



# SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiar University)  
Kovaipudur, Coimbatore – 641 042.



## STUDENTS PUBLICATION AND PRESENTATION

Academic Year	2019-20
Student Publication	19
Student Presentation	88

## STUDENT PUBLICATIONS

1. Akarshana and Uma Bharathi . S of I B.Com B published a paper on the topic “E-Marketing” held at Sri Naranyana Guru College of arts and Science on 6.02.2019.
2. Priyadharshini.M and Shanthini.S of I B.Com B published a paper on the topic “Digitalisation and Marketing” held at Sri Naranyana Guru College of arts and Science on 6.02.2019 .
3. Shobhana Bhaargavi.S and Swarna Rekha.M of II B.Com A published a paper on the topic “Electronic Customer Relationship Management ( ECRM) in the national conference held at G.Venkataswamynaidu College of arts and science, Tirunalvelli on 21.02.2019.
4. Aesha.D and Alice Prassana.J.W of II B.Com A published a paper on the topic “Marketing” in the national Conference held at G.Venkataswamynaidu College of arts and science, Tirunalvelli on 21.02.2019.

5. Shalini M of III B.Com A published a paper on the topic of “Study on Consumer perception towards Himalayan Skin Care product with special reference to Coimbatore City” in symposium.
6. C.Gowtham and Sowmya K of I B.Com A has published a paper with ISSN journal on the topic “Hotel Management” in the national conference held at DB Jain College ,Chennai on 21.02.2019.
7. Pooja.v and Jayasri Pournika.M of I B.Com A has published a paper with ISSN journal on the topic “Hotel Management” in the national conference held at DB Jain College,Chennai on 21.02.2019 .
8. Srinivasa.M and Gopala Krishnan of I B.Com A has published a paper with ISSN journal on the topic “Hotel Management” in the national conference held at DB Jain College, Chennai on 21.02.2019 .
9. Thiyagesh.B and Sandeep.S of I B.Com A has published a paper with ISSN journal on the topic “Hotel Management” in the national conference held at DB Jain College,Chennai on 21.02.2019 .
10. SubashPandi.R and Dinesh Kumar P of I B.Com A has published a paper with ISSN journal on the topic “Goods and Services Act” in the national conference held at DB Jain College, Chennai on 21.02.2019 .
11. Kishore M and Lokesh Kumar of I B.Com A has published a paper with ISSN journal on the topic “Goods and Services Act” in the national conference held at DB Jain College, Chennai on 21.02.2019 .
12. Dharani.G and Dhanusri. R of I B.Com A has published a paper with ISSN journal on the topic “Recent Developments In Marketing” in the national conference held at DB Jain College, Chennai on 21.02.2019.
13. Abirami.K and Srimathi A of I B.Com A has published a paper with ISSN journal on the topic “M-Commerce A Blessing Or A Curse” in the national conference held at DB Jain College, Chennai on 21.02.2019 .

14. Prashath.T and Kevin Andrew of I B.Com A has published a paper with ISSN journal on the topic “Advertisements In The Malls” in the national conference held at DB Jain College, Chennai on 21.02.2019 .
15. Kavya.M and Tharani . K of I B.Com A has published a paper with ISSN journal on the topic “Customer Relationship Marketing” in the national conference held at DB Jain College, Chennai on 21.02.2019 .
16. Simeon . V and Sanjay. S OF I B.Com A has published a paper with ISSN journal on the topic “Foreign Direct Investment In Indian Retail Sector” in the national conference held at DB Jain College, Chennai on 21.02.2019.
17. Vadivel Vasanth.S and Asphia Khan. A of I B.Com A has published a paper with ISSN journal on the topic “Branding And Consumer Behaviour Studies” in the national conference held at DB Jain College, Chennai on 21.02.2019 .
18. J. Rampriya and Divya Sai Das III B.Com A, Sri Krishna Adithya College of Arts and Science, Coimbatore has Published a paper entitled as “the role of NGO’s in protecting consumer rights in National Level Conference held at Periyar University on 29<sup>th</sup> July 2019.
19. J. Rampriya and Sivasankar . S of III B.Com A, Sri Krishna Adithya College of Arts and Science, Coimbatore has Published a paper entitled as “ Financial Fraud in Insurance Sector” in National Level Conference held at Sri Ramakrishna College of arts and science on 27<sup>th</sup> September 2019.

