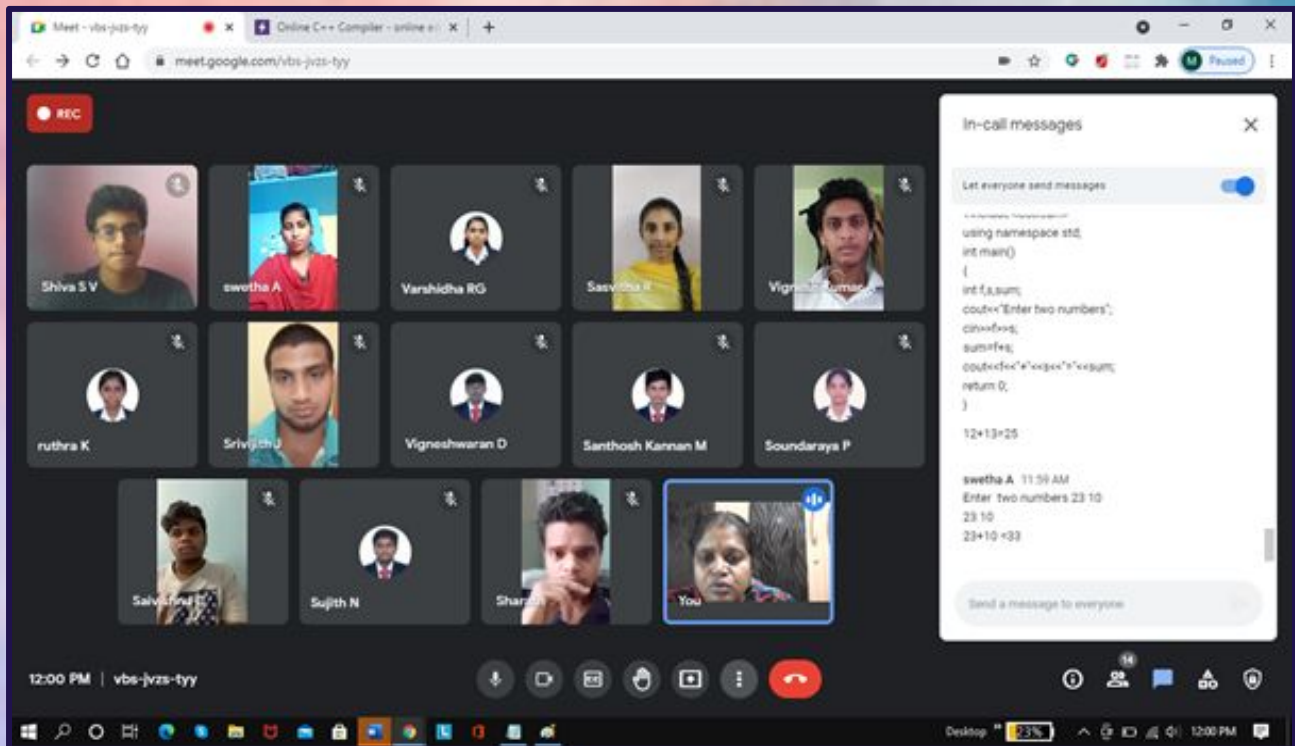
Dr.M.Aarthi, Assistant Professor, Department of B.Com Computer Application handled virtual Placement training classes on “Technical Skills” for II B.Com A&F-B , Batch -1 students on the Topic “Fundamentals of Accounting”.



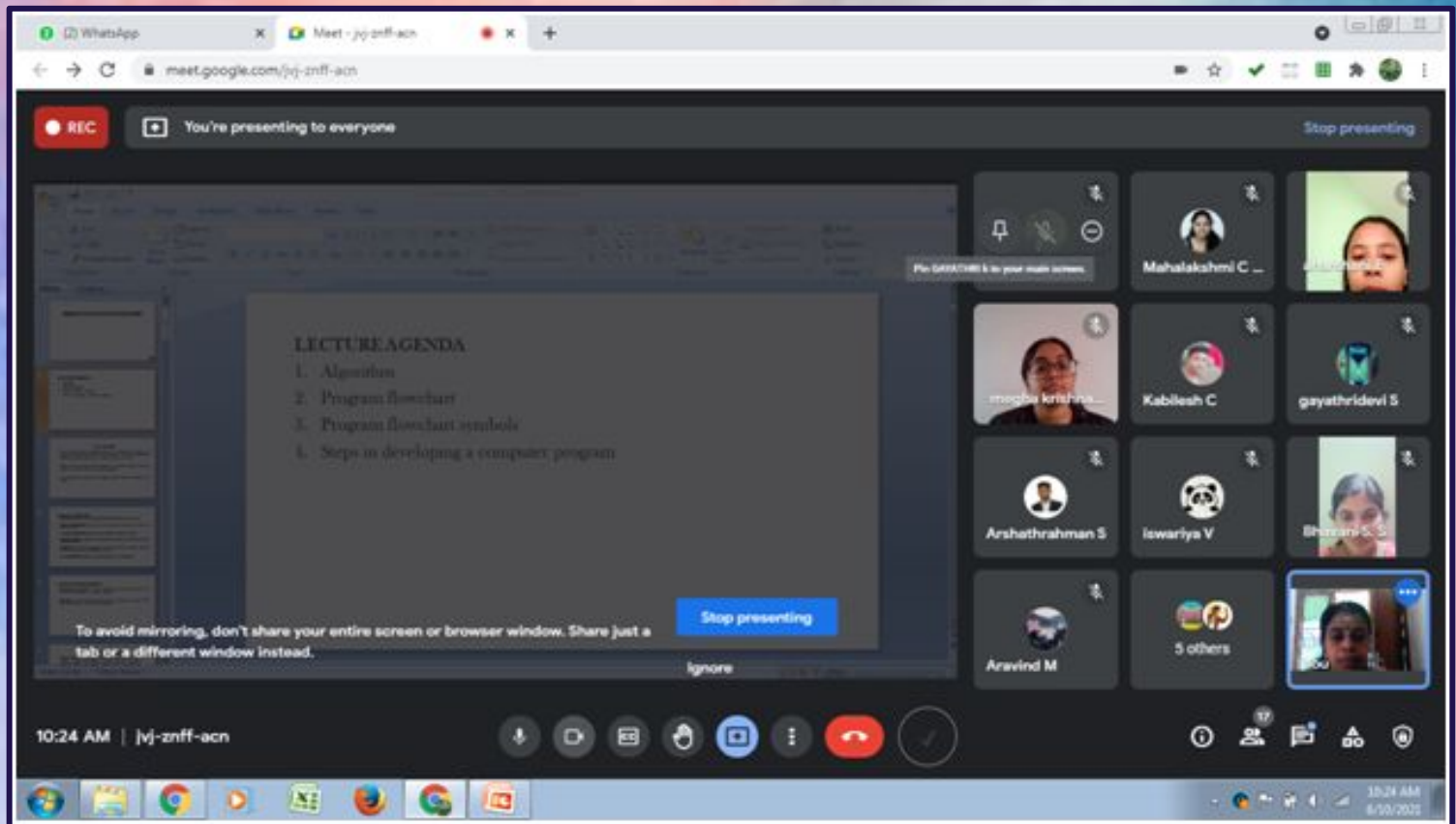
Mr.S.Bhuvanewari, Assistant Professor, Department of B.Com Computer Application handled virtual Placement Training on Technical Skills for II BBA CA Batch-1 students on the Topic “Fundamentals of Accounting”.



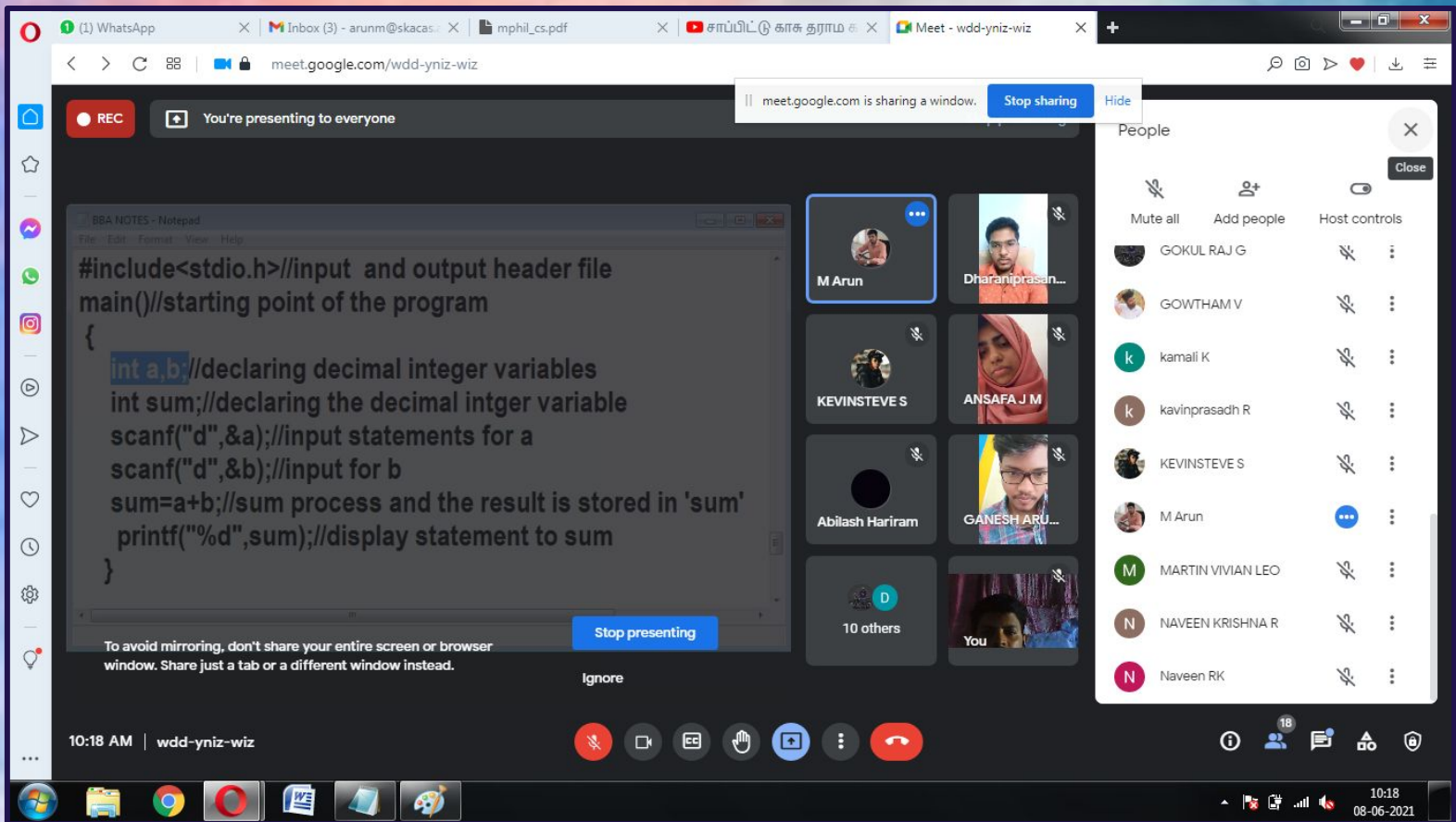
Mr.S.Balasubramani, Assistant Professor, Department of B.Com Computer Application handled virtual Placement training classes on Technical Skills for the students of II BBA CA and II B.Com IT on the topic “Fundamentals of C, C++ and Java”.



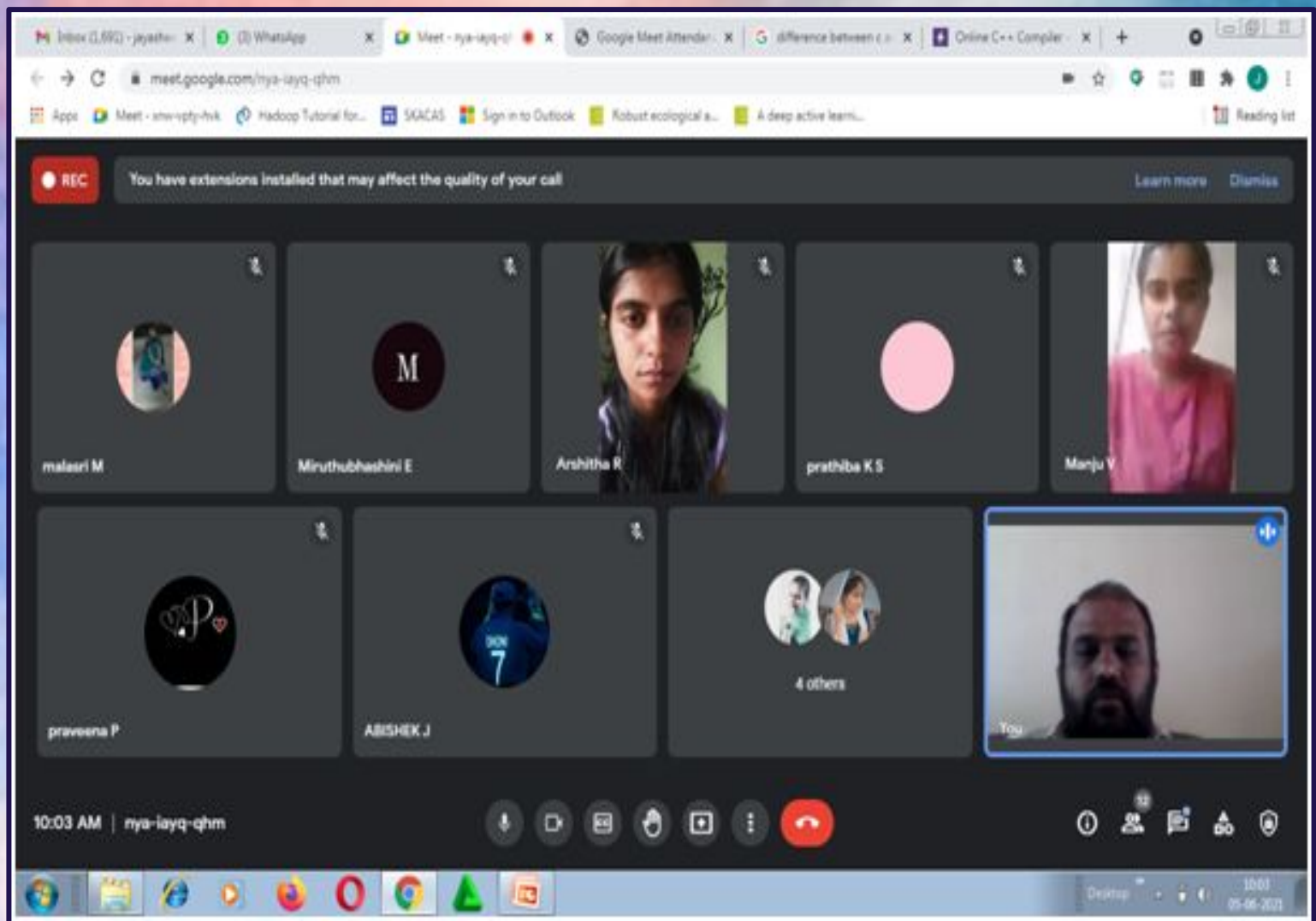
Dr.S.Thilagavathi, Assistant Professor, Department of Computer Science handled Placement Classes (Technical) for II B.Sc Computer Science and II B.Com A&F students.



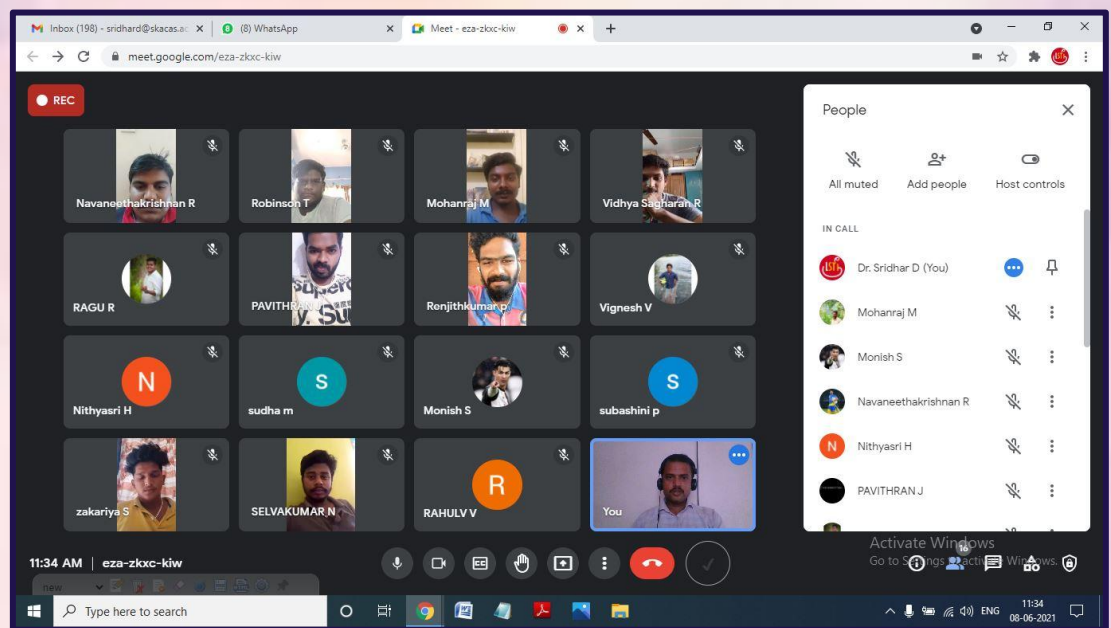
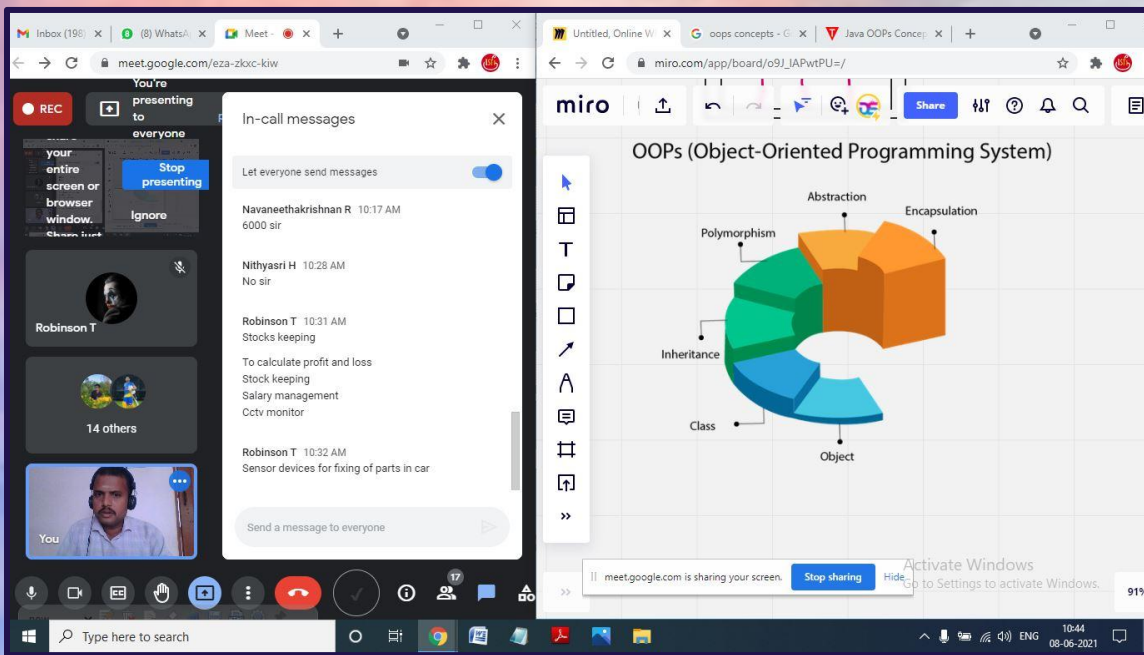
Mrs.S.Lakshmi Devi, Assistant Professor, Department of Computer Science, handled Virtual Placement training classes on Technical Skills for the students of II BCom A&F and II B.Com CS on the Topic “Fundamentals of C and C++”.



Mr. Arun M, Assistant Professor, Department of Computer Science handled Virtual Placement training classes on Technical Skills for the students of II BBA CA on the Topic "Fundamentals of Programming".

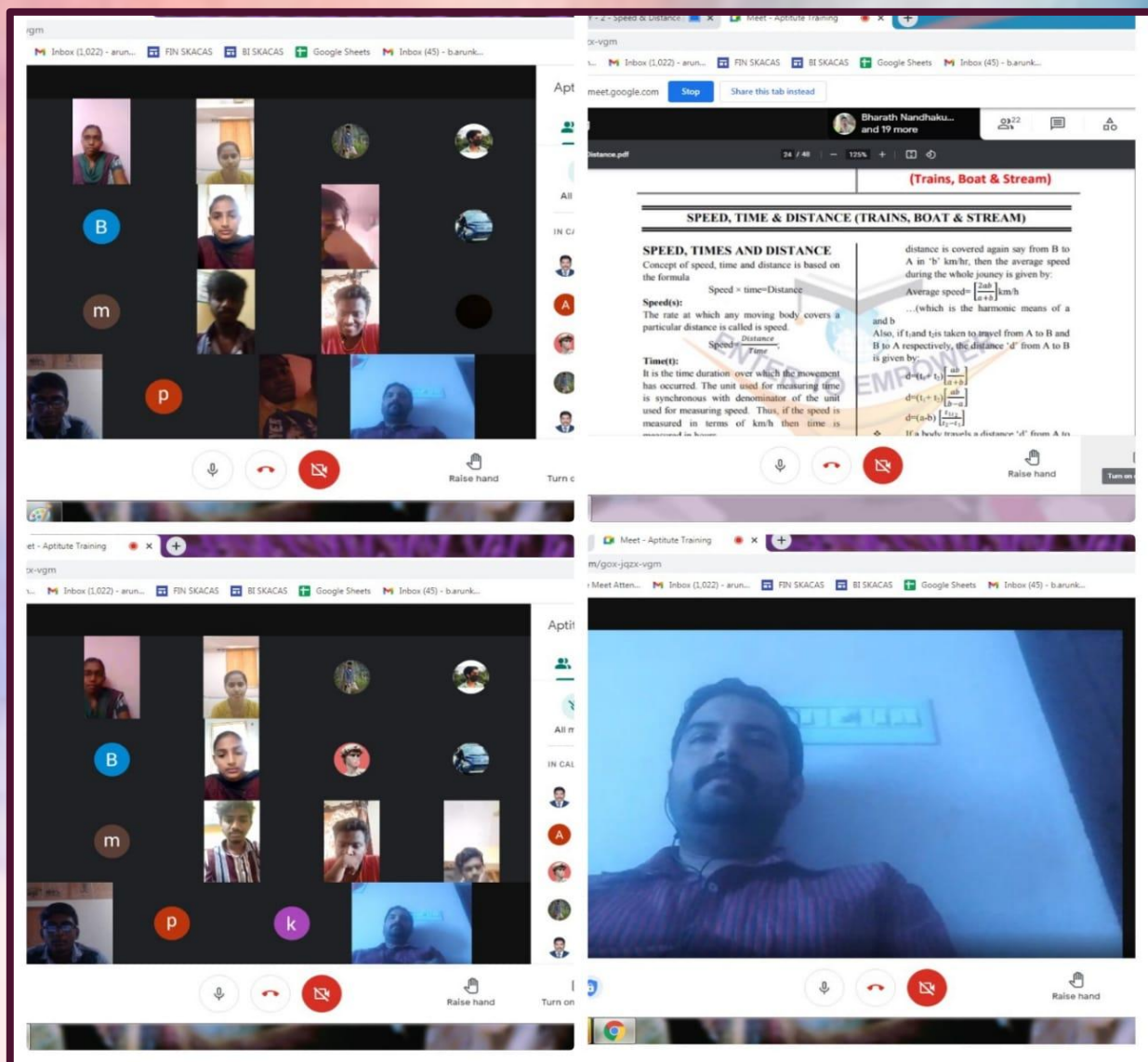


Mr.P.JAYASHEELAN P, Assistant Professor, Department of Computer Science handled Virtual Placement training classes on Technical Skills on “Fundamentals of Programming” for II BA English students.



Dr.D.Sridhar, Assistant Professor, Department of Computer Science handled Virtual Placement training classes on Technical Skills on “Fundamentals of Programming” for the the students of II BSc CS, II BCom A&F, II Bcom B&I.

APTITUDE TRAINING



Mr. B. Arunkumar, Assistant Professor, Department of B.Com Banking & Insurance and B.Com Finance, conducted Placement Aptitude Training to the students of II B.Sc CS B Batch I , II B.Sc CT B Batch I, II B.Com CS Batch II and II B.Com A&F B Batch II.

