

Tricolour Triumph: SKACAS Glows in Patriotic Spirit

The 79th Independence Day was celebrated with great enthusiasm at Sri Krishna Adithya College of Arts and Science. The campus resonated with patriotic spirit as faculty, students, and staff gathered to pay tribute to the nation. The celebration began with the hoisting of the National Flag by the Principal, Dr. S. Palaniammal, followed by the rendition of the flag song, filling the atmosphere with pride and reverence. The NCC cadets performed a disciplined drill, showcasing their dedication and precision. Dr. S. Palaniammal delivered an inspiring speech on Independence, reminding students of the sacrifices of freedom fighters and urging them to uphold values of unity, discipline, and nation-building. The cultural segment added colour to the occasion with a classical dance performance by a student, symbolizing India's rich heritage. The NCC cadets staged a dance drama, portraying the struggles and triumphs of India's freedom movement, which received loud applause from the audience. The celebration concluded with the National Anthem, sung in unison by the gathering, instilling a sense of pride and collective responsibility towards the nation. The event stood as a reminder of India's glorious past and the duty of every citizen to contribute to its future.



From Zoho to Flipkart: Students Bag Big Offers in August

Sri Krishna Adithya College of Arts and Science has once again showcased its excellence in placements, with leading companies offering remarkable opportunities to students across various streams during the month of August. Top recruiter Edu Tantr placed 173 students with an impressive package of ₹8 LPA, marking one of the highest offers of the season. Flipkart also emerged as a major recruiter, selecting 171 students, of which 76 have already boarded in Batch 1. The selected candidates are undergoing internships with a monthly stipend of ₹18,000, paving the way for their professional careers. Adding to the success, Zoho Corporation offered placements to 3 students at a package of ₹5.6 LPA, while Vibedu hired 8 students with salary packages ranging between ₹3 – 4 LPA. Studio Forge also joined the league of recruiters by placing 10 students with a package of ₹3 LPA. The remarkable placement drive in August reflects the institution's dedication to academic excellence, industry readiness, and student success.



SKACAS Bags Tamil Nadu State First Prize for Best Anti-Drug Volunteering Team

Sri Krishna Adithya College of Arts and Science has brought laurels to the institution by securing the Tamil Nadu State First Prize for the Best Anti-Drug Volunteering Team for the year 2024-2025. The award was conferred by the Honourable Deputy Chief Minister of Tamil Nadu, Thiru Udhayanidhi Stalin, at a grand ceremony held in Chennai on August 11, 2025. The recognition carries a prestigious rolling trophy, a certificate, and a cash award of ₹1 lakh. This remarkable achievement highlights the relentless efforts of SKACAS in spearheading anti-drug awareness campaigns and engaging students in impactful volunteering activities. The accolade stands as a testimony to the institution's commitment towards creating a drug-free society and nurturing responsible citizens.



Principal's Desk

Dear Students,

Education is not merely a process of acquiring knowledge—it is a lifelong journey of shaping who we are and what we stand for. While academic excellence is essential, it is equally important to nurture integrity, empathy, and responsibility. True success lies not only in personal achievements but in the positive impact we create on those around us.

At our institution, we are committed to fostering a holistic learning environment where values and knowledge walk hand in hand. I encourage our students to be curious learners, critical thinkers, and compassionate individuals who can contribute meaningfully to society. To the faculty, I express my deepest appreciation for your tireless dedication in guiding and mentoring our young minds, instilling in them both wisdom and character.

As we step into each new academic endeavor, let us remember that education is not confined to classrooms or examinations—it is reflected in the choices we make, the challenges we embrace, and the principles we uphold. Together, let us create a culture where excellence is defined not just by what we achieve, but by who we become.

"Intelligence plus character—that is the goal of true education."