## STUDENT PRESENTATION

1. Akarshana of I B.Com B presented a paper on the topic “E-Marketing” held at Sri Naranyana Guru College of arts and Science on 6.02.2019 .
2. Angel Ishwariya and Hemalatha.K of I B.Com B presented a paper on the topic “Foreign Direct Investment(FDI)” held at Avinashilingam institute for home science and higher education on 29.01.2019 and 30.01.2019 .
3. Anjana and Divyadharshini of I B.Com B presented a paper on the topic “Finance Banking Insurance” held at Avinashilingam institute for home science and higher education on 29.01.2019 and 30.01.2019.
4. Hemalatha.K and Nivedha.S of I B Com B presented a paper on the topic “IP Spoofing” held at Sri Nehru Maha Vidyalaya college of arts and science, Coimbatore on 7.02.2019.
5. Hemalatha.S and Preethi.S of I B.Com B presented a paper on the topic “International Business” held at Avinashilingam institute for home science and higher education on 29.01.2019 and 30.01.2019.
6. Krithick Deva.A and Mathimugilan.S of I B.Com B presented a paper on the topic “E-Marketing” held at Sri Naranyana Guru College of arts and Science on 6.02.2019.
7. Nitiish N.K of I B.Com B presented a paper on the topic “Social Media Marketing” held at D.B Jain College of Arts and Science on 21.02.2019 .
8. Priyadharshini.M and Shanthini.S of I B.Com B presented a paper on the topic “Digitalisation and Marketing” held at Sri Naranyana Guru College of arts and Science on 6.02.2019.
9. RupaSri.S of I B.Com B presented a paper on the topic “E-Commerce” held at Sri Naranyana Guru College of arts and Science on 6.02.2019.

10. Soundharya.V of I B.Com B presented a paper on the topic “International Business” held at Avinashilingam institute for home science and higher education on 29.01.2019 and 30.01.2019.
11. Uma Bharathi.S of I B.Com B presented a paper on the topic “E-Marketing” held at Sri Narayana Guru College of arts and Science on 6.02.2019 .
12. Aesha.D and Alice Prasanna of II B.Com A presented a paper on the topic “Marketing” in the national Conference held at G.Venkataswamy Naidu College of arts and science 21.02.2019.
13. Alice Prasanna, Dhanalakshmi.V and Ram Priya.J of II B.Com A presented a paper on the topic “ Cyber Bulling “ in the national conference held at Sri Nehru Maha Vidyalaya college of arts and science, Coimbatore on 1.02.2019.
14. Ram Priya.J of II B.Com A presented a paper on the topic “Online Banking” in the national conference held at Hindhustan college of arts and science Coimbatore on 1.03.2019.
15. Shobhana Bhaargavi.S and Swarna Rekha.M of II B.Com A Presented a paper on the topic “ Cyber Bulling “ in the national conference held at Sri Nehru Maha Vidyalaya college of arts and science, Coimbatore on 1.02.2019.
16. Shobhana Bhaargavi.S and Swarna Rekha.M of II B.Com A Presented a paper on the topic “Electronic Customer Relationship Management ( ECRM) in the national conference held at G.Venkataswamy Naidu College of arts and science, Tirunelveli on 21.02.2019.
17. Barath.E and Soundher.K of II B.Com A presented a paper on the topic “Marketing” in St. Joseph college, Bangalore on 27.02.2019.
18. Soundher.K of II.B.Com A Presented a paper on the topic “Online Banking” in the national conference held at Hindhustan college of arts and science ,Coimbatore on 1.03.2019.