PLACEMENT TRAINING



← About this call

People	Information
Nailcy jeba V	🔇
NISHANA Y	🔇
prathiba K S	🔇
praveena P	🔇
Santhanamari M	🔇
Shailendradhanaya M	🔊
Shailendradhanaya M	...
Shivram Sharma	🔇
Sindhuja M	🔇
StevO B LeO	🔇
thamesh T	🔇

← About this call

People	Information
ABISHEK J	🔇
Ajinesh Leosil LR	🔇
Arshitha R	🔇
DHINESWAR P	🔇
Gayathiri S	🔇
KEERTHANA G	🔇
MADHIAZHAGAN M	🔇
malasri M	🔇
Manju V	🔇
Miruthubhashini E	🔇
Nailcy jeba V	🔇

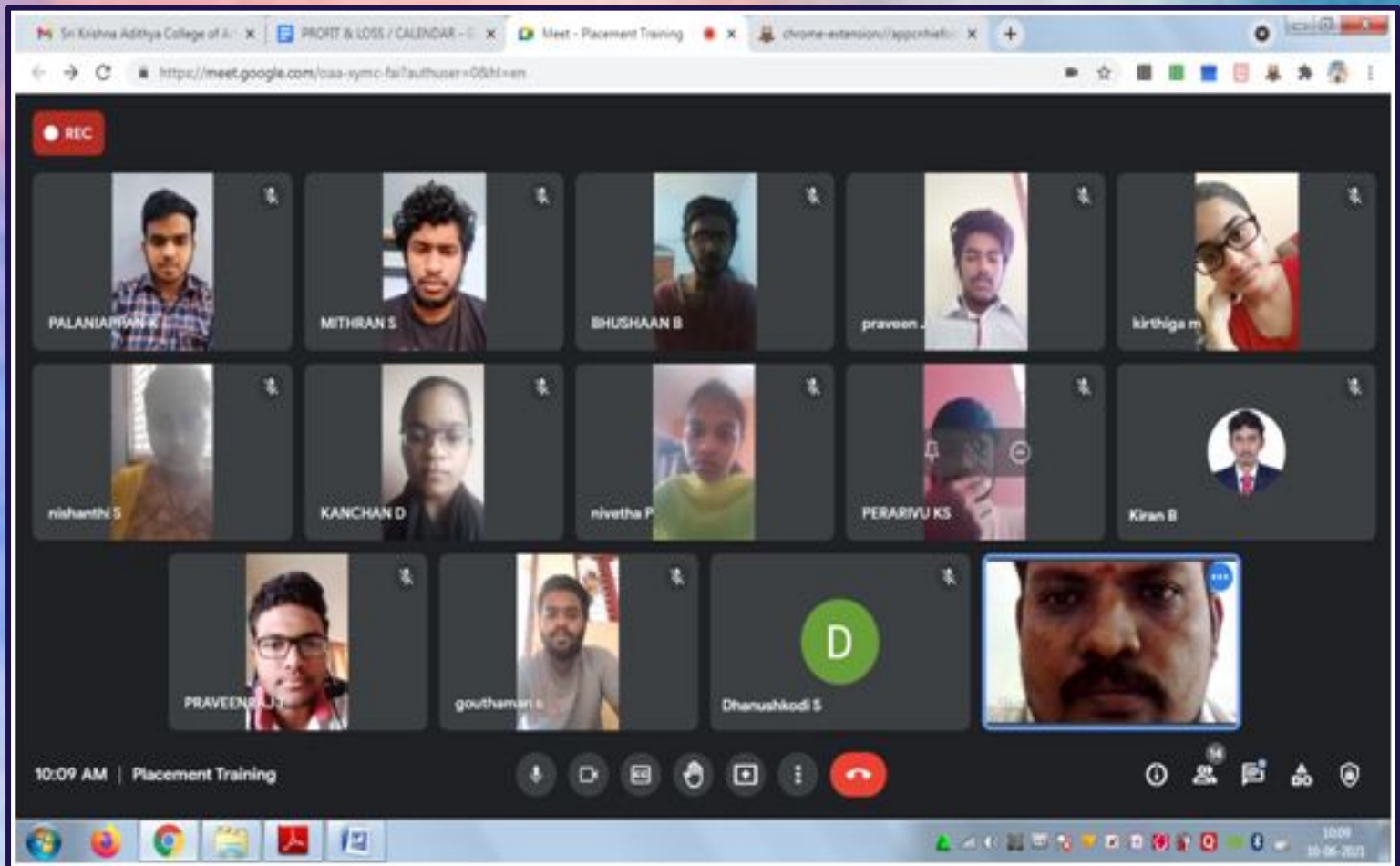
**II BA ENGLISH
BATCH I**



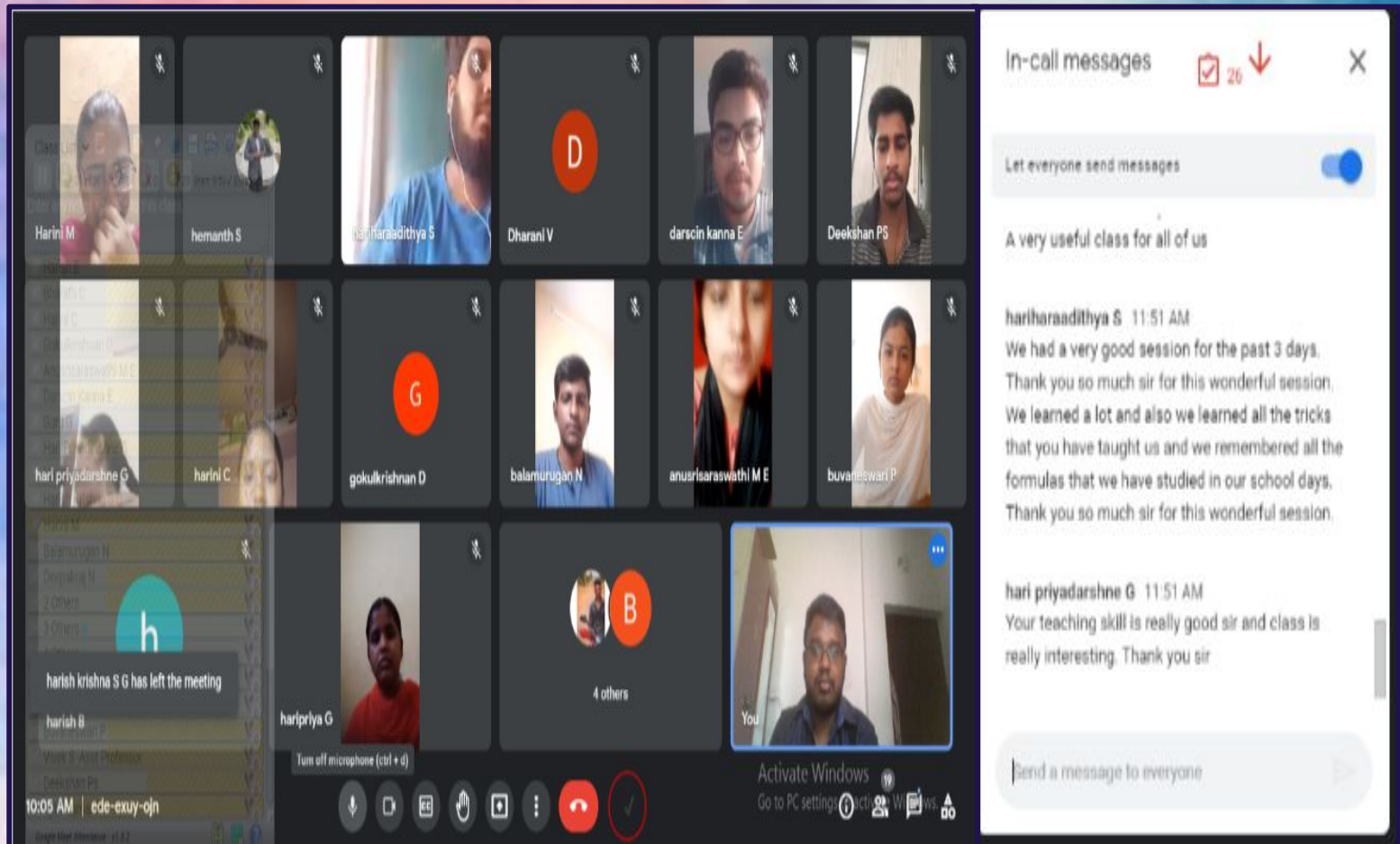
← About this call

People	Information
Miruthubhashini E	🔇
Nailcy jeba V	🔇
NISHANA Y	🔇
prathiba K S	🔇
praveena P	🔇
Santhanamari M	🔇
Shailendradhanaya M	...
Shailendradhanaya M	...
Sindhuja M	🔇
StevO B LeO	🔇
thamesh T	🔇

Mrs. M. Shailendra Dhanaya, Assistant Professor, Department of B.Com Banking & Insurance and B.Com Finance, conducted Placement Aptitude Training to the II Year students.



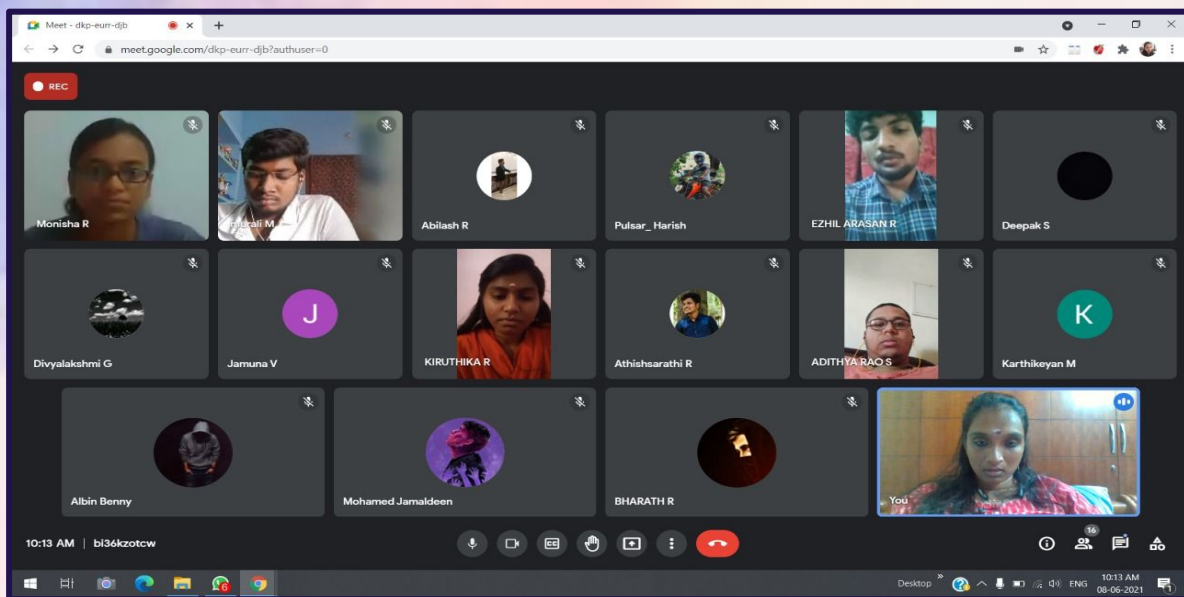
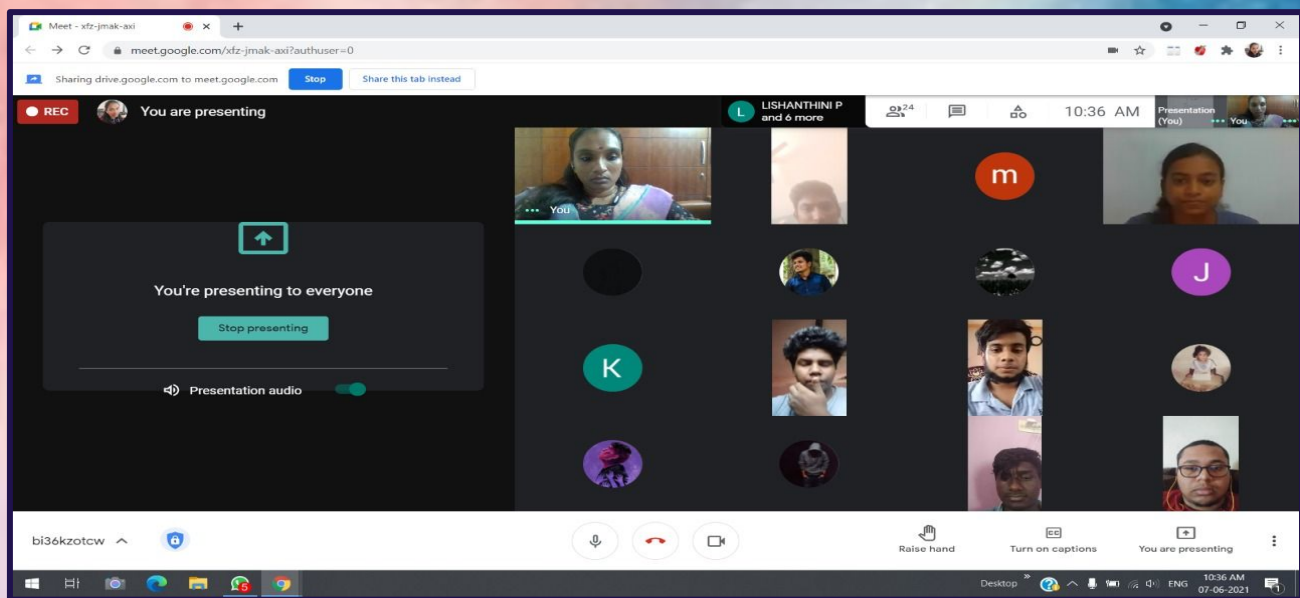
DR.M.MANIMARAN, Assistant Professor, Department of Computer Science handled Virtual Placement training classes on Aptitude Skills for the students of II B.COM A&F 'B' on "Profit & Loss".



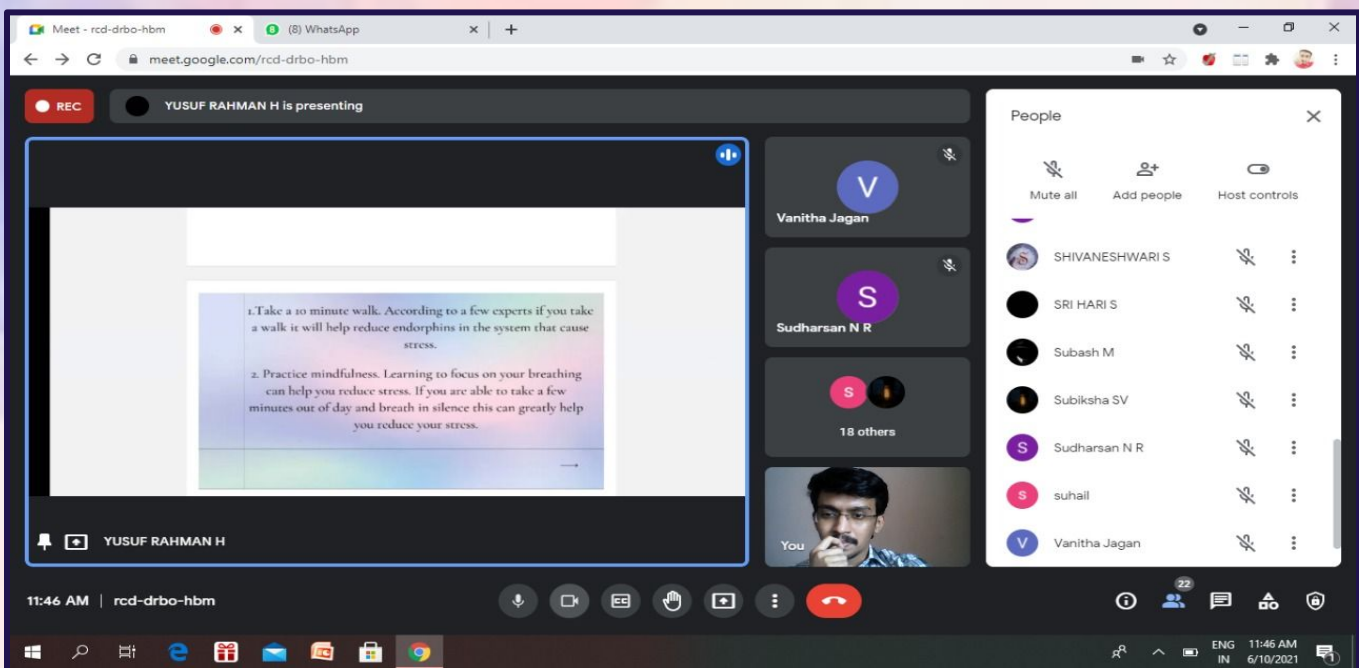
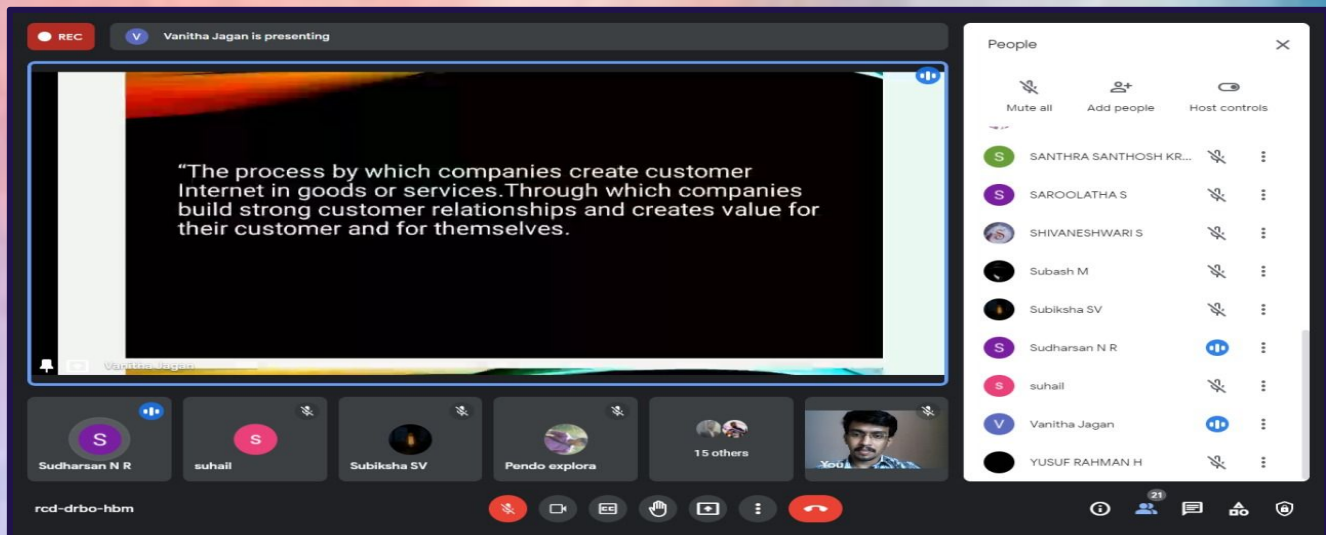
Mr. S. Vivek, Assistant Professor, Department of Mathematics, handled Aptitude Training classes for the students of II B.COM A.



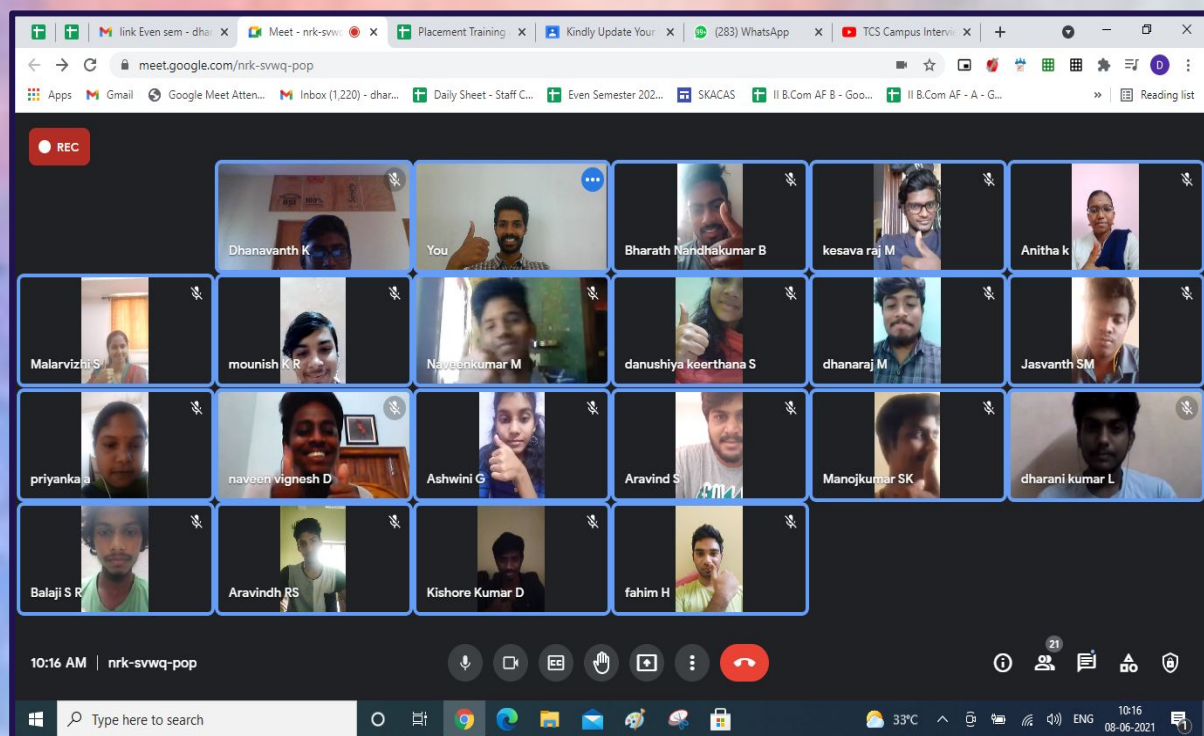
COMMUNICATION TRAINING



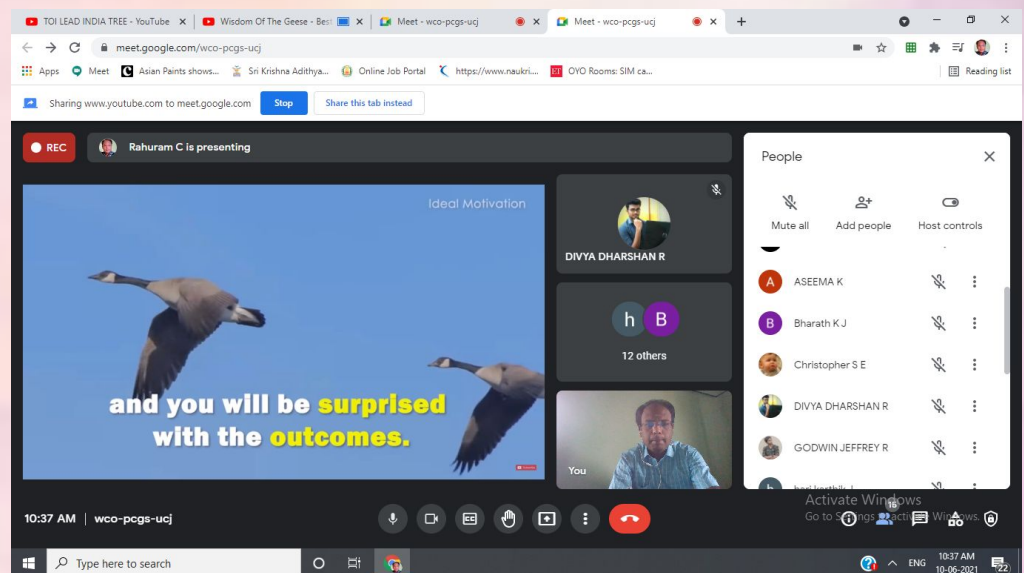
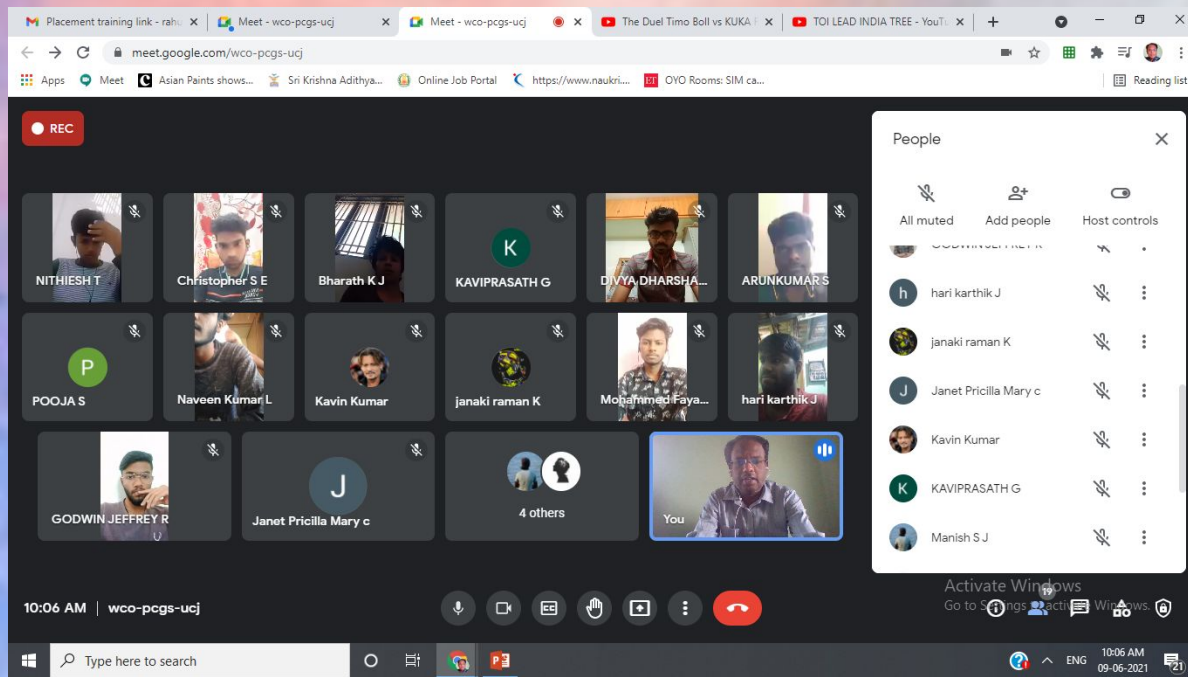
Mrs.A.Nivetha, Assistant Professor, Department of B.Com Computer Applications conducted a virtual Placement training for II BCA Batch-1 Students on Resume Writing, Self-Introduction, Group Discussion, Presentation skills, Interview Skills and Professional Etiquettes.