Martin Luther King Jr



Dr. S. Palaniammal
Principal

Alumni Shares Career Transition Tips

The Department of Commerce organised an alumni interaction programme on the theme “Transition to the Professional World” on August 13, 2025. The session was led by Ms. Krishnapriya R, HR Intern at Zoho Corporation, Chennai. Sharing her personal journey, she offered practical advice on adapting to corporate life, managing workplace challenges, and building professional networks. Students appreciated her candid insights, which bridged the gap between academics and real-world experience.



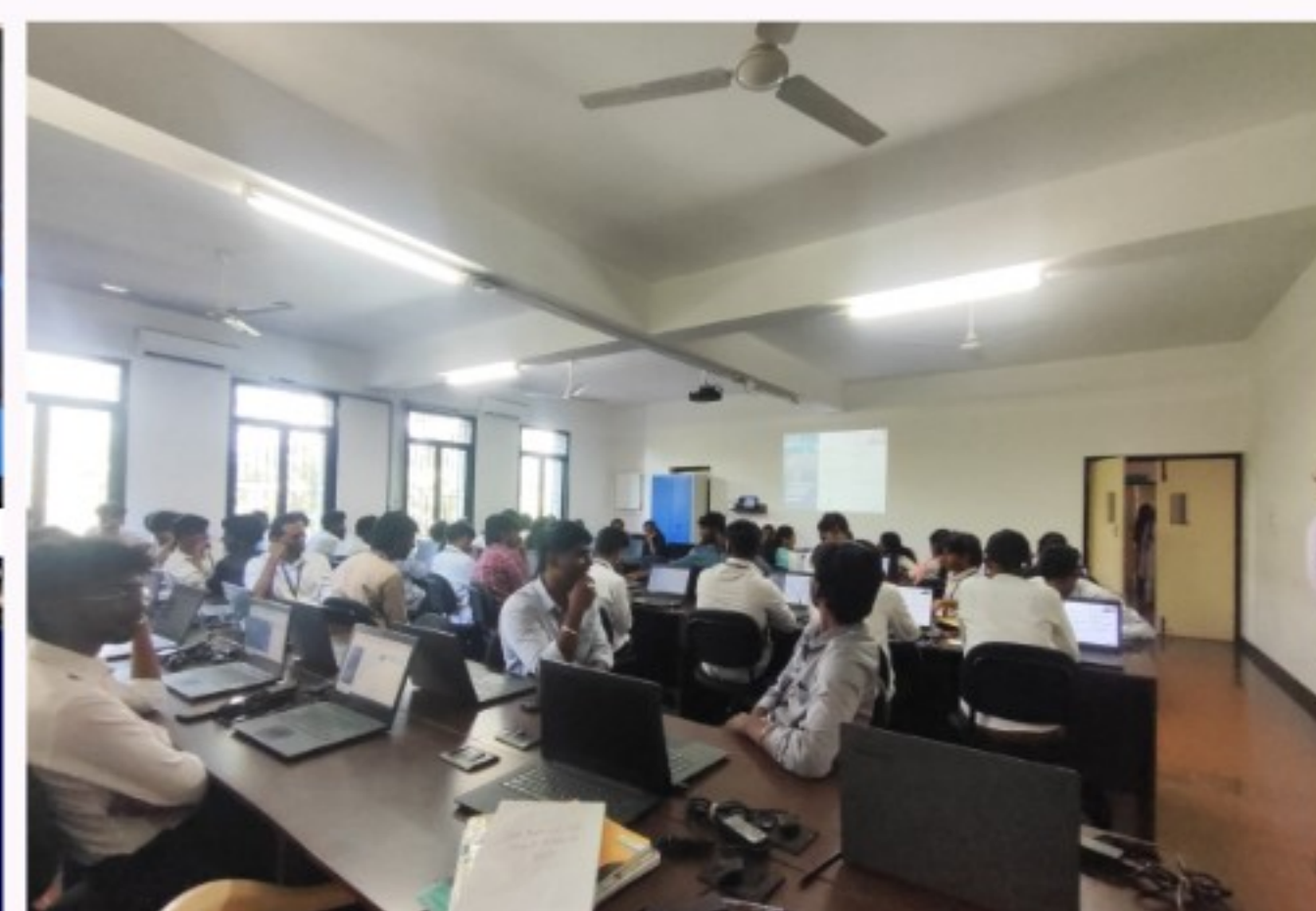
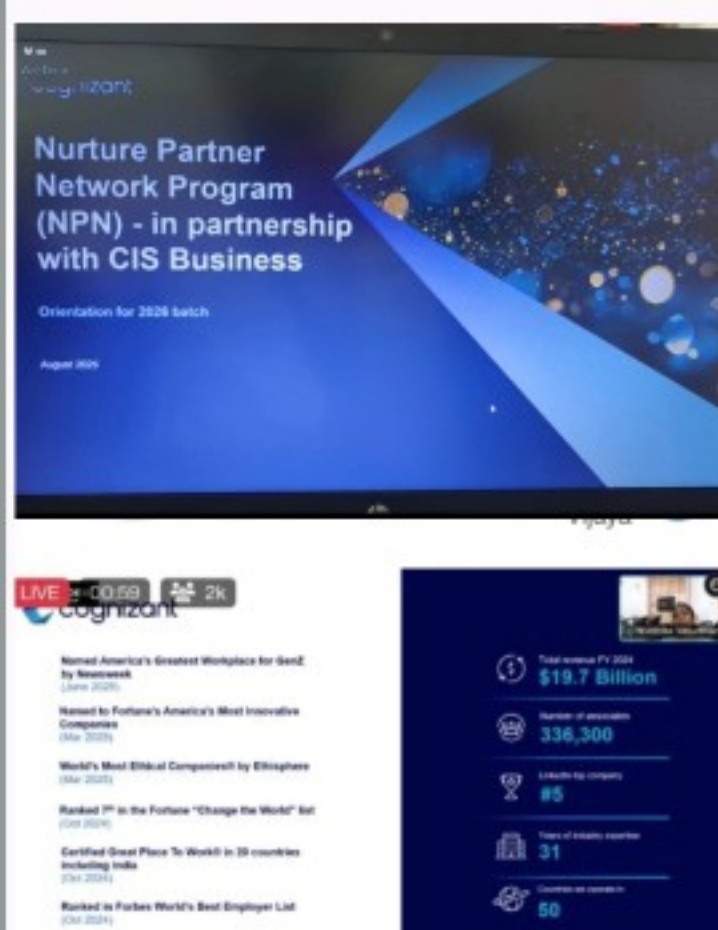
“Varnagalil Kovai” Expo Showcases City’s Heritage