19. Timothy Joseph of II B.Com A Presented a paper on the topic "Management" in St. Joseph college, Bangalore on 27.02.2019.
20. Timothy Joseph of II B.Com A Presented a paper on the topic "Online Banking" in the national conference held at Hindhustan college of arts and science ,Coimbatore on 1.03.2019.
21. Morocky Wilson Sanju and Prashant Sharma.G of II B.Com A presented a paper on the topic "Interim Budget 2K19" held at Sri Krishna Adithya College of Arts and Science, Coimbatore on 27.02.2019.
22. NithishKumar.Dand Panchakshari.S of II B.Com B presented a paper on the topic "Mobile Banking" in the national conference held at Hindustan College of Arts and Science on 01.03.2019.
23. Aishwarya.S of II B.Com B presented a paper on the topic "Online Banking" in the national conference held at Hindustan College of Arts and Science on 01.03.2019.
24. Hari Prasad.P.M and Rithik.T of II B.Com B presented a paper on the topic of "E-Commerce" in the national conference held at Rai University Ahmedabad on 23.02.2019.
25. AswathKumar.S and Syed Shaheelhameed.A.J of I B.COM A has presented a paper on the topic "Cyber Security" in the national conference held at SNMV COLLEGE, Malumichampatty on 01.02.2019.
26. AbiramI.K and Kaavya . J of I B.COM A has presented a paper on the topic "3M-Commerce A Blessing Or A Curse" in the national conference held at Hindustan Arts And Science College on 01.03.2019 .
27. Gowtham . C and Soumya K ofI B.COM A has presented a paper on the topic "E-INSURANCE" in the national conference held at Hindustan Arts And Science College on 01.03.2019 .

28. Pooja V of B.COM A has presented a paper on the topic “E-INSURANCE” in the national conference held at Hindustan arts and science college on 01.03.2019.
29. Archana V and Pooja V of I B.COM A has presented a paper on the topic “E-COMMERCE AND BANKING” in the national conference held at Ramakrishna College on 16.02.2019.
30. Dharani. G and Vijayalakshmi of I B.COM A has presented a paper on the topic “Internet And Website Services” in the national conference held at Ramakrishna College on 16.02.2019.
31. Harshini.N and Pavithra.S of I B.com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Cloud Banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
32. Samyuktha.R and Subramanian of I B.com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile Banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
33. Vishnuprabhu.K and Suren kumar.S of I B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
34. Aravind.T and Charulatha.R of I B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has Participated and presented a paper on Cloud Banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
35. Pavithra.S of I B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Entrepreneurship in commerce (International Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 16.09.2019.



36. ArokiaStephyHadlin.A and KanishkaPriyadharshini of I B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Marketing Management in commerce based on topic of education management & social sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

37. Keerthana.S of I B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Human Resource Management in commerce based on topic of education management & social sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

38. Vasundra.A, Syed Feroz.A and Hasanudeen.M of I B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Higher education in commerce based on topic of education management & social sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

39. Aswath and Lokesh of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Consumer Rights as Human Rights (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

40. Prasath.T and Sandeep.S of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Role of NGO in protecting human rights (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

41. Abirami.K and Kavya.J of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Consumer Rights Awareness, Revisiting Perceptions (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

42. Vijayalakshmi and Dharani.G of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Role of



Technology in the Improvement of Consumerism (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

43.Pooja.V, Jayasri and Pownika.M of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Role of Technology in the Improvement of Consumerism (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

44.Dhanushri.R and AsphiaKhan.A of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Impact of Globalization on Consumerism (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

45.Archana.V and Pooja.T of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Tracking the history of consumer movement (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

46.Tamilarasan.N and Lokesh of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Consumer Rights as Human Rights (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

47.Shanmathi.P of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Impact of Globalization on Consumerism (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

48.Hamna.S and Meera.J of II B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Role of Technology in the Improvement of Consumerism (National Level Conference) at Periyar University, Salem on 29.07.2019-30.07.2019.

49.Brindha.Rand Saranya.B of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Higher education in commerce based on topic of education management & social

sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

50.Brindha.R and Saranya.B of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.

51.Ranjani.M of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on General management in commerce based on topic of education management & social sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

52.Ranjani.M and Hemalatha. K of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Mobile banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.

53.Nandhini.R and Karthigaikani.B of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has Participated and presented a paper on A qualitative study of multi-channel marketing in commerce based on topic of education management & social sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

54.Sowmiya.N of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on General management in commerce based on topic of education management & social sciences (National Level Conference) at Sankara college of science and commerce, Coimbatore on 22.08.2019.

55.Shalini.R and Nivetha . S of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.

56. Angel Ishwaraya of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
57. Angel Ishwaraya and Hemalatha. K of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on CYBER SECURITY in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
58. Preethi.S and Soundharaya .V of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on E-Banking global scenario in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
59. Gowthami.N of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Cloud banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
60. Gowthami.N of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Entrepreneurship in logistic management in commerce (National Level Conference) at Sri Navarasam college of Arts and Science, 14.08.2019.
61. Sowmiya.N of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
62. Nandhini.R and GokulKrishnan.B of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on ATM Usage and perception in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.