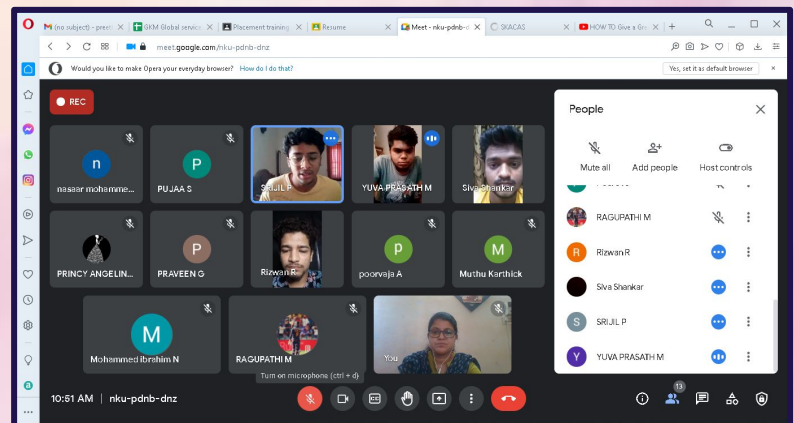
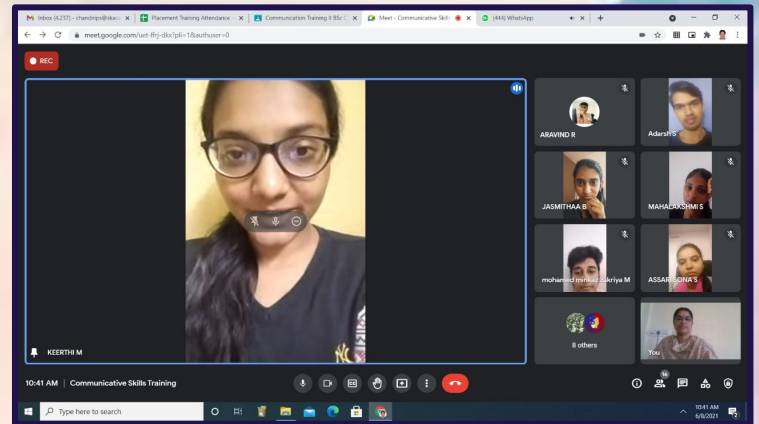
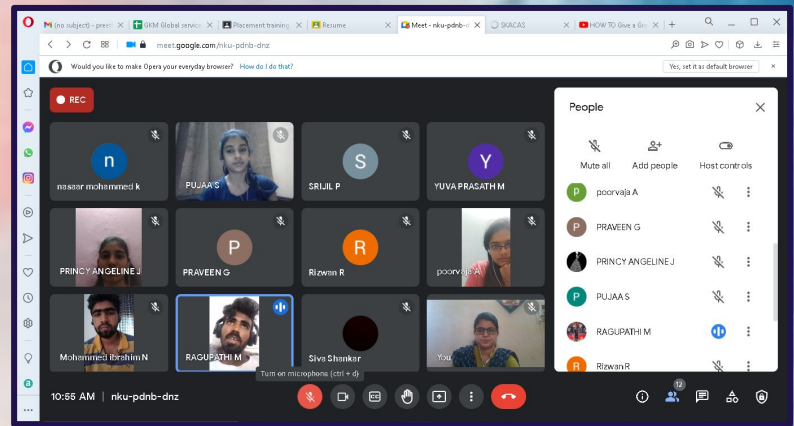
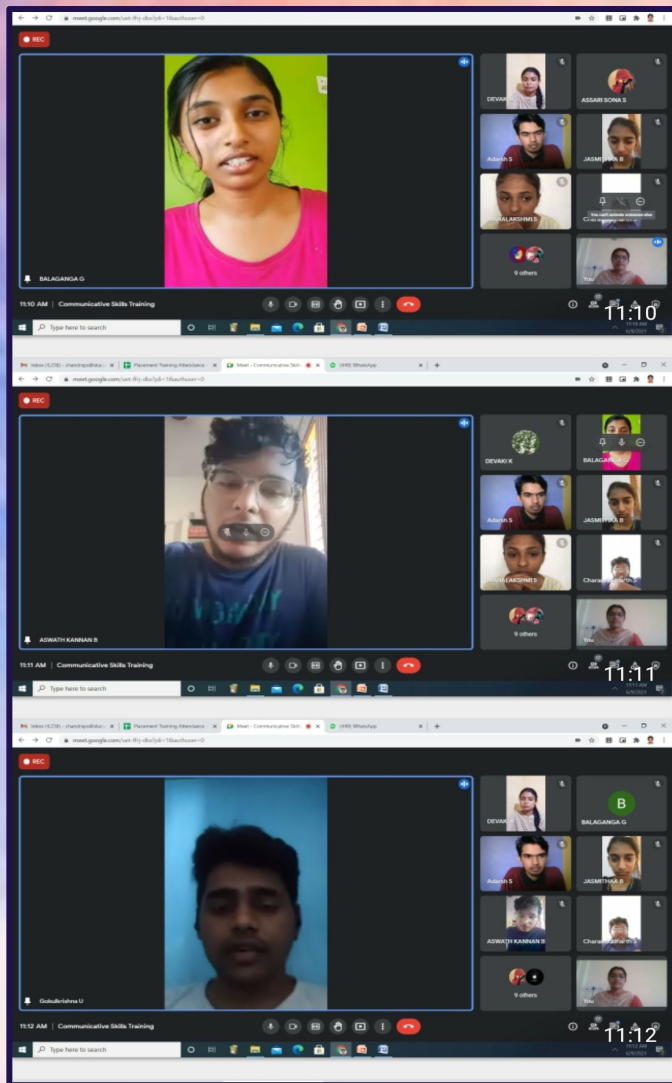
Mr.B.Vignesh, Assistant Professor, Department of B.Com Computer Applications conducted virtual Placement training for II BCA-Batch-2 students on Resume Writing, Self-Introduction, Group Discussion, Presentation skills, Interview Skills and Professional Etiquettes.



Mr.G.Dharma Vignesh, Assistant Professor, Department of B.Com AF conducted virtual Placement training for II BSC CS-B, Batch-2 students on Resume Writing, Self-Introduction, Group Discussion, Presentation skills, Interview Skills and Professional Etiquettes.



Mr.C.Rahuram, Assistant Professor, Department of B.Com AF conducted a virtual Placement training for II BSC CT B, Batch-2 students on Resume Writing, Self-Introduction, Group Discussion, Presentation skills, Interview Skills and Professional Etiquettes.



Placement Training on Communication Skills for the students of II B.Sc CT was organised this week. Dr.P.S.Chandni, Head of the Department and Dr.R.Preetha Leena, Assistant Professor, Department of Commerce (B.Com & M.Com) trained the students on Resume Writing, Self -Introduction, Group Discussion, Presentation Skills and Interview Etiquettes.

RESUME PREPARATION

PRESENTATION SKILLS

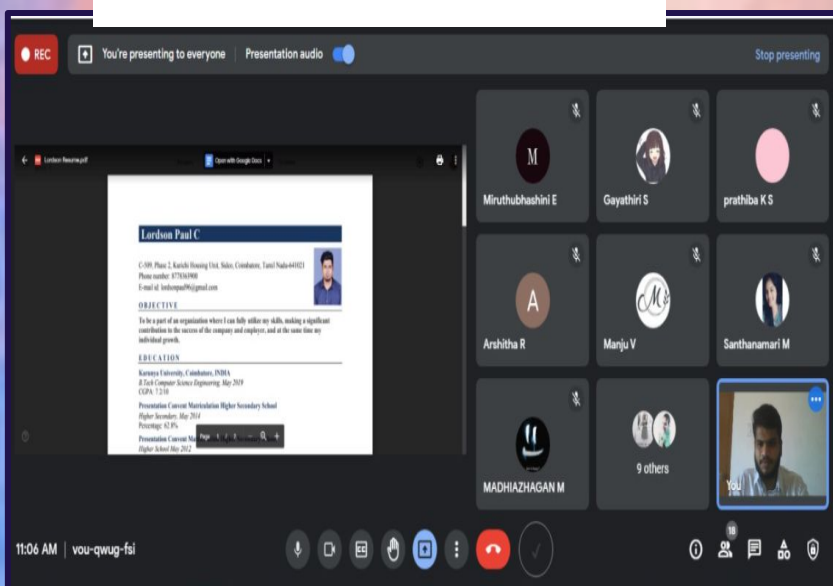


INTERVIEW SKILLS 7 PROFESSIONAL ETIQUETTES

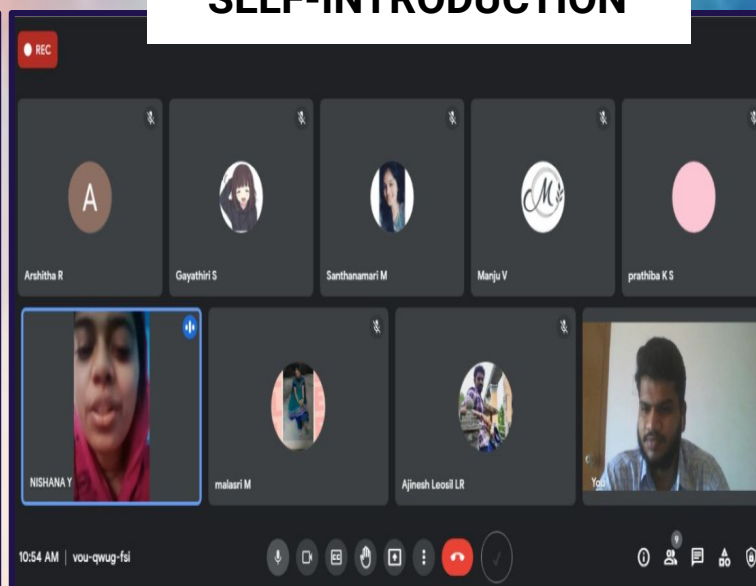


Dr.M.Swapna, Head, Department of English trained II BCOM PA students on Resume Writing, Presentation Skills, Interview Skills and Professional Etiquettes. The session helped the students to enhance their communicative skills and grab lucrative placement offers.

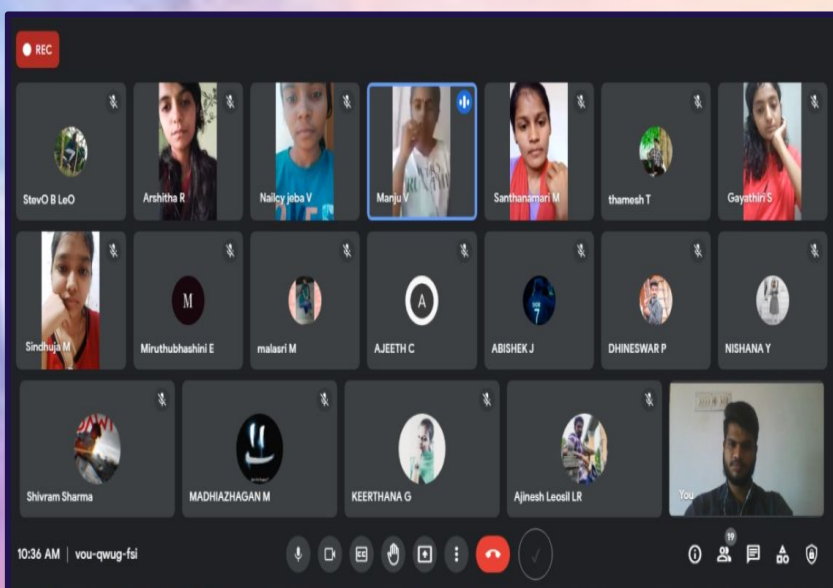
RESUME PREPARATION



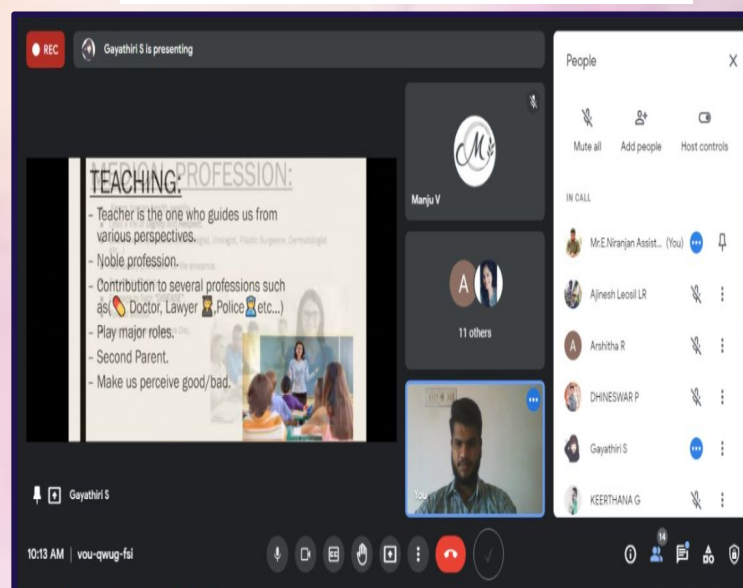
SELF-INTRODUCTION



GROUP DISCUSSION



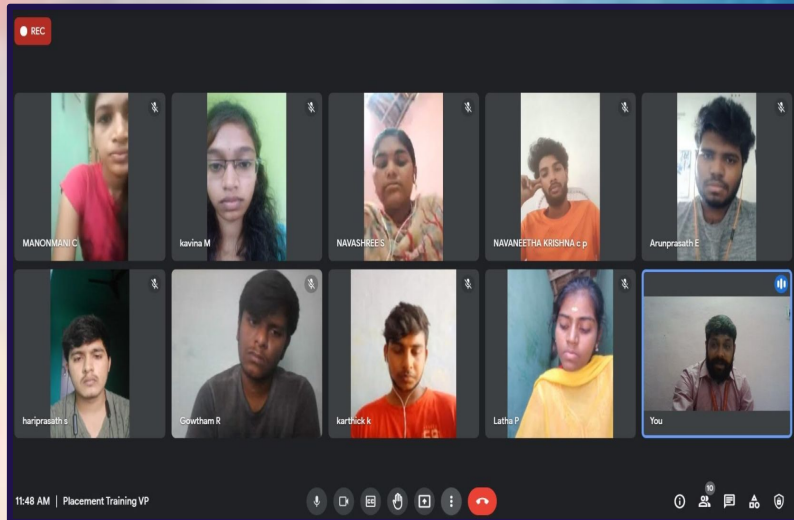
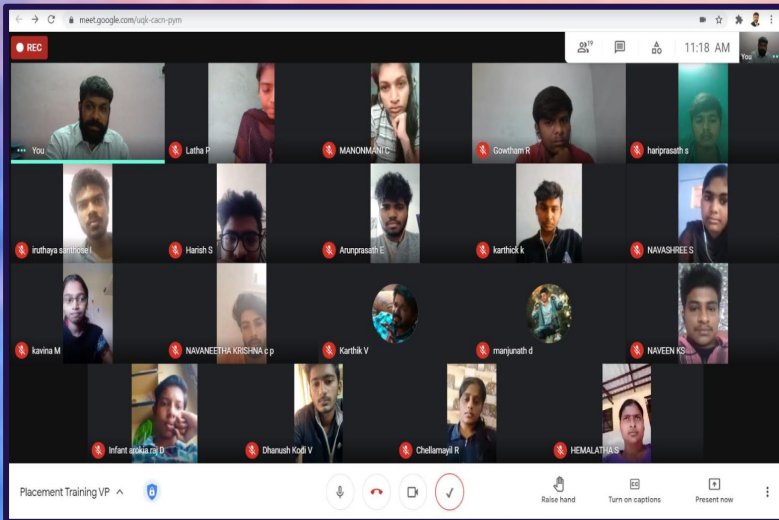
PRESENTATION SKILLS



Mr.E.Niranjan, Assistant Professor, Department of English conducted virtual placement training for the students of II BA English. He trained them on Resume Writing, Self-Introduction, Group Discussion, Presentation Skills, Interview Skills and Professional Etiquettes. The training empowered students to be career-ready.

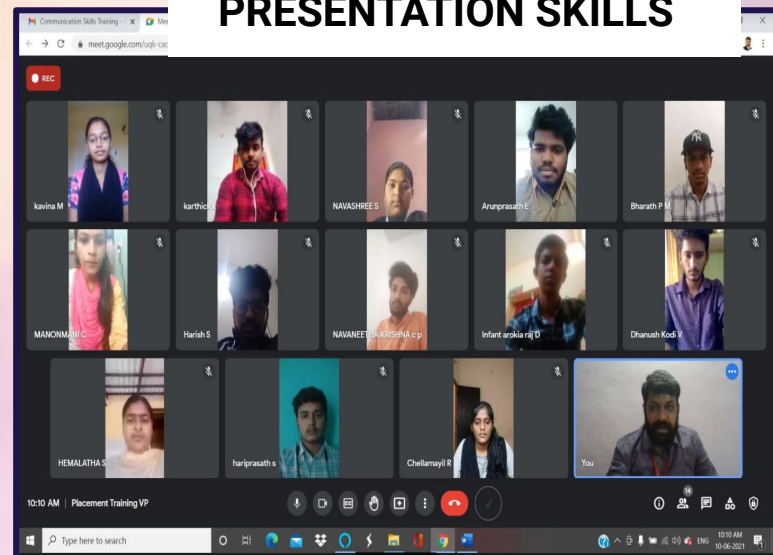
RESUME PREPARATION

SELF-INTRODUCTION

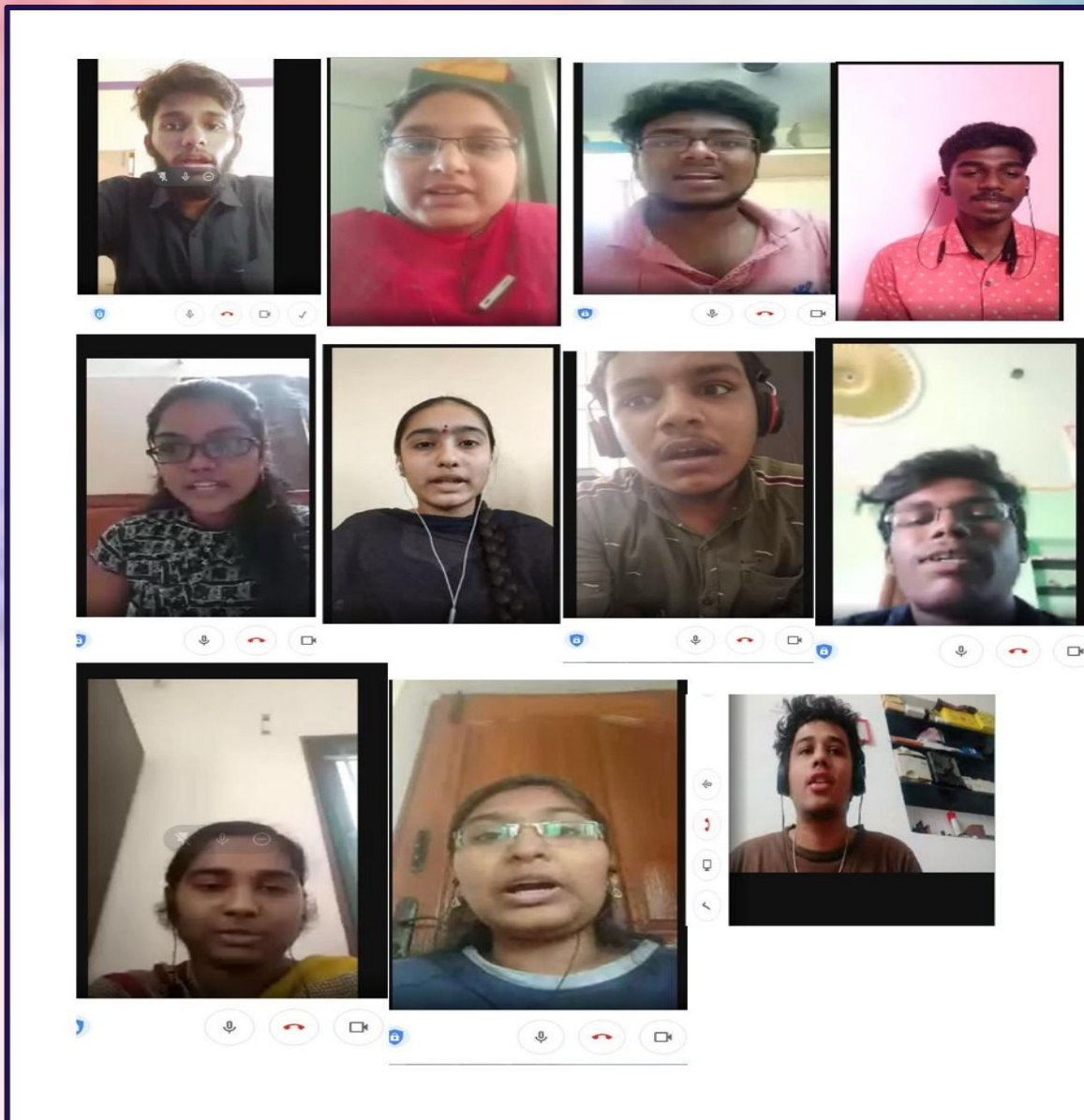


GROUP DISCUSSION

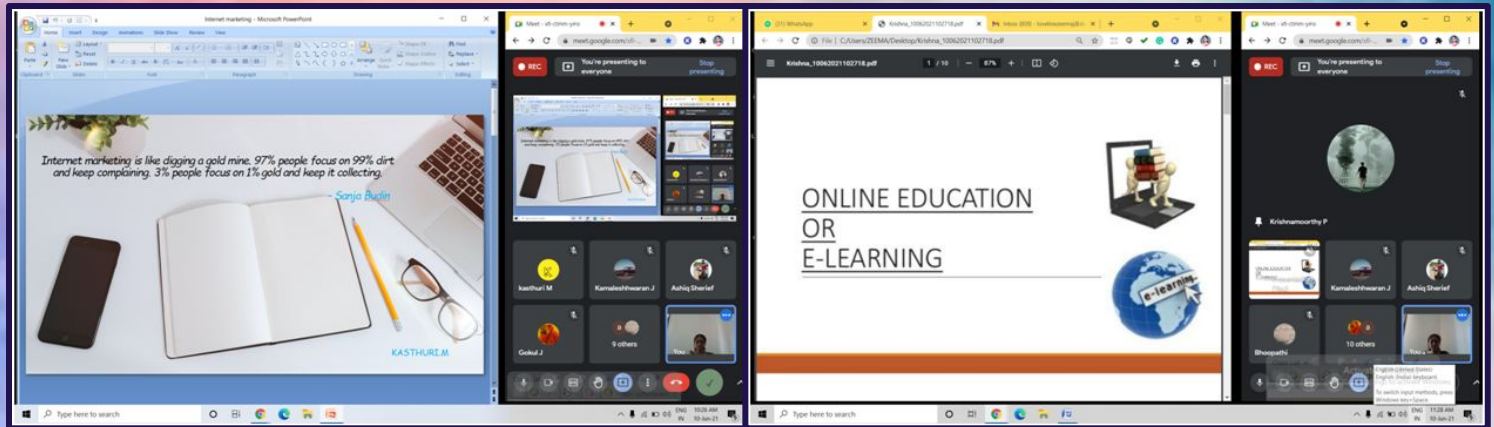
PRESENTATION SKILLS



Mr.T.Vishnupriyan, Assistant Professor, Department of English conducted virtual placement training for the students of II BSC IT 'B'. He trained them on Resume Writing, Self-Introduction, Group Discussion, Presentation Skills, Interview Skills and Professional Etiquettes. The training reinforced the employability skills of the students.

GROUP DISCUSSION

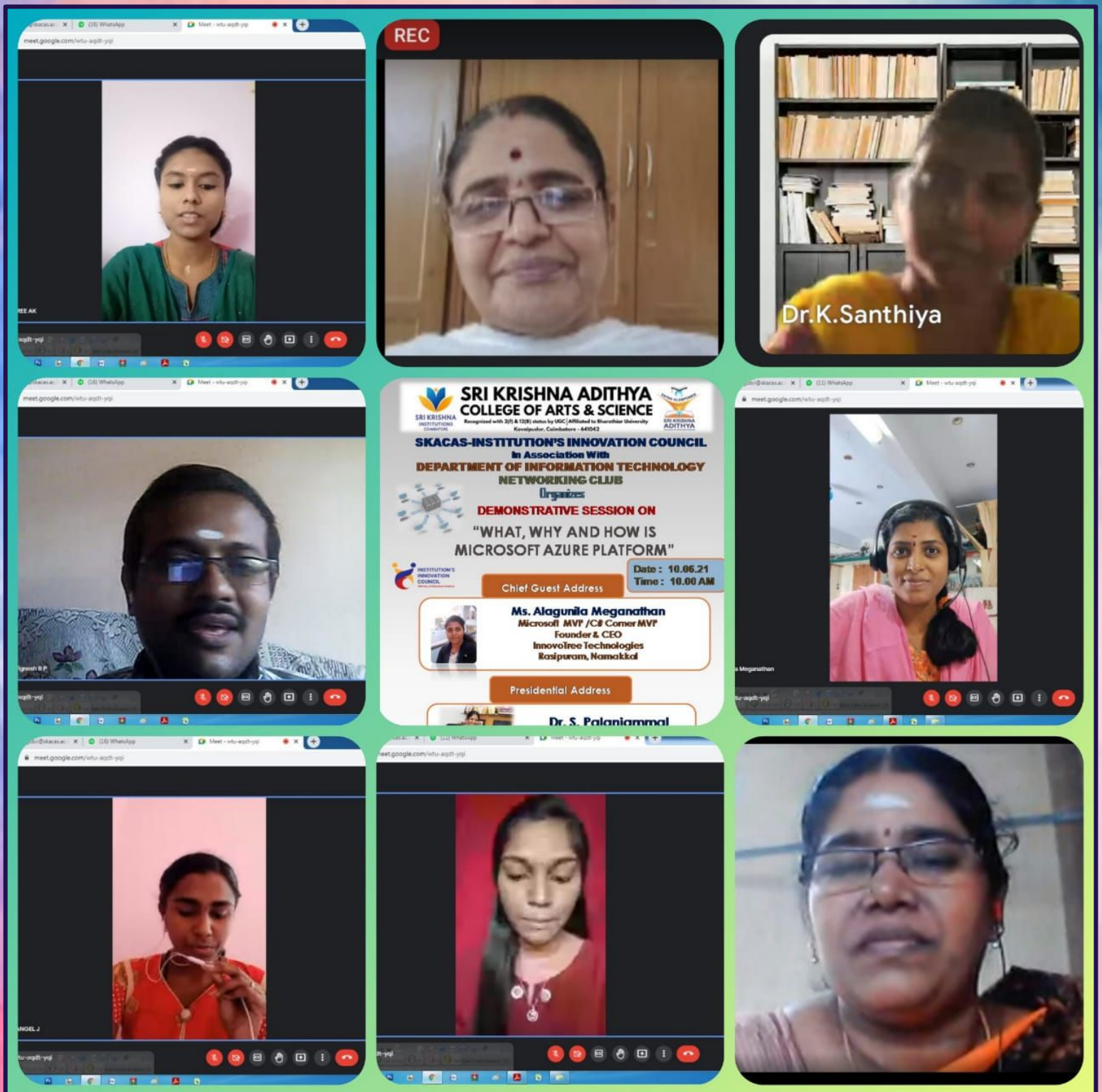
Mr.S.Rinaldi Amalraj, Assistant Professor, Department of English conducted virtual Placement Training for the students of II BCOM PA B. He trained them on Self-Introduction and Group Discussion. The training upgraded their professional acumen essential for the modern workforce.