On August 12, 2025, the Department of Data Science organised “Varnagalil Kovai” (Coimbatore in Colours), an expo celebrating the city’s culture and growth. Inaugurated by Principal Dr. S. Palaniammal, the event brought together creativity and learning, featuring charts, models, and videos. Students artistically depicted Coimbatore’s journey from its historical roots to its present-day transformation in 2025. The expo highlighted the city’s unique features, inspiring pride and awareness among participants and visitors alike.



CTS Holds Virtual Training for Final-Year Students

Sri Krishna Adithya College of Arts and Science hosted a virtual training session by Cognizant (CTS) for all final-year students of Batch 2026 on August 19, 2025. The session shed light on career opportunities at CTS and guided students on aligning their skills with industry expectations. The programme emphasized the importance of adaptability, professional etiquette, and technical expertise in today’s corporate environment. Students actively engaged in the session, gaining valuable insights into career readiness.



FDP on Emotional Well-being for Young Faculty

SKACAS organised a Faculty Development Programme on “Emotional Well-being and Stress Management” exclusively for faculty members with less than five years of experience on August 14, 2025. The session was conducted by Mrs. Anusha, Psychologist, who focused on practical techniques to maintain balance, manage stress, and enhance emotional resilience. Faculty participants found the session insightful, gaining tools to handle challenges in both academic and personal spaces.