63. Priyadarshini.M, Shanthini.S and Karthick Deva of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Culture heritage and demography in commerce (National Level Conference) at Sankara College of Arts and Science, Coimbatore on 22.08.2019.
64. Akarshana R. M, Uma Bharathi.S and MathuMugilan. S of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Swach Bharath in commerce (National Level Conference) at Sankara College of Arts and Science, Coimbatore on 22.08.2019.
65. GokulKrishnan.B of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on ATM Usage and perception in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
66. KarthickRaja.C and Arun K.S of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile Banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.
67. KarthickRaja.C and Aravindhana.C of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Human Resource Management in commerce (National Level Conference) at Sankara College of Arts and Science, Coimbatore on 22.08.2019.
68. Krishna Kumar.A and Prajith.K of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has Participated and presented a paper on Women Empowerment (National Level Conference) at Sankara College of Arts and Science, Coimbatore on 22.08.2019.
69. Gokul.M.J.K and Rohind.S of II B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has Participated and presented a paper on Mobile Banking in commerce (National Level Conference) at Sri Nehru Mahavidyalaya College Arts and Science, Coimbatore on 09.09.2019.

70. Sivasankar .S of III B.Com A Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile Banking(National Level Conference) at Hindusthan College of Arts and Science, coimbatore on 27.07.2019.
71. Monisha G and Prasanna. S of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on HIGHER EDUCATION (National Level Conference) at Sankara College of Arts and Science, coimbatore on 02.08.2019.
72. Panchakshari S and Nithish Kumar of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has participated and presented a paper on Mobile Banking(National Level Conference) at SNMV College of Arts and Science, coimbatore on 09.09.2019.
73. Velmurugan M and Joel Leefort of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on E-waste Management (National Level Conference) at ST Francis DE sales college on 19..09.2019.
74. Velmurugan M and Ganesh Pandian P of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on E-Commerce and global marketing (National Level Conference) at SNMV college of arts and science, coimbatore on 04..09.2019.
75. Prasanna S and Monisha G of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on ATM usage and precaution(National Level Conference) at SNMV college of arts and science, coimbatore on 09.09.2019.
76. Velmurugan M and Gokilavani of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Cyber Security (National Level Conference) at SNMV college of arts and science, coimbatore on 09.09.2019.

77. Nivedhaa N and Tamil Selvi K of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on ATM usage and precaution (National Level Conference) at SNMV college of arts and science, coimbatore on 09.09.2019.
78. Velmurugan M and Joel Leeforty of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on E-Commerce (National Level Conference) at Gandhi arts and science college, Coimbatore on 03.10.2019.
79. Jackquelin Sheela of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on ATM usage and precaution (National Level Conference) at SNMV college of arts and science, coimbatore on 09.09.2019.
80. Kawsalya S and Mayuri A of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Cyber Security (National Level Conference) at SNMV college of arts and science, coimbatore on 09.09.2019.
81. Nivedhaa N and Tamil Selvi K of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Marketing Management (National Level Conference) at Sankara college of arts and science, Coimbatore on 22.08.2019.
82. Gowthama Priya S of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Mobile banking (National Level Conference) at SNMV college of arts and science, Coimbatore on 09.09.2019.
83. P M Hariprasanth and P Vickram of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on E-Commerce (National Level Conference) at ST FRANCIS DE SALES COLLEGE, Bangalore on 18.09.2019.
84. Dinesh Kumar A of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has Presented a paper on Climate Changes (National

Level Conference) at ST FRANCIS DE SALES COLLEGE ,Banglore on 19.09.2019.

85.Muthukumar K and Praveen B of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on General Management (National Level Conference) at Sankara College of arts and science on 22.08.2019.

86.Aishwarya S of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Consumer Right (National Level Conference) at Periyar University, Salem on 29.07.2019.

87.Praveen B of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Online Marketing (National Level Conference) at Nehru College of arts and science on 27.02.2019.

88.Joel Leeforty B of III B.Com B Sri Krishna Adithya College of Arts and Science, Coimbatore has presented a paper on Cyber Security (National Level Conference) at SNMV College of arts and science on 09.09.2019.