Dr.J.Loveline Zeema Assistant Professor, Department of Computer Science, handled Virtual Placement training classes on Presentation Skills as part of “Communication Skills Training” for the II BSc CS-A, Batch-1.



VIGNANA CLUB EVENTS



Network club of Department of Information Technology organized a webinar session on “What, Why and How is Microsoft Azure Platform?” on 10.06.2021, Ms.Ramyaashree, first year student acted as host and anchored the session. Dr.Sreejith Vignesh B P, Head, Department of Information Technology, welcomed the gathering. Dr.S.Palaniammal, Principal, presided the event. Ms. Kaviya Angel, introduced the guest to the participants, Ms.Alagunila Meganathan, Microsoft Valued Professional, Founder & CEO, InnovTree Technologies, Namakkal acted as resource person and introduced Microsoft Azure Platform and demonstrated how the azure platform will facilitate the students to do projects. Ms.Logapriya first year student recorded gratitude to all. Dr.K.Santhiya and Prof.Ms.S.Malathi, Network Club Co-ordinators overseen the happenings. Prof.I.Gobi, rendered Technical support to the session.



Department of B.Com. CA Organising a webinar on “Entrepreneurship and Financial Markets”

Resource Person

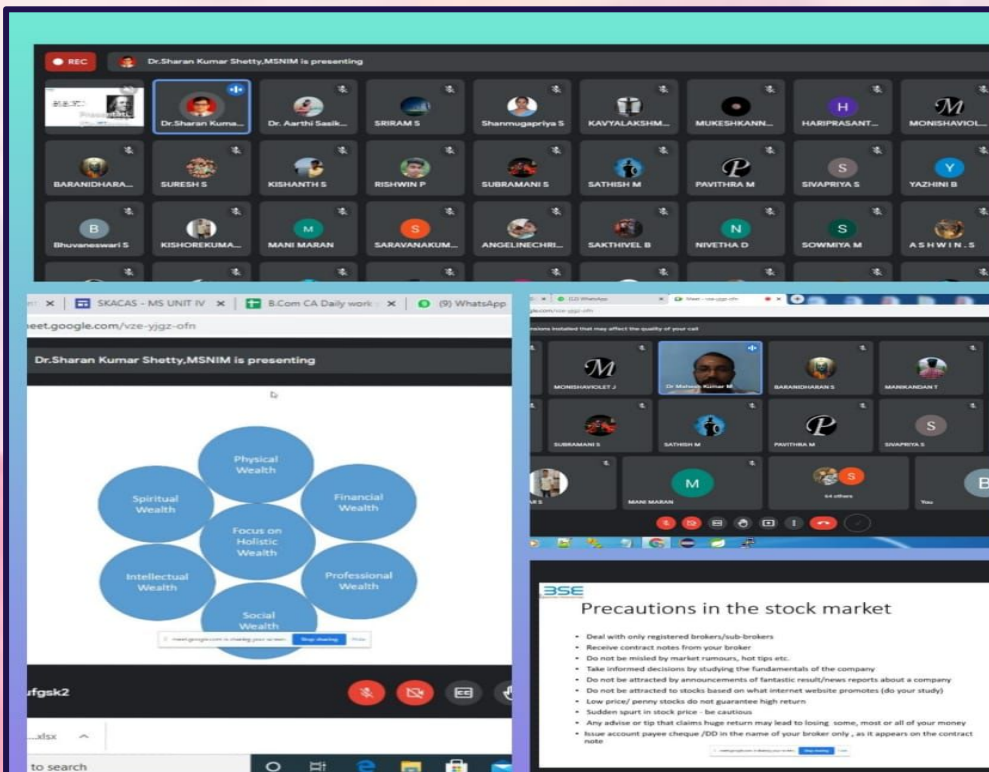
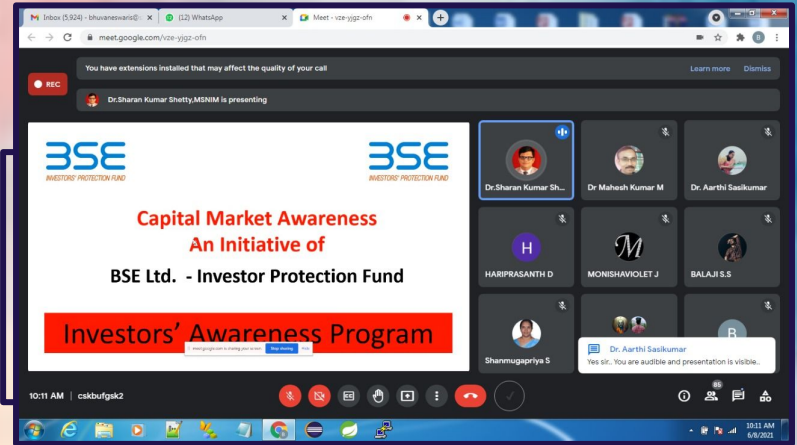
Dr. Sharan Kumar Shetty
Associate Professor &
Member of Governing Council
MSN Institute of Management
Mangaluru.



Presided by
Dr.S.Palaniammal
Principal

Date: 08-06-2021 @ 10.AM

Google Meet



The Department of B.Com CA, Sri Krishna Adithya College of Arts and Science, Coimbatore organized a webinar on the topic “Entrepreneurship and Financial Markets”. Dr. Sharan Kumar Shetty, Associate Professor & Member of Governing Council, MSN Institute of Management, Mangaluru was the Resource Person.

📌 He explained about the future perspectives of capital Market to the students.

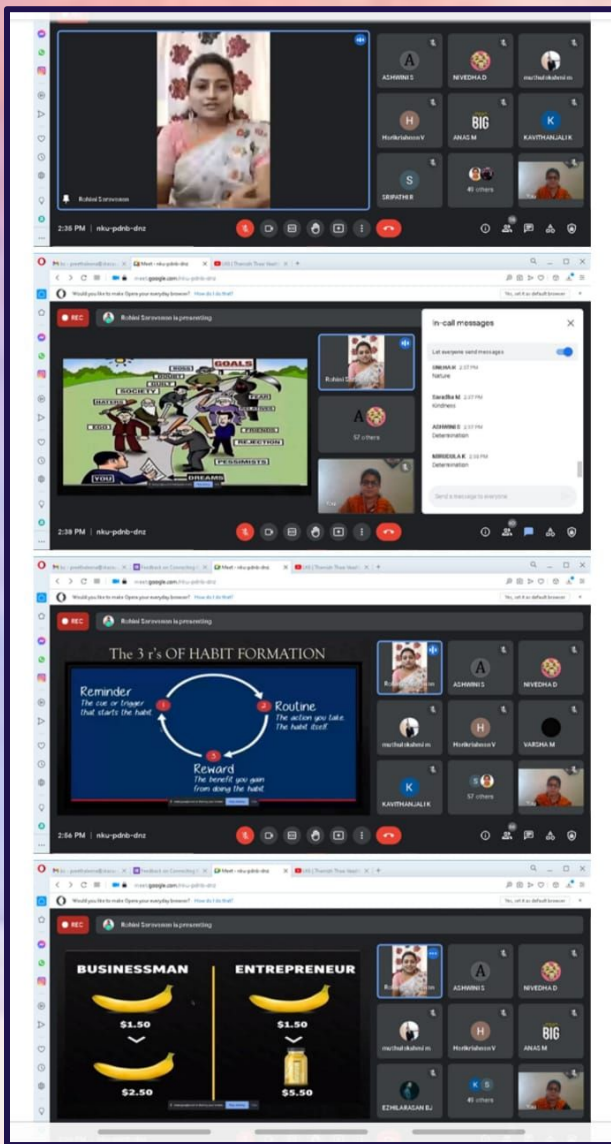
📌 He created awareness on Capital market in brief like History, Security Analysis, Portfolio management and Investment Management.

📌 He also highlighted on the precautions in the stock market and recommended some books to the students to enrich their knowledge on Capital Market.

📌 He revitalized students with his personal experience and quoted about prominent personalities like Charlie Munger, Dr.Stephen Covey, Benjamin Franklin who shared their perspectives about finance.

📌 The session was highly intriguing and interactive. Faculties and students raised questions and cleared their doubts.

Dr.S.Palaniammal, Principal presided over the function. Sri Ram of I B.Com.CA A, welcomed the gathering. Dr.M.Mahesh Kumar, Head and Associate Professor, Department of B.Com.CA introduced the guest. Swetha of I B.Com. CA B, delivered Vote of Thanks. Mrs. S. Shanmugapriya, Assistant Professor & Dr. M. Aarthi, Assistant Professor, Department of B. Com CA, coordinated the webinar.



SRI KRISHNA ADITHYA
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DEPARTMENT OF COMMERCE B.COM , B.COM BPS & M.COM

COMMERCE CUBICLE
 (ASSOCIATION OF COMMERCE)

INSTITUTION'S INNOVATION COUNCIL
BUSINESS CLUB
 INSPIRE TO INCUBATE

CONNECTING THE DOTS – "PSYCHOLOGY OF ENTREPRENEURSHIP"

Resource person

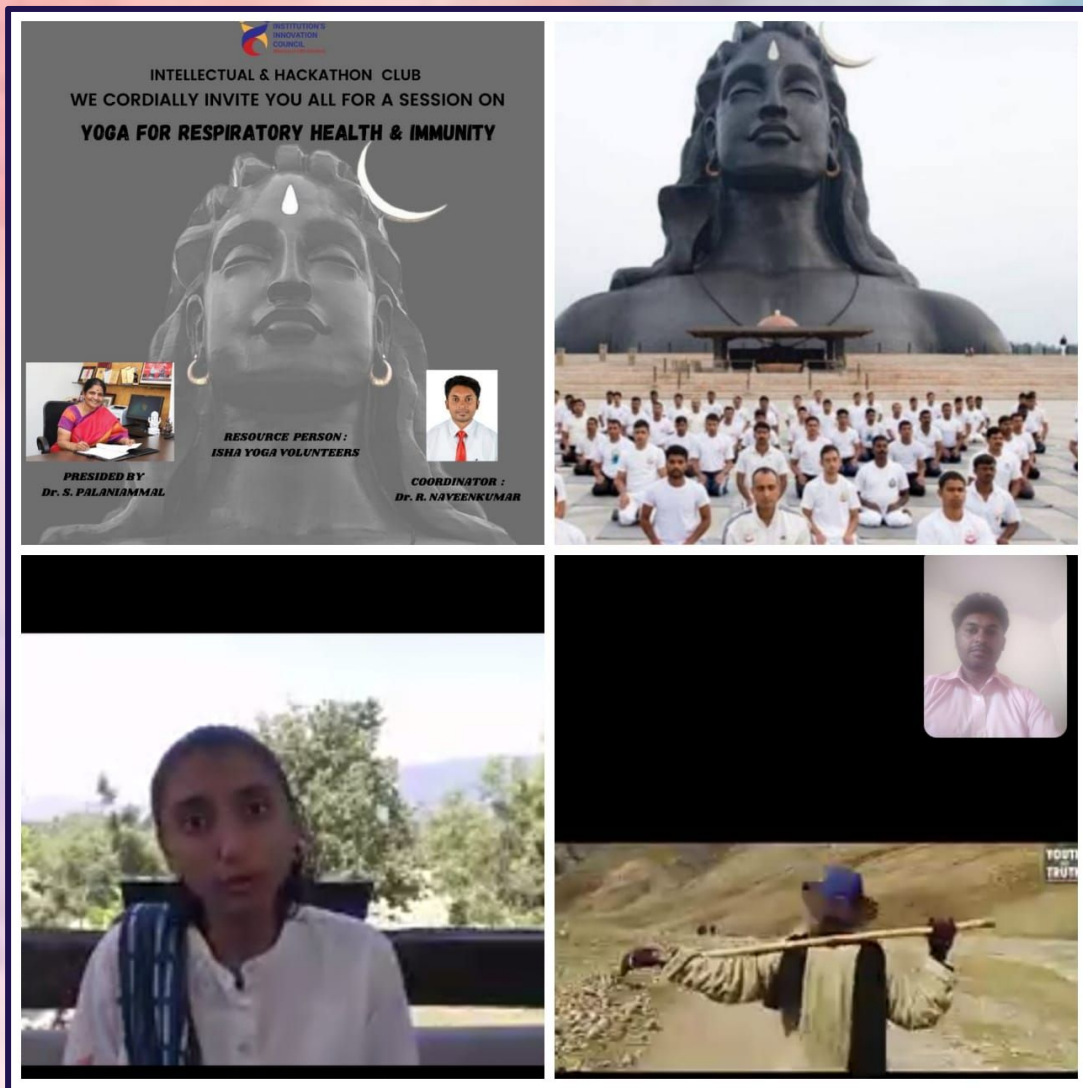


Mrs.R.Rohini
 Counsellor and Assistant Professor
 Department of Psychology
 St.Mary's College
 Tuticorin

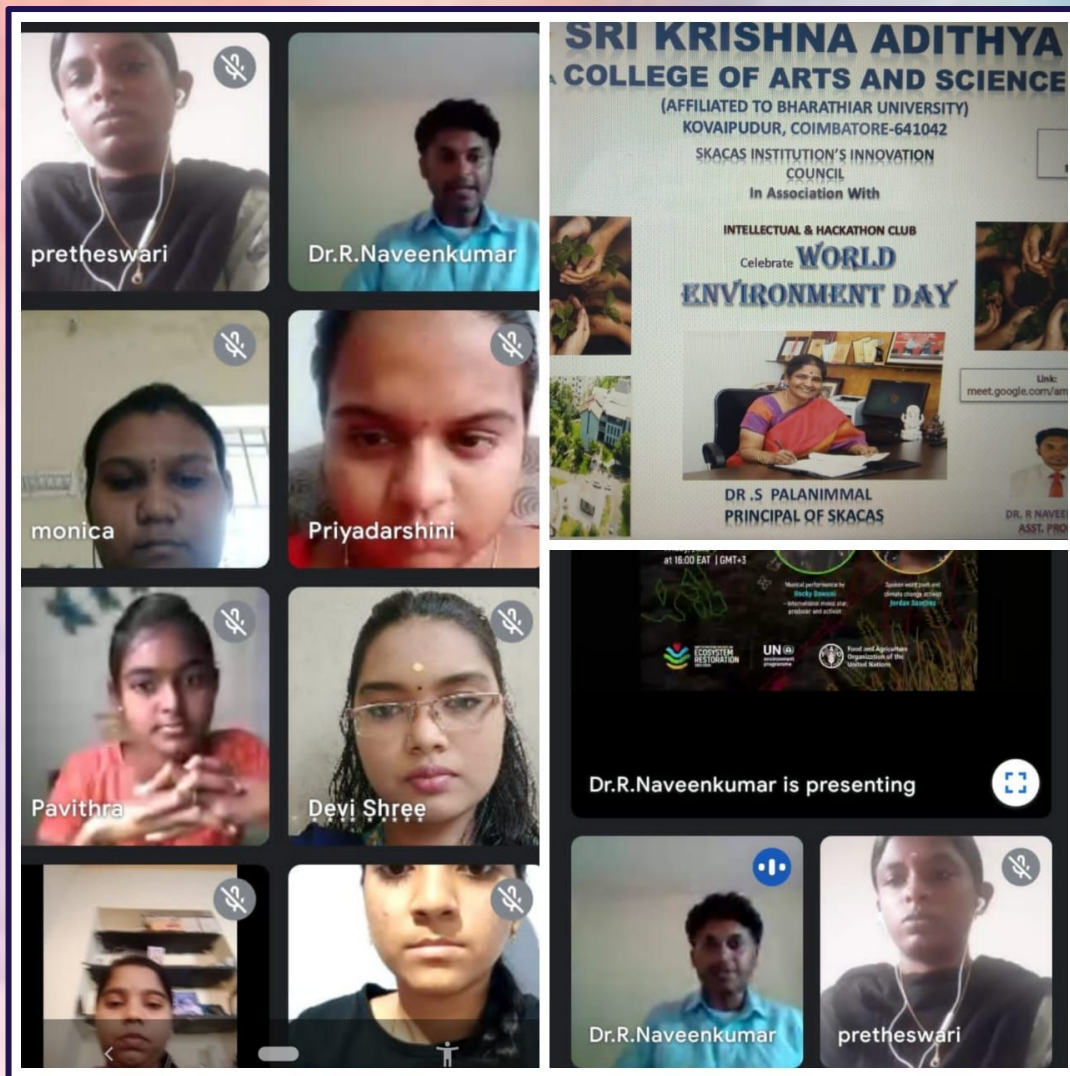
PRESIDED BY:
Dr.S.Palaniammal
 Principal

TIME: 2:30pm

The Department of Commerce (B.Com, B.Com BPS & M.Com) and Business Club organised a webinar on “Connecting the Dots – Psychology of Entrepreneurship”. Our Resource Person, Ms.R.Rohini, Counsellor & Assistant Professor, St Mary’s College, Tuticorin, spoke to the students on subjective initiative and creativity that would reflect their entrepreneurial ability, and ultimately realize the value of life.



“Yoga for Respiratory Health and Immunity” – The Department of Commerce (B.Com, B.Com BPS & M.Com had conducted an exclusive webinar to boost immunity and to enhance lung capacity to support respiratory system. A total of 80 students participated & learned simple steps to increase Oxygen levels. They also received health tips and some home remedies to increase immunity levels. This event was conducted by a trained Isha Yoga volunteer.



World Environment Day is celebrated every year on June 5. As a part of the celebration, the Department of Commerce (B.Com, B.Com BPS & M.Com) along with Intellectual and Hackathon club conducted “Shoot at Green!” – An Innovative Photo Pic Competition. Many students actively participated and submitted their Videos for this event.



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DEPARTMENT OF COMMERCE PA

RESEARCH AND PUBLICATION CLUB



Organizes
WORK - A - DOODLE
On
RESEARCH

No registration fees

E-certificates will be provided to Participants who secured 50% or above



 <https://docs.google.com/forms/d/e/1FAIpQLSeAZkI2il3pZlr6SGBpsj-DmsrOYdyfWu9v3rkhNzlKCXHPdg/viewform>

Google forms

 Starts from **JUNE 7th** onwards

CLUB COORDINATORS
Ms . R. AKSHAYA SUDHARSHANA
E-Mail : akshayasudarshanar@skacas.ac.in

Research and Publication Club of Department of Commerce Professional Accounting, Sri Krishna Adithya College of Arts and Science, conducted E-Quiz on “Work-a-Doodle on Research”. The participants who scored 50% or above received their E-Certificates.

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DEPARTMENT OF COMMERCE PA
RESEARCH PUBLICATIONS CLUB
ORGANISES
JUST A MINUTE
INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

PRESIDED BY

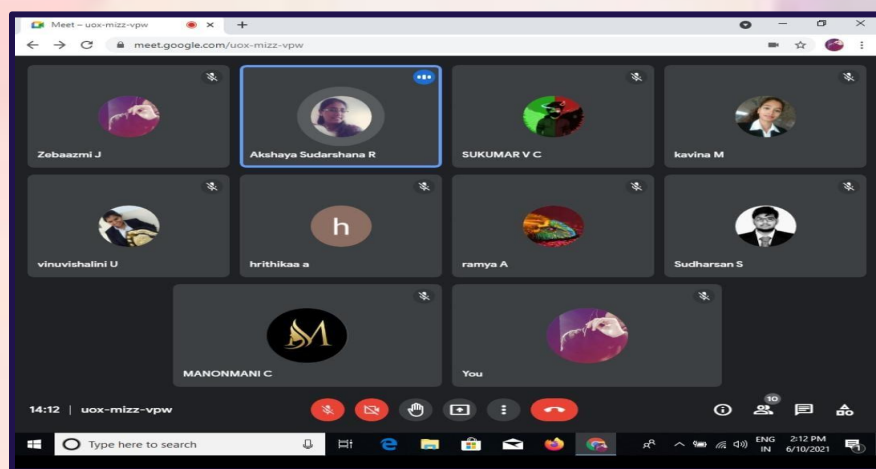
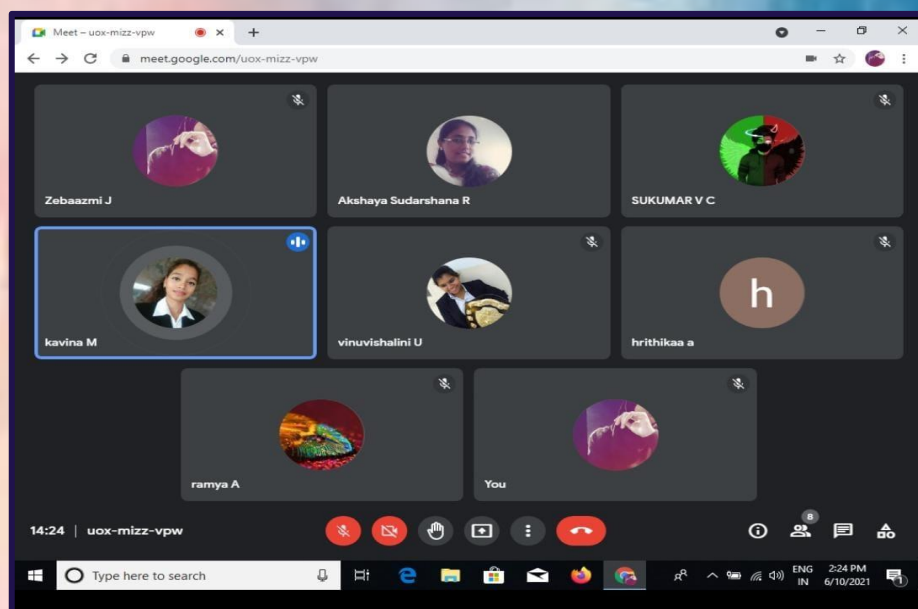
DATE: 10/06/2021

TIME : 2.00 PM TO 3.00 PM

Dr.S.PALANIAMMAL
(Principal, SKACAS)

GOOGLE MEET LINK : <https://meet.google.com/aei-zfyb-khj>

CLUB COORDINATOR
MS.R.AKSHAYA SUDARSHANA



Research and Publication Club of Department of Professional Accounting, Sri Krishna Adithya College of Arts and Science conducted Just a minute event for the club members on 10.06.2021. Extempore was conducted for the club members and they explored and expressed their views on the given topics.. This helped the students to enrich their communication as well as research skills.



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Department of Commerce (CS, IT, BI & FINANCE)

CONSUMER CLUB



ONLINE QUIZ ON



“World Food Safety Day 2021”



**“There are people in the world so hungry, that God cannot appear to them except in the form of bread.”
- Mahatma Gandhi.**

No Registration Fees

**E-Certificate will be provided for candidate
scoring above 50%**

Link : <https://forms.gle/mjQL25Nuj8is1KVE7>

Date : 07.06.2021

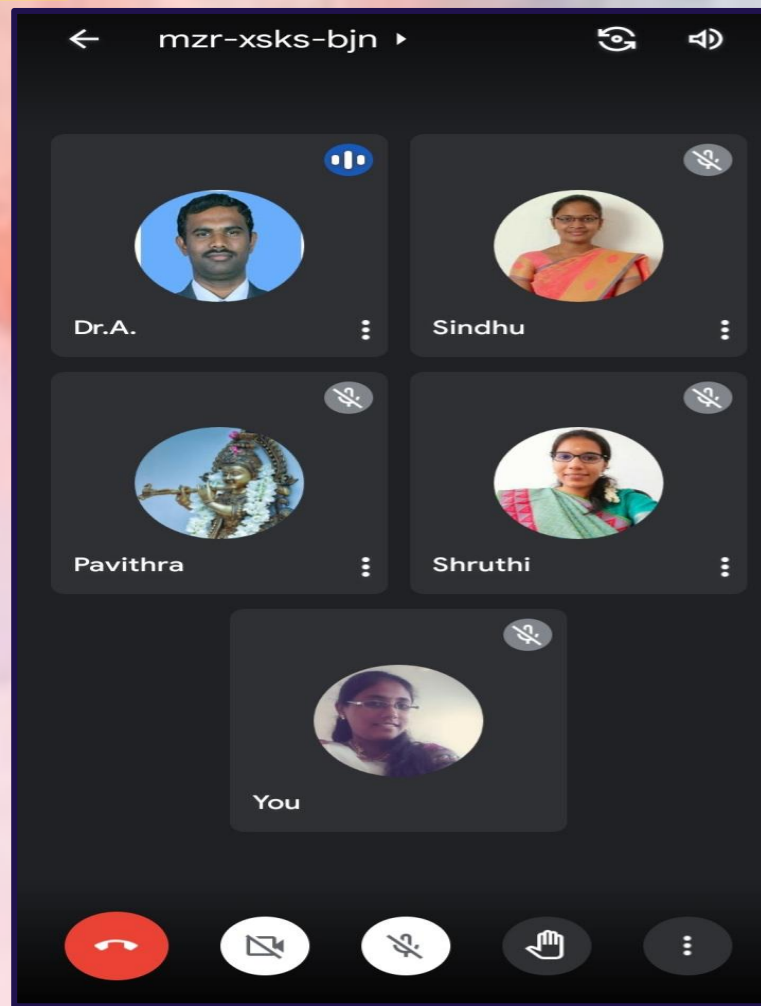
Dr. V.Sridevi

Club Coordinators

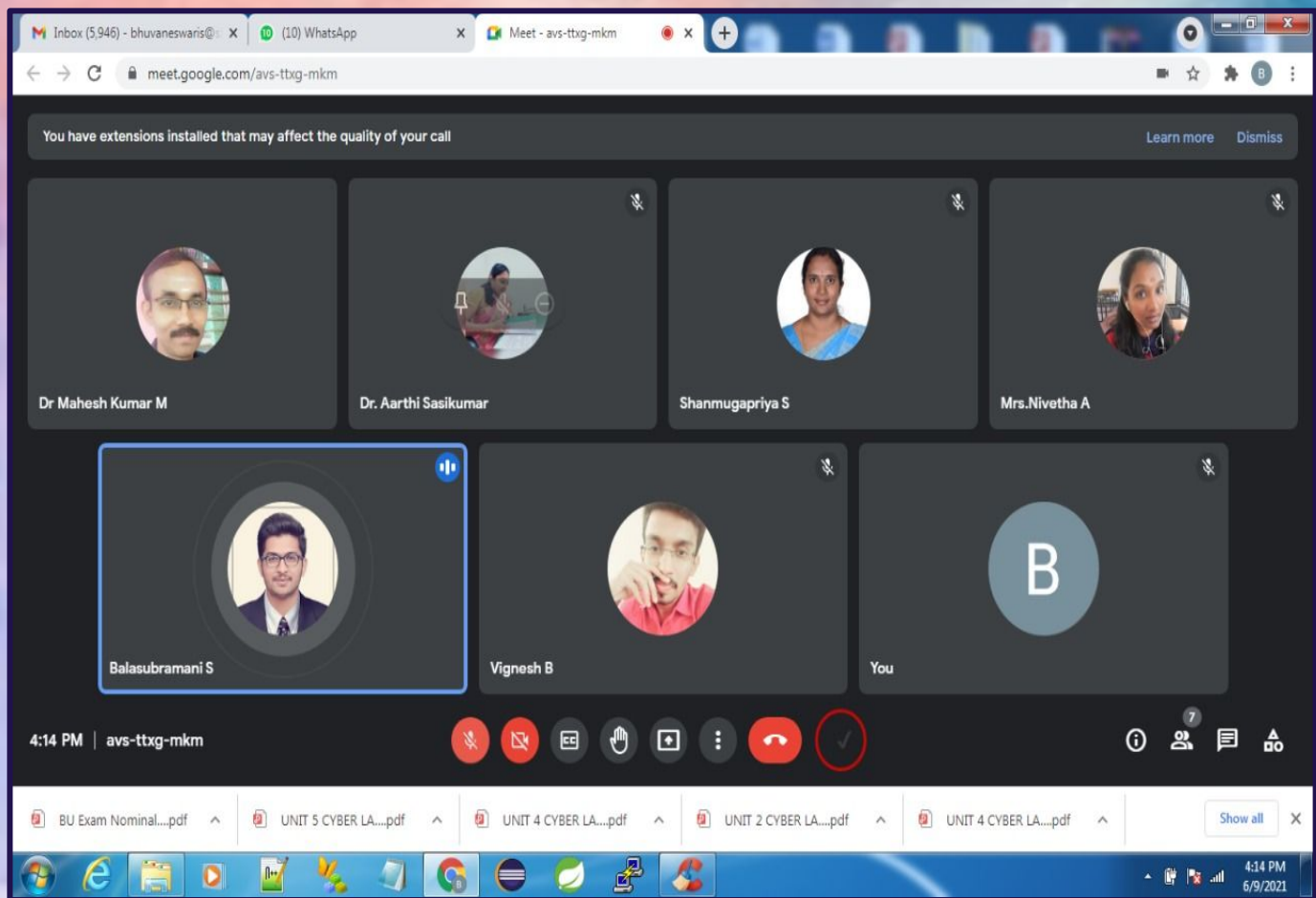
Dr. A.Sumathi

Consumer Club of Sri Krishna Adithya College of Arts and Science conducted E-Quiz on “World Food Safety Day 2021” participants who secured more than 50% received their E-Certificates.