Students Join Road Safety Drive with City Police

Students of SKACAS collaborated with the Coimbatore City Police and UYIR in a road safety campaign at the Gandhipuram bus stand on August 6, 2025. As part of the initiative, students affixed awareness stickers on buses to promote traffic safety and responsible driving practices. The campaign highlighted the role of youth in spreading social awareness and contributing to public welfare. The initiative drew positive responses from commuters and authorities, strengthening the college's commitment to community service.



Innovation Backed: Student Wins State Research Grant

Ms. R. R. Akshaya, student of the Department of Information Technology, SKACAS, has been awarded Rs. 7,500 by the Tamil Nadu State Council for Science and Technology to support her research project on August 18, 2025. She is mentored by Dr. N. Kalaivani, Assistant Professor, Department of IT. The sanction of the grant reflects the council's recognition of her innovative proposal and underscores the college's commitment to fostering student-led research and innovation.

Scholarly Triumph: SKACAS Researcher Defends Ph.D. with Distinction

Mr. A. Dinesh, Research Scholar in Computer Science, successfully defended his Ph.D. Public Viva Voce at Sri Krishna Adithya College of Arts and Science on August 18, 2025. He pursued his research under the guidance of Dr. B. P. Sreejith Vignesh, Head, Department of IT. The viva was evaluated by Dr. Jaisingh W., Professor, S-Vyasa Deemed-to-be University, Bengaluru, who served as the external examiner. The successful defense marked a significant milestone in Mr. Dinesh's academic journey, bringing pride to the institution's research community.



SKACAS Shines with Tech Innovations, Internships and Sporting Laurels

- ✦ The Coimbatore City Corporation Commissioner has sanctioned a project titled Smart Water Tank Management System to four final-year B.Sc. CT students.
- ✦ 20 B.Sc Data Science students are currently undergoing internship on Cybersecurity at Coimbatore City Commissioner of Police office
- ✦ Mr. M. Varatha of III B.Com CS brought pride to Tamil Nadu by receiving the Best Younger Silambam Coach Award 2025 from the Traditional Silambam World Association on August 10, 2025, at Pondicherry.
- ✦ Ms. S. Harini of III B.Sc CT A won second place in the International Traditional Silambam Championship 2025, organised by the Traditional Silambam World Association, Pondicherry, on August 10, 2025.