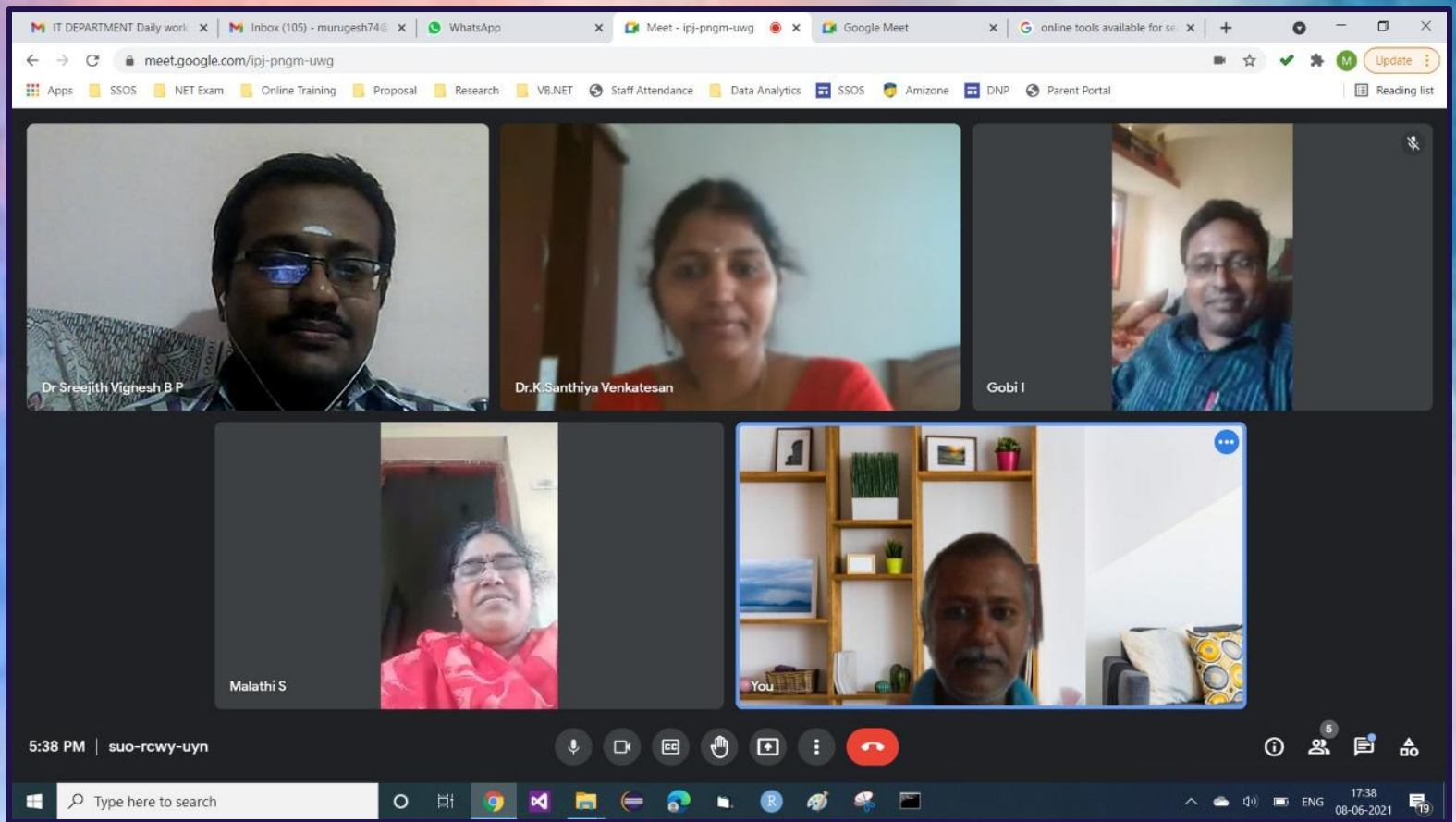
DEPARTMENT MEETING



Dr.A.Sukumar, Head, Department of Commerce Professional Accounting convened a department meeting to discuss the ongoing placement training for second years and feedback of those sessions by the faculty advisors, enrollment in Coursera by faculty and students, First year Result Analysis and Attendance Consolidation, Google site updation and College website updation, Paper publication work.



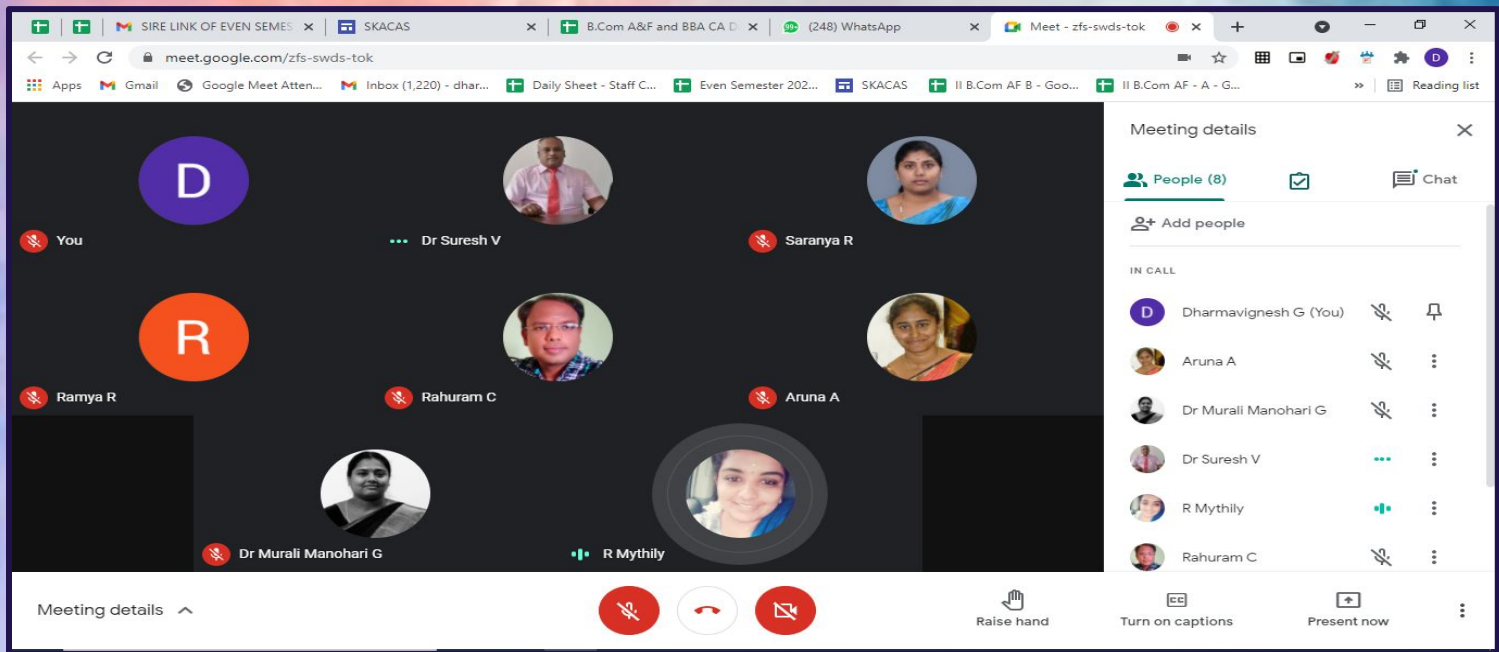
Dr.M.Mahesh Kumar , Head, Department of B.Com Computer Applications convened a department meeting to discuss the enrollment in Coursera by faculty and students, First year Model examination Result Analysis and Attendance Consolidation, Google site updation,, Placement Attendance and club activities.



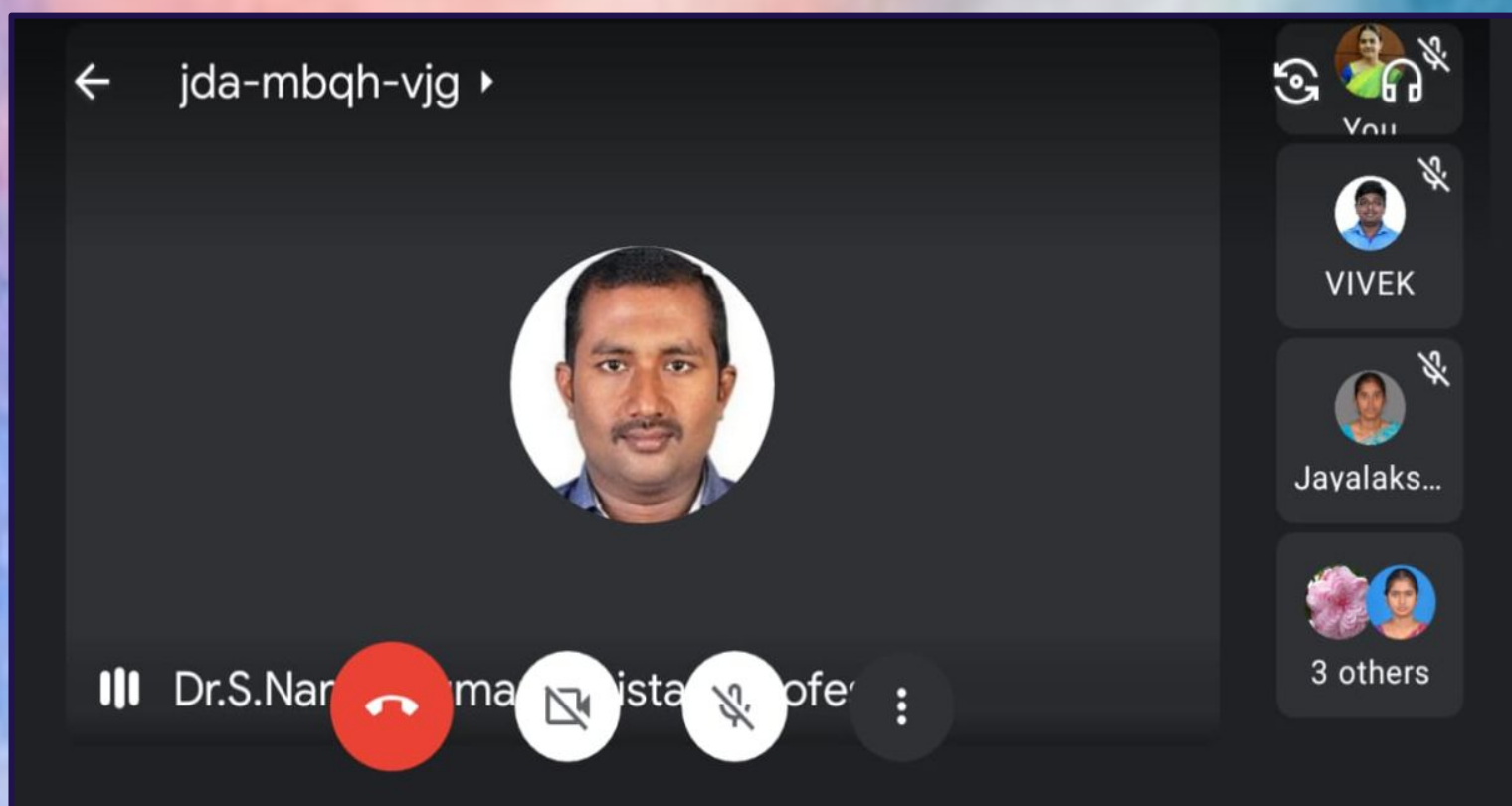
Dr.Sreejith Vignesh B P, Head, Department of Information Technology, Sri Krishna Adithya College of Arts and Science - Coimbatore called for a faculty meeting on 08.06.2021 and discussed the following information.

- 1. Enquired about the paper evaluation status with the first year handling faculty members.**
- 2. Informed the 2nd year Faculty advisors, to conduct a meeting with the students to collect the feedback about the placement training.**

3. Informed all the faculty members to refine the google site work.
4. It is decided to make all students of both 1st and 2nd years to enroll in the course named "AI for Everyone" in the Coursera Platform.
5. Faculty Advisors are informed to do the course AI for Everyone along with the students
6. Faculty Advisors are informed to ensure that all the students participate in the placement training without fail.



Dr.V.Suresh, Head, Department of Mathematics convened a department meeting to discuss enrollment in Coursera, Google site updation, website updation and ongoing placement training for second years and feedback of those sessions by the faculty advisors, first year Result Analysis, Attendance Consolidation and Paper publication work.



Dr. S. Nareshkumar, Head, Department of Mathematics, convened a department meeting to discuss the enrollment in Courseera, Google Site work, website updation, ongoing placement training for second years and feedback of those sessions.



INVITED TALK



SHREE VENKATESHWARA ARTS & SCIENCE (Co-Education) COLLEGE

Othakuthirai, Gobichettipalayam – 638 455.

DEPARTMENT OF COMMERCE

invites you to a Webinar on

Web Designing

Date

04.06.2021, Friday



Google
Meet

Time

11.00 AM



CHIEF GUEST

Dr. M. MAHESH KUMAR

Associate professor and Head,
Department of Commerce CA,
Sri Krishna Adithya College of Arts and Science, Coimbatore.

Organized by

Thiru. P. VENKATACHALAM

Chairman

Mr. G. GOWTHAM

CEO

Hon K. C. KARUPANAN

Secretary

Dr. A. MOHANASUNDARAM

Principal

Convenor

**Dr.C.Yuvasubramaniyan,
Associate Professor & Head**

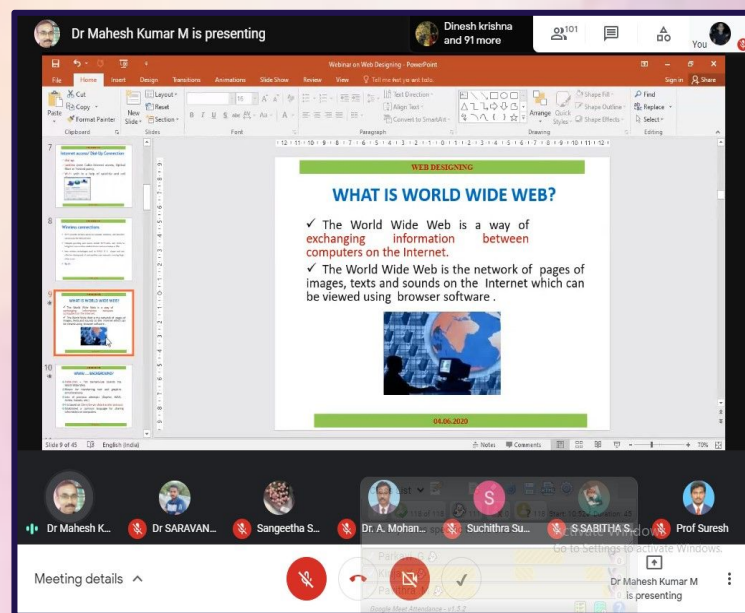
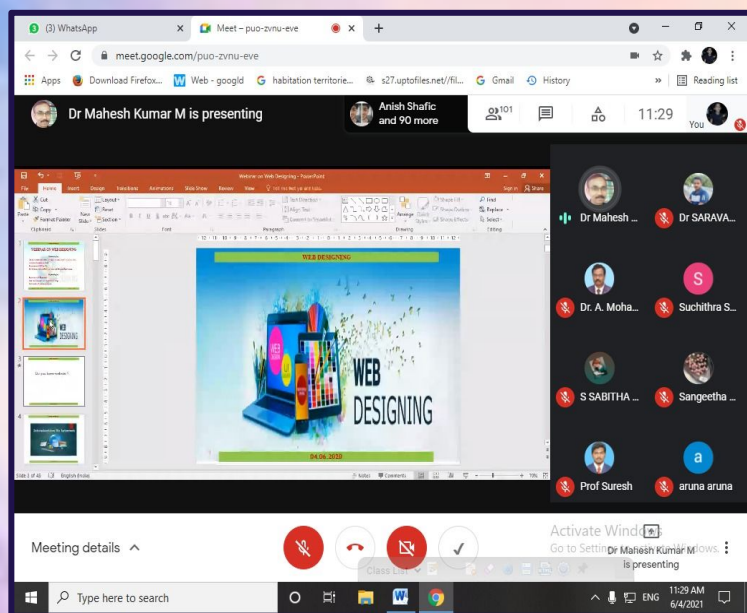
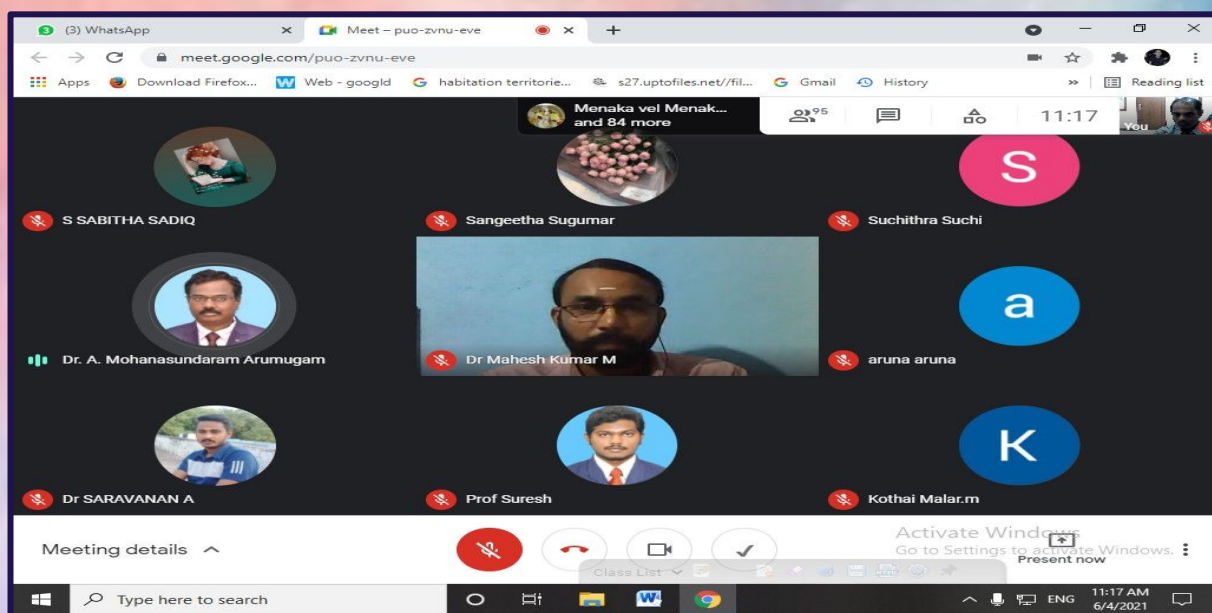
Co-ordinator

**Ms. S. Sangeetha MCA.,MPhil.,
Assistant Professor**

Web: www.svcas.in

Email: svcasgobi@gmail.com

+91 98941 67134



Dr.M.Mahesh Kumar, Head, Department of B.Com Computer Applications acted as a Resource Person in the Webinar on “WEB DESIGNING” hosted by Shree Venkateshwara Arts and Science (co-Education) College on 04.06.2021.



**MICHAEL JOB COLLEGE OF ARTS AND
SCIENCE COLLEGE FOR WOMEN**

DEPARTMENT OF COMMERCE WITH CA & IT

Organizes

**Virtual Work Shop On
MS.EXCEL**

Date : 10.06.2021 @ 9:00 am



Resource Person
Dr.A.Sukumar
HoD – Commerce PA
**Sri Krishna Adithya College of
Arts and Science, Coimbatore**



Stay Home .. Stay Safe..

Dr.A.Sukumar, Head, Department of Commerce Professional Accounting acted as a Resource Person in Michael Job college of Arts and Science College for Women on 10.06.2021. He virtually trained the students and faculty members on Ms Excel.



FACULTY OF PHARMACY
KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)

Pollachi Main Road, Eachanari Post, Coimbatore – 641021,
Tamilnadu, India.



WEBINAR
ON
"HOW TO PLAN FOR START-UP AND
LEGAL & ETHICAL STEPS

JUNE 7, 2021
10.30 AM onwards

Event Platform
GOOGLE MEET



SPEAKER

Dr. SREEJITH VIGNESH.B.P

Convener- Institute Innovation Council,
Certified Career coach,
HOD – Information Technology,
Sri Krishna Adithya College of Arts and Science, Coimbatore.

Convenor

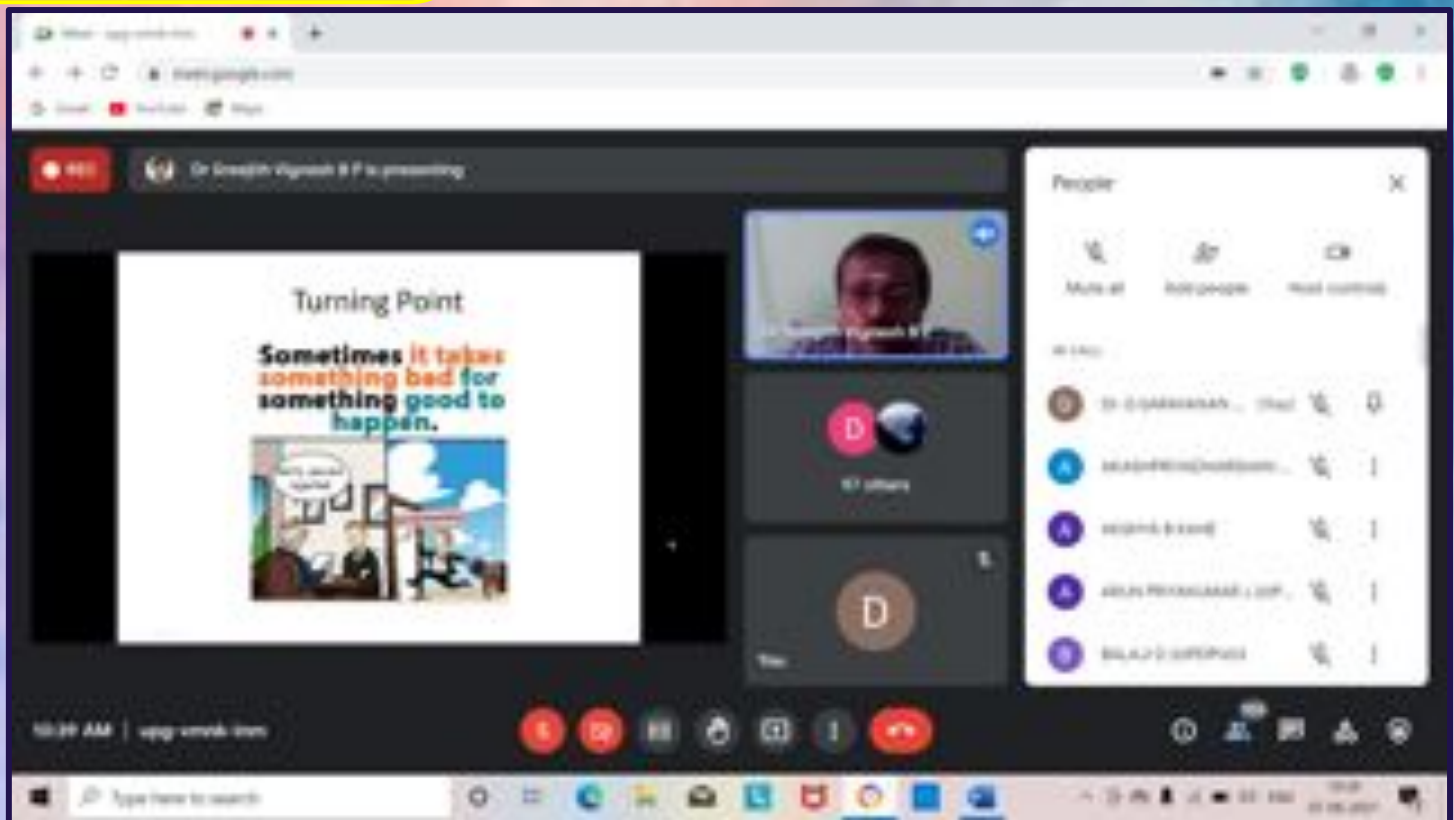
Dr.D.KUMUDHA

Professor,
FOP,KAHE

Organizing Secretary

Dr.G.SARAVANAN

Professor,
FOP,KAHE



Dr.Sreejith Vignesh B P, Certified Career Coach, Convener - Institute Innovation Council cum Head, Department of Information Technology, Sri Krishna Adithya College of Arts and Science acted as a Resource Person for the session on "How to Plan for Startups? Legal and Ethical Steps" hosted by Faculty of Pharmacy, Karpagam Academy of Higher Education (Deemed to be University) - Coimbatore. He narrated What is a startup?, What is the plan of action to be adopted before establishing the startup?, How to register a startup? Legal and Ethical Steps involved in the registration. Around 100 students actively participated in the session.



SHREE VENKATESHWARA ARTS & SCIENCE (Co-Education) COLLEGE

Othakuthirai-638455, Gobichettipalayam, Erode District.

Website: www.svcas.in

Email: svcasgobi@gmail.com

Mobile: +91 98941 67134

DEPARTMENT OF MATHEMATICS

**Organizes Webinar
on**

MATH SKILLS IN DATA SCIENCE

Date : 07 June 2021

Time : 2.00 pm

Resource Person



Mrs. K. BRINDHA, MCA., M.Phil., (Ph. D),

Assistant Professor,
Department of Computer Applications,
Sri Krishna Adithya College of Arts and Science,
Coimbatore.



Organizing Committee

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Chairman

Mr. G. GOWTHAM

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Mrs. V. CHITRA

Programme Co-ordinator

Hon K . C. KARUPANAN

Secretary

Dr. A. MOHANASUNDARAM

Principal

Mr. R. KARTHIKEYAN

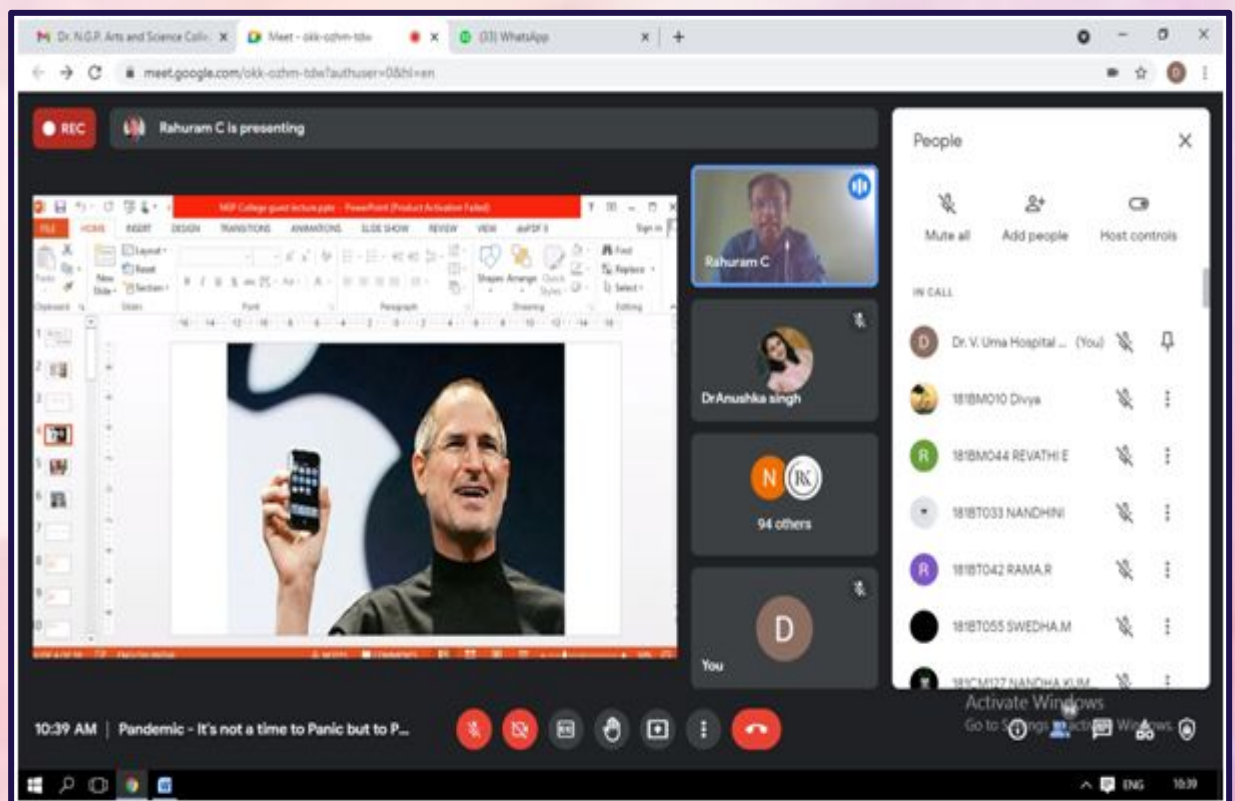
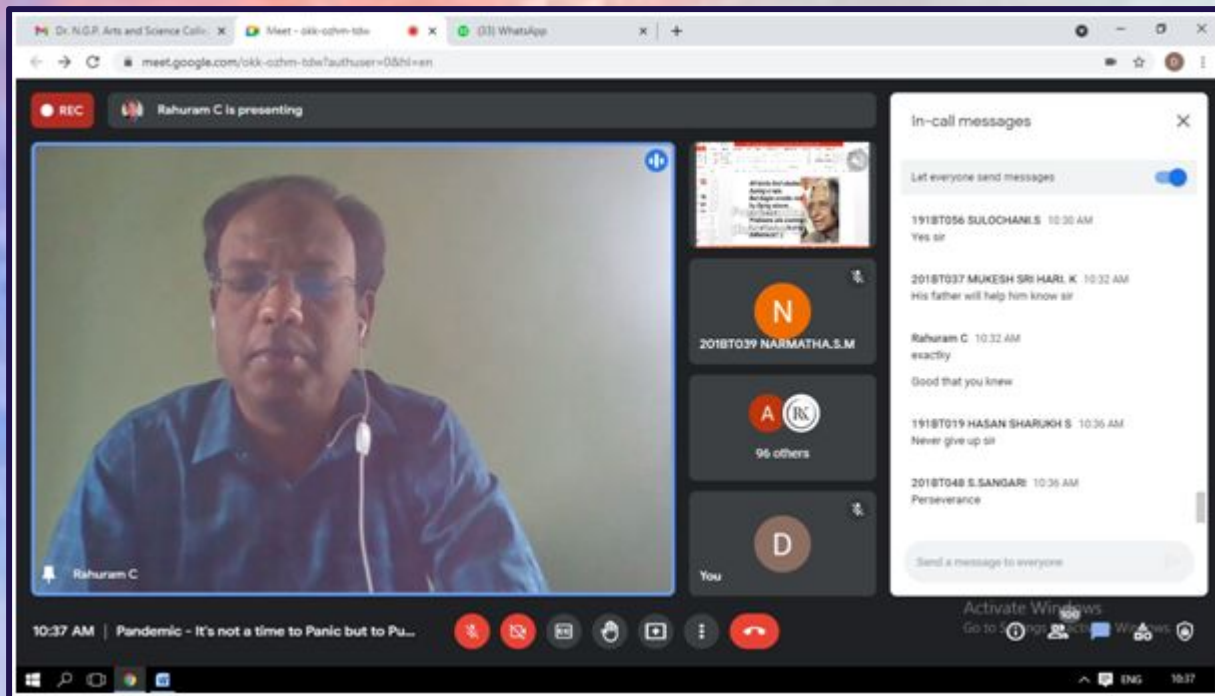
Convener & Head i/c

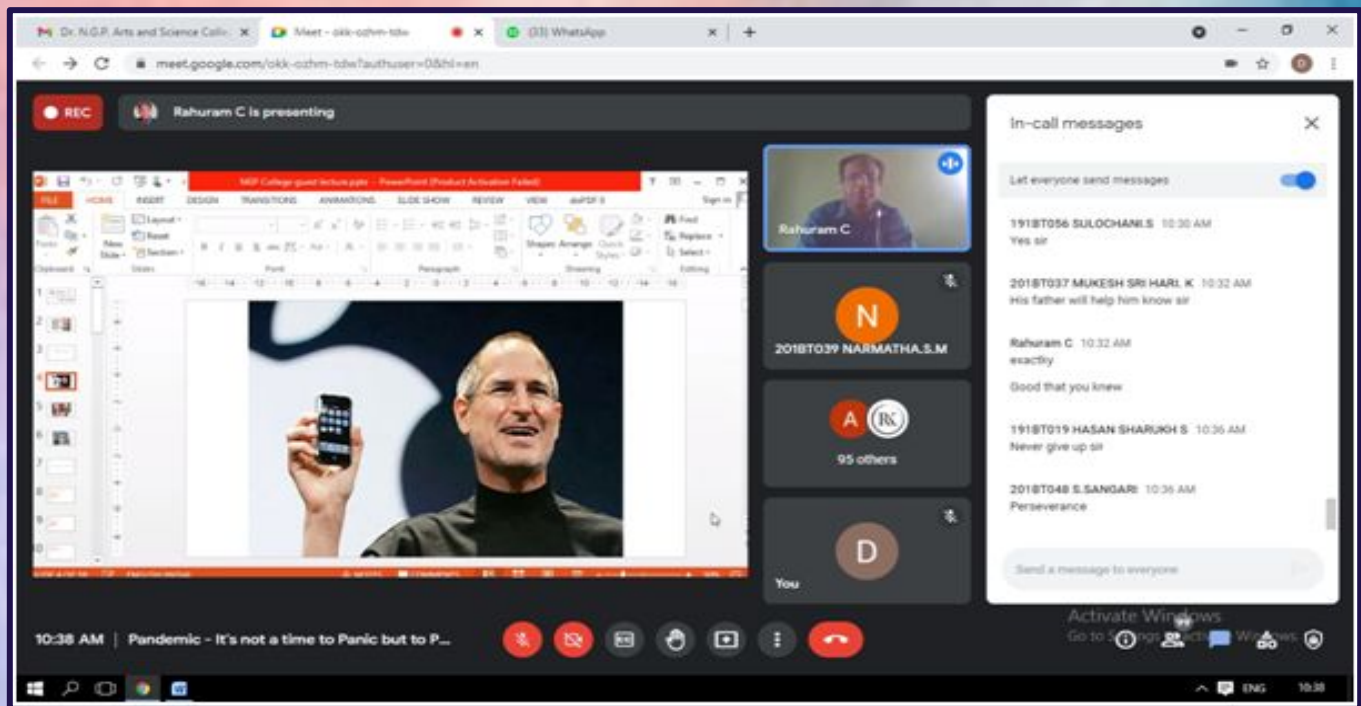
The world is generating data at a higher rate, and so the need of "Data Science" & "Data Analytics" tools increases to analyze and manage this "Big Data".

Data Science	Vs	Data Analytics	Vs	Big Data
WHAT IS DATA SCIENCE? Data Science is a field that refers to the collective processes, theories, concepts, tools and technologies that enable the review, analysis and extraction of valuable knowledge and information from raw data.		WHAT IS DATA ANALYTICS? Data Analytics (DA) is the process of examining data sets in order to draw conclusions about the information they contain, increasingly with the aid of specialized systems & software.		WHAT IS BIG DATA? Big Data refers to voluminous amounts of structured or unstructured data that organizations can potentially mine & analyze for business gains.
APPLICATION AREAS				
1. Digital advertisements 2. Internet Research 3. Recommender System 4. Image/Speech Recognition		1. Gaming 2. Travel 3. Energy Management 4. Healthcare		1. Communication 2. Retail 3. Financial services 4. Education
TOOLS & LANGUAGES				
1. Python 2. SAS 3. SQL		1. R 2. Tableau Public 3. Apache Spark		1. Hadoop 2. NoSQL
ANNUAL SALARY				
Data Scientist \$130,323		Big Data Specialist \$69,845		Data Analyst \$62,066

Participants in the meeting: A.R 9119, BRINDHA K, Shabeena Maths, CHITRA MURU..., Vaishnavi nagar..., KARTHIKEYAN R, Dr. (Tmt).R.Parv..., 61 others, You.

Mrs. K. Brindha, Assistant Professor, Department of Computer Applications, Sri Krishna Adithya College of Arts and Science, acted as a Resource Person for the webinar on "Math Skills in Data Science" organized by Department of Mathematics, Shree Venkateshwara Arts nad Sciecne (Co-Education) College, Erode. She deliberated on the importance of data, Big Data and its challenges, need of data science and how it adds value to business insights and explained its process. She added about the role of math skills and statistical approach in Data Science and how it is used in problem solving, algorithms and constructing models and narrated about skill sets required for a data scientist. Maths and Science stream students participated in this webinar and the interactive session ended with a volley of questions.





Mr.C.Rahuram, Placement Officer and Assistant Professor-Department of BBA and AF was invited as Resource Person to Dr.NGP College of Arts and Science on 05.06.2021. The session was organised in connection with the Disaster Management Committee. The Guest Lecture was on the topic "Pandemic - its time not to panic but to pursuit". The session focused on instilling a sense of confidence among the college students during the pandemic and motivated them to utilise the lockdown period in a more fruitful way. In this light throwing session, he enumerated various on upskilling tasks which could be undertaken by students for their self development. As a whole, it was an intriguing and thought provoking session.



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

Coimbatore – 641 048 | Tamil Nadu | India



ICON CLUB-FACULTY OF COMPUTER SCIENCE LECTURE SERIES-JUNE 2021

TOPIC-IMPORTANCE OF SEO

Date : 08.06.2021 @2.00 p.m.



<https://meet.google.com/krs-bqan-ovo>

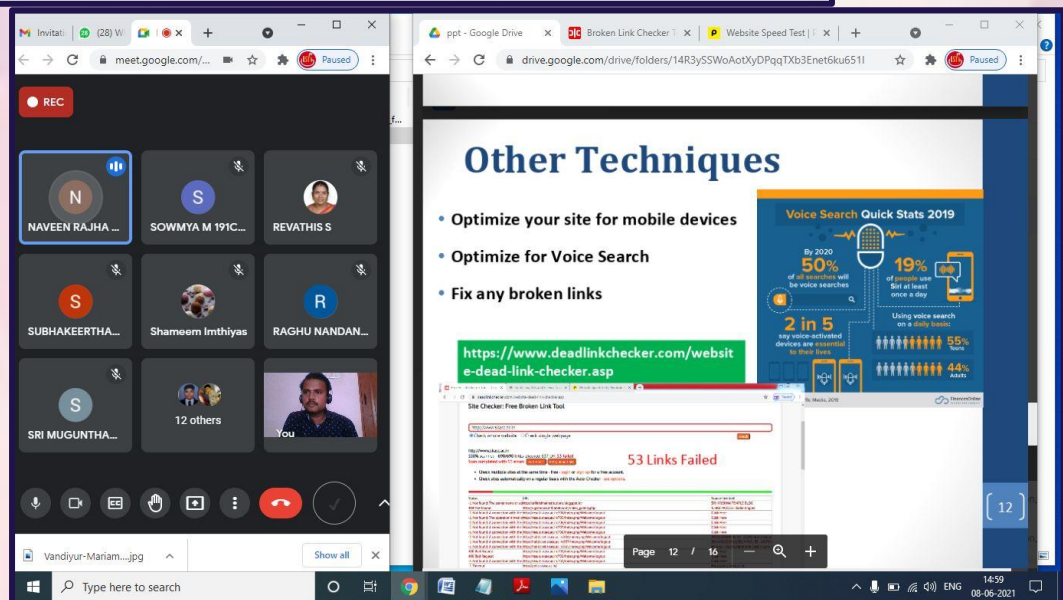
Organizing Team

Dr. D. Geetharamani, Dean Academics
Dr. P.Revathi, Academic Club Co-ordinator
Mrs. S.Revathi, I-CON Club Staff Co-ordinator



Dr.D.Sridhar

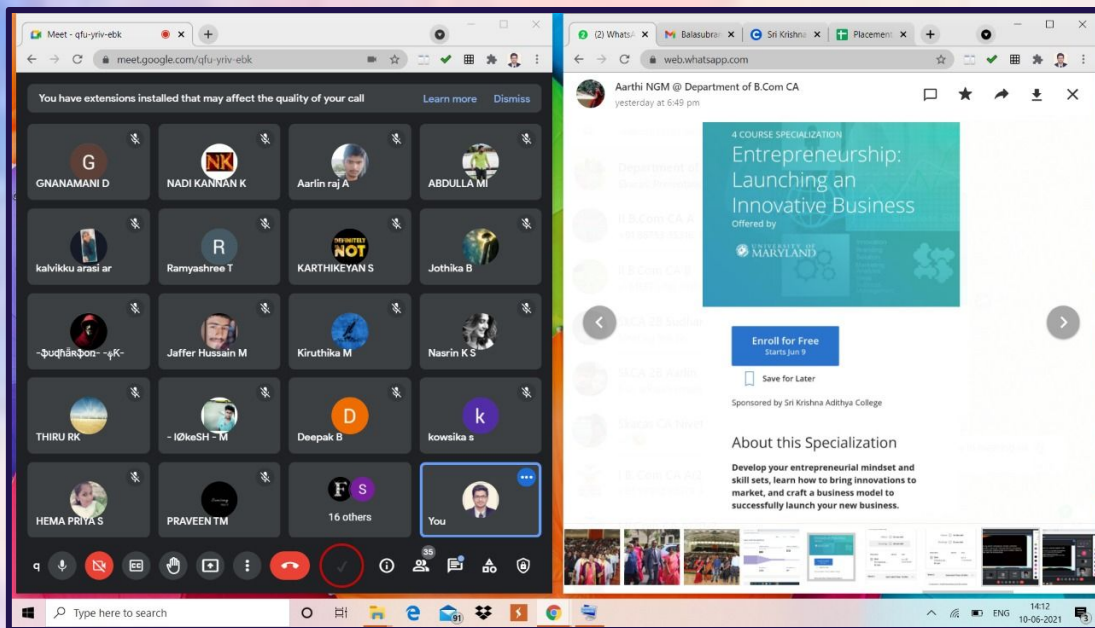
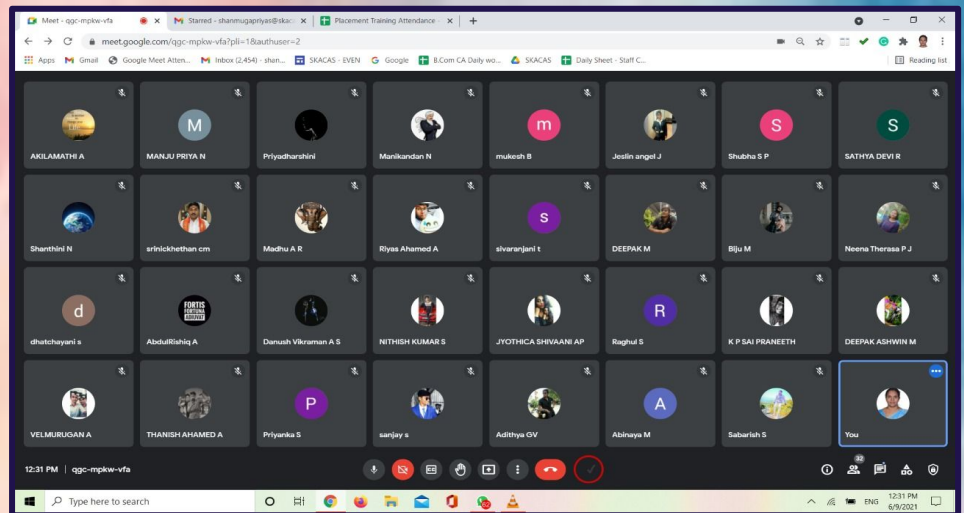
Assistant Professor
Sri Krishna Adithya College of Arts and Science
Prof. Dr. V. Rajendran
Principal



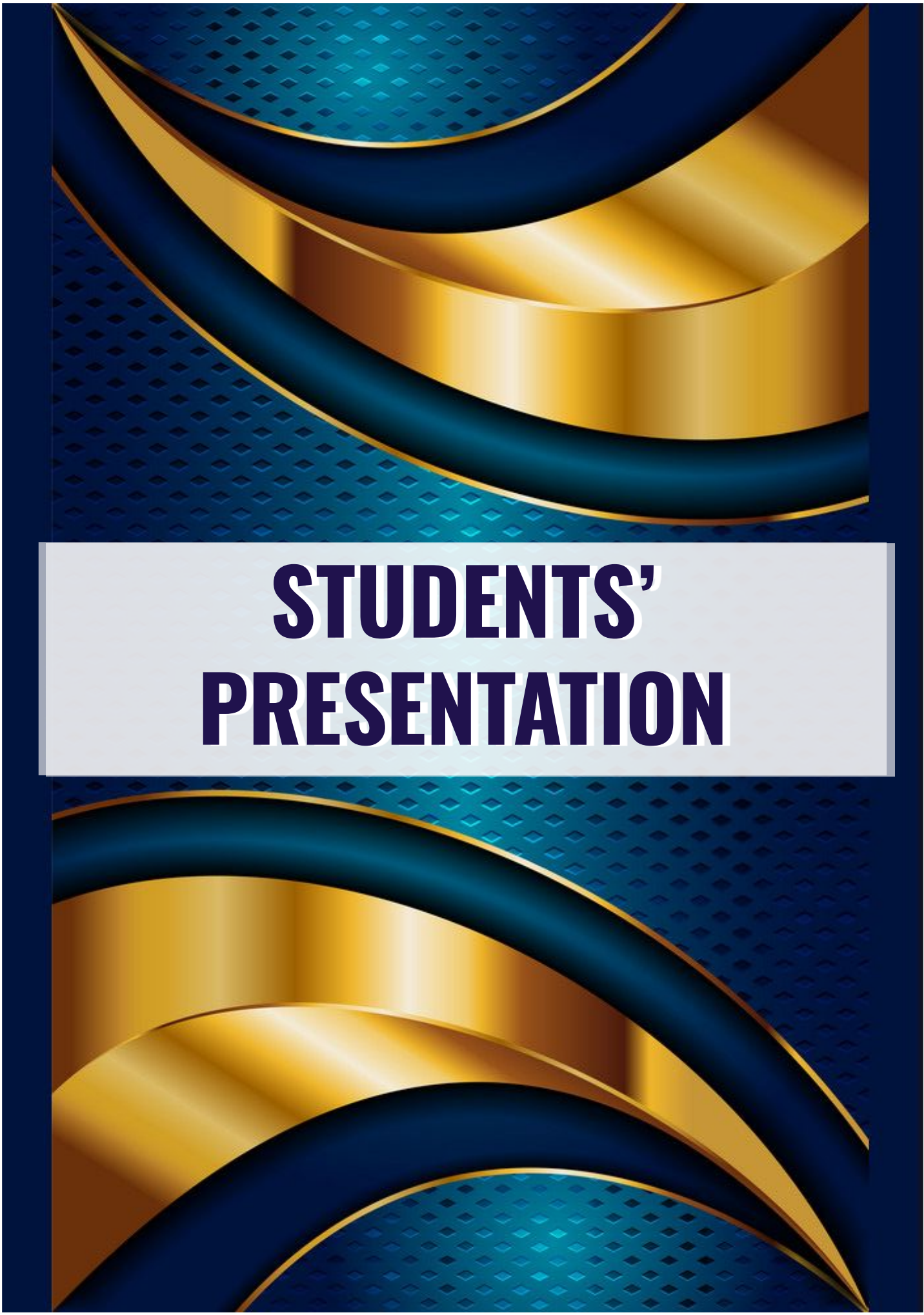
Dr.D.Sridhar, Assistant Professor, Department of Computer Science acted as Resource Person for the Webinar on "Importance of SEO" conducted by Icon Club, Lecture Series, June-2021, Department of Computer Science, Dr.N.G.P. Arts and Science College, Coimbatore on June 08 2021.



TUTOR WARD MEETING



Ms.S.Shanmuga Priya and Mr.S.Balasubramani, Assistant Professors, Department of B.Com Computer Applications convened virtual Tutor Ward Meeting for II B.Com CA-A and B Students about University Semester Examination, Placement Training and Coursera registration.



STUDENTS' PRESENTATION



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NehruGardens, Thirumalayampalayam, Coimbatore-641105, TamilNadu.



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(StarCollegeScheme)*

Certificate

This is to certify that **Ms. A. NIRUNITHA**, Student, Department of Information Technology, **Sri Krishna Adithya College of Arts and Science, Coimbatore Tamilnadu** has presented a paper entitled "**A Research study on Challenges and Opportunities in Bitcoin Technology**" in the **International Virtual Conference on Innovations in Science and Technology (IVCIST-2021)** on 31st May 2021 sponsored by DBT Star College Scheme, Jointly Organized by Department of Electronics, Computer Science, Computer Applications and Information Technology, **Nehru Arts and Science College (Autonomous), Coimbatore.**

Dr.M.SATHISHKUMAR

OrganizingSecretary

Dr.N.KAVITHA

Convenor

Dr.BANIRUDHAN

Principal



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This is to certify that **Ms. JINSHA**, Student, Department of Information Technology, **Sri Krishna Adithya College of Arts and Science, Coimbatore Tamilnadu** has presented a paper entitled "**A Research study on virtualization**" in the **International Virtual Conference on Innovations in Science and Technology (IVCIST-2021)** on 31st May 2021 sponsored by DBT Star College Scheme, Jointly Organized by Department of Electronics, Computer Science, Computer Applications and Information Technology, **Nehru Arts and Science College (Autonomous), Coimbatore.**

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This is to certify that **Ms. SWATHY. S, Student, Department of Information Technology, Sri Krishna Adithya College of Arts and Science, Coimbatore Tamilnadu** has presented a paper entitled "**Impact of Internet of things in health industry**" in the **International Virtual Conference on Innovations in Science and Technology (IVCIST-2021)** on 31st May 2021 sponsored by DBT Star College Scheme, Jointly Organized by Department of Electronics, Computer Science, Computer Applications and Information Technology, **Nehru Arts and Science College (Autonomous), Coimbatore.**

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OrganizingSecretary

Dr.N.KAVITHA

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Dr.M.SATHISHKUMAR

Organizing Secretary

Dr.N.KAVITHA

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This is to certify that **Ms. VIMALA**, Department of Information Technology, Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper entitled " **A Research study on Surface Computing: A future technology User Interface** " in the **International Virtual Conference on Innovations in Science and Technology (IVCIST-2021)** on 31st May 2021 sponsored by DBT Star College Scheme, Jointly Organized by Department of Electronics, Computer Science, Computer Applications and Information Technology, **Nehru Arts and Science College (Autonomous)**, Coimbatore.