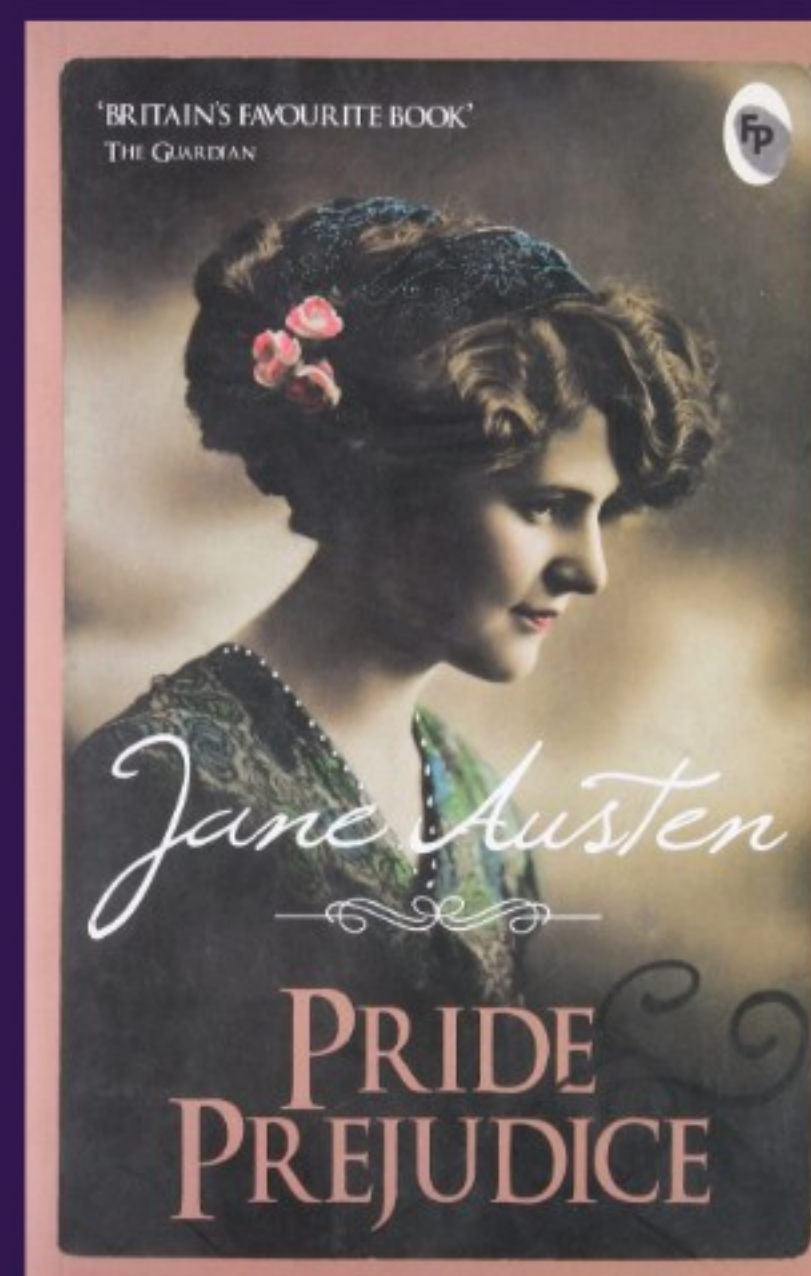
- ✦ Mr. C. Balasubramanian of II B.Sc IT A won first place in the South India Level Karate Open Championship 2025, organised by Kofunkan Shito Karate Championship, held at WKF Academy, Coimbatore, on August 10, 2025. The event featured over 12 players from five districts
- ✦ Mr. M. Praneet, student of III B.Sc CS, secured a silver medal in the 200m freestyle and a bronze medal in the 100m backstroke at the Bharathiar University Inter-Collegiate Swimming Competition held on August 11, 2025
- ✦ Mr. M. Senthooran, student of II BCA, achieved a bronze medal in the 200m freestyle at the Bharathiar University Inter-Collegiate Swimming Competition held on August 11, 2025

SKACAS Strengthens Academic Progress Through Review Meeting

Sri Krishna Adithya College of Arts and Science organized an Academic Review Meeting on August 10, 2025, to evaluate student progress and reinforce collaboration between faculty and parents. During the session, faculty members interacted with parents, discussing the academic performance, classroom participation, and overall development of students. Parents shared valuable feedback and expressed their expectations, while faculty members highlighted the measures undertaken to enhance learning outcomes and support student success. The meeting provided a constructive platform to bridge home and campus efforts, ensuring continuous monitoring of academic growth. It also emphasized the institution's commitment to transparency and collective responsibility in shaping the future of its students.



BOOK LOOK



Jane Austen (1775–1817) was an English novelist known for her sharp social observations, irony, and portrayals of women navigating love, class, and marriage in Regency England. Though her works were initially published anonymously, she is now celebrated as one of the greatest English novelists.

Pride and Prejudice (1813) remains Austen's most popular novel. It follows Elizabeth Bennet, a witty and independent young woman, as she encounters Mr. Darcy, a wealthy yet seemingly proud man. Through their evolving relationship, Austen critiques the rigid class system and gender expectations of her time while exploring the dangers of pride, prejudice, and misjudgment. The novel blends romance with keen social commentary, making it both a love story and a satire of early 19th-century society.



Jane Austen
1775–1817