Dr. M. SATHISHKUMAR

Organizing Secretary

Dr. N. KAVITHA

Convenor

Dr. B. ANIRUDHAN

Principal

E-CERTIFICATIONS



CERTIFICATE OF PARTICIPATION

This is to Certify that **S.BHUVANESWARI** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
Organized by the BSE Investors Protection Fund as an Investor Awareness Initiative.

A handwritten signature in black ink, appearing to read 'Khushro Bulsara'.

Mr. Khushro Bulsara
Head, BSE Investors Protection Fund

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This is to Certify that **Dr.M.Aarthi** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
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A handwritten signature in black ink, appearing to read 'Khushro Bulsara'.

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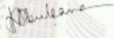
A handwritten signature in black ink, appearing to read 'Khushro Bulsara'.

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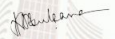
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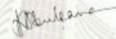
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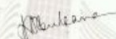
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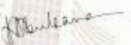
This is to Certify that **N.Sowmiya** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
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Head, BSE Investors Protection Fund

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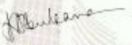
This is to Certify that **N.Sowmiya** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
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Mr. Khushro Bulsara
Head, BSE Investors Protection Fund

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
This is to Certify that **R Gayathri** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
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Mr. Khushro Bulsara
Head, BSE Investors Protection Fund

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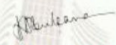
This is to Certify that **SWETHA S** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
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Mr. Khushro Bulsara
Head, BSE Investors Protection Fund

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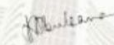
This is to Certify that **Madhumitha G** has participated in the **Webinar Overview of Securities Market and Latest Development** held on 08 June, 2021.
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Mr. Khushro Bulsara
Head, BSE Investors Protection Fund

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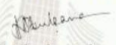
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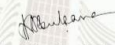
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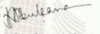

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
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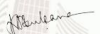
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
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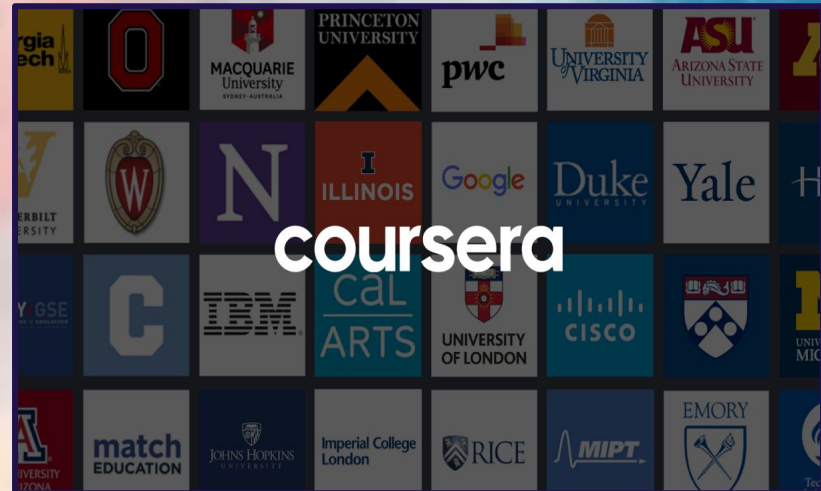
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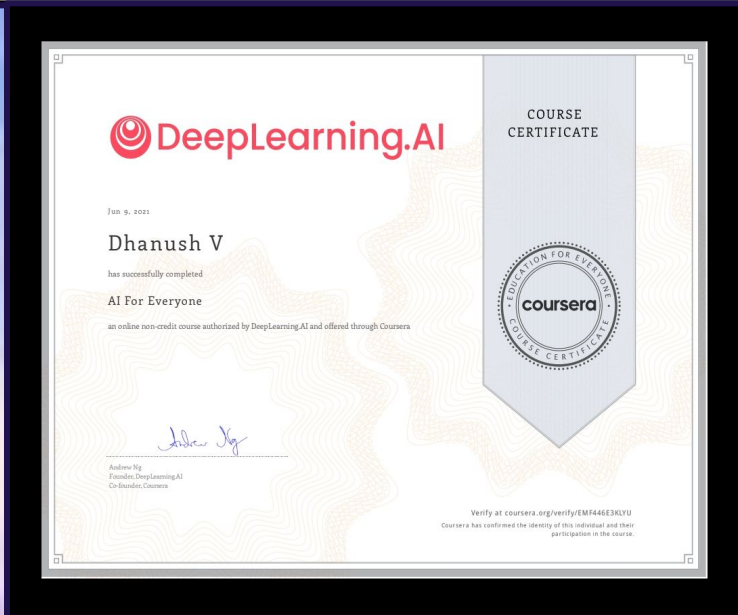
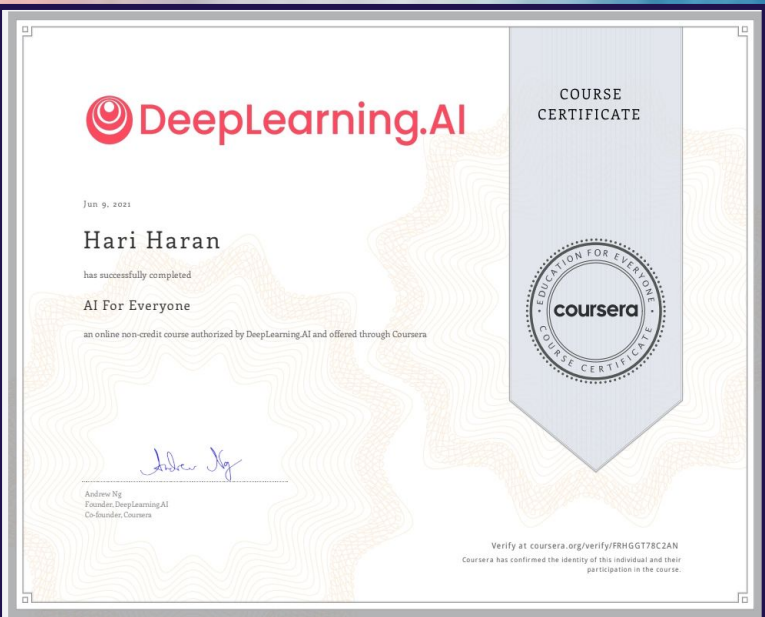
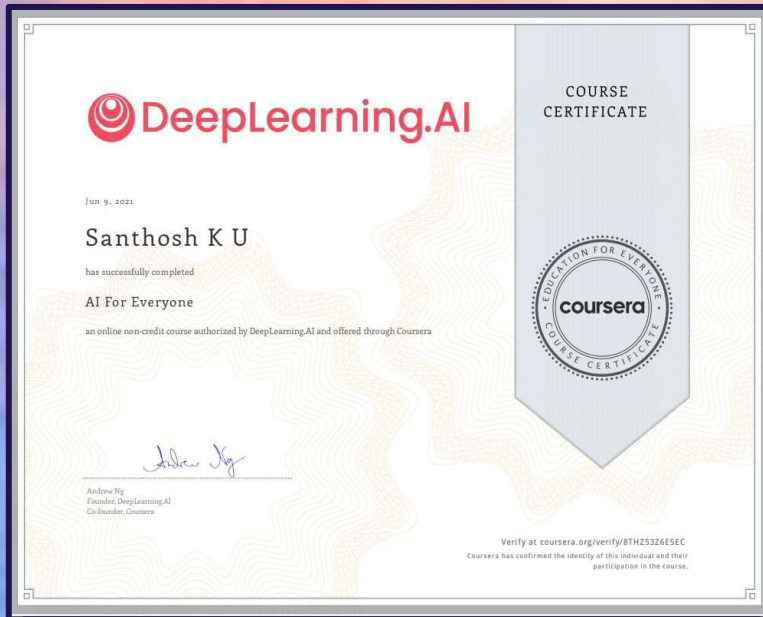
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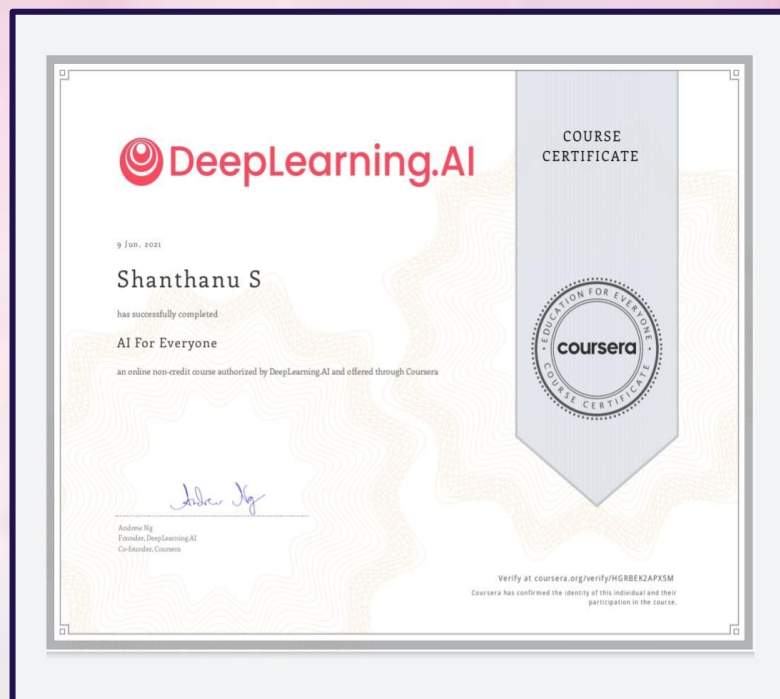
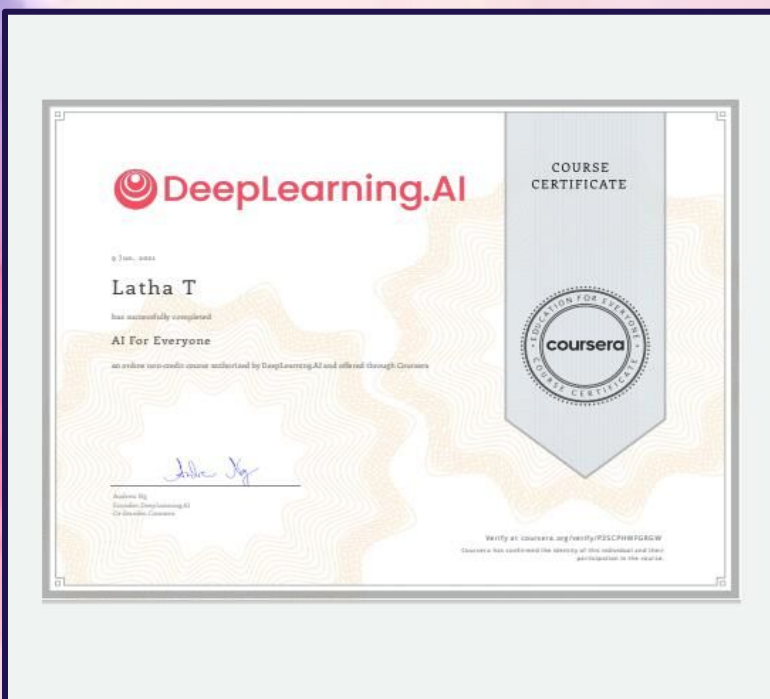
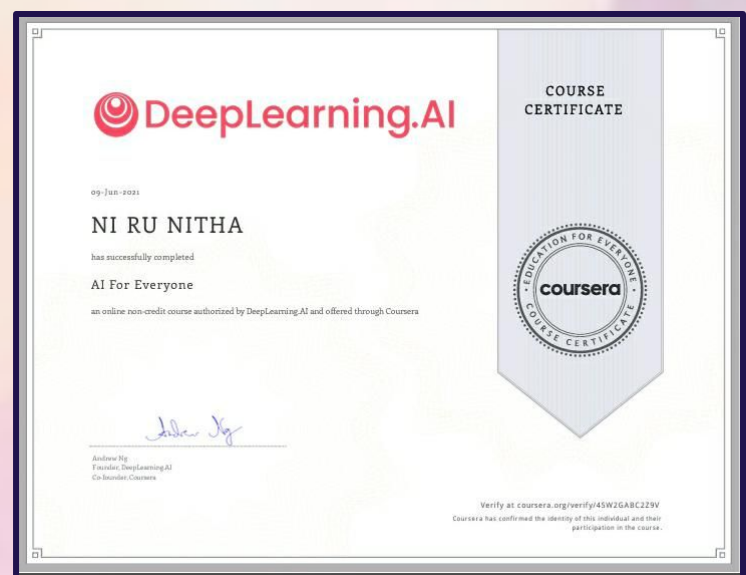
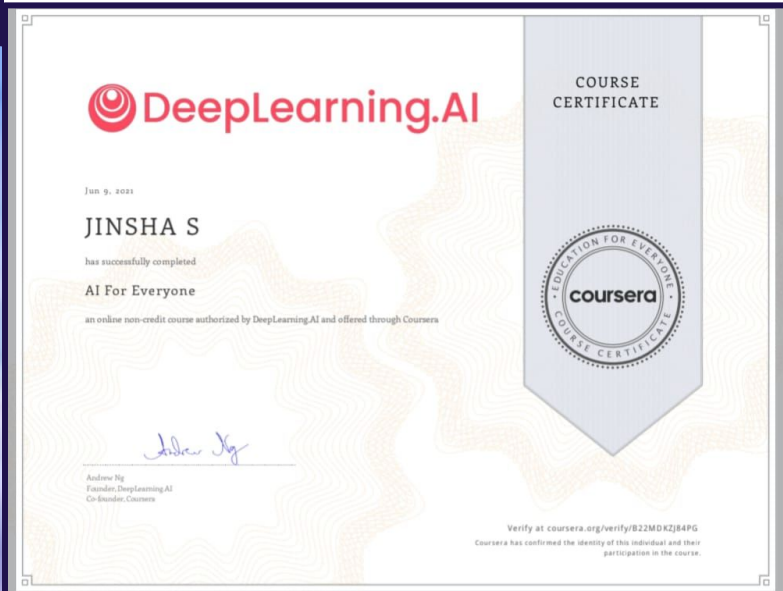
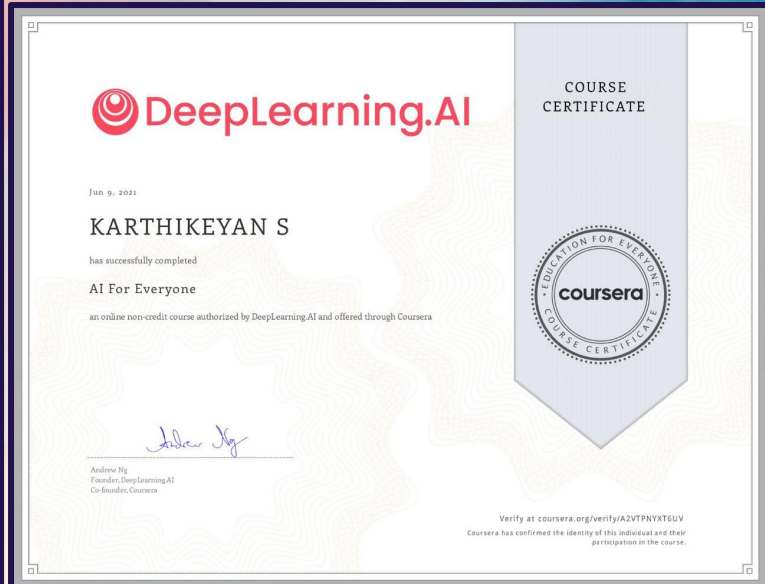
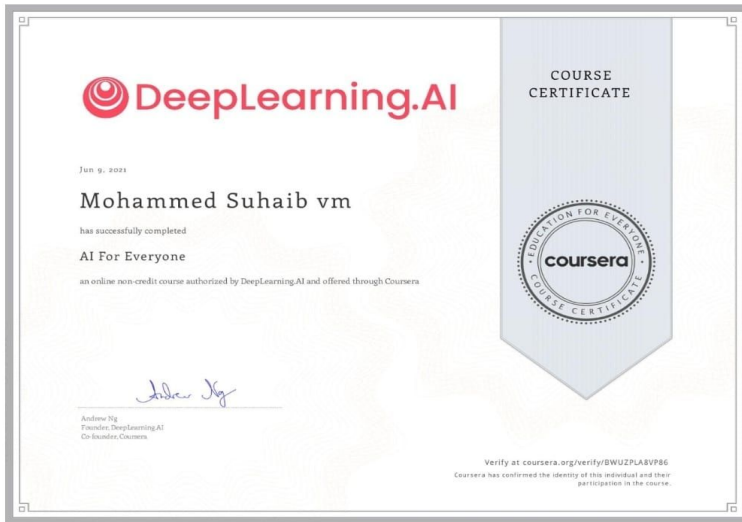
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KUMARAGURU COLLEGE OF TECHNOLOGY
in association with Pantech E Learning, Chennai.

SRINIVASAN N
www.pantechlearning.com





Jun 9, 2021

Nivetha S

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AI For Everyone

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CERTIFICATE

Andrew Ng
Founder, DeepLearning.AI
Co-Founder, CourseraVerify at coursera.org/verify/8PVLVNR7DDZ6

Jun 9, 2021

Manjari Sabarinathan

has successfully completed

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Founder, DeepLearning.AI
Co-Founder, CourseraVerify at coursera.org/verify/EDWW9A2MJYK
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Nithish M

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sasi kala M

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Jun 9, 2021

KISHORE R

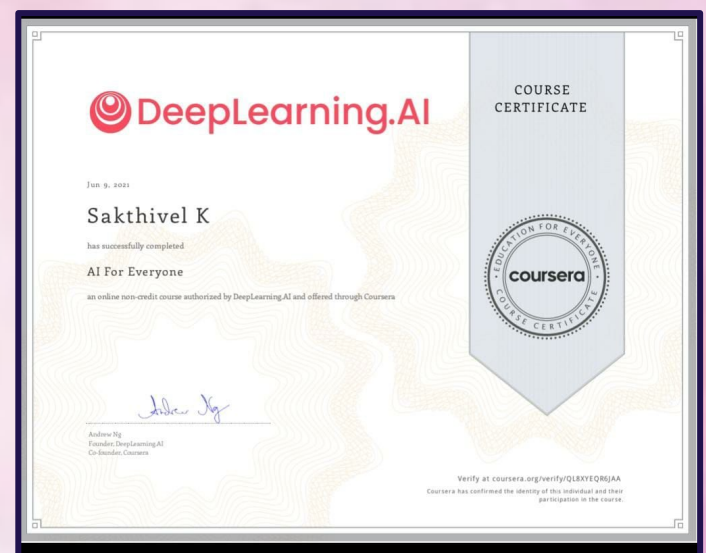
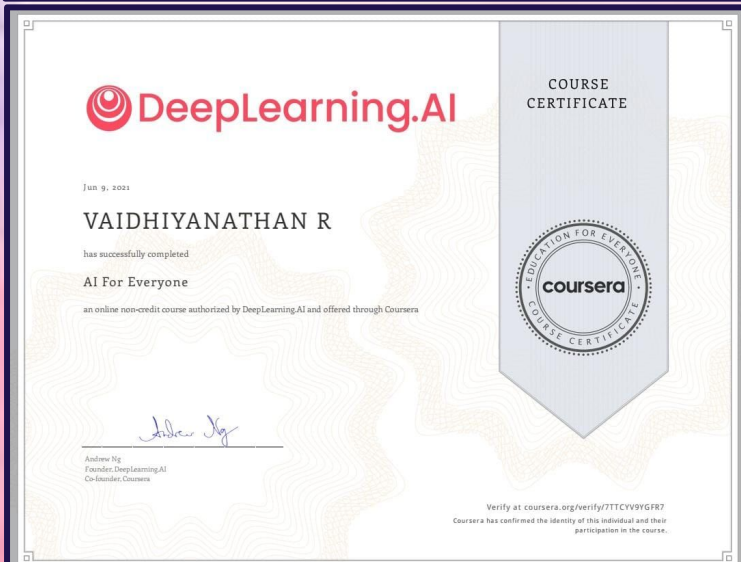
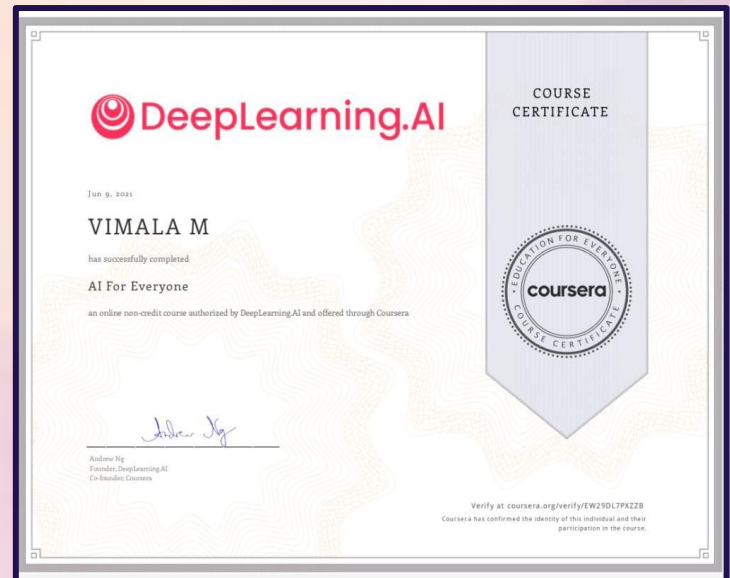
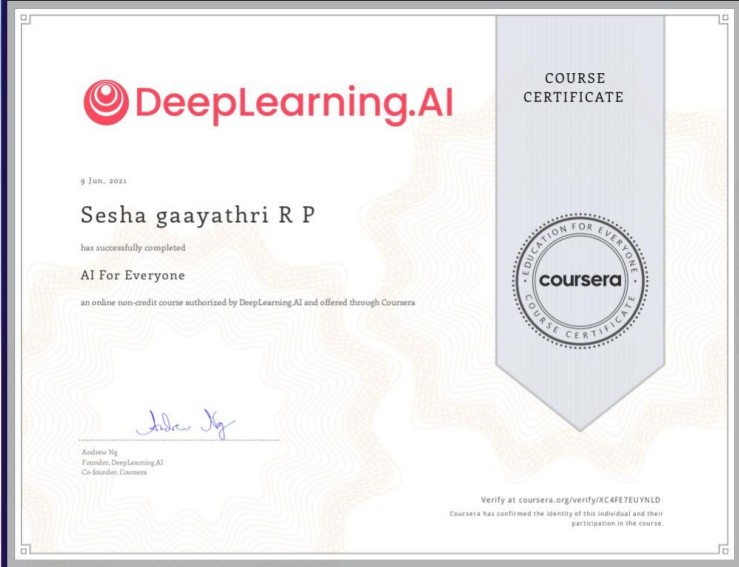
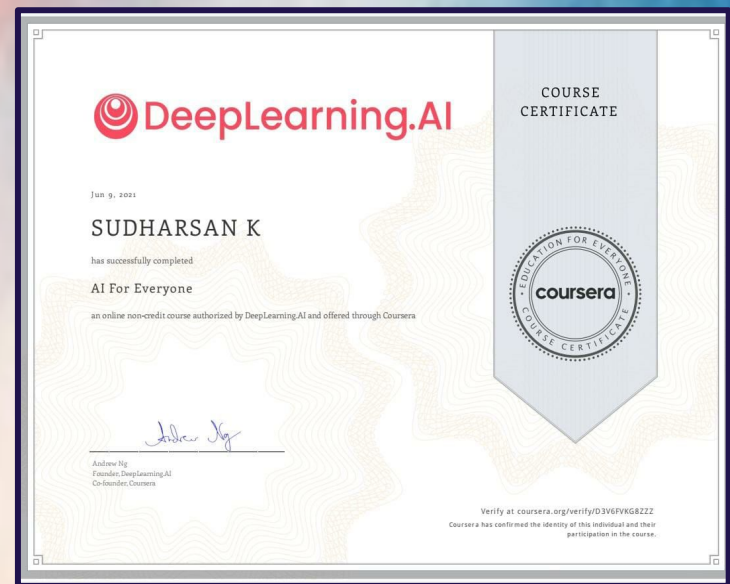
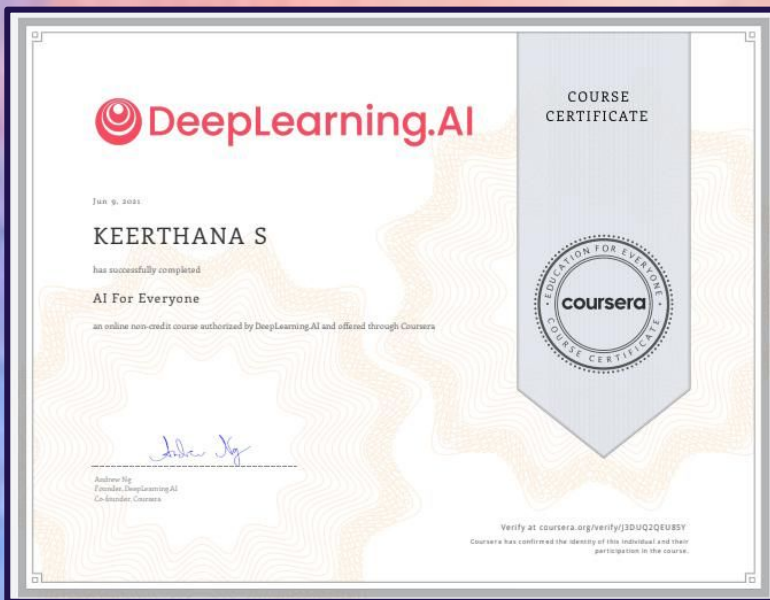
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Andrew Ng
Founder, DeepLearning.AI
Co-Founder, CourseraVerify at coursera.org/verify/WH7Q6FNUQAJH
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COURSE
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Sreya . U

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Andrew Ng
 Andrew Ng
 Founder, DeepLearning.AI
 Co-founder, Coursera

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Soumiya Ravi

has successfully completed

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 Founder, DeepLearning.AI
 Co-founder, Coursera

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COURSE
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Jun 10, 2021

Sarayukamu P

has successfully completed

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COURSE
CERTIFICATE

Jun 9, 2021

Reshma S

has successfully completed

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 Andrew Ng
 Founder, DeepLearning.AI
 Co-founder, Coursera

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CERTIFICATE

Jun 9, 2021

DHANUSH V

has successfully completed

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 Andrew Ng
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COURSE
CERTIFICATE

Jun 9, 2021

BHARATH P. M

has successfully completed

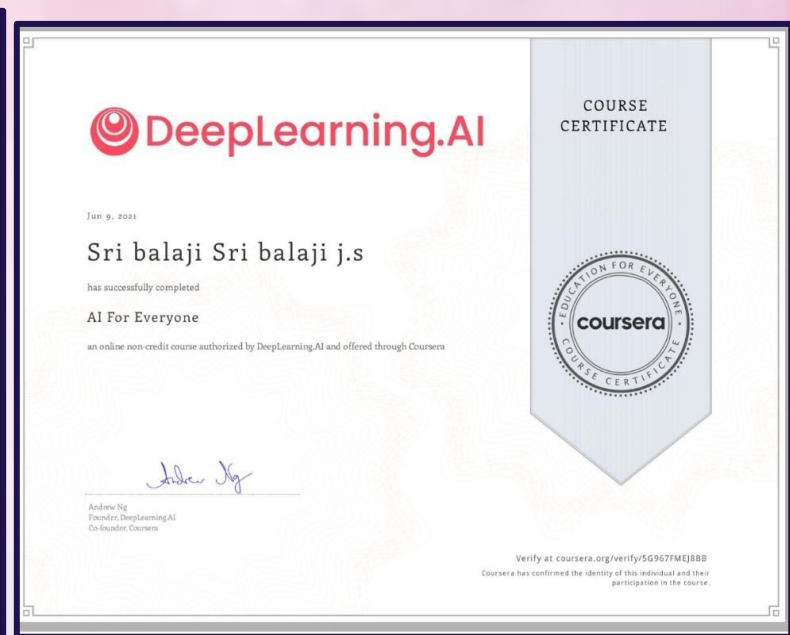
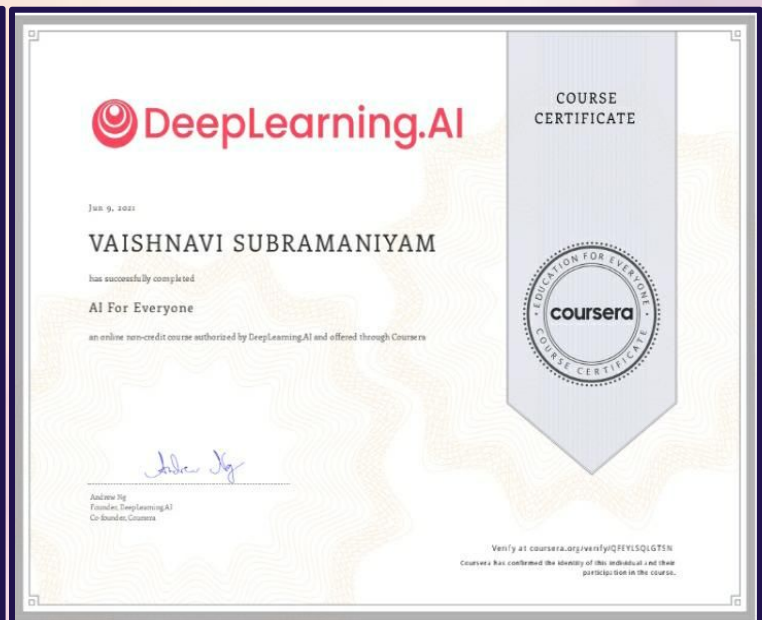
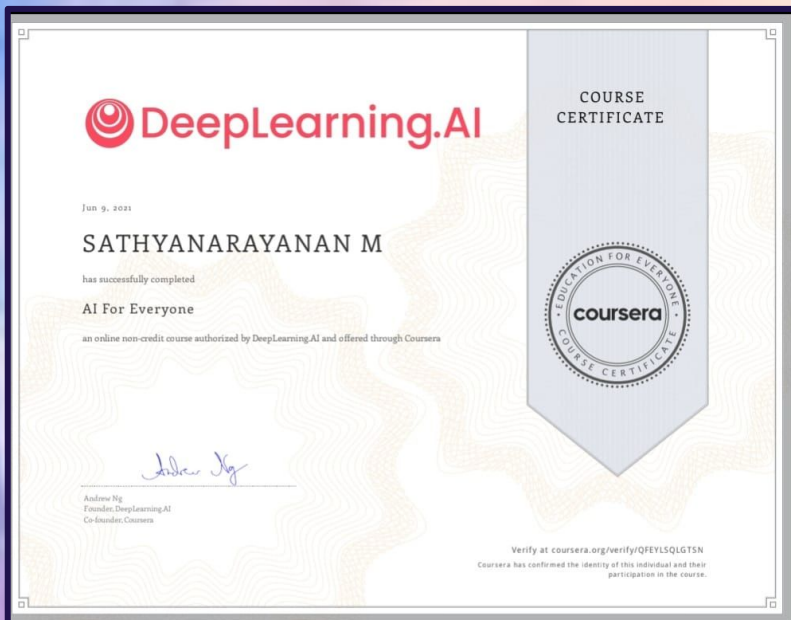
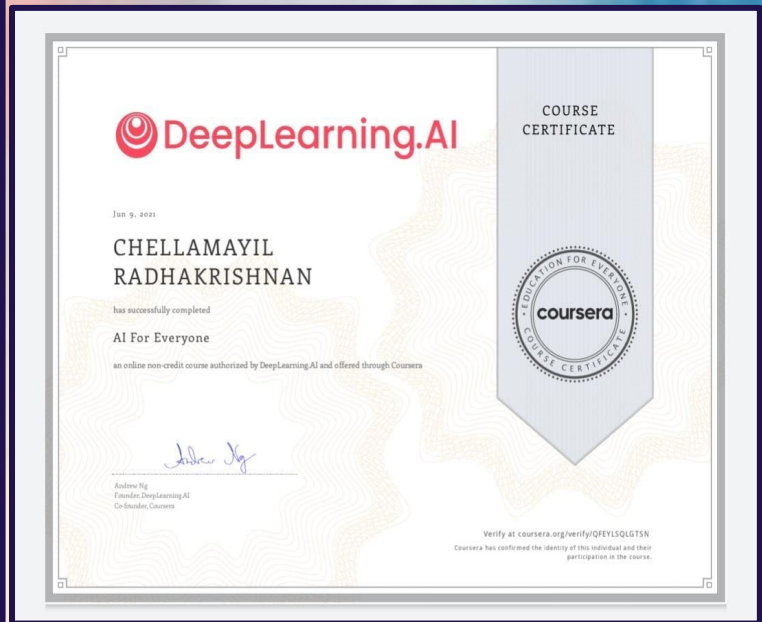
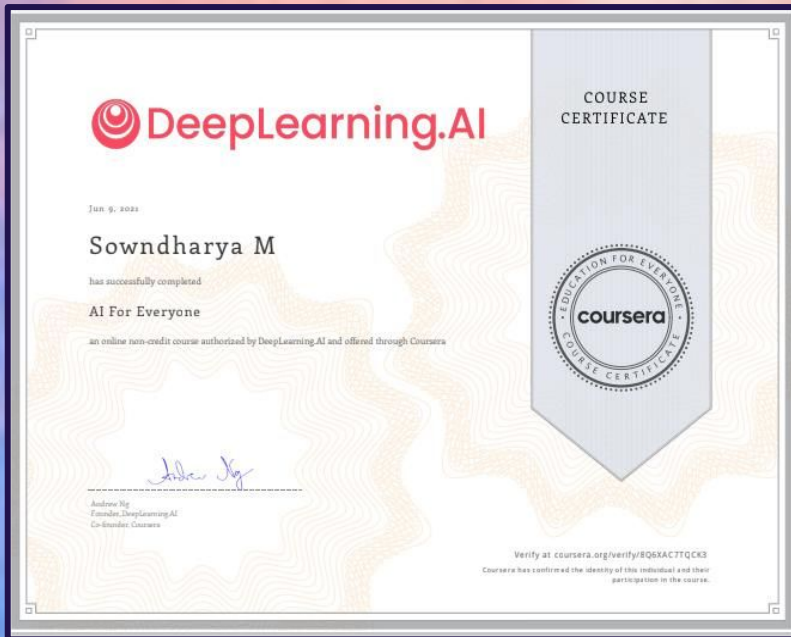
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Andrew Ng
 Andrew Ng
 Founder, DeepLearning.AI
 Co-founder, Coursera

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 Coursera has confirmed the identity of this individual and their participation in the course.



ENGLISH

SRI KRISHNA ADITHYA
COLLEGE OF ARTS & SCIENCERecognized with 2(f) & 12(B) status by UGC
Affiliated to Bharathiar University
Kavayipudur, Coimbatore - 641042THE DEPARTMENT OF ENGLISH
GRADUATE EXIT TEST- JUNE 2021

Dear Mr./Ms. THILAK S
you have successfully completed your 'Graduate Exit Test -June 2021' and
have scored 93%.
We congratulate and wish for your successful career.

9-6-2021
86DURK-CE000008Best wishes from,
HoD & Staff
The Department of English

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COLLEGE OF ARTS & SCIENCERecognized with 2(f) & 12(B) status by UGC
Affiliated to Bharathiar University
Kavayipudur, Coimbatore - 641042THE DEPARTMENT OF ENGLISH
GRADUATE EXIT TEST- JUNE 2021

Dear Mr./Ms. NARMADHA. R
you have successfully completed your 'Graduate Exit Test -June 2021' and
have scored 92%.
We congratulate and wish for your successful career.

9-6-2021
86DURK-CE000031Best wishes from,
HoD & Staff
The Department of English

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GRADUATE EXIT TEST- JUNE 2021

Dear Mr./Ms. I.VANMATHY
you have successfully completed your 'Graduate Exit Test -June 2021' and
have scored 98%.
We congratulate and wish for your successful career.

9-6-2021
86DURK-CE000012Best wishes from,
HoD & Staff
The Department of English

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GRADUATE EXIT TEST- JUNE 2021

Dear Mr./Ms. RANJANA.R
you have successfully completed your 'Graduate Exit Test -June 2021' and
have scored 91%.
We congratulate and wish for your successful career.

9-6-2021
86DURK-CE000032Best wishes from,
HoD & Staff
The Department of English

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GRADUATE EXIT TEST- JUNE 2021

Dear Mr./Ms. K.SHUNMUGA RAJA
you have successfully completed your 'Graduate Exit Test -June 2021' and
have scored 91%.
We congratulate and wish for your successful career.

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The Department of English

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GRADUATE EXIT TEST- JUNE 2021

Dear Mr./Ms. CHANDRALEKHA.R
you have successfully completed your 'Graduate Exit Test -June 2021' and
have scored 99%.
We congratulate and wish for your successful career.

9-6-2021
86DURK-CE000018Best wishes from,
HoD & Staff
The Department of English

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The Department of English conducted Graduate Exit Test for the students of III BA English. The test was conducted through College official website link. Questions were asked from core subjects to reinforce the students literary acumen and to assess their academic excellence.



GLOBAL INSTITUTE OF STATISTICAL SOLUTIONS (GISS)

CERTIFICATE OF PARTICIPATION

This is to Certify that **Mrs. S.SATHYAVANI**, Assistant Professor
Commerce, Sri Krishna Adithya College of Arts and Science

has participated in the International online workshop on "Basic Statistical Analysis and its Interpretation using SPSS" from June 4th - 6th 2021.

Dr.R.RAVANAN
Resource person

Dr.E.KUMAR
Organizing Secretary

Certificate Number - **GISS21060899**



GLOBAL INSTITUTE OF STATISTICAL SOLUTIONS (GISS)

CERTIFICATE OF PARTICIPATION

This is to Certify that **Dr. V. SRIDEVI**, Associate Professor
Commerce, Sri Krishna Adithya College of Arts and Science

has participated in the International online workshop on "Basic Statistical Analysis and its Interpretation using SPSS" from June 4th - 6th 2021.

Dr.R.RAVANAN
Resource person

Dr.E.KUMAR
Organizing Secretary


Certificate Number - **GISS21060629**



FACULTY PUBLICATION



Ms.S.Bhuvaneshwari, Assistant Professor, Department of B.Com Computer Applications published a paper entitled "A Study on Parents' Perception towards Online classes of School Children up to Class-5" in a Journal of Commerce, Accounting and Finance Management.



FACULTY PARTICIPATION



Teaching Learning Centre, Ramanujan College
University of Delhi

under the aegis of
MINISTRY OF EDUCATION

PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING

This is to certify that

Dr.M.Aarthi

of

Department of B.Com CA, Sri Krishna Adithya College of Arts and
Science, Kovai Pudur, Coimbatore-641042

has successfully completed Online one week Faculty Development Programme
on

"Psychological Skills for Effective Teaching and Learning"

from 01 - 07 June, 2021 and obtained

Grade **A+**.



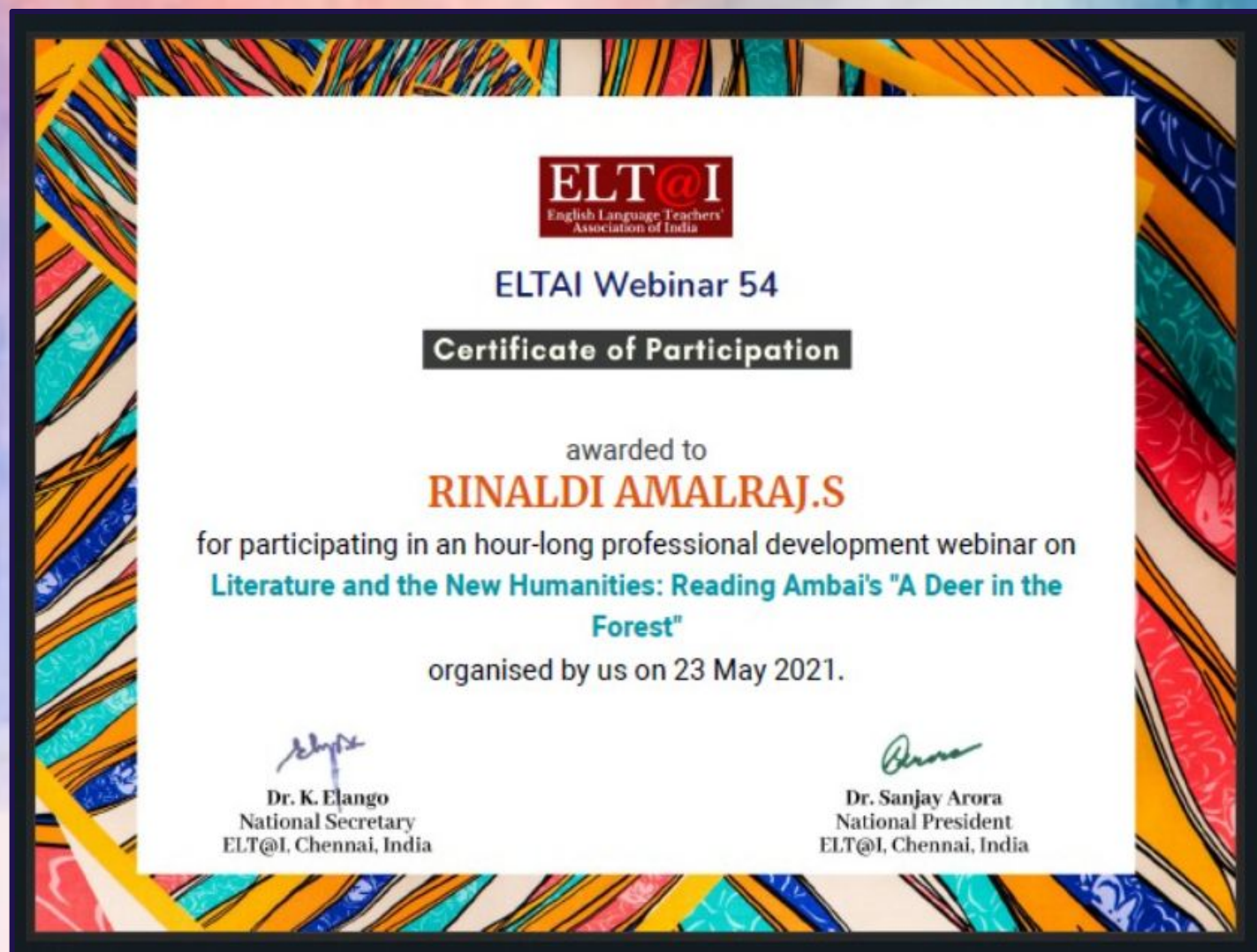
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Prof. S. P. Aggarwal
(Principal & Director)
TLC, Ramanujan College



Ms. Shipra Yadav
(Convener)
Ramanujan College

Dr.M.Aarthi, Assistant Professor, Department of B.Com Computer Applications attended one week online FDP on "Psychological Skills for Effective Teaching and Learning" from 1.06.2021 to 7.06.2021. organised by Teaching Learning Center, Ramanujam College, University of Delhi.



Mr.S.Rinaldi Amalraj, Assistant Professor, Department of English participated in a professional development webinar on Literature and the New Humanities: Reading Ambai's "A Deer in the Forest" organized by ELTAI on May 2021.



ELTAI Webinar 54

Certificate of Participation

awarded to

T.VISHNUPRIYAN

for participating in an hour-long professional development webinar on
**Literature and the New Humanities: Reading Ambai's "A Deer in the
Forest"**

organised by us on 23 May 2021.

Dr. K. Elango
National Secretary
ELT@I, Chennai, India

Dr. Sanjay Arora
National President
ELT@I, Chennai, India

Mr.T.Vishnupriyan, Assistant Professor, Department of English participated in a professional development webinar on Literature and the New Humanities: Reading Ambai's "A Deer in the Forest" organized by ELTAI on May 2021.

**ELTAI Webinar 53****Certificate of Participation**

awarded to

T.VISHNUPRIYAN

for participating in an hour-long professional development webinar on
Soft Skills: Building Tomorrow's Talent
organised by us on 16 May 2021.

Dr. K. Elango
National Secretary
ELT@I, Chennai, India

Dr. Sanjay Arora
National President
ELT@I, Chennai, India

Mr.T.Vishnupriyan, Assistant Professor, Department of English participated in a professional development webinar on Soft skills: Building Tomorrow's Talent organized by ELTAI on May 2021.



G. Venkataswamy Naidu College, Kovilpatti

(Autonomous) Full Name with salutation Re-accredited with 'A' grade (3.21 of 4.0)
by NAAC

STAR College by DBT, Govt. of India

Under the Management of the G. Kuppaswamy Naidu Charity Trust for Education and Medical Relief, Coimbatore.
Affiliated to Manonmaniam Sundaranar University, Tirunelveli



The Department of English Certificate of Participation

This is to certify that **Ms.G.Subhashree, Assistant professor of English, Sri Krishna Aditya college of arts and science** has participated in the **National webinar on "THROUGH A SEXIST LENS: STEREOTYPED PORTRAYAL OF WOMEN IN INDIAN ADVERTISEMENTS"** organised by the Department of English, G. Venkataswamy Naidu College, Kovilpatti in collaboration with UGC, New Delhi on June 08, 2021.



Organizing
Secretary

Mr.M.Balakrishnan



HOD

Mrs.G.Kameshwari



Director

Dr.G.Venkadasalapathi



Principal

Dr.N.R.Santhi Maheswari

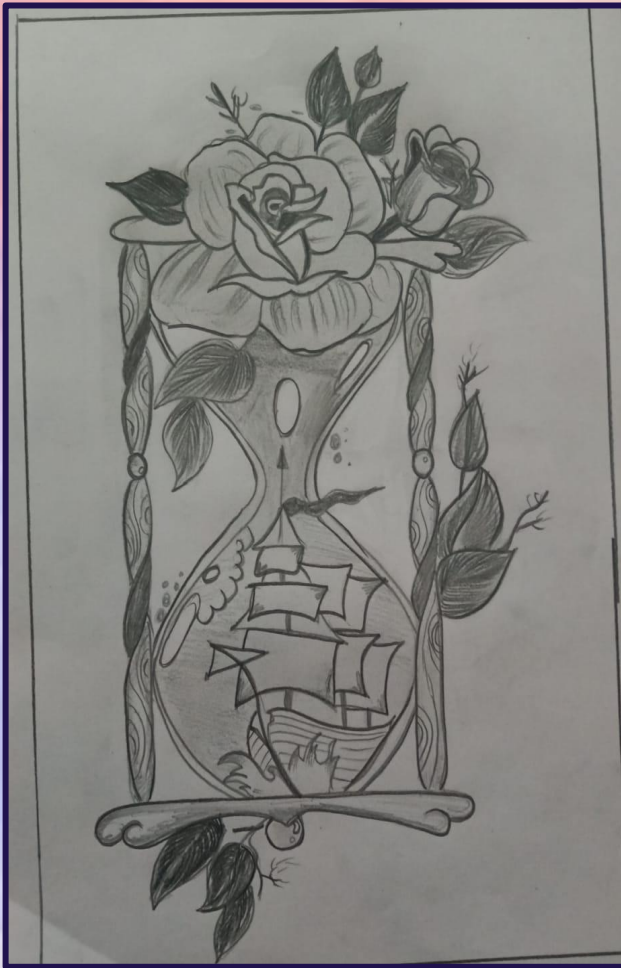
Certificate ID: 7SUNTQ-CE000182

Made for free with Certify'em

Ms.G.Subhashree, Assistant Professor, Department of English participated in a webinar on "Through a Sexiest Lens: Stereotyped Portrayal of women in Indian Advertisements" organized by the Department of English, G.Venkatasamy Naidu College, Kovilpatti in collaboration with UGC, New Delhi on June 2021.



CREATIVE CORNER

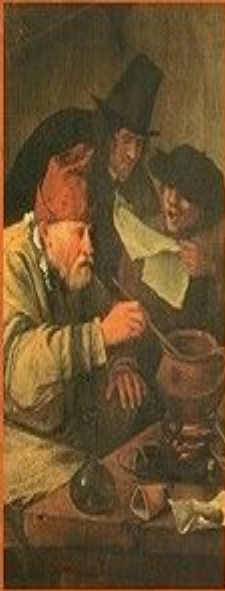


K.Pavithra -II B.Sc CS A



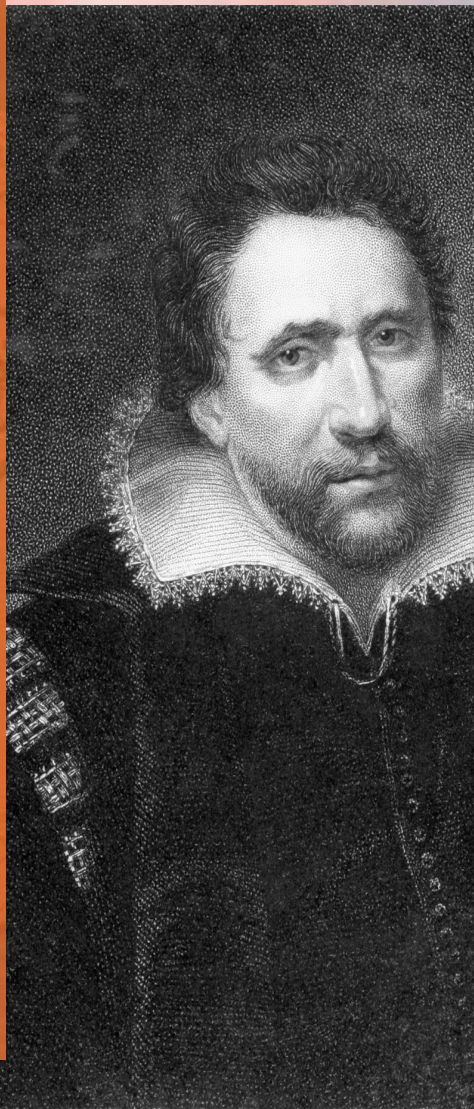
KNOW THE FACTS

CAMBRIDGE LITERATURE



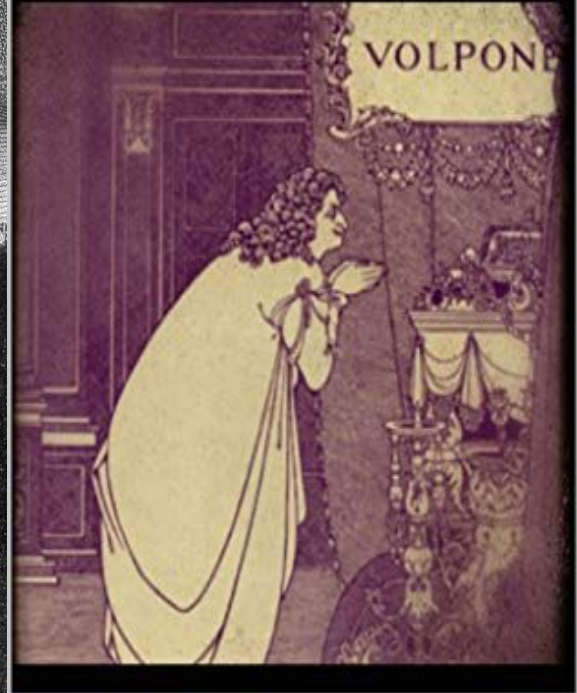
THE ALCHEMIST

BEN JONSON



VOLPONE

Ben Jonson



Benjamin Jonson was an English playwright and poet. Jonson's artistry exerted a lasting influence upon English poetry and stage comedy. He popularised the comedy of humours; he is best known for the satirical plays *The Alchemist* (1610) and *Bartholomew Fair* (1614) and for his lyric and epigrammatic poetry. He is generally regarded as the second most important English dramatist, after William Shakespeare. During the reign of James I, Jonson was a classically educated, well-read and cultured man of the English Renaissance with an appetite for controversy (personal and political, artistic and intellectual) whose cultural influence was of unparalleled breadth upon the playwrights and the poets of the Jacobean era (1603–1625) and of the Caroline era (1625–1642).